Andrew Paradi

Thrives under pressure. Learns quickly. Meticulous attention to detail.
Strong written & oral communication skills recognized in competition.
Passionate customer focus when analyzing & building tech solutions.

📞 +1 (905) 510-8904
➦ me@andrewparadi.com
🐦 @Andrew_Paradi
in /in/andrewparadi
🐙 /andrewparadi
🖥 andrewparadi.com
⚑ Waterloo ON Canada

Wants to tackle ambitious projects as a summer '16 intern

Education & Skills

University of Waterloo (Jan '15 – '18)
  Bachelor **Computer Science**, Business Option

Wilfrid Laurier University (Sept '13 – '14)
  Bachelor Business Administration

Skill	Level	Skill	Level
HTML5	●●●●●●	Ruby	●●●
CSS3, Sass	●●●●●●	Wordpress	●●●●●
Linux, Git	●●●●●	Photoshop	●●●●●
C, C++	●●●●	Illustrator	●●●
Python	●●●	Final Cut Pro X	●●●●●●
Javascript	●●●	Writing Copy	●●●●●●
AngularJS	●●●●	Split Testing	●●●●●
NodeJS	●●●	Excel, Word, PPT	●●●●●●

History of success in startups, competitions, and academics

Work Experience

Growth Intern at Videostream – Kitchener, Canada (May – Aug '15)
- Developed new site, increased **downloads** by **32%** & weekly active **users 12%**
- Built new Premium flow in **Javascript** that is beating revenue split tests
- Resolved **2,148** tickets as support lead for Videostream's 1.2 million users

Co-founder & CEO at Teknically – Waterloo (Oct '13 – Dec '14)
- Built Webplio Google Analytics analysis/insight engine for non-technical users
- Interviewed as top 5% of over 5,600 startups at **Y Combinator** in California
- 1 of 5 **Google for Entrepreneurs** Cohort 2 Communitech startups
- Won **$25,000 1st Prize** at Canada's Business Model Competition
- Finished **top 20 out of 2,500** at International Business Model Competition
- Wrote successful grant proposals for **$63,000** in funding for Teknically Inc.
- Featured in national press incl. **the Globe & Mail,** Financial Post, & TechVibes
- Led Teknically Inc. through incorporation, corporate taxes, & budgeting
- Developed **machine learning** Webplio scoring algos for Google Analytics data

Accomplishments

- Built **MeteorJS** "Amazon/Craigslist for local stores" app at Hack the North 2015
- Wrote stock algos & pitch that won **Bloomberg API Prize** at Hack the North 2014
- Scored 620, **97th percentile**, on **Bloomberg Aptitude Test** for financial literacy
- Awarded **Rising Star Award** for most promising student out of 740 in biz faculty
- Co-led marketing for **elected** Students Union Presidential Campaign
- TA & dancer on salsa dance performance team, KW Salseros (Jan '14 – Present)

September 8, 2015

To whom it may concern:

I managed Andrew Paradi during his time as our Growth Intern from May to August 2015. From my experience working with him, I'd recommend Andrew for your team if you're looking for someone who takes initiative, learns quickly, and works independently to reach team goals.

Andrew took initiative early on to lead the development of our new website from the ground up. By himself, with his strong web analytics background, he built a website that increased our download conversions by 32%. The site also surprised us when in-app weekly active users went up 12% thanks to higher user engagement, due to some clever redirects he implemented. Andrew was able to match the new design to our brand and material design guidelines without any help, and kept the right feel to the site by adhering to Videostream's love of witty copy.

In his role, Andrew also was able to dig in deep to help and understand users. He dutifully answered thousands of our user support emails for our then 1 million users, and left us with over 90 canned responses to improve our team's efficiency moving forward (in his time at Videostream, average response time increased 63%).

Andrew learns very quickly. Working closely with our dev team, he picked up many of the nuances of agile Chrome App development to build our new in-app premium flow in Javascript and HTML/SASS. In his last 2 weeks, Andrew finished most of the code and we're already seeing promising revenue growth in split tests. Again, I need to stress that he was able to learn, make decisions, and implement an entirely new checkout flow by himself and without slowing down any engineer on the team. He does not need babysitting, which is a HUGE asset in a co-op.

Andrew surpassed our expectations and, within our team, had the single largest impact on inbound conversion this summer. I highly recommend Andrew if your team needs someone who takes initiative, learns technical concepts quickly, and will work his butt off to hit goals and deadlines.

Cheers!

Matt Gardner
Co-Founder/COO, Videostream
(905) 399-6621
matt@thatmatt.ca