

European Programme

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European hubs with Insider
London

In-depth business insight for
student and corporate groups

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Introduction



For almost a decade, Insider London has been delivering award-winning educational programmes for some of the world's largest multi-nationals and most outstanding academic institutions. We showcase the most exciting dimensions to London as a global city as well as industry leaders and pioneering entrepreneurs. Now Insider London is going continental!

We are proud to present our highly sought-after European programme – hosted in three remarkable European hubs of innovation. We provide a diverse and carefully-selected range of visits to some of the world's most important institutions and influential enterprises in an extensive variety of sectors.

From policy and finance to business and technology, Insider London provides exclusive access to the most highly-sought after game-changers. For those interested in the latest scientific research or cutting-edge sustainable practice, we have just the programme.

All Insider London packages are bespoke based on the interests and requirements of the group so get in touch now to start exploring the most exciting European cities.

**Get in touch via
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To find your inspiration through an in-depth business visit.

Strasbourg



Welcome to a vibrant, global city where tradition meets modernity. Strasbourg enjoys world-wide prestige due to its extensive diplomatic presence of more than 75 diplomatic representations and consulates. One of only three cities in the world to host international and diplomatic missions without being the capital of a state, Strasbourg is an acclaimed centre of excellence.

Further famed for its technological and scientific prowess, numerous institutes and private laboratories call Strasbourg home. Participating in a range of fields from genetics and molecular biology to aerospace engineering, the city is at the forefront of the latest research.

The innovative flair and unique positioning of this UNESCO heritage site presents an attractive business destination for numerous important European and American headquarters. Come and discover why! With Insider London, explore the exciting fusion of international relations, economics, science and technology, which lies at the heart of this European centre.



Strasbourg Highlights



-Gain an in-depth understanding of European political structures and the inner workings of the EU with visits to European and International organisations. These include the Council of Europe, the European Parliament, the European Court of Human Rights and Eurocorps.

-Experience the latest in scientific innovation with visits to the European Science Foundation, the European Pharmacopoeia, the International Space University, the Institute of Supramolecular Science and Engineering and many more.

-Delve into a vibrant world of business and communications. We explore a diverse range of organisations from EM Strasbourg Business School to the Franco-German Television Channel Arte and the European Audiovisual Observatory



Frankfurt



With its striking silhouette of steel, glass and concrete, futuristic Frankfurt stands proudly as one of the most high-tech business cities in Europe. A three-fold centre of business, fintech and monetary regulation, look no further for insight into the modern world of business and finance.

Home of the European Central Bank, Frankfurt is the financial capital of the Eurozone. At the heart of the action, decisions made here anchor the euro into the global financial system. This metropolis has become the unparalleled regulatory and supervisory centre of Europe through hosting a string of key organisations crucial to European monetary policy and regulation.

Frankfurt boasts a dynamic economy at the heart of in-depth knowledge clusters for manufacturing and technology. This provides the perfect location for Amazon, IBM and Microsoft, as well as the world's largest banks and global business law-firms. Alongside the biggest multi-nationals, Insider London invites you to discover the vibrant TechQuartier. This influential fintech ecosystem unites the strongly-established financial, technological and academic communities.



Zurich



Go behind the scenes in Switzerland's economic powerhouse: Zurich. The birthplace of Credit Suisse boasts the headquarters of 85 of Switzerland's 100 largest companies, spanning a diverse range of sectors. Economic competitiveness is intrinsically linked to its Nobel-prizing winning institutions and world-class universities.

A highly-concentrated zone, the Swiss financial capital boasts one third of the nation's 270 banks is one of the most prominent and best-capitalised insurance centres in Europe. Encompassing leading financial sector associations, one eye is on the future with rapidly-expanding fintech incubators and accelerator programmes in association with leading banks and insurance companies. Come and discover Trust Square, arguably the world's largest blockchain hub, hosting over 40 blockchain start ups and research projects.

Forward-thinking comes naturally to Zurich – voted the world's most sustainable city in Arcadis 2016. Public authorities, private actors and academics are lining up to promote resource efficient energy models, sustainable architecture and environmental policy on the world-stage.



Looking for inspiration? Go straight to the experts for business insight in Europe's innovation hubs. Get in touch with the background, interests and requirements for group to start creating your bespoke programme.



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