

# In-Depth Business Visits

Discover the secret to  
London's success and  
explore the capital's most  
innovative companies.

In-depth business insight for  
student and corporate groups

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# Introduction



London is a global hub of art, politics, commerce and finance but perhaps, above all, innovation. This is why Insider London seeks to delve beneath the surface of the capital's success with in-depth visits to the city's most innovative businesses.

We meet the talented individuals behind the brands to discover the unique story of unique companies – past, present and future. With engaging presentations tailored to the specific academic and professional interests and requirements of the group, this is a great opportunity for both academic and corporate groups.

Inspire your groups with real-life success stories and hands-on experience with innovative technology.

Freshen up your board room meeting with a research trip to an innovative hub and take your business to a new level with some great new ideas and insight.

We specialise in innovation from a wide variety of sources. From AI to blockchain, finance to fintech, hospitality to architecture, we meet the star players across a wealth of sectors.

We have extensive partnerships with some of the world's leading global corporates as well as London's rising stars who keep the established brands on their toes.

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**To find your inspiration through an in-depth business visit.**



# Barclays: Think Rise



Venture into the heart of Shoreditch for London's installment of this global inter-connected FinTech ecosystem.

Barclays brings the most innovative FinTech minds together to engage, collaborate and create. Start-ups and experts unite to design and lay the foundations for the future of financial services.

Think Rise confronts the unique challenges of twenty-first century to the sector. This is where basic prototypes and early business models come to life and become the future of products and services.



# Verb Brands



Be welcomed into the smart new East London office of Verb, one of the world's most successful digital marketing agencies in the luxury goods sector.

Specialising in food, fashion and lifestyle brands, the company was founded by its charismatic CEO when he was just a university student but now has an annual turnover of over £3.5 million and employs more than 50 staff members.

This is a fast-growing company with their finger on the pulse of the digital age.



# Fetchh



As well as a boutique B2B wholesaler of scrumptious superfood beverages, Fetchh is a unique conversation commerce platform, uniting the brick and mortar with the power of the digital age

With a distinctive new ordering system on social media, consumers discover exciting new local retailers and incentives, right on their doorstep. Meanwhile, the local business can get to know their customers, and amplify their target marketing.

Meet the man behind the mutually-beneficial service platform that is set to totally transform the relationship between local business and their customer.





# Sapient Razorfish



Find out how Publicis, one of the oldest and largest, marketing agencies in the world remains at the forefront of the sector by transforming businesses for the digital age with Sapient Razorfish.

Having worked to transform global giants like Natwest, M&S and McDonalds for the digital age, Sapient Razorfish creates innovative new technology to modernise the high-street business.

Through the specific process of "game-ification", this is a marketing team unlike any other, creating fun and exciting ways for businesses to engage their customers by combining the brick and mortar with the virtual world.

With practical demonstrations of the latest technology, come and explore the future of marketing.



# Architecture00



Meet the multi-RIBA award-winning pioneers of sustainability and community-driven architecture. This firm is changing the public's perception of architecture one building at a time. Architecture00 are extensively exploring radical alternatives for the new age.

These are City Hall's go-to consultants, as well as the creators of ultra-low-energy residences which prove affordable sustainable housing is the future.

With a wide-scope of projects from education facilities to co-working spaces, it is easy to see why Architecture00 are frequently heralded as leading designers of the future.





# Holochain



Journey into a post-blockchain future with this fascinating new technology – less volatile and more secure than ever before!

This is an opportunity to meet the charismatic co-founder of Holochain, who has over 20 years experience in the industry.

Holochain is a cost and energy-efficient application hosting platform and service application offering versatile solutions for a wealth of industries from governance to social media.

In an unprecedented age ruled by data, discover the innovative new technology company riding the de-centralized wave!



# Collaborative Cafe



Meet the innovative concept cafe taking North London by storm! Far from your typical trendy cafe and events venue, this cafe is home to a different creative chef each day!

Each culinary creative brings their own special menu, giving customers yet more freedom and variety, and the venue's marketing team yet another team member. This is a place where customers become connoisseurs and chefs are freed from over-hanging fees.

This is a fun and interactive experience in a cool and trendy space. Come experience this fresh new approach to hospitality!(Tasy treats included.)



# BBFC- British Board of Filming Classification



Discover the original self-regulator of British film, at the heart of the film industry for more than 100 years.

Constantly evolving with the changing tide of social attitudes, the BBFC is an organisation with public opinion and public protection at heart. Come and explore the complex line treaded by this vital organisation in regulating and categorising public viewing

Led by an official Compliance Officer this is a rare opportunity for first-hand insight into the world of film censorship and media content regulation in the twenty-first century.





# Impact Hub



Islington ignited a work-space revolution just over a decade ago, and still bears the fruits of its labour with this special branch of Impact Hub, one of the largest collaborative networks in the world.

Comprising more than 15,000 entrepreneurs in more than 100 cities around the world, Impact Hub is a vibrant network of flexible spaces, creating creative supportive environments for social entrepreneurs and hosting a continuous flow of vibrant and relevant events.

Come and engage with the whirlwind movement of social entrepreneurship!



One in eight albums bought in the entire world, are albums by British music stars.

From the largest labels to the tiny independents, the colourful, creative strands of the UK music industry unite at the BPI. This global organisation is driving the next wave of music consumption and market growth by specifically championing the interests of British artists.

This renowned trade association has been fighting for paramount industry values for more than fifty years, whilst bolstering the UK's place in a hot global market. For unique insight come on over to the headquarters of the Brit Awards (black tie not required!)



# Big Picture



Witness the world debut of the latest innovation in telemedicine – this is the very first digital platform to seamlessly follow the entire patient journey.

At the forefront of cutting-edge technology Big Picture hosts an entire virtual clinic which includes the smooth upload of eye scans and data reports and automatic generation of reports and referrals. Big Picture is working in partnership with Moorfield's eye hospital to bring this unique vision to life.

With unimaginable potential to revolutionise the reach and efficiency of the global health system, Big Picture Medicine is looking to the future.





# Big Couch



Working in partnership with Imperial College London to develop FilmChain, the highly-acclaimed organisation, Big Couch is pioneering an advanced new finance model which is already revolutionising the film industry as we know it.

FilmChain applies innovative blockchain technology to develop a decentralised and transparent product for revenue allocation and distribution. With the swift automatic revenue collection, money flows directly into the creators pockets and this unique integration of technical mechanisms also bolsters content promotion.

Discover the bold new tech platform creating a safe ecosystem and taking the film industry by storm!



In the heart of central London, Telefonica has created an enormous start-up accelerator programme as part of their global network Open Future

Engaging millions of people every year, this venture spans 15 cities and is known for launching 20 viable start-up companies in just one weekend! In this super-styled open plan centre, discover the “start-up university”.

From providing office space and training to finding investors, this a one-stop destination for the rising star!



# Innovation Warehouse



Everyday over 200 entrepreneurs and angel investors come together in this vibrant hub of digital high-growth start-ups. In collaboration with the financial powerhouse, the City of London corporation, Innovation Warehouse caters to the everyday start-up needs.

Here can be found a nourishing co-working space and a popular events space but above all a unique mentoring programme. This programme guides the new business towards investment success which as so far generated more than £35 million in funding!

Meet the companies providing innovative, intelligent and practical solutions through technology, situated just a ten minute walk from the Silicon Roundabout





# Private Equity & Investment Workshop



An exciting event featuring in-depth talks, Q&A sessions as well as informal networking opportunities. Bringing together overseas investors and the rising stars of UK Fintech, this a unique opportunity for both parties.

This is the ideal opportunity to network with angel investors and city financiers as well as the rising stars of the future.

Investors receive first-hand insight into the London start-up eco-system as well as expert information regarding investment incentives and the implications of investing in London companies.



# Future of Retail Workshop



Hosted by Trend, a leading digital innovator in the luxury fashion market, this is an in-depth exploration of the specific expectations of the modern consumer with a focus on the usage of technology.

Through data analytics and detailed examples of the practical application of interactive technology, discover techniques to stay ahead of the game!

From product personalisation to brand transparency, discover how innovative technology can create a definitive path to business growth.

Engage with the sector's most pertinent debates including the implications of AI for the retail sector and the eco-commerce vs brick and mortar division and look to the future of retail!



# App/Website Design Workshop



Hosted by Verb Brands, the creators of apps and websites for some of the world's leading luxury brands, this is an interactive workshop on app and web development by high profile industry experts.

The secrets of the popular and profitable digital platform will be revealed as well as the innovative techniques used to attract and retain customers.

This is the ultimate masterclass in user-experience with in-depth insight, great examples and a unique opportunity at the end of the session for the groups to draft their own app or website design and present it to the industry expert for vital, comprehensive feedback.





# Fintech for the Future Workshop



Meet the rising stars of UK fintech with a special selection of the hottest talent and innovation in the sector.

Creating the freshest solutions to the toughest challenges in multi-billion and trillion dollar markets, previous companies who have participated and presented on the day have included pioneers of AI data security and post-blockchain technology.

With fintech application potential in a wealth of sectors these are companies at the forefront of the practical application of twenty-first century advanced technology.

The day will include food-for-thought round-table discussions, providing valuable and fascinating insight for all parties involved.



# Defining Leadership Workshop



The time is now to develop your leadership skills and unlock your team's potential! Insider London has partnered with a highly-qualified facilitator and performance coach with an extensive background in Psychometrics and Human Synergistics.

Do you want to hone your negotiating and influencing skills? Do you want to motivate your team? Discover the crucial characteristics of a powerful leader here. With a special focus on comparing company culture and the qualities of leadership in different world regions, this is an in-depth workshop on practical application of advanced inter-personal skills.

Be the driving force – success starts at the top!



# Finance Made Simple Workshop



Led by a top financier with decades of experience working in a variety of management roles in a global bank - this is the inside-experience of finance.

An exclusive financial programme designed for non-finance managers, engage in a practical coaching session designed to take your business team to an unprecedented level.

Previous sessions have included the development of expert analysis on critical financial instruments, the decoding of advanced terminology, and in-depth sessions on budgeting and costing.

Call in the experts and create a bespoke experience to maximise your financial potential.





# Architectural Design Workshop



This is an inspiring day for architecture students from around the world providing a unique opportunity for practical hands-on experience.

Led by a top architect who also presents her own unique professional journey and the challenges she faced, this workshop proves that Modern Architectural Design can be one of the most powerful tools to influence modern living.

This is a great opportunity for students to collaborate on an exciting real-life project with a focus on balancing traditional architectural style with modern life.

Students leave feeling connected to a global network of budding architects and inspired to create without boundaries.



Looking for inspiration? Go straight to the innovative experts for business insight in the nation's capital. Get in touch with the background, interests and requirements for group to start creating your bespoke business visit.



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