

Reading

In this section, you will learn how to:

- read aloud an advertisement;
- identify meanings of an advertisement.

After learning the lesson in this section, you are expected to be able to:

- read aloud an advertisement correctly;
- understand meanings of an advertisement.


Practice 1

Answer the questions orally.

1. Have you ever read a shopping advertisement?
2. If you have, what information did you find?
3. Where do you usually find a shopping advertisement?

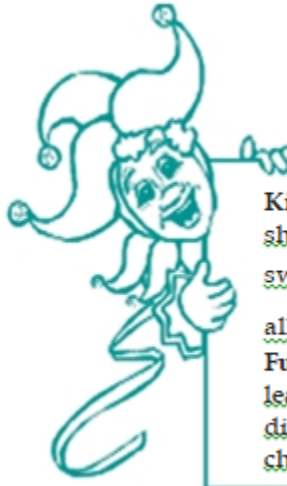
Practice 2

In pairs, decide whether the statements are true or false based on the advertisement.



Annual Promo Special
7 days only
Up to 40% discount
storewide
At all DC World Bookstores

MEGA Cut Meutiah, Jakarta
Big sale for your home
3 days only
9 a.m. to 8 p.m.
30% off all kitchen sets
20% off sofas
and 10% off dining tables



RAINBOW Department Store

Kid's clothing:
shoes, coats, jeans
sweaters, swimsuit

Furniture:
leather sofas,
dining tables,
chairs, and book cases.

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1. DC World Bookstores sell men's and women's clothes.
2. Mega sells office equipment.
3. DC World Bookstores sale is for five days only.
4. Kitchen sets are on sale at Mega.
5. They often compete for money.
6. Rainbow Dept. Store has cameras for 30% off.
7. DC World Bookstore has books for 40% off.
8. Mega opens for 7 hours only.
9. Rainbow has leather sofas for 20% off.
10. Mega is located in Aceh.

Practice 3

Match the places in column A with the explanations in column B. Use your dictionary.

A	B
1. <u>department store</u>	a. <u>sells</u> <u>owers</u>
2. <u>grocery</u>	b. <u>sells</u> <u>meat</u> , <u>chicken</u> and <u>eggs</u>
3. <u>orist</u>	c. <u>sells</u> <u>medicines</u> and <u>toilet</u> <u>articles</u>
4. <u>greengrocery</u>	d. <u>sells</u> <u>sh</u>
5. <u>baker</u>	e. <u>sells</u> <u>clothes</u> and <u>other</u> <u>things</u>
6. <u>stationery</u>	f. <u>sells</u> <u>cars</u> or <u>motorcycles</u>
7. <u>drugstore</u>	g. <u>sells</u> <u>sugar</u> , <u>our</u> , <u>canned</u> <u>foods</u> , <u>etc</u>
8. <u>shmonger</u>	h. <u>sells</u> <u>bread</u> , <u>cakes</u> , <u>pies</u>
9. <u>butcher</u>	i. <u>sells</u> <u>things</u> for <u>writing</u>
10. <u>dealer</u>	j. <u>sells</u> <u>fruit</u> and <u>vegetables</u>