

LEAG Annual Meeting

28-31 October, 2008
Cape Canaveral, FL,

Executive Summary

Date Prepared: 15 Oct 2008

Presenter's Name: Ken Davidian
Presenter's Title: Lead, Commercial Development Policy
Presenter's Organization/Company: NASA HQ ESMD

Presentation Title (brief descriptive title)

Plans for Involving the Commercial Sector in Space Exploration

Key Ideas (2-3 sentences)

The Exploration Systems Mission Directorate adopted a Commercial Development Policy in the first portion of fiscal year 2008. It's goal is to encourage the development of a private sector that provides commercial space capabilities that can be used by both government and non-governmental customers. Currently, NASA is in the process of formalizing this policy at an agency level.

To implement its new policy, ESMD developed a new process to understand trends in the emerging commercial space marketplace. This awareness helps coordinate NewSpace agreement opportunities with those of prime contractor and international partners.

Supporting Information

Clive,

This talk will fit into the "10-20-30" format I like to use... 10 slides, 20 minutes, 30-point font. If you want to allow 5-10 minutes for questions, then the total time slot should probably be expanded to be 25-30 minutes instead of the 20 originally allotted.

Thanks for the opportunity to present this material to your group!

Ken