Sales Dashboard - ADRISTI SHAFIYA

Insights of sales performance in 2021-2022

Item Sold 69

Unique Buyers 29

Average Price per Item 29,97

Sales Revenue (\$) 2.068

1-7/7 <>

Price after Discount 1.974,5

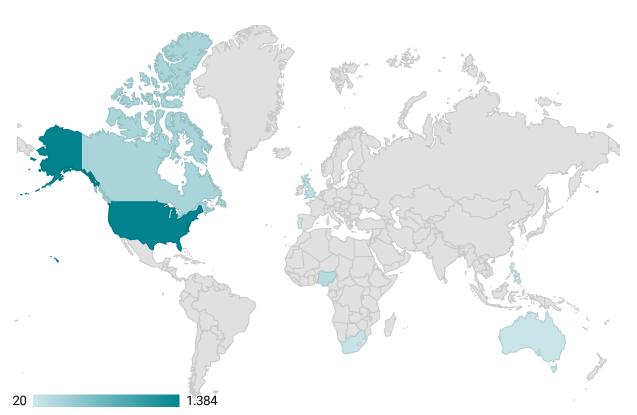
Sale Date

Delivery Country

Coupon Code

SKU

MAPPING OF SALES REVENUE



TOTAL REVENUE

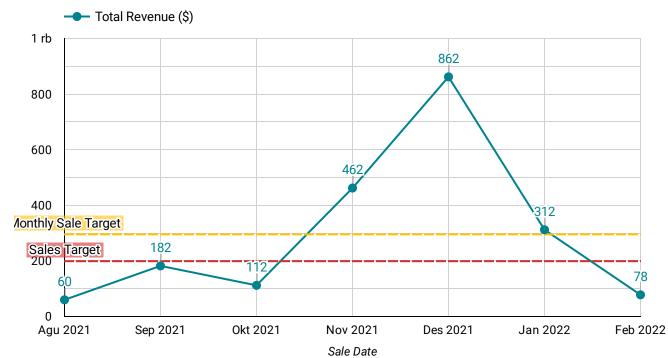
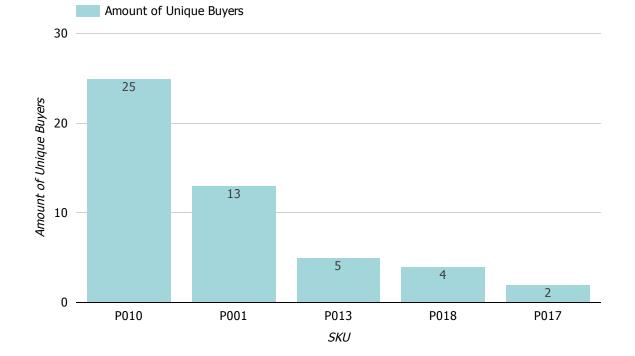


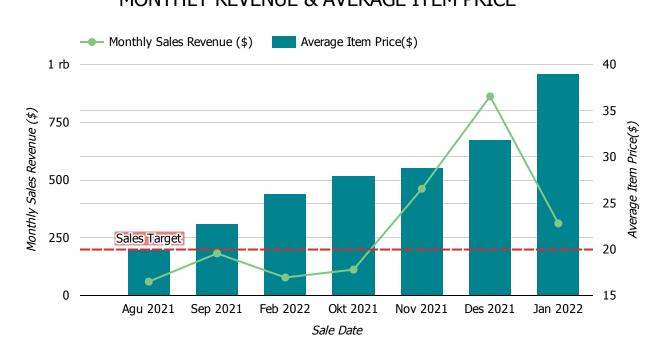
TABLE OF COUPON INSIGHT

	Coupon Code	Revenue After Discount (\$)	Discount (%)	Quantity	
1.	-	1.674	0,0	55	
2.	cyber2021	126	42,0	6	
3.	SALE111121	52,5	17,5	2	
4.	FLASH20	48	12,0	2	
5.	CYBER2021	42	14,0	2	
6.	SALE01	16	4,0	1	
7.	OPENINGSALE08082	16 0 1 rb	4,0	1	

TOP 5 SKU WITH MOST UNIQUE BUYERS



MONTHLY REVENUE & AVERAGE ITEM PRICE



PERFORMANCE OF STOCK KEEPING UNIT

