

# ALYSSA M. DROBATZ

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## EDUCATION

**University of Pennsylvania**, Philadelphia, PA May 2013  
Bachelor of Arts in Architecture, Minor in Art History

**Major GPA:** 3.64 / 4.00 | **Cumulative GPA:** 3.21 / 4.00

**Relevant Coursework:** Visualization I & II, Design Fundamentals I & II, Architecture and Landscape Design I & II, Digital Design Foundations, Digital Photography

- Numerous studio projects began as a broad concept with the intention of the challenging conventional design to promote custom, innovative structure development. Technical skills developed include: 3D printing, 3D modeling, 3DS Max, Adobe Creative Suite, Rhinoceros, V-Ray for Rhino, Ecotect, Radiance, AutoCAD

### Selected Projects

- **Habit[at]:** Designed a public, outdoor structure to cultivate a visitor's habit in the local environment, namely Philadelphia's Schuylkill river.
- **Polyvalent Façade:** Developed the visual attributes of a woven fabric into a facade designed to enhance the user's experience and more efficiently utilize natural light

## LEADERSHIP EXPERIENCE

**Dzine2Show** May 2012 – May 2013  
*Fashion Show Director*

- Increased 2013 Fashion Show attendance by 350%, thereby increasing future budget by over \$700
- Ran auditions and worked with executive board to select models, show theme, and featured student designers
- Developed a vision for the show such that I could take a singular theme and visually extrapolate its meaning into a large space.

*Fashion Show Producer* September 2011 – May 2012

- Finalized designs, determined venue and relevant decorations, and led team in executing the vision on the set
- Organized the lighting, sound, and overall design of the set and venue for the 2012 Fashion Show

**University of Pennsylvania Panhellenic Council** January 2012 – January 2013  
*Vice-President of Public Relations*

- Served as the official representative of the Greek community and the University of Pennsylvania through management of social media accounts, acting as liaison to campus and local media, and creating promotions
- Designed apparel and managed relationship with apparel and printing companies for orders of 1000+ items

**Chi Omega Sorority** February 2010 – Present  
*Sisterhood Chairman*

- Organized events that appealed to a wide array of members and facilitated interaction between New Members
- Managed Sisterhood budget of \$9,000 and negotiated with venues to execute 150+ person events within budget

## WORK EXPERIENCE

**Jack Wills**, Ardmore, PA September 2013 – April 2014  
*Supervisor*

- Managed associates and worked to deliver on the company brand in order to drive sales and customer loyalty
- Developed and oversaw marketing events from concept creation to delivery; worked alongside national marketing team to host events that increased sales and further promoted the brand's core values
- Maintained systems and books each day to ensure stock accuracy and kept team on point for daily target sales

**Anthropologie**, Philadelphia, PA Summer 2011  
*Visual Display Intern*

- Collaborated and brainstormed with Creative Director to create innovative floor and window displays
- Built 3D models of numerous floor display options to assess material efficiency and visualize various alternatives
- Received training in designing creative signage, painting visual displays, and hand-making such displays

## ADDITIONAL INFORMATION

**Skills:** 3D printer modeling, 3D modeling, 3DS Max Design, Adobe Creative Suite, Rhinoceros, V-Ray for Rhino, Ecotect, Radiance, HTML, CSS, and AutoCAD — on both PC and Mac OS, Digital Photography

**Personal Interests:** Fashion, travel, cooking, playing piano, and reading