



Tired of that poor Facebook events feature ?! Let Woovent revolutionize it!

"Mobile" is Facebook's current hot topic. They have bought or created an app for some of their verticals : Instagram (photos), Whatsapp and Facebook messenger (messenger), and Paper for the news. But one is still missing for the events... Here comes Woovent!

More than 4.5 million event invitations per hour on Facebook! (source : <http://www.jeffbullas.com>)

Events face the same problem as email did a few years ago: Facebook users are now overloaded by invitations, and most of them are spam.

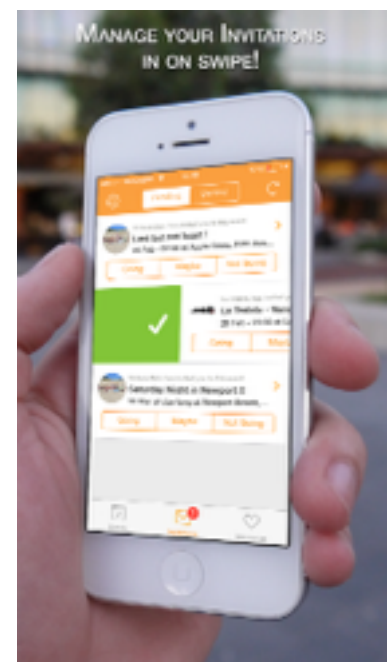
Result : The RSVP rate is decreasing , more and more invitations are spam, and people interact less and less around events.

« Our first figures show that more than 60% of Facebook event invitations never get any answer » Adrien Dulong, Woovent co-founder.

Woovent is the first mobile app dedicated to Facebook events that provides a simple solution to this issue:

- Find all your upcoming events
- gathered in one place Answer any invitation with one swipe (and never miss one again)
- Automatically create photo albums of your past events in order to transform them into real memories

« Our ambition is to completely revolutionize the way people manage and enjoy their Facebook events » Remi Bardoux, Woovent co-founder



Two tech guys well backed!

Adrien Dulong (26 years old) and Remi Bardoux (26 years old) originally met during their Engineering master in Computer Science. Adrien then finished his studies in the best French business school (HEC), and started his career in the innovation department of one of the biggest French TV channels : Canal +.

Remi has worked as a project manager in PriceMinister (bought by Rakuten) and has managed the mobile department of Beezik (Ebuzzing Group) that gathered millions of users.

They are backed by « L'Accelérateur » one of the best French Accelerator (kind of french YCombinator)

Woovent, Facebook events on steroids!

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