

OBJECTIVE

Find a place where my passion to create products with superior user experience would contribute to the success of a UI/UX team's product designs

EDUCATION

B.A. Cognitive Science, University of California, San Diego

June 2015

Classes in Cognitive Design Studio, Practicum in Professional Web Design, Usability & Information Architecture

Minor in Economics

SKILLS

Interpersonal: • Great Communicator • Goal Driven • Well Organized
• Self-Starter • Detail Oriented • Team Player

Computer: • Adobe Creative Suite • InVision • MATLAB • HTML, CSS, JavaScript • Heroku • Bootstrap
• Google Analytics • Axure • Java • Microsoft office • GitHub

EXPERIENCE

Research Assistant in Cognitive Science Lab

January 2015-June 2015

UC San Diego, La Jolla, CA

- Conducted User centered experiments using the Xbox Kinect to track participant's gestures and speech.
- Performed data analysis and annotation using multimedia tools including ELAN and ChronoViz.
- Developed procedure guides used for conducting experiments and tagging and coding data for analysis
- Assisted in the design and configuration of follow on experiments
- Formulated conclusions based on research involving gestures in working memory

Product Design and User Experience Internship

June 2014-September 2014

Xtime Company, Redwood Shores, CA

- Worked on consumer website for vehicle service appointment scheduling used by over 6000 auto dealerships.
- Leveraged Google Analytics to track website usage and conversion rates and to identify usability issues.
- Designed wireframes and click through prototypes for user testing.
- Developed and executed usability tests to determine best options for improving mobile website conversion rates.

Athletics Marketing Assistant

January 2013-June 2015

UC San Diego, La Jolla, CA

- Helped the Assistant Athletic Director-Marketing with the marketing of 23 intercollegiate sports.
- Managed effective customer relations through UC San Diego ticketing.
- Responsible for maintaining cash handling procedures and policies.
- Represented the Marketing department at campus wide events with a goal of increasing interest and attendance at athletic events
- Managed and execute game promotions and halftime contests at athletic contests.
- Responsible for the operation of ticket booths as well as event cash reconciliation for auditing

Athletics Office Student Assistant

March 2013-June 2014

UC San Diego, La Jolla, CA

- Performed administrative functions, including data-entry, community customer relations, filing, offer administrative support to student athletes and coaches, and assist with post season championships.
- Assisted with business staff office procedures, including payment authorizations, analyzing of cell phone bills, and athletic fund filing.
- Home game liaison between UC San Diego Athletics and visiting teams for travel, parking and community member involvement.
- Arranged team and administrative meetings between the Athletic Department and Sports Facility Operations.
- Responsible for the generation of tax receipt letters sent to UC San Diego Athletics donors.

ACTIVITIES

- UCSD Club Soccer
- Part of Design.UCSD Club