

Find Book

YOUR MARKETING SUCKS (HARDBACK)



Random House USA Inc, United States, 2003. Hardback. Condition: New. Language: English . Brand New Book. Your marketing sucks . . . What in the world does Mark Stevens mean? For starters, let s take spending camouflaged as marketing. Everyone sees all those expensive, slick, pointless campaigns day after day. Just turn on your TV set and there are all the look-alike ads from Ford, GM, and Chrysler with look-alike cars going down . . . a road. Creative? Probably...

Read PDF Your Marketing Sucks (Hardback)

- Authored by Mark Stevens
- Released at 2003



Filesize: 7.32 MB

Reviews

This kind of book is every little thing and taught me to looking forward and a lot more. It is really simplistic but excitement in the fifty percent of the pdf. Your life span is going to be change once you comprehensive looking at this publication.

-- **Mr. Wiley Kilback V**

A must buy book if you need to adding benefit. It is among the most incredible book we have study. I discovered this book from my dad and i recommended this book to find out.

-- **Ida Oberbrunner**

The best book i actually go through. I could possibly comprehended everything using this composed e pdf. You wont truly feel monotony at whenever you want of the time (that's what catalogues are for about if you ask me).

-- **Lavonne Carter**