Andrew Paradi

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Mississauga ON Canada

Strong coding & communication skills recognized in competition.
Takes initiative. Thrives under pressure. Learns quickly. Entrepreneur.

Ready to tackle ambitious projects as a summer '16 intern

Education & Skills

University of Waterloo (Jan '15 – '18)
   Bachelor **Computer Science**, Business Option

Wilfrid Laurier University (Sept '13 – '14)
   Bachelor Business Administration

Skill		Skill	
HTML5	●●●●●●	Wordpress, PHP	●●●
CSS3, Sass	●●●●●●	Mac OS X, Linux	●●●●●
C, C++	●●●●	Kanban, Scrum	●●●●
Git	●●●●	Photoshop	●●●●●
Python	●●●	Illustrator	●●●●
Javascript	●●●●●	A/B Split Testing	●●●●●
Ruby	●●	Excel, PowerPoint	●●●●●●

History of success in startups, competitions, and academics

Work Experience

Growth Intern at Videostream   (May – Aug '15)
- Developed new site, boosted **app downloads by 32%**, weekly active **users 12%**
- Built new Premium flow with **Javascript**, Material Design, & Stripe API
- Resolved **2,148** email tickets as support lead for Videostream's 1.2 million users

Co-founder & CEO at Teknically   (Oct '13 – Dec '14)
- Built Webplio, a **Google Analytics** analysis/insight engine for non-technical users
- Wrote & tested **machine learning** scoring algorithms for Google Analytics data
- Grew Webplio beta to 264 teams including **Yale University** & **Vancouver Canucks**
- Part of **Google for Entrepreneurs** Cohort 2 & interviewed at **Y Combinator** (W15)
- Won **$25,000 1st Prize** in national competition & secured **$63,000** in grants

GitHub Projects & Awards

/progress-pebble
- Building Javascript app to save inputted fitness data and show stats on Pebble

/andrewparadi.github.io - andrewparadi.com
- Used **liquid markup** to extend theme for better code modularization, tags, & Schema SEO
- Optimized images & code to **decrease load time by 2.2x** compared to old Wordpress site

gabehab/htn2015 - losoc.co   Hack the North (Sept '15)
- Built local inventory search page by customizing Google Maps with their **Javascript** API
- Designed and coded store profile in HTML/CSS, implemented PayPal API account access

RandomMaker/StockSlate   Hack the North (Sept '14)
- Wrote **scoring algorithms** to analyze stocks with metrics of investors like Warren Buffett
- Pitched StockSlate app and won **Bloomberg API Prize** for best hack using their stock data

Scored 620, **97th percentile**, on **Bloomberg Aptitude Test** for innate finance career potential
Band member, teaching assistant, & **salsa dancer** on performance team with KW Salseros

Videostream

Videostream, by Groupnotes Inc.
108 Ahrens St. Kitchener
Ontario, N2H 4C3, Canada

September 8, 2015

To whom it may concern:

I managed Andrew Paradi during his time as our Growth Intern from May to August 2015. From my experience working with him, I'd recommend Andrew for your team if you're looking for someone who takes initiative, learns quickly, and works independently to reach team goals.

Andrew took initiative early on to lead the development of our new website from the ground up. By himself, with his strong web analytics background, he built a website that increased our download conversions by 32%. The site also surprised us when in-app weekly active users went up 12% thanks to higher user engagement, due to some clever redirects he implemented. Andrew was able to match the new design to our brand and material design guidelines without any help, and kept the right feel to the site by adhering to Videostream's love of witty copy.

In his role, Andrew also was able to dig in deep to help and understand users. He dutifully answered thousands of our user support emails for our then 1 million users, and left us with over 90 canned responses to improve our team's efficiency moving forward (in his time at Videostream, average response time increased 63%).

Andrew learns very quickly. Working closely with our dev team, he picked up many of the nuances of agile Chrome App development to build our new in-app premium flow in Javascript and HTML/SASS. In his last 2 weeks, Andrew finished most of the code and we're already seeing promising revenue growth in split tests. Again, I need to stress that he was able to learn, make decisions, and implement an entirely new checkout flow by himself and without slowing down any engineer on the team. He does not need babysitting, which is a HUGE asset in a co-op.

Andrew surpassed our expectations and, within our team, had the single largest impact on inbound conversion this summer. I highly recommend Andrew if your team needs someone who takes initiative, learns technical concepts quickly, and will work his butt off to hit goals and deadlines.

Cheers!

Matt Gardner
Co-Founder/COO, Videostream
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