

# Insider London Company Visits

Discover the secret to  
London's success and  
explore the capital's most  
innovative companies.

In-depth business insight

For student and corporate groups

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# Introduction

London is a global hub of art, politics, commerce and finance but perhaps, above all, innovation. This is why Insider London seeks to delve beneath the surface of the capital's success with in-depth visits to the city's most innovative businesses.

We meet the talented individuals behind the brands to discover the story of unique companies— past, present and future. With engaging presentations tailored to the specific academic and professional interests and requirements of the group, this is a great opportunity for both academic and corporate groups.

Inspire your groups with real-life success stories and hands-on experience with innovative technology

Freshen up your boardroom meeting with a research trip to an innovative hub and take your business to a new level with some great new ideas and insight.

We specialise in innovation from a wide variety of sources. From AI to blockchain, finance to fintech, hospitality to architecture, we meet the star players across a wealth of sectors.

We have extensive partnerships with some of the world's leading global corporates as well as London's rising stars who keep the established brands on their toes.

**Get in touch via [contact@insiderlondon.com](mailto:contact@insiderlondon.com)**  
**Connecting the worlds of business, education and innovation**  
**Company visits for academic and corporate groups**



# Deliveroo

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Step into the world of Deliveroo and discover the story behind one of the most influential players in the food delivery industry. From its humble beginnings as a London startup to its current status as a global unicorn and publicly listed company, Deliveroo has transformed the way we dine.

Join us on an exclusive company visit to Deliveroo's headquarters and gain firsthand insights into the innovative technologies, strategic partnerships, and entrepreneurial spirit driving the future of food delivery.



In the ever-evolving landscape of modern finance, traditional banks are facing a formidable challenge from a new breed of financial institutions known as challenger banks. Among these trailblazers, Revolut has emerged as a standout player, disrupting the banking sector and redefining how people manage their finances.

Gain insights into how Revolut harnesses technology to revolutionise finance, making it an ideal opportunity for students, professionals, and anyone curious about the future of banking



Born in Silicon Valley, meet the world's largest peer-to-peer car-sharing platform. Now turning heads this side of the Atlantic, Turo operates in over 7,000 cities in North America. These seamless digital disruptors are driving the future of travel.

This flexible marketplace offers a great return on investment for car owners and thousands of options to suit a range of customer needs. Featured in Bloomberg, Forbes and CNN, find out why everyone's talking about Turo.



# Seedrs

Seedrs is the leading equity crowdfunding platform and the most active funder of private companies in the UK. From fintech to food and beverages, they support companies from a wide range of industries to seek investment.

Well-known brands such as Cheeky Panda and Tossed have succeeded through Seedrs and over 1 billion has been invested to date.

The platform aims to make investment easy for anyone from angels and VCs to the general public, all managed online.



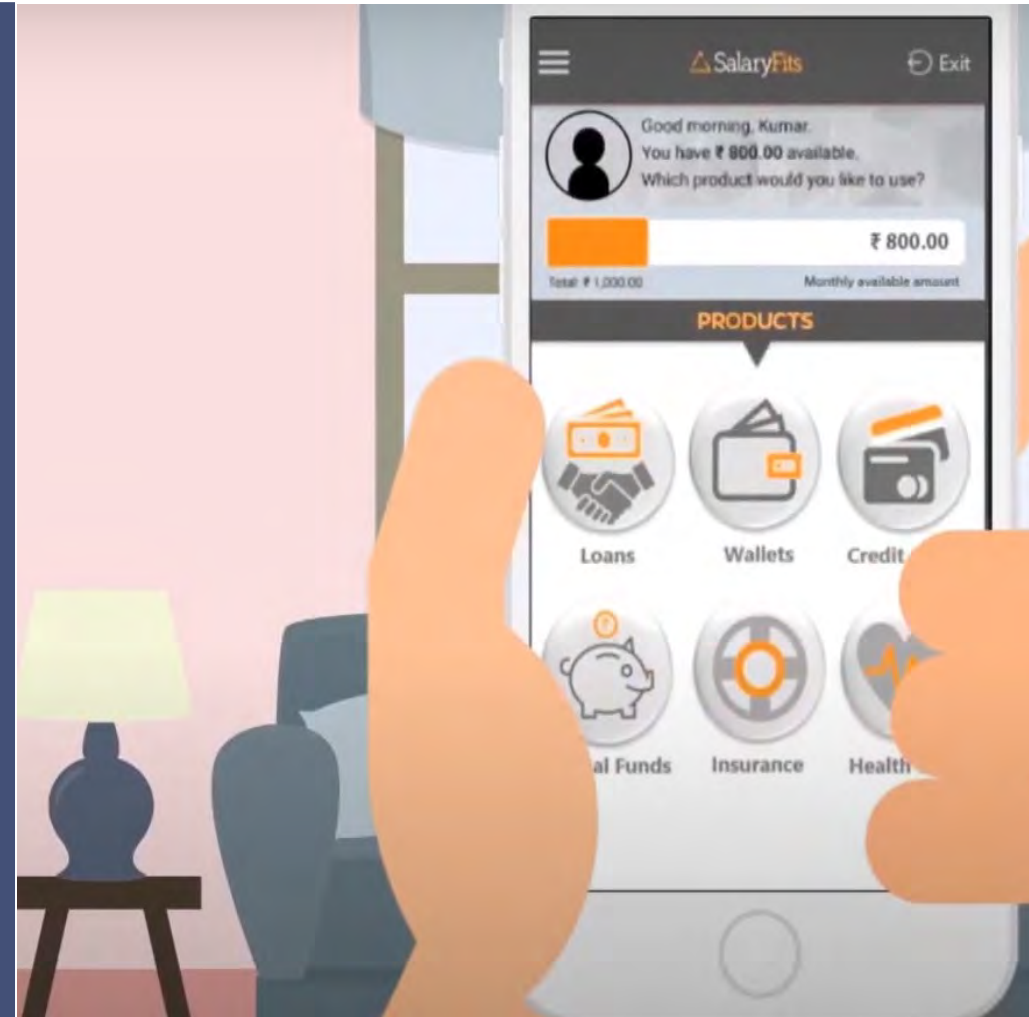


# SalaryFits

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At its core, SalaryFits is on a mission to promote sustainable financial services. Their focus extends beyond conventional offerings, diving deep into developer-friendly APIs that seamlessly integrate with payroll processes worldwide.

This pioneering approach empowers global and regional benefit providers, such as lenders, insurers, and investment managers, to access real-time payroll data. Through this connectivity, these providers can efficiently collect payments via salary deduction, ensuring a hassle-free and secure financial ecosystem.





Over the past years, io.finnnet has devoted extensive resources to understanding and solving the common challenges faced by digital asset operators and their banking partners.

At io.finnnet, technology can level the playing field in finance to rebuild trust in the financial world by providing secure, seamless, and regulatory-friendly products.

They cater to banks and corporations seeking instant settlement solutions, seamless multi-currency transactions, and to self-custody digital assets.



# Transmission

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Transmission is the world's largest independent global marketing agency, providing award-winning full-service offerings across brand, demand, and sales. Combining data-driven intelligence, innovation, and creativity, they craft powerful marketing solutions that drive business performance and deliver behaviour-changing results.

Their comprehensive suite of services and cutting-edge technology ensure that they stay ahead of the curve, delivering innovative solutions that help businesses thrive. Their client include Microsoft, LinkedIn, Dropbox, Salesforce



# Topham Guerin

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In a world where perception is everything, Topham Guerin has emerged as the guiding force in political communication. With a global footprint, Topham Guerin has worked with prominent leaders and organisations worldwide to transcend borders and offer a universal model for effective communication in the modern political arena.

But Topham Guerin's reach goes beyond politics. They have worked with small startups and multinational corporations alike, delivering impressive results every time.





# Bywaters

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With a heritage spanning over 70 years, Bywaters has been at the forefront of driving positive change in environmental practices. Their comprehensive range of services includes recycling, waste collection, and sustainable energy solutions, all geared towards minimising environmental impact and promoting a circular economy.

Their state-of-the-art facilities leverage cutting-edge sorting and processing technologies to maximise resource recovery and minimise waste sent to landfills. By harnessing the power of automation and data analytics, Bywaters ensures optimal efficiency and sustainability across their operations.





# Fashion Enter

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Visit Fashion Enter to see for yourself the whole clothing manufacturing production process.

At Fashion Enter, sustainability is key. The company's CAD room ensures that garment cutting is optimised to reduce wastage and maximise quality.

The company minimises inefficiencies and reduces costs by providing employees with a phone to digitise production, making sure that each employee is accountable for their work. With its innovative technologies and commitment to sustainability, Fashion Enter is the perfect partner for clients looking for high-quality and ethical garment production.



Tackling one of the greatest challenges of our time, Agribot is a tech company with a difference. Using precision agriculture to identify problems early, maximise efficiency and optimise yields, Agribot use AI and real-time satellite data to help solve the global food crisis.

Agribot is part of the CKX group - the international pioneers of AI building bespoke solutions for a variety of sectors and governments all around the world.



Faculty AI, founded in 2014, specializes in human-led Applied AI solutions. They help organizations solve challenges with AI, transitioning STEM graduates from academia to data science through their Fellowship programme. They provide bespoke AI solutions for sectors like healthcare, retail, and government. Their work underpins operations for healthcare providers, retailers, energy providers, and governments globally. They have helped over 250 customers build custom, enterprise-level AI solutions.



A digital marketplace that connects care seekers via a personalised service to find the best care homes and retirement living communities in the UK. With their unique platform, Lottie provides extensive information and guidance at every step.

Committed to promoting ethical and sustainable practices, Lottie ensures that their services are accessible to everyone.





Bringing together the worlds of big data, AI, finance and retail - come and meet the CEO of Loke. LLoke builds branded mobile payment solutions designed to increase customer spend per transaction, increase the frequency of transactions and reduce labour costs.

Capitalising on the innovative use of data of the most important currency of the modern age, Loke offers a sophisticated rewards system and has partnered with the National Australia Bank, the Development Bank of Singapore and Nando's.



Using the latest IoT technology, Unify.id is transforming sustainability, safety and building management. Unify.id helps businesses to understand their real building usage to cut energy costs and slash carbon emissions the smart way. From RFID smart cards to facial recognition, their innovative solutions can enhance evacuation safety protocols.

Come and discover Unify.id at their base in Level 39, at world centre for Internet of Things technology at 1 Canada Square, Canary Wharf.



# Canada Water

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London, a city that ceaselessly reinvents itself, is witnessing a remarkable renaissance in urban regeneration. At the forefront of this transformation are visionary developers who are shaping the city's future and offering innovative living experiences. Join us as we delve into their remarkable contributions to Canada Water, exploring how the project parallels London's dynamic evolution.

The partnership between AustralianSuper pension fund with British Land, one of the UK's largest property developers, is creating sustainable, vibrant communities across London.





# Fintech for the Future Workshop

**INSIDER**  
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Only available for corporate groups, this workshop showcases the leading lights of UK fintech.

UK start-ups are creating the freshest solutions to the toughest challenges in multi-billion and trillion dollar markets, and this is your opportunity to come and meet them. Insider London provides a careful selection of the hottest talent and innovation in the UK fintech sector.

With fintech application potential in a wealth of sectors, these are companies at the forefront of practical application of advanced technology.

Previous participants have included pioneers of AI data security and post-blockchain technology.





# Performing Workshop for Creatives

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In this interactive workshop designed specifically for creative individuals, you'll learn how a song is developed from start to finish, from group brainstorming to voting for the theme/topic to music exploration.

The post-production process is a main theme in this workshop. You'll receive a quick briefing on what steps would be taken if the song were to be released, including distribution, release plan, marketing, branding, visuals, and sync.

Join us for an unforgettable experience with Holywell Studio and take your creative skills to the next level.

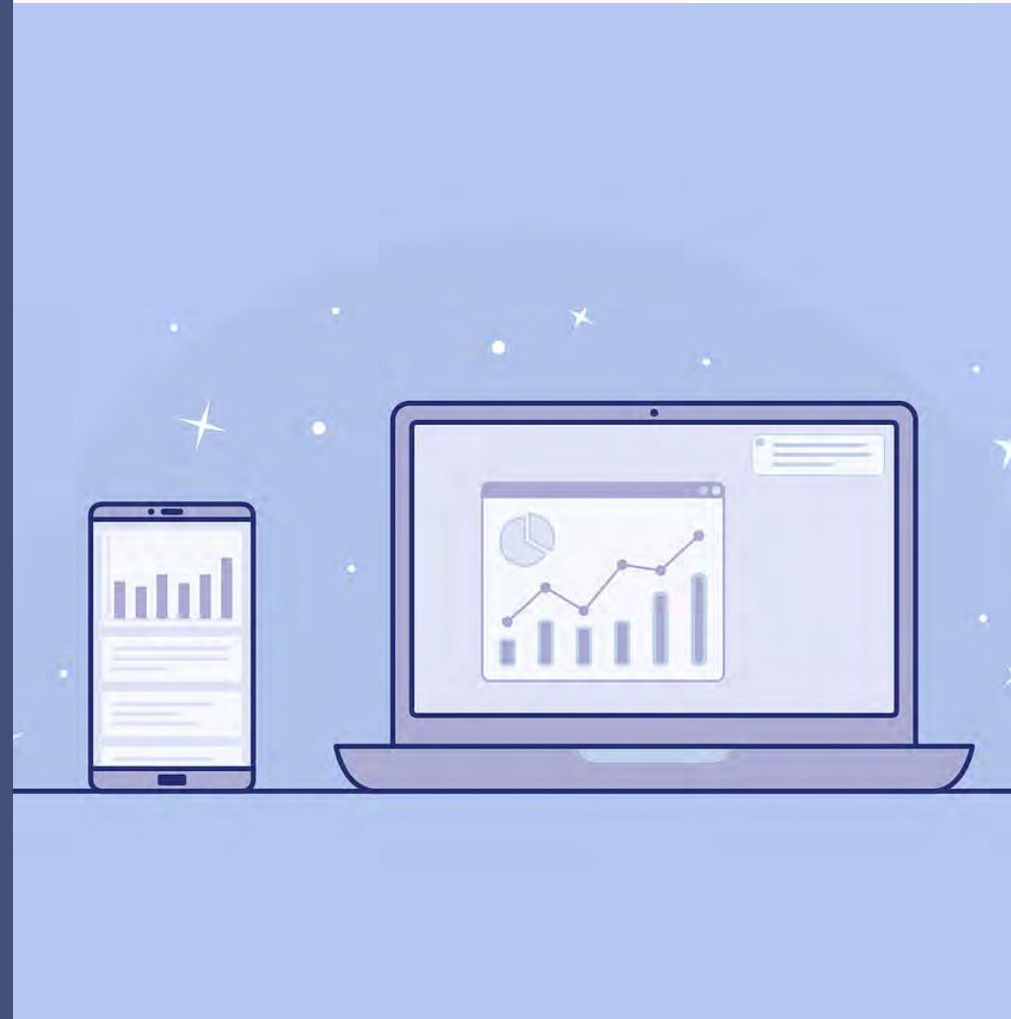


# Web Design Workshop

**INSIDER**  
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Facilitated by the winners of the 2020 Mobile Web Award by the Web marketing Associations, this interactive workshop delves deep into website creation. Explore the design, structure and presentation of websites with this interactive session. In 90 minutes, explore the full website framework including client liaison best practice.

With specialists in designing for companies from a wide range of sectors from retailers to legal firms, this website provides the opportunity to learn from the best.



# Business Model Canvas Workshop

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Let loose your inner entrepreneur!

Join Insider London for this perfect introduction to practical business skills. In this in-depth session, find out what it's like to run your own business. We provide a fun and interactive session with an easy-to-follow business model canvas.

Costings...markets.. potential partnerships? No idea? No problem! Come and create your own personalised business strategy at a vibrant and colourful co-working space. Experience the daily life of a London entrepreneur.



# Defining Leadership Workshop

**INSIDER**  
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It's always a good time to develop your leadership skills and unlock your team's potential! Insider London has partnered with a highly-qualified facilitator and performance coach with an extensive background in Psychometrics and Human Synergistics.

Do you want to hone your negotiating and influencing skills? Do you want to motivate your team? Discover the crucial characteristics of a power leader here. With a special focus on different types of leader and the practical application of inter-personal skills, each workshop will reflect your business needs.

Be the driving force - success starts at the top!





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