

# ADRIENNE HODGES

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## EDUCATION

CODECAMP CHARLESTON • Front-End Development • AUG 2014 - PRESENT

A.A. IN GRAPHIC DESIGN • Art Institute of Charleston • SEPT 2010

B.A. IN POLITICAL SCIENCE AND SPANISH • Furman University • Magna cum laude • JUN 2006  
Foreign study in Madrid, Spain and Santiago, Chile

## WEB DEVELOPMENT COURSEWORK

### WEB BASICS FIVE COURSE SERIES • WEB 101-105 • CODECAMP CHARLESTON

HTML and CSS syntax and styling to mock-ups  
JavaScript and jQuery  
Fundamentals of programming languages • syntax, variables, loops, arrays, functions, classes, and condition statements  
Basic PHP, MySQL to connect front-end to back-end through forms; basic back-end troubleshooting  
GitHub • how to create, clone, push, commit, and work with GitHub through the command line

### INTRO TO OBJECT ORIENTED PROGRAMMING • CODECAMP CHARLESTON

Four main principles of object oriented programming languages – inheritance, encapsulation, abstraction, and polymorphism  
Basic PHP, database creation, manipulation, and form manipulation as introduction to backend development

### FRONT END DEVELOPMENT 201 • CODECAMP CHARLESTON • CURRENTLY ENROLLED

Advanced JavaScript and jQuery methods to create interactive and functional web apps

## EXPERIENCE

### LEAD DESIGNER AND PROJECT MANAGER • FEB 2014-PRESENT

*Bison Branding, Charleston, SC*

Lead Designer and Creative Marketing Account Manager for LimRic Plumbing, Heating, and Air  
Coordinate fleet vehicle wrap projects from inception to final product delivery to optimize workflow and resources  
Design for wide range of clients to communicate brand messages across print and digital media  
Created in-house branding for print, customized WordPress site design, wrote copy, and planned SEO for Bison Branding site

### GRAPHIC DESIGNER AND PRODUCT DEVELOPMENT DESIGNER • MAR 2011-FEB 2014

*MVP Group International, Charleston, SC*

Lead Designer for Febreze Home Collection - lead new product development and comprehensive brand re-design  
Designed and wrote copy for Febreze Home Collection website  
Created candle and home fragrance collections specific to other private label brands' target customers

### GREEN ION DESIGN INTERN • JUN 2010-DEC 2010

*Blue Ion, Charleston, SC*

Collaborated with creative team and clients on designs for websites and collateral materials

### TELLER AND TRANSLATOR FOR SPANISH-SPEAKING CUSTOMERS • FEB 2008-MAR 2011

*Bank of America, Charleston, SC*

Gained valuable customer service and communication skills with diverse clientele

### ENGLISH LANGUAGE AND CULTURE TEACHER AIDE IN BILINGUAL SCHOOL • SEPT 2006-DEC 2007

*Nuestra Señora de Fátima Bilingual Elementary School, Madrid, Spain*

Organized language and cultural learning activities and designed and made materials to facilitate English learning  
Obtained teaching skills that enable me to adapt content to communicate effectively with various audiences

## PORTFOLIO

DESIGN AND WEB DEVELOPMENT SITE • [adriennehodes.github.io](https://adriennehodes.github.io)

## SKILLS

Adobe Creative Suite  
Graphic Design  
HTML  
CSS  
JavaScript  
jQuery  
Basic PHP  
Git  
Project Management

## HONORS

“Most Innovative” Award for Febreze Home Collection candle labels at Procter & Gamble Product Design Expo  
Design chosen for cover of 2009-2010 Student Handbook for The Art Institute of Charleston  
Member Phi Beta Kappa National Honor Society