

# Driving Change through Walmart's Data

04/30/2021

# The UT MSBA Capstone Consulting Team

“We have the answers.”



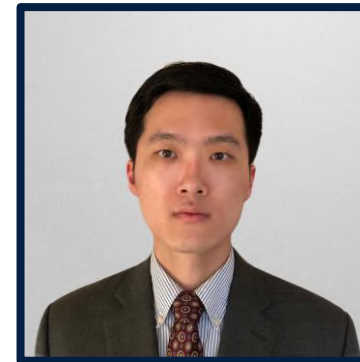
Amber Chen



Shuming Chen



Tairan Deng



Kaiwen Zhang



Ali Daanesh  
Sayyed

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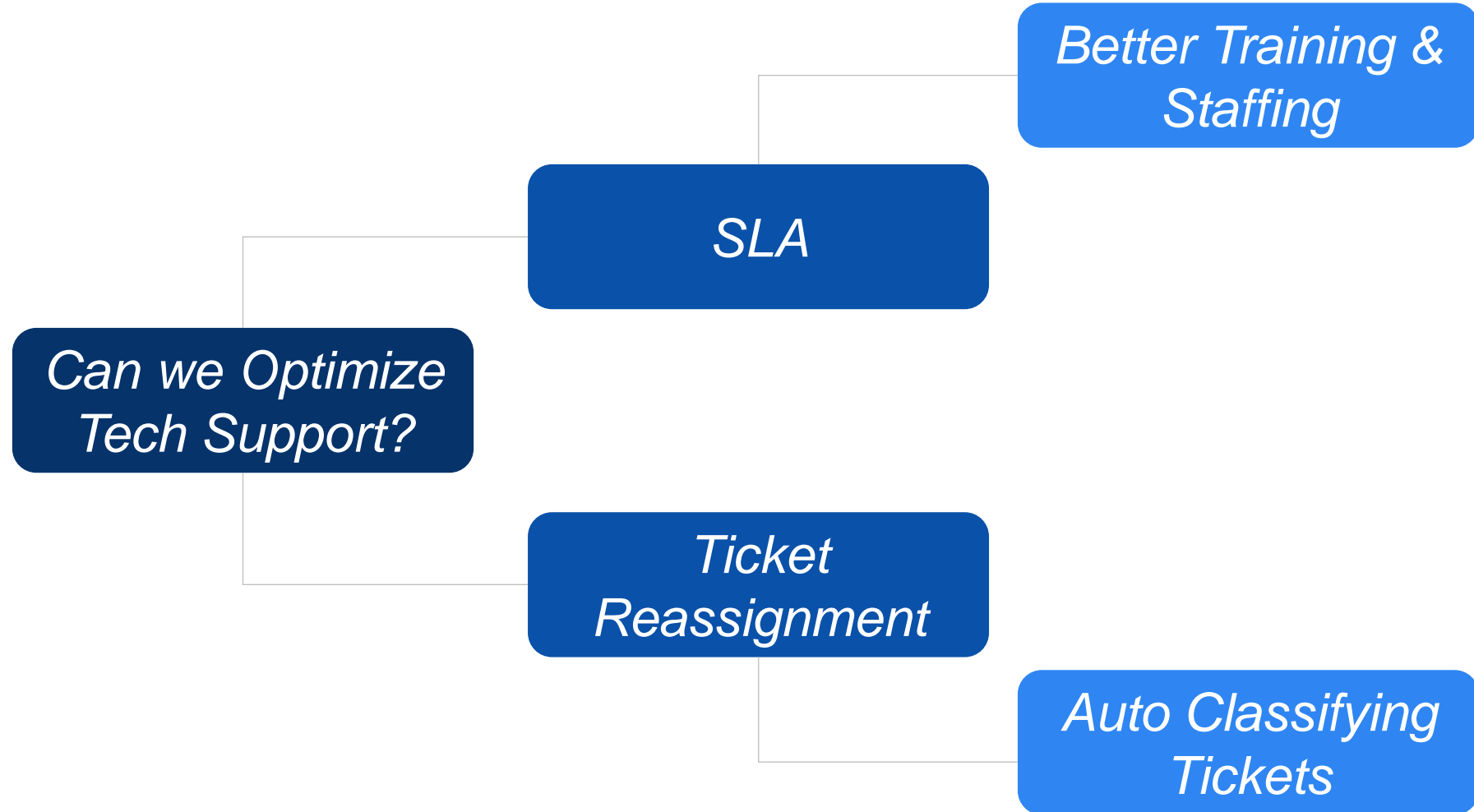
Reassignments

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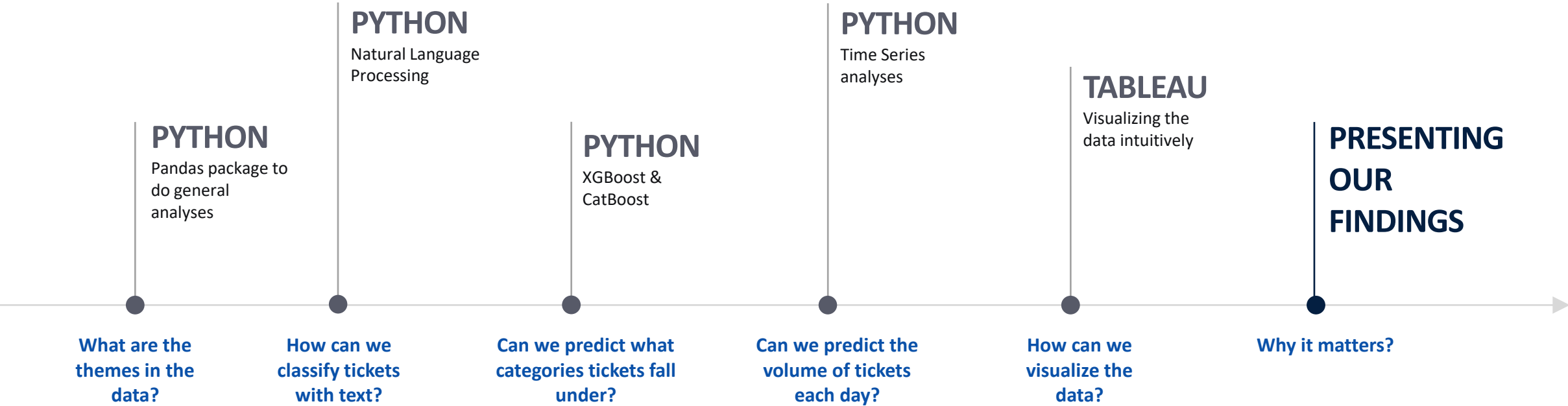
Key Takeaways

# ***The Business Problem***

# Overview



# Technical Timeline



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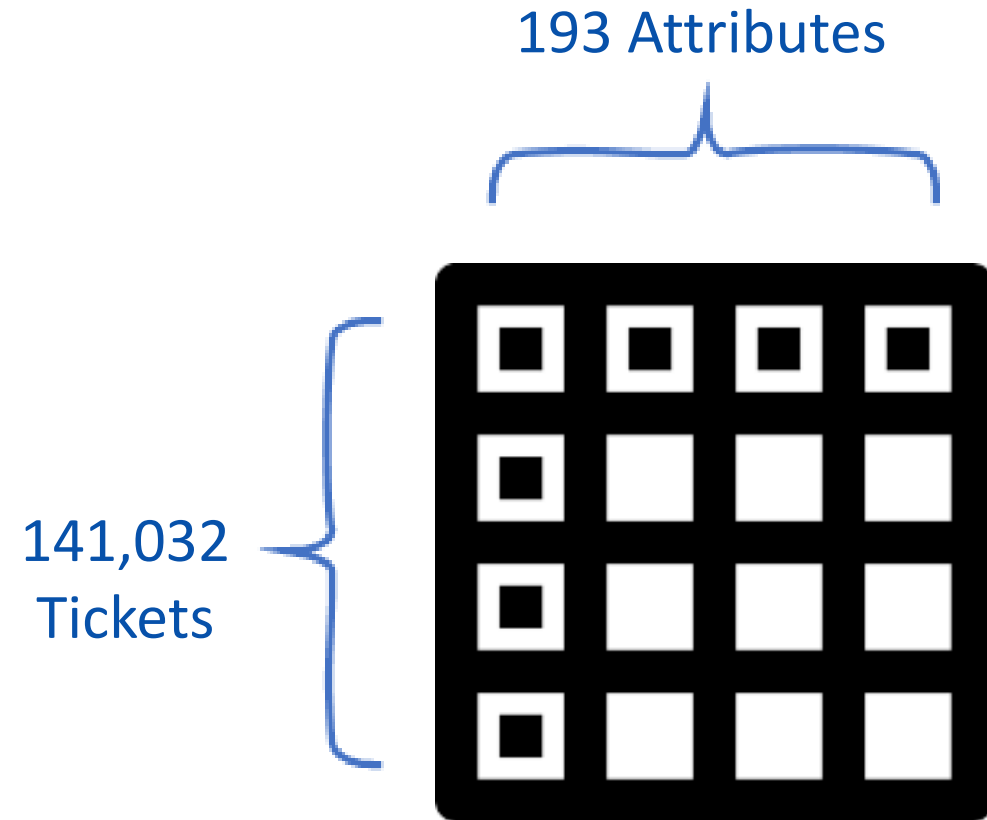
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# A Collaboration Between Giants

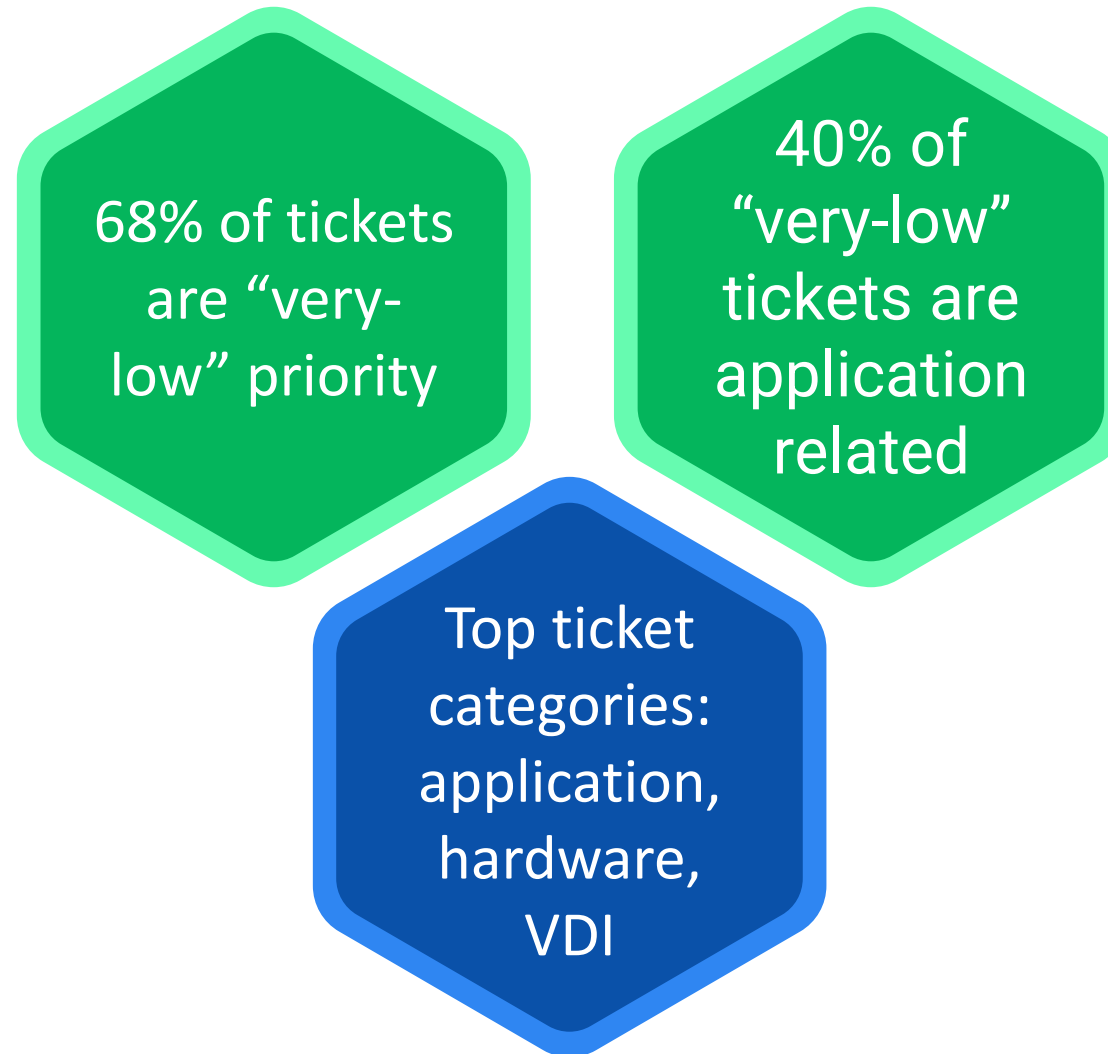
## About The Data

- Walmart's Global Tech Team
- United State Only
- Jan 2020 - Feb 2021





## What the Data Shows



# What Should Walmart Do?

*High ticket  
volume*

*Automating lower  
priority tickets*

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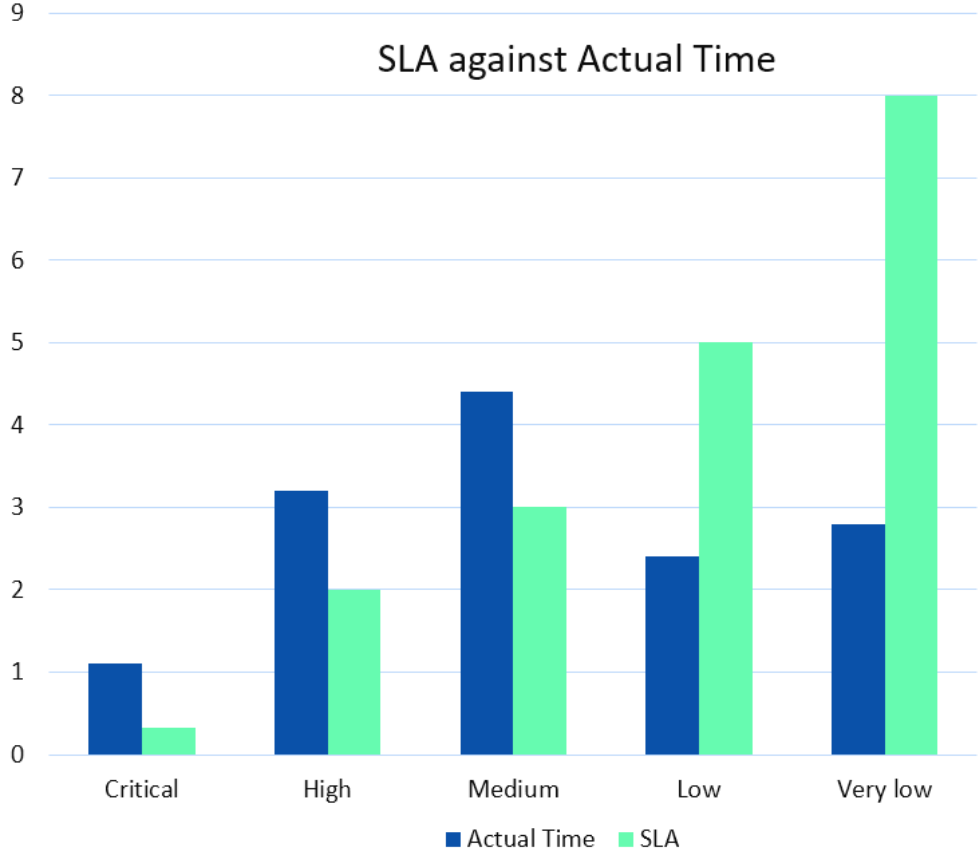
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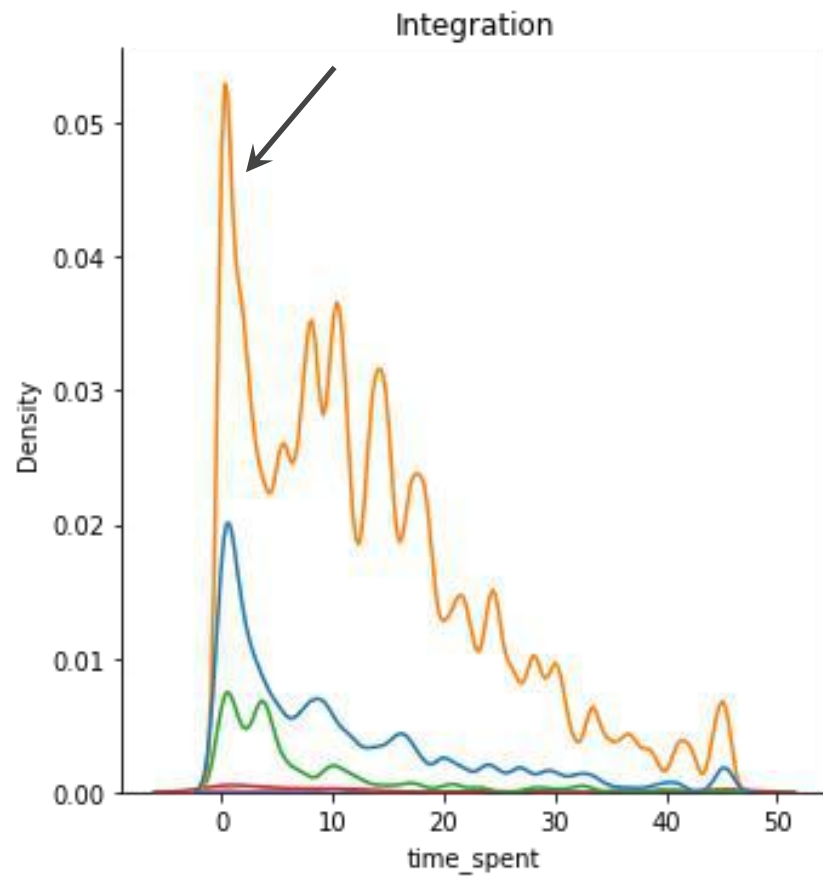
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# Slow Ticket Solving Time

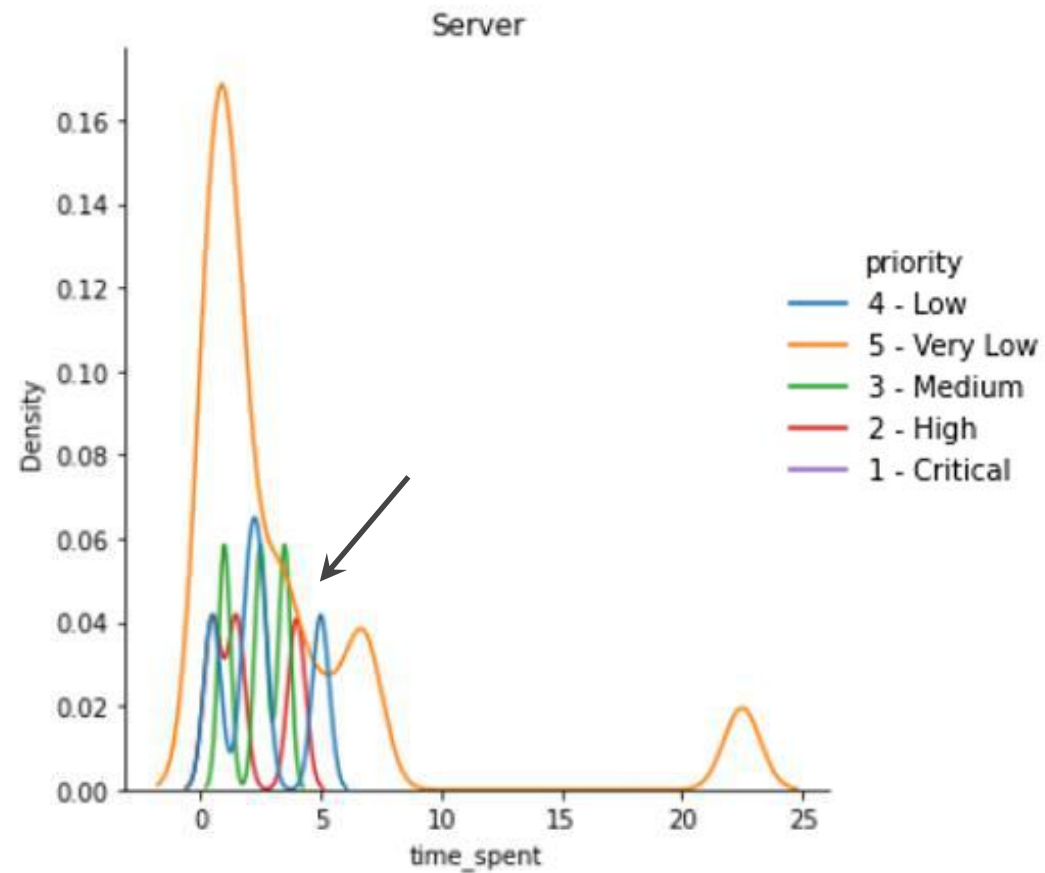
Priority	Actual	Standard
<i>Critical</i>	<i>1.1 days</i>	<i>8 hours</i>
<i>High</i>	<i>3.2 days</i>	<i>2 days</i>
<i>Medium</i>	<i>4.4 days</i>	<i>3 days</i>
Low	2.4 days	5 days
Very Low	2.8 days	8 days



## Prioritized Ticket Processing



## Mixed Ticket Processing

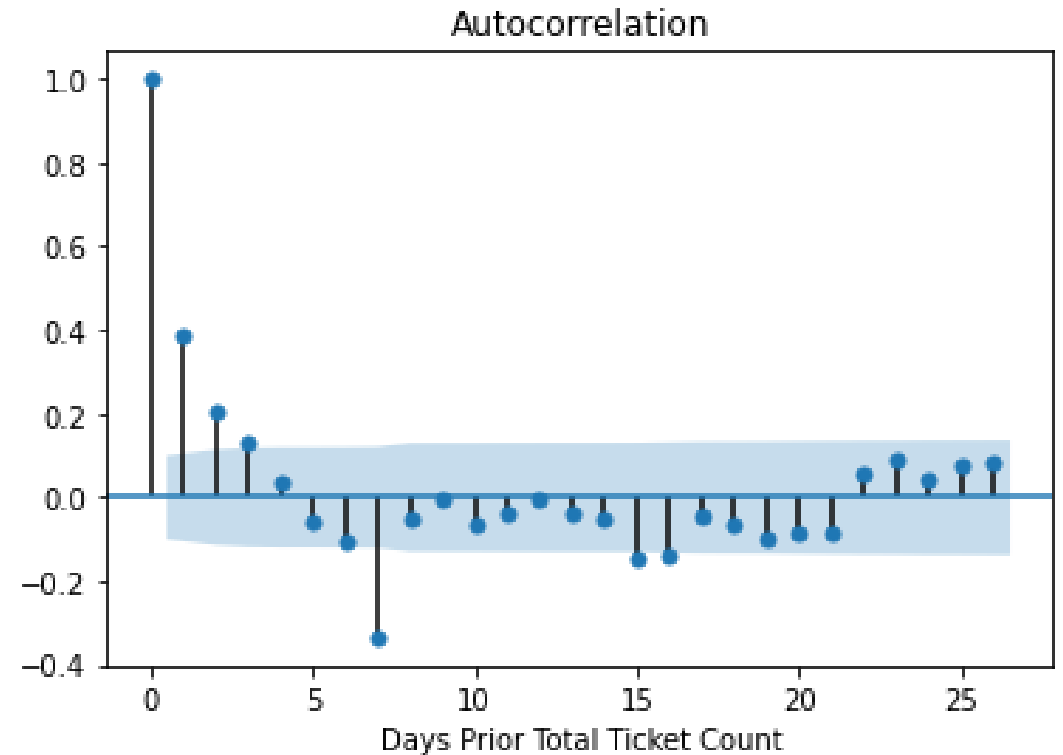


# Hourly Ticket Volume Prediction

Goal:  
***Adjust Staffing  
Solution based  
on ticket  
prediction***

Predictors:

- ✓ Hour of Day,
- ✓ Day of Week,
- ✓ Prior Hour(s) Ticket Counts,
- ✓ Prior Daily Total Counts



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## What the Data is Showing

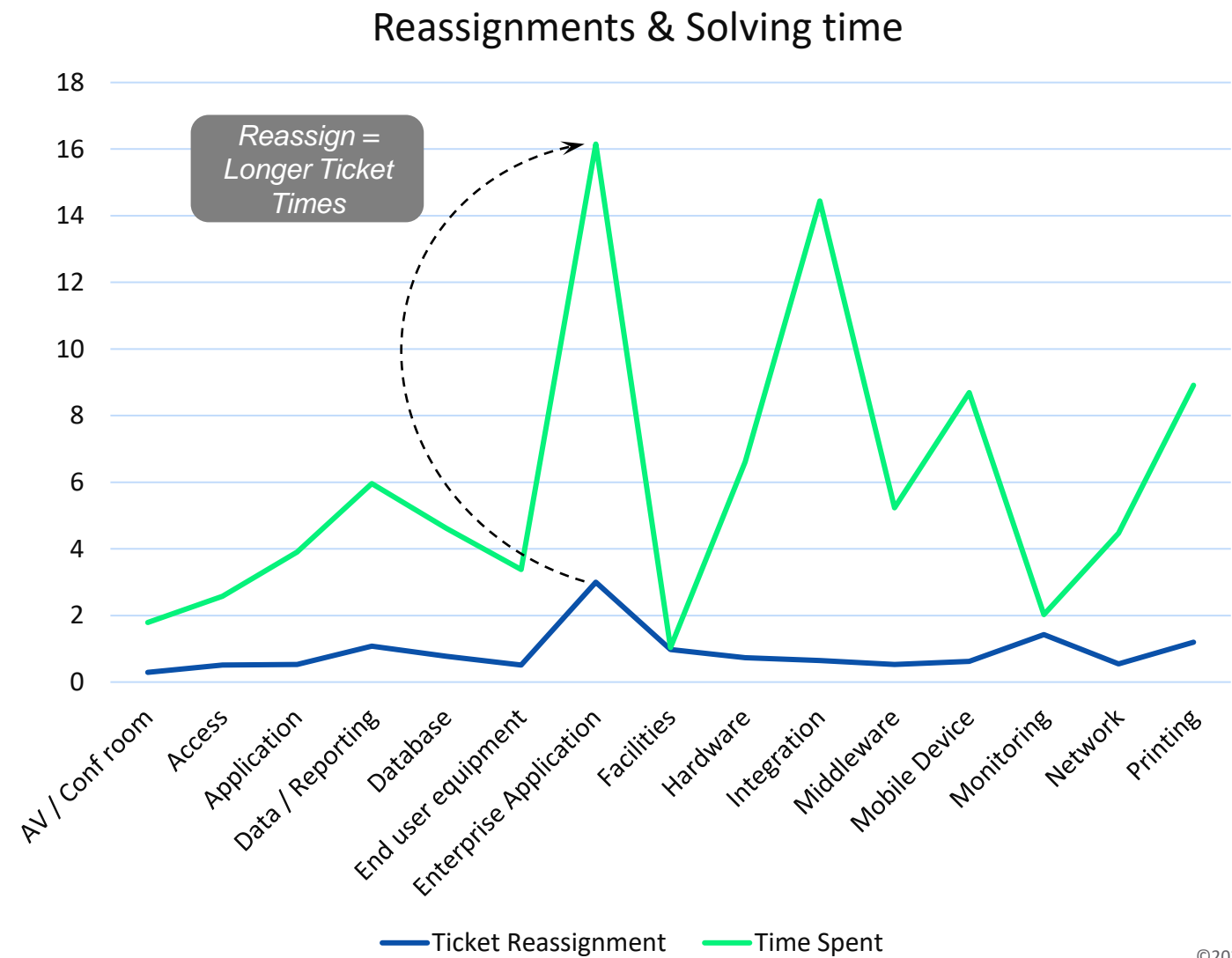
50,464 Tickets  
were **reassigned**  
**at least once**

22 Different  
Categories

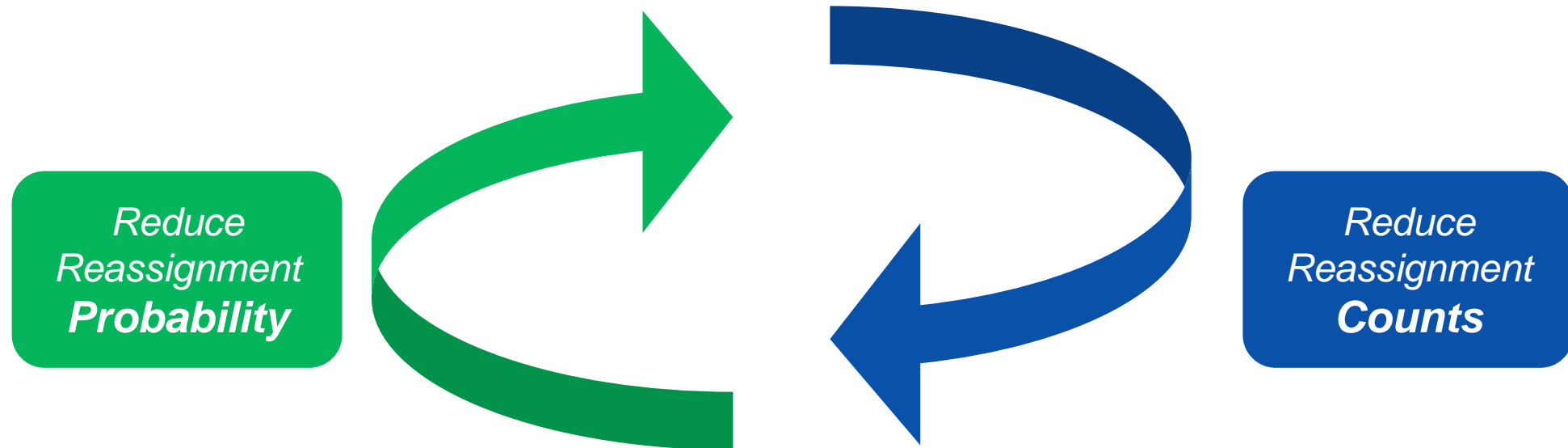
Categories with  
*highest*  
reassignment count:  
***Application***  
***Hardware***  
***Telephony***



# Potential Reason for Inefficiency

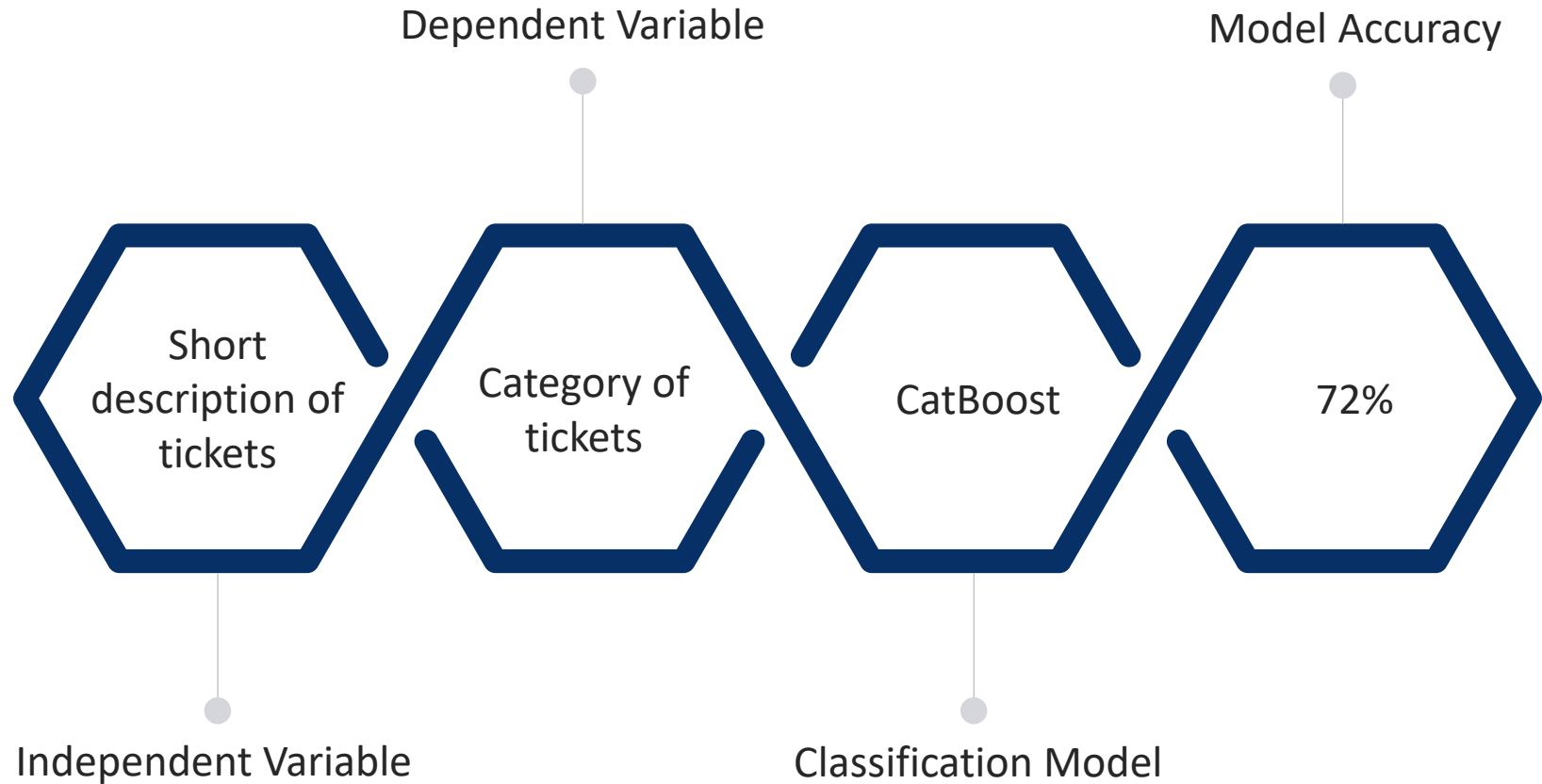


## How Walmart Can Address this

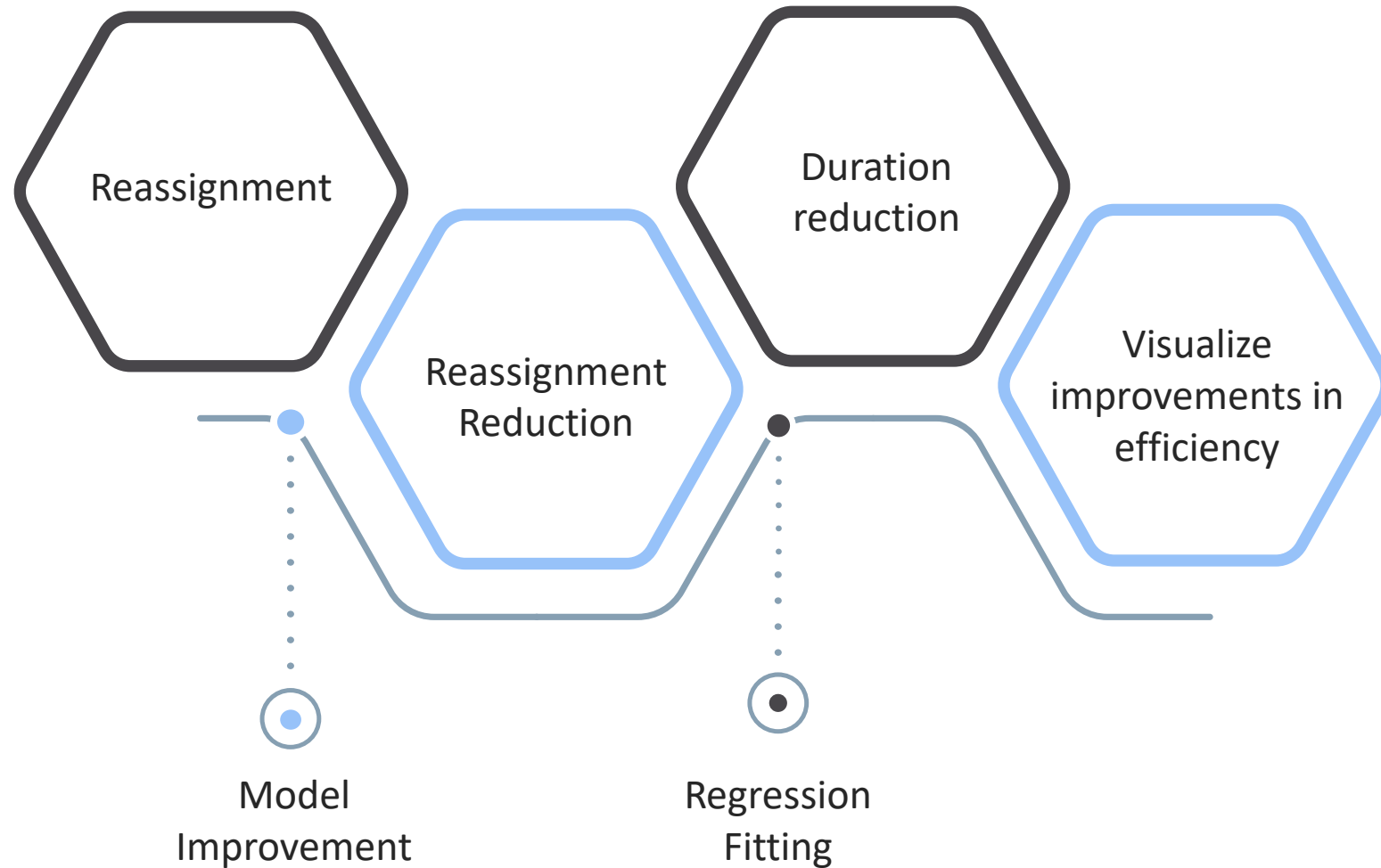


*We built a classification Model that builds upon improving efficiency*

# How The Models Works at a High Level

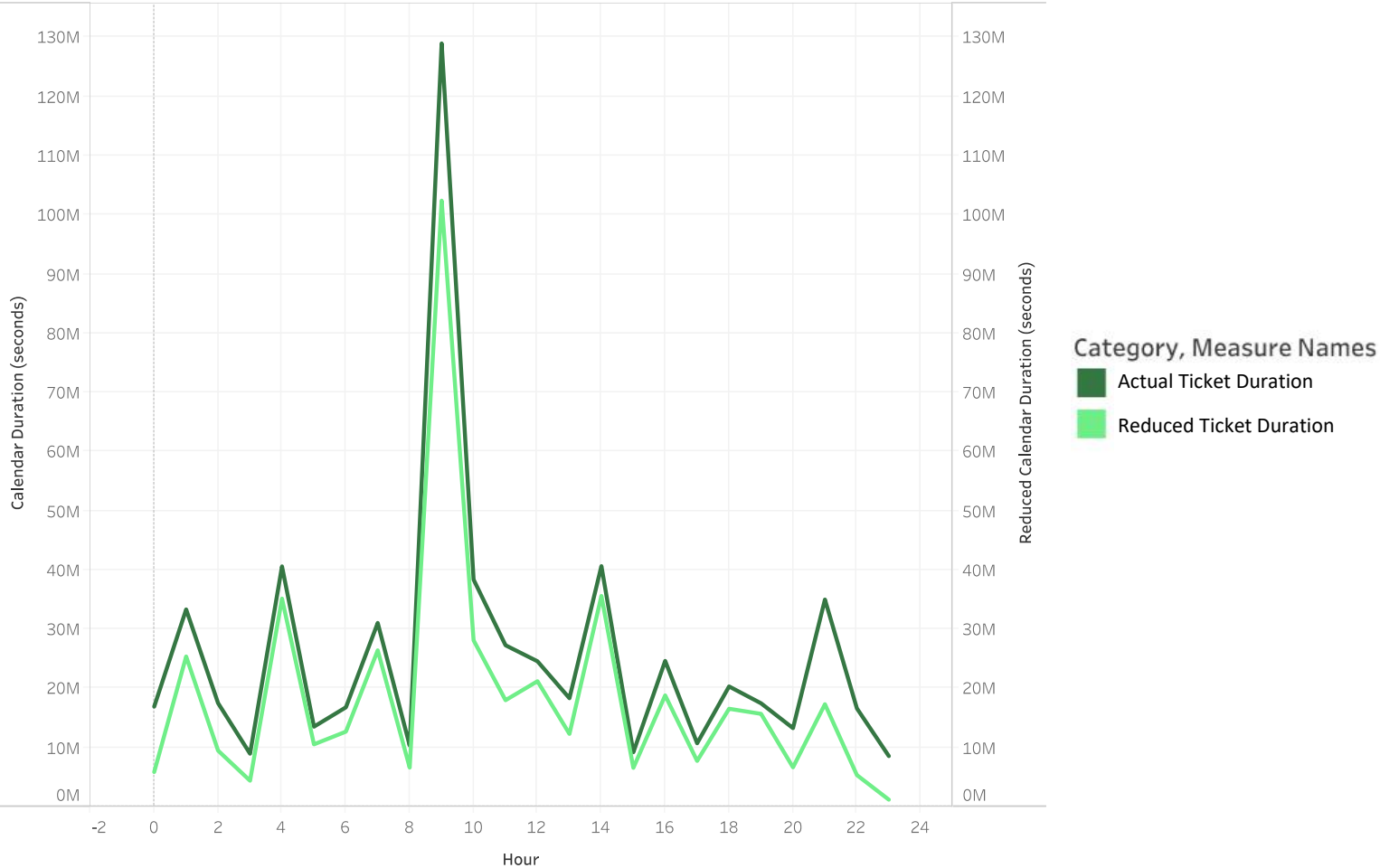


# Applications and Benefits of Model



# Ticket Processing Time Reduction

original vs reduced duration



The trends of Calendar Duration and reduced calendar\_duration for Hour. Color shows details about Category, Calendar Duration and reduced calendar\_duration. The view is filtered on Category, which keeps Monitoring.

# Reduce Ticket Duration Saves Time

Category	Decrease in Ticket Time Duration (Years)
AV / Conference Room	5.5% (0.36 years)
Access	5.9% ( <b>12.56 years</b> )
Data / Reporting	8.3% (0.26 years)
Database	14.7% (0.67 years)
End User Equipment	3.7% ( <b>5.07 years</b> )
Middleware	1.3% (0.01 years)
Monitoring	27.8% ( <b>5.48 years</b> )
Network	4.8% (3.14 years)
<b>Overall</b>	<b>6.1% (27.57 years)</b>

## Walmart's Potential Cost Savings

$$\frac{\text{Salary}}{\text{Year}} * \frac{1 \text{ Year}}{2080 \text{ Work Hours}} * 27.57 \text{ years} * \frac{8760 \text{ hours}}{\text{year}}$$

*Low (\$20k Salary) = > \$2.3 Million*

*Medium (\$35k Salary) = > \$4.0 Million*

*High (\$50k Salary) = > \$5.8 Million*

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# Recap

## Tickets

Low priority tickets can be automated

## SLA

Important tickets need to be resolved faster



## Reassignment

~ 50% of tickets are reassigned once, this can be reduced

# Special Thanks to 🖐️

Jesse Iyalekhue ; [Jesse.Iyalekhue@walmart.com](mailto:Jesse.Iyalekhue@walmart.com)

Sami Kibria; [Sami.Kibria@walmart.com](mailto:Sami.Kibria@walmart.com)

Foster Cryer; [Foster.Cryer@walmart.com](mailto:Foster.Cryer@walmart.com)

Dan Mitchell; [daniel.mitchell@austin.utexas.edu](mailto:daniel.mitchell@austin.utexas.edu)

Tej Anand; [tej.anand@mcombs.utexas.edu](mailto:tej.anand@mcombs.utexas.edu)

James Moscariello, John Damalas & Jim Griffin

# Thank you! 🖐️

Amber Chen; [ambercxx@utexas.edu](mailto:ambercxx@utexas.edu)

Shuming Chen; [shumingc23@utexas.edu](mailto:shumingc23@utexas.edu)

Tairan Deng; [tairandeng@utexas.edu](mailto:tairandeng@utexas.edu)

Ali Daanesh Sayyed; [adsayyed@utexas.edu](mailto:adsayyed@utexas.edu)

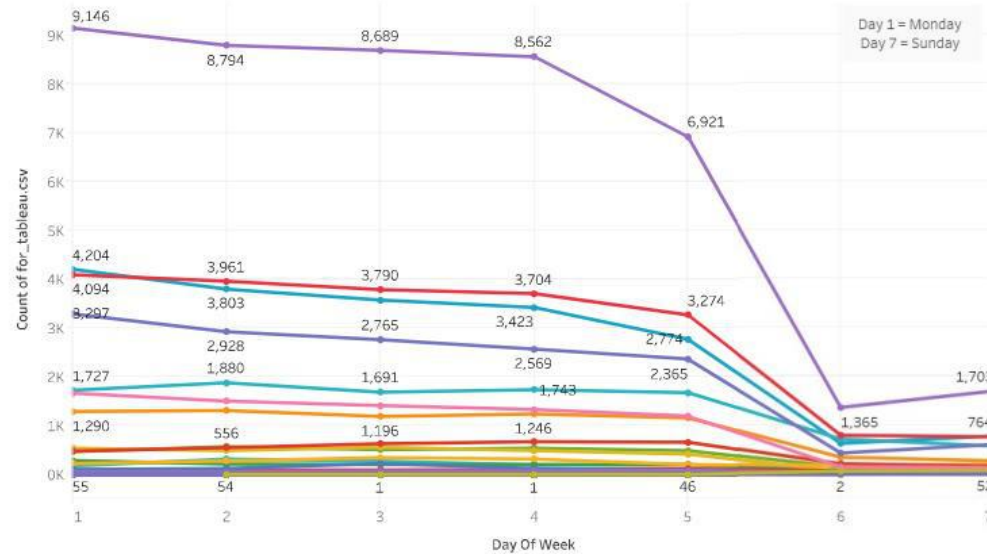
Kaiwen Zhang; [kaiwen.zhang@utexas.edu](mailto:kaiwen.zhang@utexas.edu)



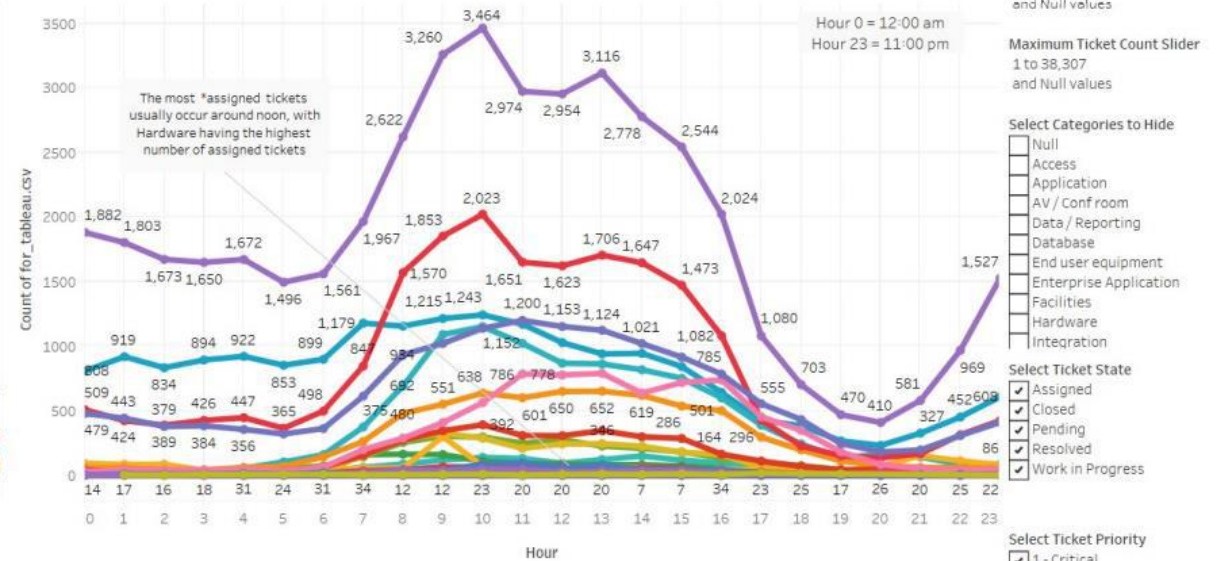
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# Appendix

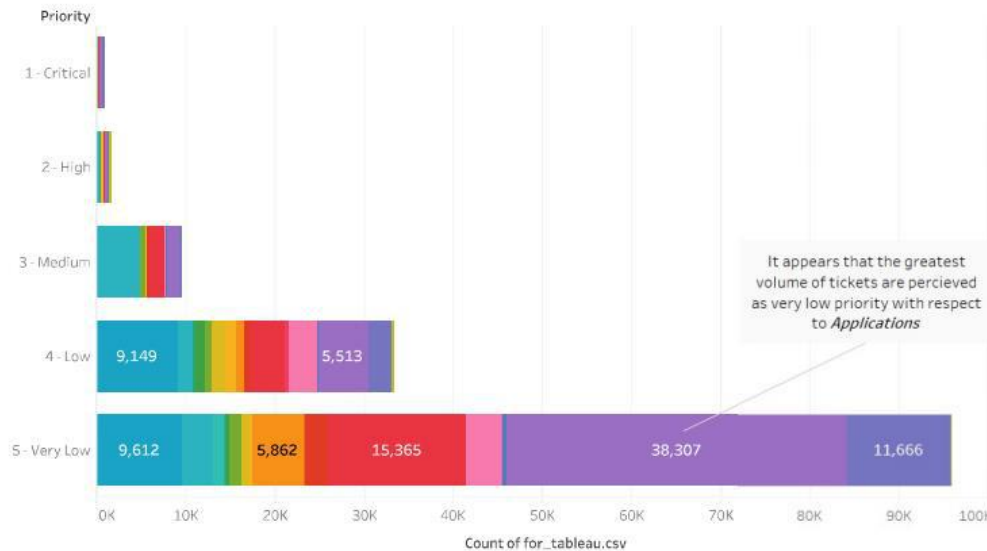
### Day of the Week vs Ticket Category & State



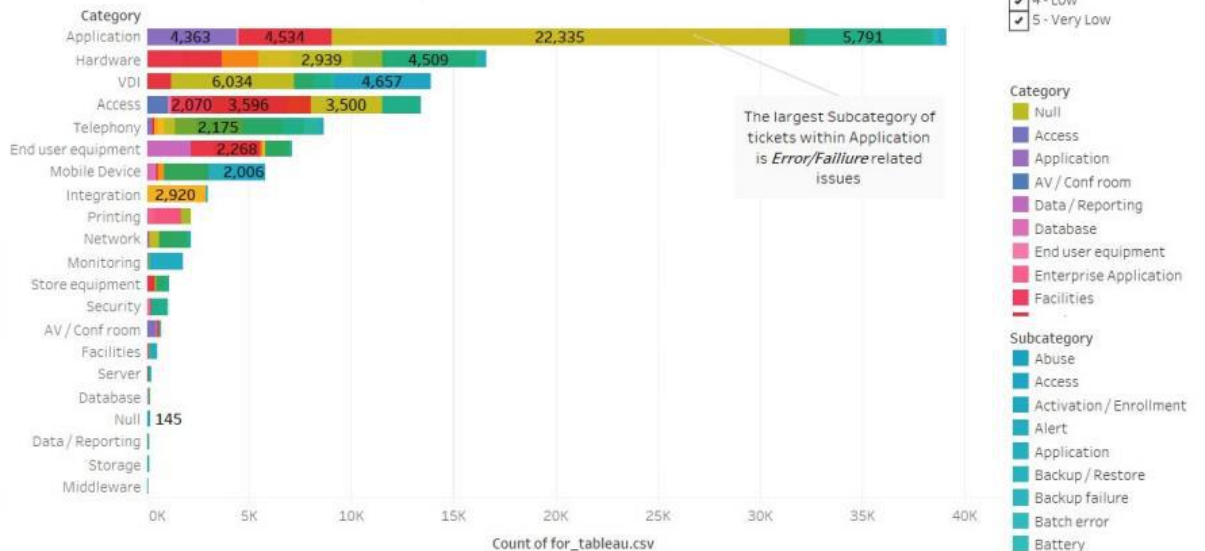
### Hour of the Day vs Ticket Category & State

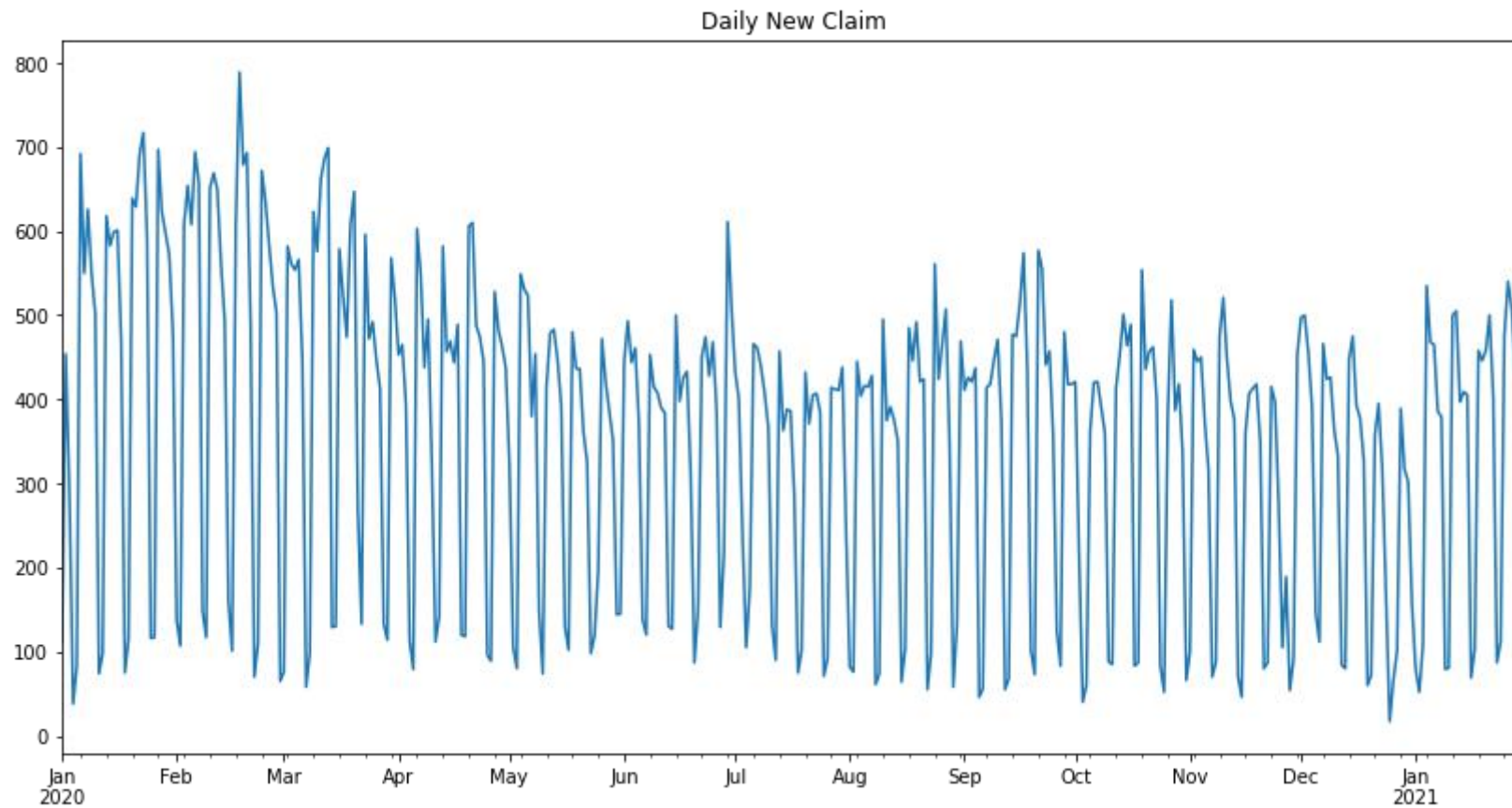


### Ticket Priority vs Ticket Category



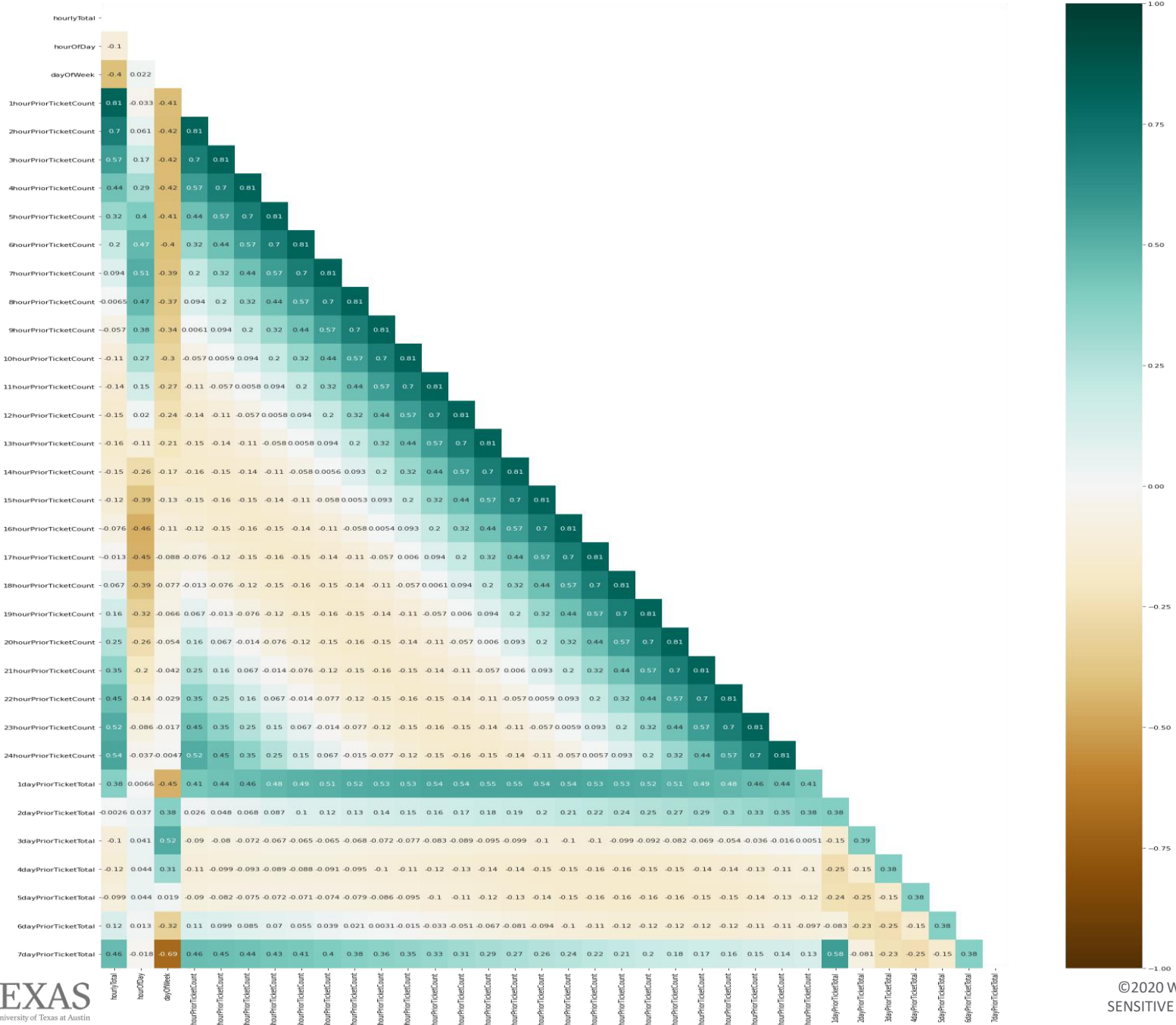
### Ticket Category vs Ticket Subcategory





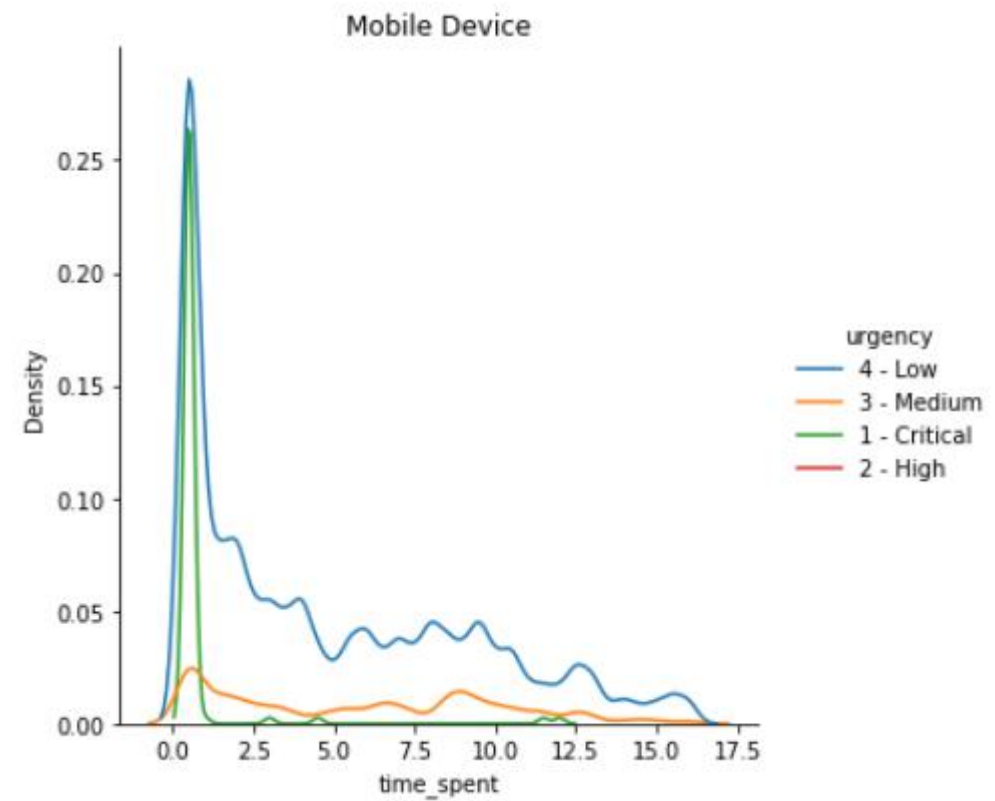
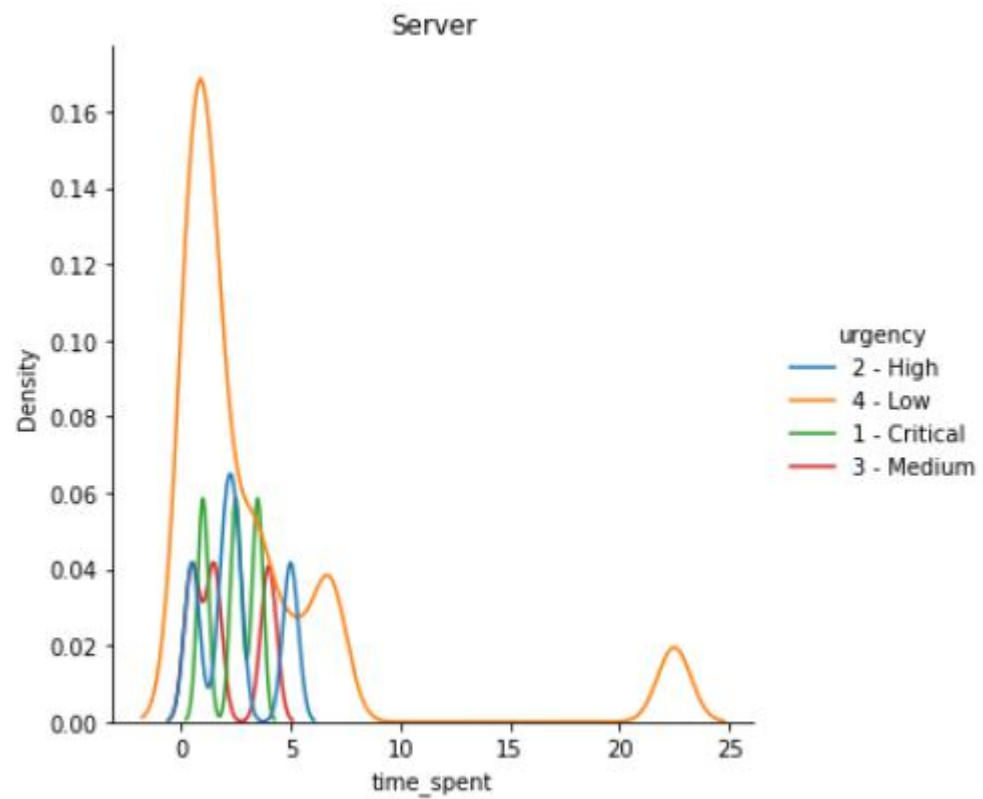


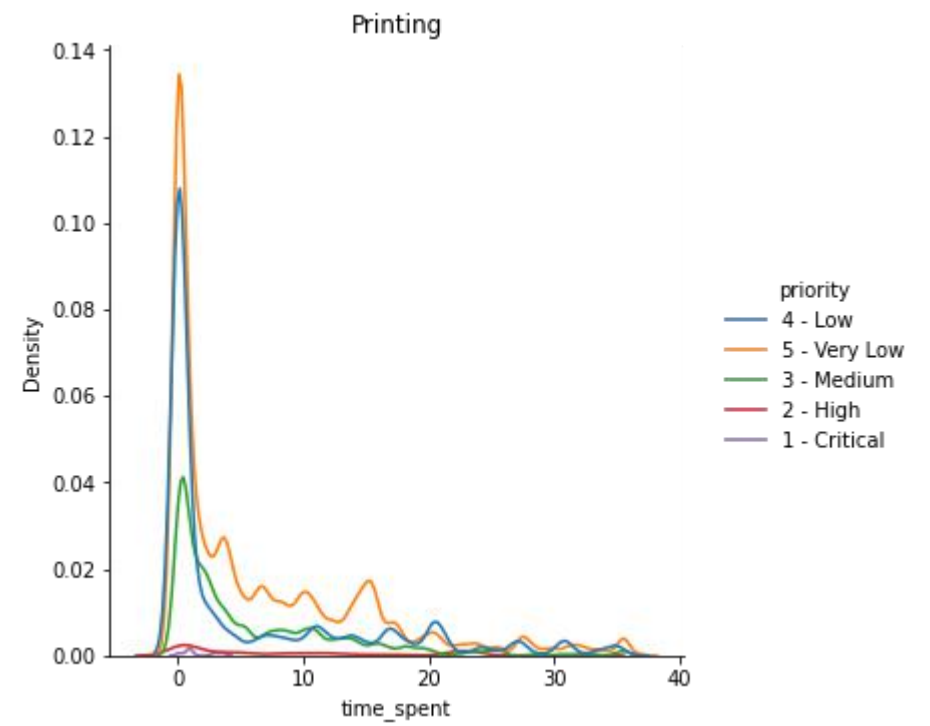
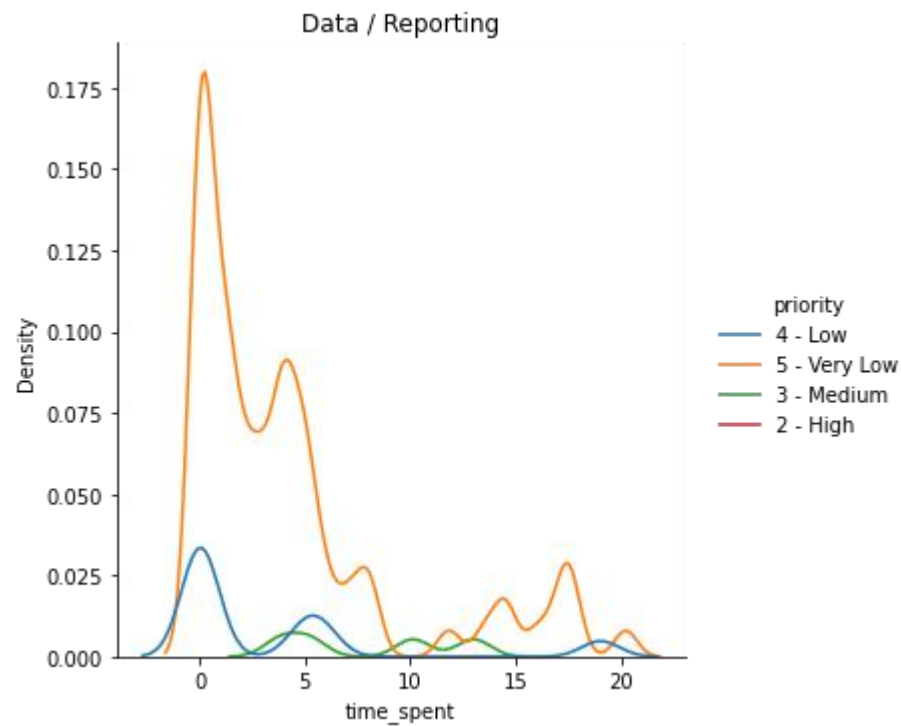
Triangle Correlation Heatmap

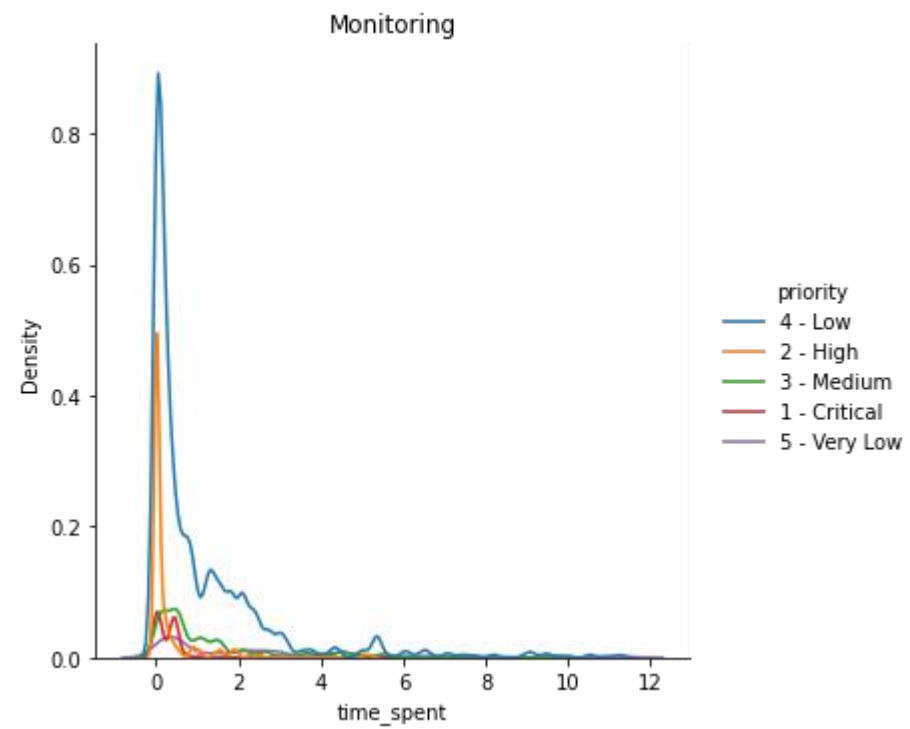
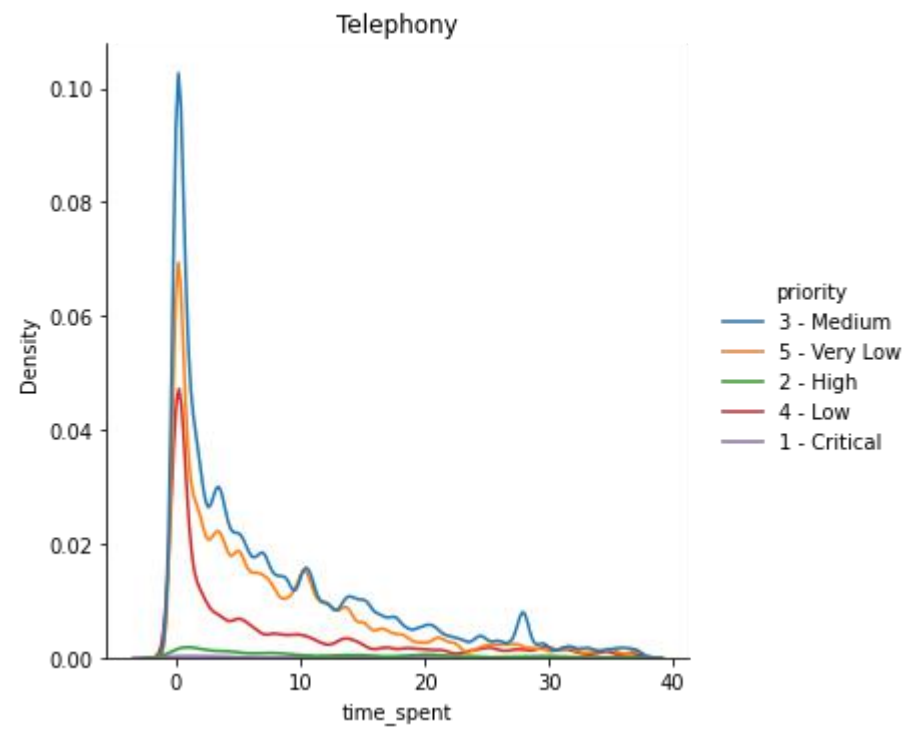


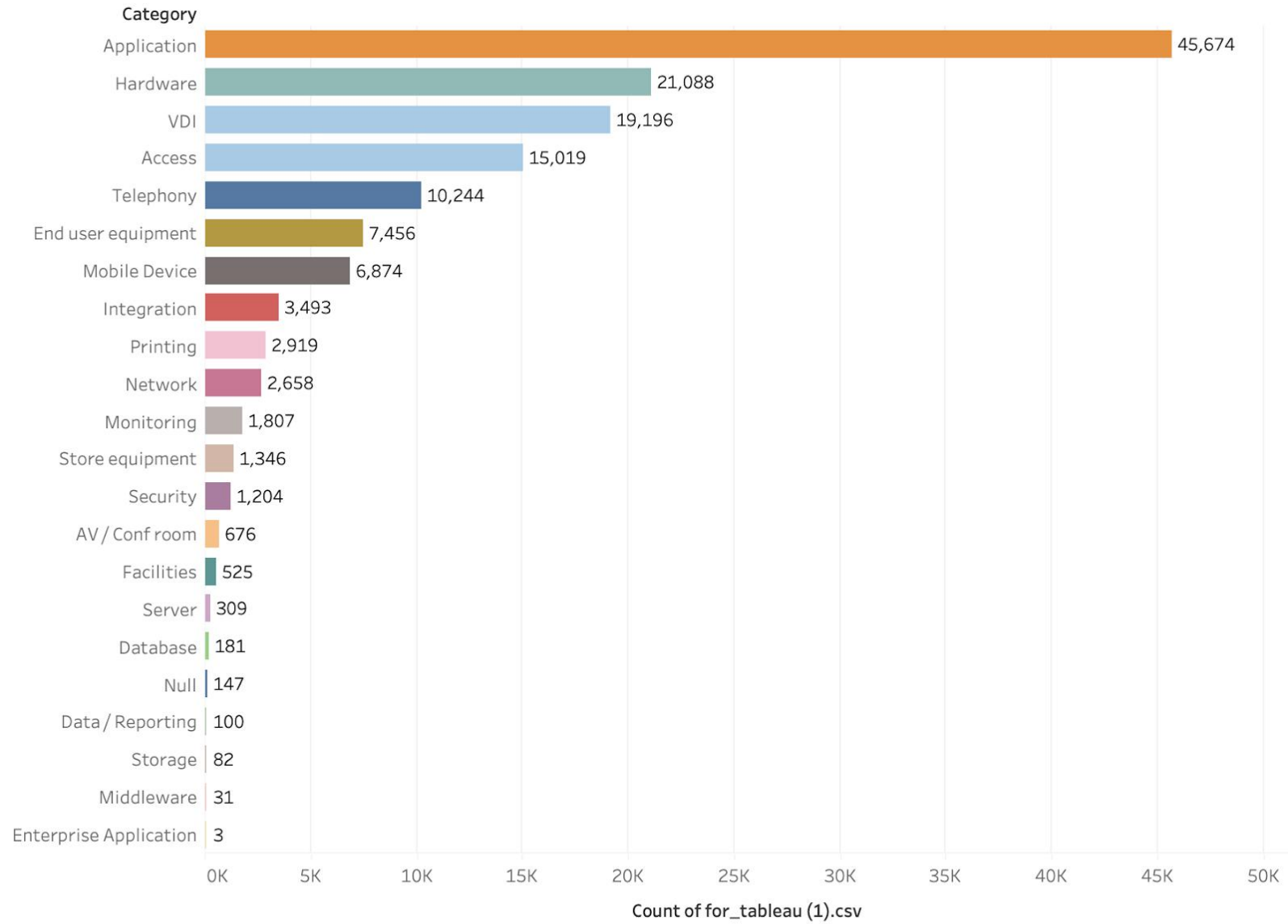
Priority	Time_spent	SLA
Critical	1.1 days	8 hours
High	3.2 days	2 days
Medium	4.4 days	3 days
Low	2.4 days	5 days
Very low	2.8 days	8 days





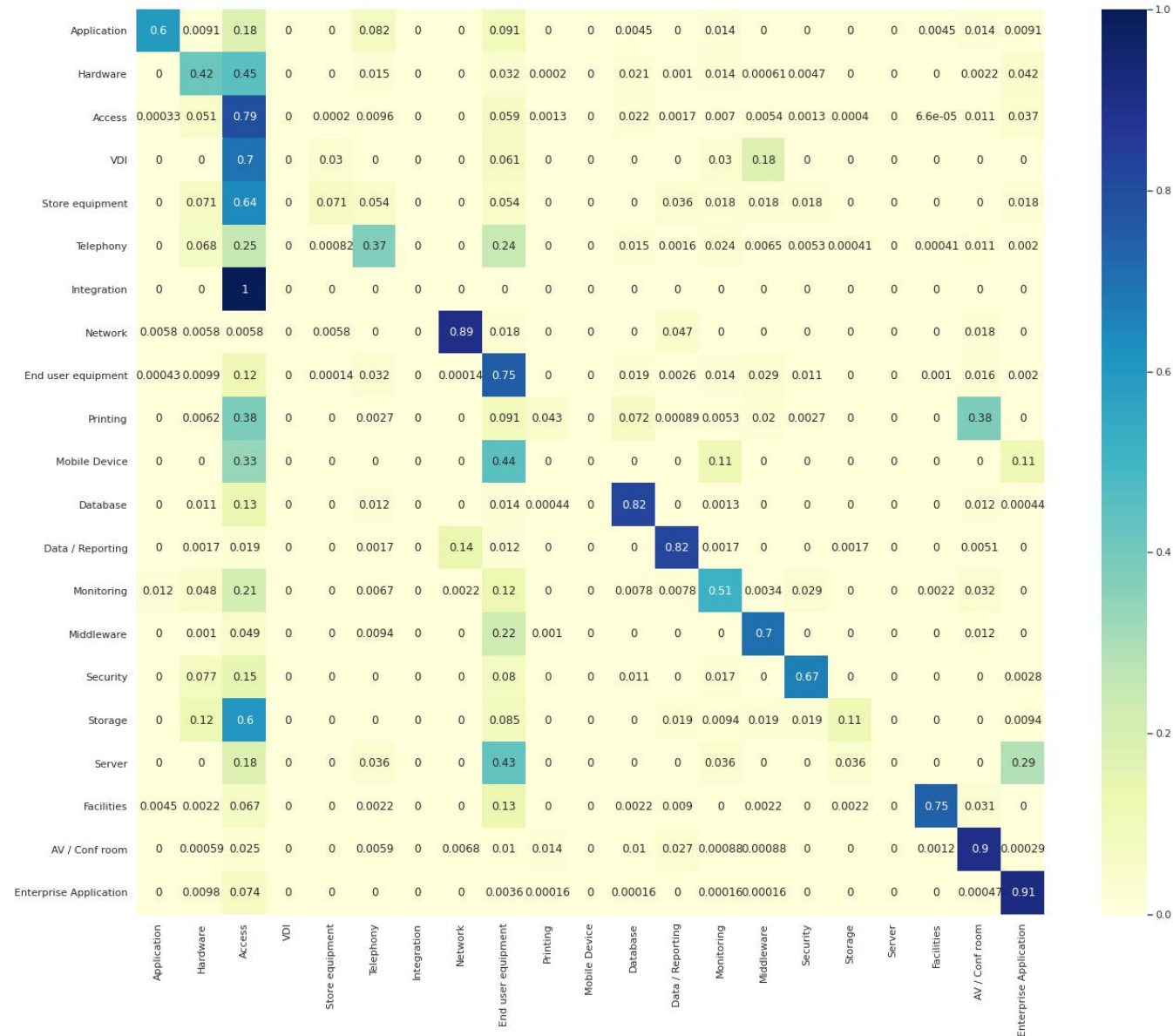




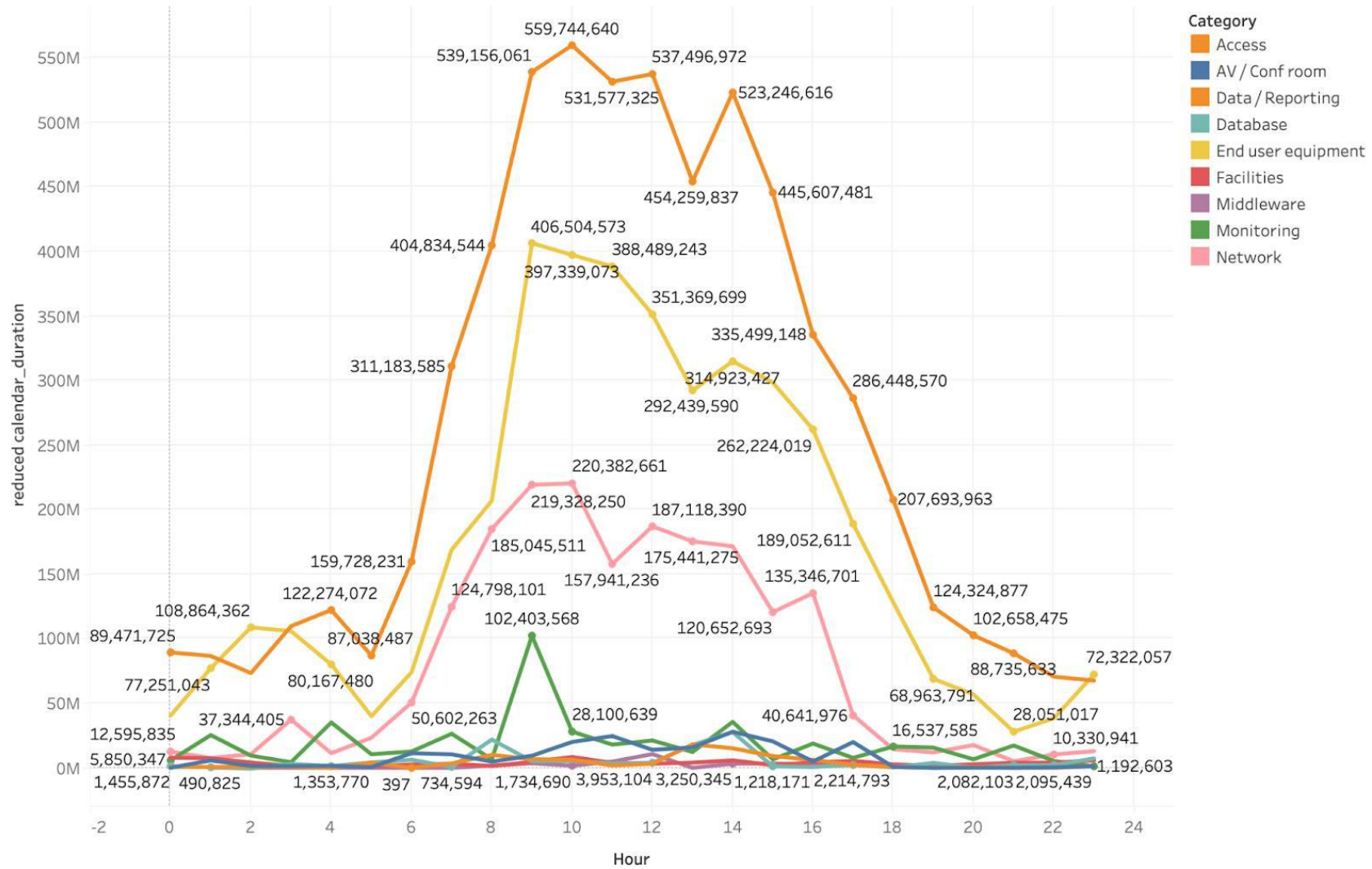


Count of for\_tableau (1).csv for each Category. Color shows details about Category.

	precision	recall	f1-score	support
AV / Conf room	0.86	0.60	0.70	220
Access	0.63	0.42	0.50	4918
Application	0.69	0.79	0.74	15107
Data / Reporting	0.00	0.00	0.00	33
Database	0.33	0.07	0.12	56
End user equipment	0.63	0.37	0.47	2452
Enterprise Application	0.00	0.00	0.00	2
Facilities	0.59	0.89	0.71	171
Hardware	0.69	0.75	0.72	6940
Integration	0.41	0.04	0.08	1128
Middleware	0.00	0.00	0.00	9
Mobile Device	0.72	0.82	0.76	2265
Monitoring	0.74	0.82	0.78	588
Network	0.56	0.51	0.54	893
Printing	0.67	0.70	0.68	955
Security	0.60	0.67	0.63	362
Server	0.55	0.11	0.19	106
Storage	0.00	0.00	0.00	28
Store equipment	0.95	0.75	0.84	445
Telephony	0.78	0.90	0.84	3394
VDI	0.88	0.91	0.90	6418
accuracy			0.72	46490
macro avg	0.54	0.48	0.48	46490
weighted avg	0.71	0.72	0.70	46490



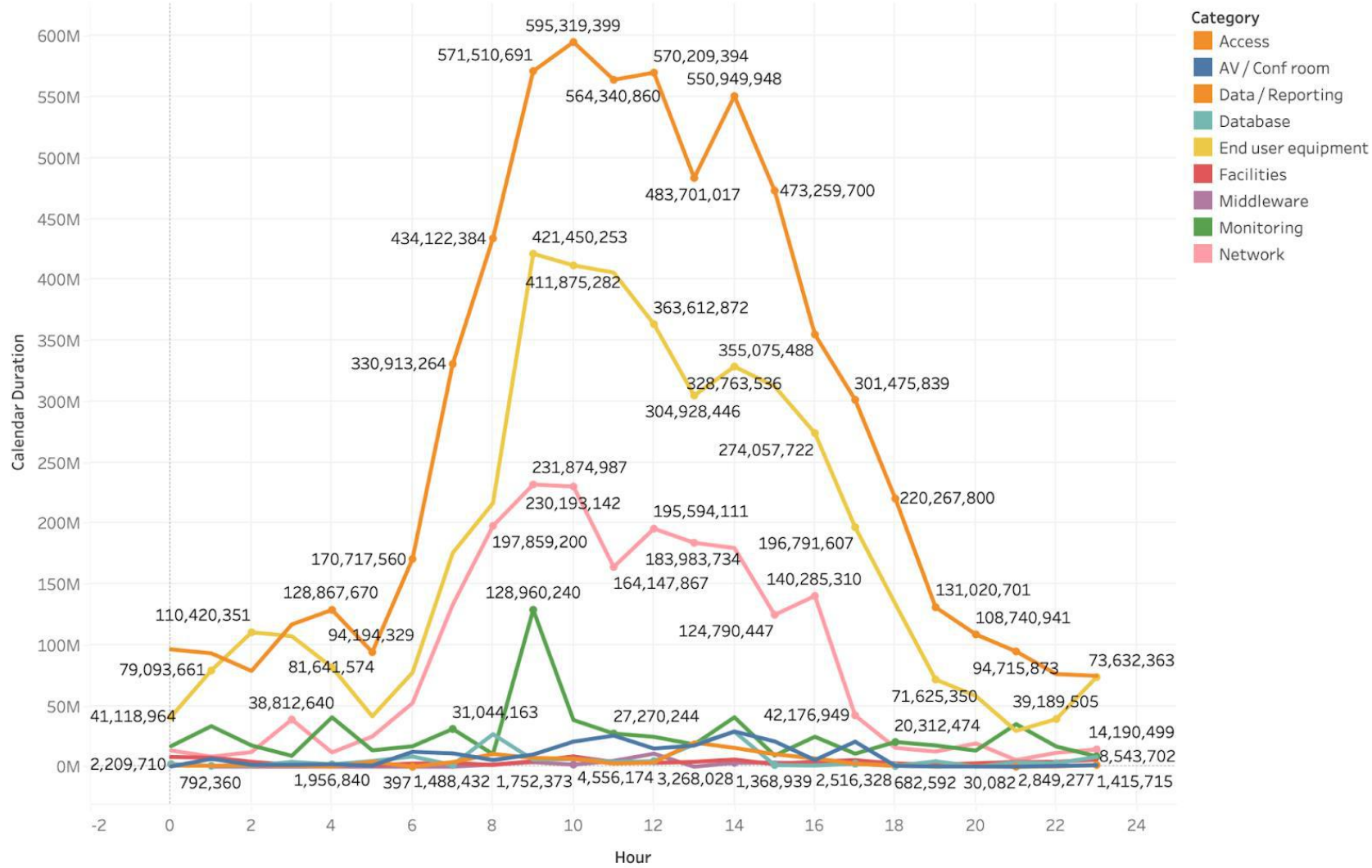
## reduced duration



The trend of sum of reduced calendar\_duration for Hour. Color shows details about Category. The marks are labeled by sum of reduced calendar\_duration. The view is filtered on Category, which keeps 9 of 9 members.



original duration



The trend of sum of Calendar Duration for Hour. Color shows details about Category. The marks are labeled by sum of Calendar Duration. The view is filtered on Category, which keeps 9 of 9 members.



	<b>reassignment_binary</b>	<b>accuracy</b>	<b>improvement</b>
<b>AV / Conf room</b>	0.794379	0.913082	1.149429
<b>Access</b>	0.685332	0.782882	1.142340
<b>Data / Reporting</b>	0.460000	0.829932	1.804200
<b>Database</b>	0.580110	0.814128	1.403402
<b>End user equipment</b>	0.685220	0.741066	1.081501
<b>Facilities</b>	0.034286	0.741573	21.629213
<b>Middleware</b>	0.612903	0.708901	1.156627
<b>Monitoring</b>	0.132817	0.511758	3.853112
<b>Network</b>	0.657261	0.807018	1.227849

	category	reassignment_count	hour	calendar_duration	improvement	reduced reassignment_count
8	Access	0	23	5028	1.142340	0.000000
9	Access	0	23	5149	1.142340	0.000000
12	Access	0	23	20697	1.142340	0.000000
13	Access	0	23	21293	1.142340	0.000000
16	Access	0	22	7021	1.142340	0.000000
...	...	...	...	...	...	...
141008	AV / Conf room	0	8	66	1.149429	0.000000
141009	AV / Conf room	0	8	61	1.149429	0.000000
141010	AV / Conf room	0	8	203	1.149429	0.000000
141015	Network	1	7	1733585	1.227849	0.814432
141021	Monitoring	1	4	17212	3.853112	0.259530

28453 rows x 6 columns