## Milestone\_3\_Submission

## April 28, 2017

## 0.0.1 Milestone 3: Traditional statistical and machine learning methods, due Wednesday, April 19, 2017

Think about how you would address the genre prediction problem with traditional statistical or machine learning methods. This includes everything you learned about modeling in this course before the deep learning part. Implement your ideas and compare different classifiers. Report your results and discuss what challenges you faced and how you overcame them. What works and what does not? If there are parts that do not work as expected, make sure to discuss briefly what you think is the cause and how you would address this if you would have more time and resources.

You do not necessarily need to use the movie posters for this step, but even without a background in computer vision, there are very simple features you can extract from the posters to help guide a traditional machine learning model. Think about the PCA lecture for example, or how to use clustering to extract color information. In addition to considering the movie posters it would be worthwhile to have a look at the metadata that IMDb provides.

You could use Spark and the ML library to build your model features from the data. This may be especially beneficial if you use additional data, e.g., in text form.

You also need to think about how you are going to evaluate your classifier. Which metrics or scores will you report to show how good the performance is?

The notebook to submit this week should at least include:

- Detailed description and implementation of two different models
- Description of your performance metrics
- Careful performance evaluations for both models
- Visualizations of the metrics for performance evaluation
- Discussion of the differences between the models, their strengths, weaknesses, etc.
- Discussion of the performances you achieved, and how you might be able to improve them in the future

**Preliminary Peer Assessment** It is important to provide positive feedback to people who truly worked hard for the good of the team and to also make suggestions to those you perceived not to be working as effectively on team tasks. We ask you to provide an honest assessment of the contributions of the members of your team, including yourself. The feedback you provide should reflect your judgment of each team member's:

- Preparation were they prepared during team meetings?
- Contribution did they contribute productively to the team discussion and work?
- Respect for others' ideas did they encourage others to contribute their ideas?

Flexibility – were they flexible when disagreements occurred?

Your teammate's assessment of your contributions and the accuracy of your self-assessment will be considered as part of your overall project score.

Preliminary Peer Assessment: https://goo.gl/forms/WOYC7pwRCSU0yV311

## 0.1 Below is code to implement our models. After its implementation, we describe the purpose and functionalities of the 2 models chosen applied to 1 dataset.

We implemented both a SGD and Random forest once on a dataset consisting of a traditional feature set holding predictors such as crew, director, actors, etc. We also implemented the same models after creating a vectorization of each movies overview description using most frequent words for classification. Below is the code to create and tune all 4 models.

```
In [1]: import collections
        import cPickle
        import numpy as np
        import pandas as pd
        from nltk.corpus import stopwords
        from sklearn.decomposition import PCA
        from sklearn.ensemble import RandomForestClassifier
        from sklearn.feature_extraction.text import TfidfVectorizer
        from sklearn.feature_extraction.text import CountVectorizer
        from sklearn.linear_model import SGDClassifier
        from sklearn.metrics import make_scorer, hamming_loss, classification_report
        from sklearn.model_selection import train_test_split, GridSearchCV
        from sklearn.multiclass import OneVsRestClassifier
        from sklearn.preprocessing import MultiLabelBinarizer, StandardScaler, Norr
        from sklearn.dummy import DummyClassifier
        from sklearn.metrics import classification_report, accuracy_score, hamming_
        import matplotlib.pyplot as plt
        import re
        from scipy import sparse
In [2]: def load_part(file_name):
            with open(file_name, 'rb') as handle:
                return cPickle.load(handle)
In [3]: def cutoff_labels(labels, cutoff):
            mlb = MultiLabelBinarizer()
            label_df = pd.DataFrame(mlb.fit_transform(labels))
            label_df.columns = mlb.classes_
            label_number_df = pd.DataFrame(('cnt': label_df.sum(axis=0)))
            major_genres = set(label_number_df[label_number_df['cnt'] > cutoff].ind
            return major_genres
        def get_major_genres(plot_dict):
            labels = np.array([d['genres'] for d in plot_dict.values() if 'genres'
```

```
# only leave genres mentioned in 2000 movies or more
            major_genres = cutoff_labels(labels, 2000)
            return major_genres
In [4]: def report_to_df(clfreport):
            lines = clfreport.split('\n')
            lines = filter(lambda l: not len(l.strip()) == 0, lines)
            header = lines[0]
            cls lines = lines[1:-1]
            avg_line = lines[-1]
            assert header.split() == ['precision', 'recall', 'f1-score', 'support']
            assert avg_line.split()[0] == 'avg'
            cls_field_width = len(header) - len(header.lstrip())
            def parse_line(l):
                """Parse a line of classification_report"""
                cls_name = l[:cls_field_width].strip()
                precision, recall, fscore, support = l[cls_field_width:].split()
                precision = float(precision)
                recall = float(recall)
                fscore = float(fscore)
                support = int(support)
                return [cls_name, precision, recall, fscore, support]
            data = collections.OrderedDict()
            for 1 in cls_lines:
                ret = parse_line(1)
                data[ret[0]] = ret[1:]
            data['Total/avg'] = parse_line(avg_line)[1:]
            df = pd.DataFrame.from_dict(data, orient = 'index')
            df.columns = ['precision', 'recall', 'f1-score', 'support']
            return df
In [5]: root_folder = '...'
In [6]: # load TMDB movies dataset
        tmdb_movies = load_part(root_folder + '/data/tmdb_info.pickle')
        plot_dict = load_part(root_folder + '/data/plot.pickle')
        cast_dict = load_part(root_folder + '/data/cast10K.pickle')
        major_genres = get_major_genres(plot_dict)
        sample_tmdb_ids = np.array([tmdb_id for tmdb_id, d in cast_dict.items() if
                                    'genres' in d and 'genres' in plot_dict[tmdb_id
```

```
print len(sample_tmdb_ids)
7669
In [7]: def prepare_text_data(tmdb_dict, plot_dict, major_genres, sample_tmdb_ids):
            # add 'overview' from TMDB to 'plot' from IMDB (it is a list)
            for tmdb_id, imdb_movie in plot_dict.iteritems():
                if ('plot' in imdb_movie and tmdb_id in tmdb_dict and 'overview' in
                            tmdb_dict[tmdb_id].__dict__['overview'] is not None):
                    imdb_movie['plot'].append(tmdb_dict[tmdb_id].__dict__['overview
            labels = np.array(
                [major_genres.intersection(plot_dict[tmdb_id]['genres']) for tmdb_:
                 'genres' in plot_dict[tmdb_id] and 'plot' in plot_dict[tmdb_id]])
            print len(labels)
            # create the labels vector with only major genres
            mlb = MultiLabelBinarizer()
            y = mlb.fit_transform(labels)
            # the plot consists of a few parts, join them together
            features = np.array([''.join(plot_dict[tmdb_id]['plot']) for tmdb_id in
                                  'genres' in plot_dict[tmdb_id] and 'plot' in plot_
            vectorizer = TfidfVectorizer(
                stop_words=stopwords.words("english"),
                token_pattern='[a-zA-Z]+[0-9]*',
                \max_{df=0.9}
                min_df=0.0001,
                dtype=np.float32,
            return features, y, mlb.classes_, vectorizer
In [8]: def prepare_cast_data(tmdb_dict, cast_dict, major_genres, sample_tmdb_ids):
            columns = [
                'director',
                'cast',
                'casting director',
                'miscellaneous crew',
                'original music',
                'producer',
                'cinematographer',
                'costume designer',
                'art direction'
            labels = np.array(
                [major_genres.intersection(cast_dict[tmdb_id]['genres']) for tmdb_:
```

plot\_dict[tmdb\_id]])

```
# create the labels vector with only major genres
            mlb = MultiLabelBinarizer()
            y = mlb.fit_transform(labels)
            # combine all names separated by '/'
            features = []
            for tmdb_id in sample_tmdb_ids:
                imdb_movie = cast_dict[tmdb_id]
                if 'genres' not in imdb_movie:
                    continue
                1 = [1]
                for c in columns:
                    if (c in imdb movie):
                        1 = 1 + [c['name'].encode('utf-8') for c in imdb_movie[c]]
                # add crew and cast from TMDB
                if (tmdb_id in tmdb_dict):
                    tmdb_movie = tmdb_dict[tmdb_id].__dict___
                    if ('crew' in tmdb_movie):
                        1 = 1 + [c['name'].encode('utf-8') for c in tmdb_movie['cre
                    if ('cast' in tmdb movie):
                        1 = 1 + [c['name'].encode('utf-8') for c in tmdb_movie['cas
                # remove duplicates before joiniing
                features.append('|'.join(set(1)))
            vectorizer = CountVectorizer(
                max_df=0.99,
                min_df=0.0002,
                stop_words=stopwords.words("english"),
                tokenizer=lambda x: x.split('|'),
                dtype=np.float32)
            return features, y, mlb.classes_, vectorizer
In [9]: # get labels / features from the cast / crew data
        cast_features, cast_y, cast_mlb_classes, cast_vectorizer = prepare_cast_da
            tmdb_movies, cast_dict, major_genres, sample_tmdb_ids)
       print np.shape(cast_features)
       print np.shape(cast y)
        print len(cast_mlb_classes)
       mlb_classes = cast_mlb_classes
        # get labels / features from the text data
        text_features, text_y, text_mlb_classes, text_vectorizer = prepare_text_dat
            tmdb_movies, plot_dict, major_genres,sample_tmdb_ids)
```

'genres' in cast\_dict[tmdb\_id]])

```
print np.shape(text_features)
        print np.shape(text_y)
        print len(text_mlb_classes)
(7669L,)
(7669L, 15L)
15
7669
(7669L,)
(7669L, 15L)
1.5
In [10]: # split into test / train data
         cast_F_train, cast_F_test, text_F_train, text_F_test, y_train, y_test = t
             cast_features, text_features, cast_y, test_size=0.25, random_state=42)
         cast_X_train = cast_vectorizer.fit_transform(cast_F_train)
         cast_X_test = cast_vectorizer.transform(cast_F_test)
         print np.shape(cast_X_train)
         print np.shape(cast_X_test)
         text_X_train = text_vectorizer.fit_transform(text_F_train)
         text_X_test = text_vectorizer.transform(text_F_test)
         print np.shape(text_X_train)
         print np.shape(text_X_test)
         X_train = sparse.hstack((cast_X_train, text_X_train))
         X_test = sparse.hstack((cast_X_test, text_X_test))
         print np.shape(X_train)
        print np.shape(X_test)
(5751, 32775)
(1918, 32775)
(5751, 37402)
(1918, 37402)
(5751, 70177)
(1918, 70177)
In [11]: def sgd(X_train, y_train):
             param_grid = { 'estimator__alpha': np.logspace(-5, -1, num=50)}
             model = OneVsRestClassifier(SGDClassifier(class_weight='balanced', range)
             model_tuning = GridSearchCV(
                 model,
                 param_grid = param_grid,
```

```
scoring=make_scorer(hamming_loss, greater_is_better=False),
    cv=3,
    n_jobs=-1,
    verbose=1,
)
model_tuning.fit(X_train, y_train)
return model tuning
```

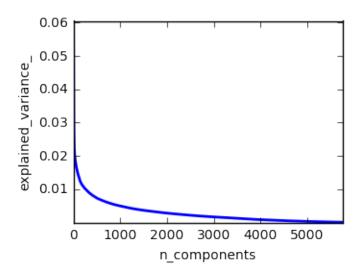
#### SGD model based on full features data set

```
In [12]: sgd_model = sgd(X_train, y_train)
Fitting 3 folds for each of 50 candidates, totalling 150 fits
[Parallel(n_jobs=-1)]: Done 34 tasks | elapsed:
                                                        4.7s
[Parallel(n_jobs=-1)]: Done 150 out of 150 | elapsed:
                                                       31.5s finished
In [13]: y_train_pred = sqd_model.predict(X_train)
        y_test_pred = sgd_model.predict(X_test)
        train_report = classification_report(y_train, y_train_pred, target_names=r
         test_report = classification_report(y_test, y_test_pred, target_names=mlk
         sgd_model_performance_df = report_to_df(test_report)
        print sqd_model.best_params_
        print 'hamming loss: %.3f' % hamming_loss(y_test, y_test_pred)
        print 'Train performance: '
        print train_report
        print 'Test performance: '
        print test_report
{ 'estimator__alpha': 0.0049417133613238332}
hamming loss: 0.108
Train performance:
            precision
                        recall f1-score
                                            support
                                    0.920
    Action
                0.954
                          0.889
                                                 682
                0.952
                          0.918
                                    0.935
                                                451
 Adventure
                                                373
 Animation
                0.974
                          0.815
                                    0.888
                                               1609
     Comedy
                0.989
                          0.764
                                    0.862
                0.985
                          0.918
                                    0.950
                                                561
     Crime
Documentary
                0.648
                          0.994
                                    0.784
                                                655
                0.969
                          0.928
                                    0.948
                                               2490
     Drama
    Family
                0.968
                          0.905
                                    0.935
                                                399
                0.890
                          0.913
                                   0.902
                                                311
    Fantasy
                0.956
                          0.904
                                   0.930
                                                606
    Horror
```

Mystery	0.965	0.935	0.950	322
Romance	0.972	0.886	0.927	796
Sci-Fi	0.931	0.940	0.936	318
Short	0.781	0.990	0.874	621
Thriller	0.974	0.884	0.927	793
avg / total	0.938	0.896	0.911	10987
Test perform	nance:			
	precision	recall	f1-score	support
Action	0.625	0.150	0.242	200
Adventure	0.708	0.107	0.186	159
Animation	0.930	0.452	0.608	146
Comedy	0.795	0.229	0.355	525
Crime	0.438	0.077	0.131	181
Documentary	0.506	0.938	0.657	227
Drama	0.698	0.602	0.647	837
Family	0.820	0.336	0.476	149
Fantasy	0.348	0.076	0.125	105
Horror	0.652	0.253	0.364	178
Mystery	0.333	0.065	0.108	93
Romance	0.563	0.136	0.219	295
Sci-Fi	0.500	0.128	0.203	94
Short	0.526	0.655	0.584	200
Thriller	0.528	0.144	0.226	264
avg / total	0.638	0.354	0.407	3653

### SGD model based on reduced features (PCA) data set

```
In [14]: pca = PCA()
    X_train_pca = pca.fit_transform(X_train.toarray())
    X_test_pca = pca.transform(X_test.toarray())
    plt.figure(1, figsize=(4, 3))
    plt.clf()
    plt.axes([.2, .2, .7, .7])
    plt.plot(pca.explained_variance_, linewidth=2)
    plt.axis('tight')
    plt.xlabel('n_components')
    plt.ylabel('explained_variance_')
    plt.show()
```



```
In [15]: sgd_pca_model = sgd(X_train_pca, y_train)
Fitting 3 folds for each of 50 candidates, totalling 150 fits
[Parallel(n_jobs=-1)]: Done 34 tasks
                                           | elapsed:
                                                       1.8min
[Parallel(n_jobs=-1)]: Done 150 out of 150 | elapsed: 7.7min finished
In [16]: y_train_pred = sqd_pca_model.predict(X_train_pca)
         y_test_pred = sgd_pca_model.predict(X_test_pca)
         train_report = classification_report(y_train, y_train_pred, target_names=r
         test_report = classification_report(y_test, y_test_pred, target_names=mlk
         sgd_pca_model_performance_df = report_to_df(test_report)
         print sgd_pca_model.best_params_
         print 'hamming loss: %.3f' % hamming_loss(y_test, y_test_pred)
         print 'Train performance: '
         print train_report
         print 'Test performance: '
        print test_report
{ 'estimator__alpha': 0.012648552168552958}
hamming loss: 0.120
Train performance:
             precision
                          recall f1-score
                                             support
                 0.952
                           0.723
                                     0.822
                                                 682
     Action
```

```
Adventure
                  0.948
                            0.734
                                       0.827
                                                    451
                  0.980
                                       0.775
 Animation
                            0.641
                                                    373
                  0.993
                            0.447
                                       0.617
                                                   1609
     Comedy
                  0.963
                            0.786
                                       0.866
      Crime
                                                    561
Documentary
                  0.434
                            0.998
                                       0.605
                                                    655
                  0.957
                            0.884
                                       0.919
                                                   2490
      Drama
     Family
                  0.954
                            0.779
                                       0.858
                                                    399
    Fantasy
                  0.926
                            0.685
                                       0.787
                                                    311
                  0.969
                                                    606
     Horror
                            0.622
                                       0.758
    Mystery
                  0.962
                            0.792
                                       0.869
                                                    322
                                       0.761
                  0.946
                            0.637
                                                    796
    Romance
     Sci-Fi
                  0.947
                            0.780
                                       0.855
                                                    318
                  0.969
                            0.498
                                       0.657
                                                    621
      Short
   Thriller
                  0.963
                            0.689
                                       0.803
                                                    793
avg / total
                  0.931
                            0.714
                                       0.786
                                                  10987
Test performance:
             precision
                           recall
                                    f1-score
                                                support
     Action
                  0.625
                            0.100
                                       0.172
                                                    200
                            0.075
                                       0.134
  Adventure
                  0.600
                                                    159
  Animation
                  0.950
                            0.390
                                       0.553
                                                    146
                                                    525
     Comedy
                  0.864
                            0.109
                                       0.193
      Crime
                  0.455
                            0.055
                                       0.099
                                                    181
                  0.319
                            0.982
                                       0.481
                                                    227
Documentary
                                       0.629
      Drama
                  0.683
                            0.583
                                                    837
     Family
                  0.868
                            0.309
                                       0.455
                                                    149
                  0.333
                            0.029
                                       0.053
    Fantasy
                                                    105
     Horror
                  0.565
                            0.073
                                       0.129
                                                    178
                  0.375
                            0.032
                                       0.059
                                                     93
    Mystery
    Romance
                  0.478
                            0.075
                                       0.129
                                                    295
     Sci-Fi
                  0.700
                            0.074
                                       0.135
                                                     94
                  0.875
                            0.245
                                       0.383
                                                    200
      Short
   Thriller
                  0.562
                            0.068
                                       0.122
                                                    264
avg / total
                            0.281
                                       0.316
                                                   3653
                  0.648
```

```
model,
   param_grid=param_grid,
   scoring=make_scorer(hamming_loss, greater_is_better=False),
   cv=3,
   n_jobs=-1,
   verbose=3,
)
model_tuning.fit(X_train, y_train)
return model tuning
```

#### Random forest model based on full features data set

```
In [18]: forest_model = random_forest(X_train, y_train)
Fitting 3 folds for each of 12 candidates, totalling 36 fits
[Parallel(n_jobs=-1)]: Done 16 tasks
                                           | elapsed: 2.6min
[Parallel(n_jobs=-1)]: Done 34 out of 36 | elapsed: 5.2min remaining:
                                                                           18.3s
[Parallel(n_jobs=-1)]: Done 36 out of 36 | elapsed: 5.2min finished
In [19]: y_train_pred = forest_model.predict(X_train)
        y_test_pred = forest_model.predict(X_test)
        train_report = classification_report(y_train, y_train_pred, target_names=r
         test_report = classification_report(y_test, y_test_pred, target_names=mlk
         forest_model_performance_df = report_to_df(test_report)
        print forest_model.best_params_
        print 'hamming loss: %.3f' % hamming_loss(y_test, y_test_pred)
        print 'Train performance: '
        print train_report
        print 'Test performance: '
        print test_report
{'max_features': 0.3, 'n_estimators': 50, 'min_samples_leaf': 2}
hamming loss: 0.118
Train performance:
            precision recall f1-score
                                             support
                          0.894
                                    0.944
    Action
                1.000
                                                 682
                1.000
                          0.874
                                    0.933
                                                 451
 Adventure
 Animation
                0.989
                          0.952
                                    0.970
                                                 373
                0.995
                          0.807
                                    0.891
                                                1609
     Comedy
     Crime
                0.998
                          0.906
                                    0.950
                                                561
                0.981
                          0.809
                                    0.887
                                                655
Documentary
                0.997
                          0.832
                                   0.907
                                                2490
     Drama
```

Family Fantasy Horror Mystery Romance Sci-Fi Short Thriller	0.992 1.000 1.000 1.000 0.997 1.000 0.989 1.000	0.880 0.916 0.837 0.916 0.832 0.934 0.853 0.875	0.932 0.956 0.911 0.956 0.907 0.966 0.916	399 311 606 322 796 318 621 793
avg / total	0.996	0.854	0.919	10987
Test perform	nance:			
	precision	recall	f1-score	support
Action	1.000	0.005	0.010	200
Adventure	1.000	0.006	0.013	159
Animation	0.821	0.158	0.264	146
Comedy	0.857	0.103	0.184	525
Crime	0.667	0.033	0.063	181
Documentary	0.880	0.291	0.437	227
Drama	0.639	0.258	0.368	837
Family	0.833	0.134	0.231	149
Fantasy	0.000	0.000	0.000	105
Horror	1.000	0.006	0.011	178
Mystery	0.000	0.000	0.000	93
Romance	0.889	0.027	0.053	295
Sci-Fi	0.000	0.000	0.000	94
Short	0.846	0.165	0.276	200
Thriller	0.400	0.008	0.015	264
avg / total	0.718	0.118	0.183	3653

C:\Anaconda\lib\site-packages\sklearn\metrics\classification.py:1113: UndefinedMetrics\classification.py:1113: Und

## 1 Detailed description and implementation of two different models

The evolution of our dataset: We initially wanted to run 2 models across two types of datasets. However, we saw it as unnecessarily confusing, computationally expensive and simpler if we combined the data. In its original form, one dataset consisted of a movies crew/director/actors and other production specific features. The other dataset was simply the overview (a description of the movie), within TMDB. These are different types of data so we had to ensure they were properly represented as features. Through vectorization, we were able to transform the overview into a feature set. From there, we combined it with a feature set consisting of production specific

feature groups detailed above. With our new dataset, we fit the chosen models and found different measures of accuracy. We were aware that given out multilabel classes, some models would work and some would need prior adjustment. We also considered the drastic class imbalance that occurs as some genres are much more common than others. Our models accounted for this, but we selected our performance metrics accordingly.

After analyzing many classification models and comparing baseline results, we have decided to use a stochastic gradient dissent linear support vector machine model and a random forest for this milestone. We chose and tuned these models for several reasons based on their performance, similarities and differences.

The stochastic gradient dissent linear support vector machine model aka SGD model: After testing out different support vector machine kernels and logistic regressions, we found that using an SGD learning mechanism on a linear support vector machine was computationally efficient and yielded good results. This model cannot natively handle multilabel classes so we were forced to use one vs rest classification (this fits a new model for each class). Through cross validation, we tuned the parameters according to a Hamming Loss. We were aware that this kind of model comparison can favor models that over classify the dominant class (especially with the amount of class imbalance in the dataset). So we made sure it weighted classes differently based on the observations falling under that class.

The Random Forest model: We wanted to utilize a model that could natively support multilabel classes (unlike our SGD) and creatively handle some of the more specific features in our dataset. We chose a random forest because of its performance. Through cross validation we tuned the minimum sample leaf and max features. We also accounted for class imbalance using the built in method in Sklearn. We found that our random forest underperformed compared to the SGD model, but still yielded important information on our dataset.

## 2 Description of your performance metrics

As we described in our last milestone, we will be using a multilabel classification approach. Some movies have one genres while most have multiple genres. This naturally creates a problem in classification as some observations fall under multiple classes. Further, making a class for every possible combination of genres is infeasible as it result in drastic class imbalances and under representation (the highly specific combinations will only have one or two corresponding movies). However, multilabel classification also has limitations, particularly when implementing and observing performance metrics. As we described previously, to run an SGD (or logistic regression, and other classifier models), we had to use an onevsrest classifier. A random forest can handle multilabel classification natively and we wanted to express the pros and cons of each model.

There are also performance considerations. One vs the rest method fits as many models as there are labels in the dataset. First we tried to use traditional linear support vector classifier but having over 20 labels even on 3K dataset the grid search usually takes hours on our hardware. That is why we decided to use SGD based classifier with the appropriate loss function ('hinge' for SVC or 'log' for logistic regression). This proved to be better solution easily scaling to handle 10K dataset with lots of features. We also wanted to evaluate a random forest classifier because it can handle multilabel classification natively. We also discovered that random forest scales quite good and can easily handle our 10K dataset.

To analyze the models, we decided to use 3 accuracy/error based measures. Using the classification\_report function in sklearn, we returned precision, recall and the f-1 score of our models across genres. In this context, precision is the fraction of correct results divided by the number of

all returned results while recall is the number of correct results divided by the number of results that should have been returned. Finally, the f1-score is a measure of the model's accuracy, it considers both precision and recall to compute a score. We decided to use the f-1 score to compare the accuracy across models; we did this for several reasons, mainly because of massive class imbalance, we describe below. We considered using a roc or auc curve, but it is traditionally used in binary classification. It can adapt to the multilabel classification methodology, but it would be necessary to binarize the output of the model. Lastly, we applied the same performance metrics to the two used datasets (crew/actor/director dataset vs overview dataset). Cross comparing accuracy across datasets isn't as helpful as comparing accuracy within a dataset across models. The f1-score allows us to analyze the performance of our models which both use very different algorithms. Our visualizations reflect the differences in performance between models across both datasets.

## 3 Careful performance evaluations for both models

Baseline classifier (dummy classifier) and metrics To further check our models, we implemented three dummy classifiers. The stratified classifier is a classification algorithm that takes the training set class distribution and assigns classes to the test set based on that distribution. The uniform dummy classifier assigns classes in uniform to all observations in the testing set. Finally, the most frequent dummy classifier assigns the most frequent class to every observation. However, in this context, our classes are multilabels. We compared accuracy across genres of both our SGD and Random Forest model against each other and the dummy classifiers. Choosing the right metric is a challenge within itself as some may be misleading while others are not relevant.

### Stratified dummy classifier

```
print 'hamming loss: %.3f' % hamming_loss(y_test, y_test_pred)
print 'zero one loss: %.3f' % zero_one_loss(y_test, y_test_pred)
print test_report
```

accuracy score: 0.026

jaccard similarity score: 0.128

hamming loss: 0.203 zero one loss: 0.974

	precision	recall	f1-score	support
Action	0.099	0.120	0.108	200
Adventure	0.052	0.050	0.051	159
Animation	0.115	0.075	0.091	146
Comedy	0.294	0.290	0.292	525
Crime	0.130	0.138	0.134	181
Documentary	0.081	0.084	0.082	227
Drama	0.426	0.424	0.425	837
Family	0.069	0.060	0.065	149
Fantasy	0.055	0.048	0.051	105
Horror	0.102	0.118	0.110	178
Mystery	0.023	0.032	0.027	93
Romance	0.140	0.132	0.136	295
Sci-Fi	0.031	0.032	0.031	94
Short	0.092	0.095	0.094	200
Thriller	0.150	0.144	0.147	264
avg / total	0.202	0.200	0.201	3653

#### Uniform dummy classifier

zero one loss: 1.000

precision recall f1-score support

Action	0.103	0.515	0.171	200
Adventure	0.093	0.572	0.160	159
Animation	0.081	0.534	0.140	146
Comedy	0.270	0.488	0.347	525
Crime	0.100	0.541	0.169	181
Documentary	0.111	0.463	0.178	227
Drama	0.442	0.497	0.468	837
Family	0.079	0.530	0.138	149
Fantasy	0.055	0.495	0.099	105
Horror	0.096	0.506	0.161	178
Mystery	0.047	0.484	0.086	93
Romance	0.163	0.553	0.252	295
Sci-Fi	0.045	0.457	0.082	94
Short	0.090	0.430	0.149	200
Thriller	0.138	0.481	0.215	264
avg / total	0.205	0.502	0.263	3653

### Most frequent dummy classifier

```
In [23]: y_test_pred = evaluate_baseline(X_train, X_test, y_train, y_test, 'most_fr

    test_report = classification_report(y_test, y_test_pred, target_names = most_frequent_model_performance_df = report_to_df(test_report)

    print 'accuracy score: %.3f' % accuracy_score(y_test, y_test_pred)
    print 'jaccard similarity score: %.3f' % jaccard_similarity_score(y_test, print 'hamming loss: %.3f' % hamming_loss(y_test, y_test_pred)
    print 'zero one loss: %.3f' % zero_one_loss(y_test, y_test_pred)
    print test_report
```

accuracy score: 0.029

jaccard similarity score: 0.029

hamming loss: 0.127 zero one loss: 0.971

	precision	recall	fl-score	support
Action	0.000	0.000	0.000	200
Adventure	0.000	0.000	0.000	159
Animation	0.000	0.000	0.000	146
Comedy	0.000	0.000	0.000	525
Crime	0.000	0.000	0.000	181
Documentary	0.000	0.000	0.000	227
Drama	0.000	0.000	0.000	837
Family	0.000	0.000	0.000	149
Documentary Drama	0.000	0.000	0.000	227 837

Fantasy	0.000	0.000	0.000	105
Horror	0.000	0.000	0.000	178
Mystery	0.000	0.000	0.000	93
Romance	0.000	0.000	0.000	295
Sci-Fi	0.000	0.000	0.000	94
Short	0.000	0.000	0.000	200
Thriller	0.000	0.000	0.000	264
avg / total	0.000	0.000	0.000	3653

Hamming Loss is often used for classification accuracy, but as we stated before, the dataset has massive class imbalance. This can result in the model over assigning observations to the majority class, simply because it will be more accurate on the whole dataset if it does so. However, a model like this has very poor applicability as it doesn't give us real information as to which observations belong to which class. The SGD and Random Forest can take arguments in Sklearn noting that there may class imbalance. We also tuned our model with relevant parameters to avoid class imbalance. As one can see in our most frequent dummy classifier (which has the highest Hamming Loss) simple measures of accuracy can be deceitful as to the overall efficacy of a model.

```
In [24]: print 'Random forest model run on full features dataset'
    print forest_model_performance_df
    print 'SGD model run on full features dataset'
    print sgd_model_performance_df
```

Random forest mc	del run	on full	features	dataset
pre	cision	recall	f1-score	support
Action	1.000	0.005	0.010	200
Adventure	1.000	0.006	0.013	159
Animation	0.821	0.158	0.264	146
Comedy	0.857	0.103	0.184	525
Crime	0.667	0.033	0.063	181
Documentary	0.880	0.291	0.437	227
Drama	0.639	0.258	0.368	837
Family	0.833	0.134	0.231	149
Fantasy	0.000	0.000	0.000	105
Horror	1.000	0.006	0.011	178
Mystery	0.000	0.000	0.000	93
Romance	0.889	0.027	0.053	295
Sci-Fi	0.000	0.000	0.000	94
Short	0.846	0.165	0.276	200
Thriller	0.400	0.008	0.015	264
Total/avg	0.718	0.118	0.183	3653
SGD model run on	full f	eatures	dataset	
pre	cision	recall	f1-score	support
Action	0.625	0.150	0.242	200
Adventure	0.708	0.107	0.186	159

Animation	0.930	0.452	0.608	146
Comedy	0.795	0.229	0.355	525
Crime	0.438	0.077	0.131	181
Documentary	0.506	0.938	0.657	227
Drama	0.698	0.602	0.647	837
Family	0.820	0.336	0.476	149
Fantasy	0.348	0.076	0.125	105
Horror	0.652	0.253	0.364	178
Mystery	0.333	0.065	0.108	93
Romance	0.563	0.136	0.219	295
Sci-Fi	0.500	0.128	0.203	94
Short	0.526	0.655	0.584	200
Thriller	0.528	0.144	0.226	264
Total/avg	0.638	0.354	0.407	3653

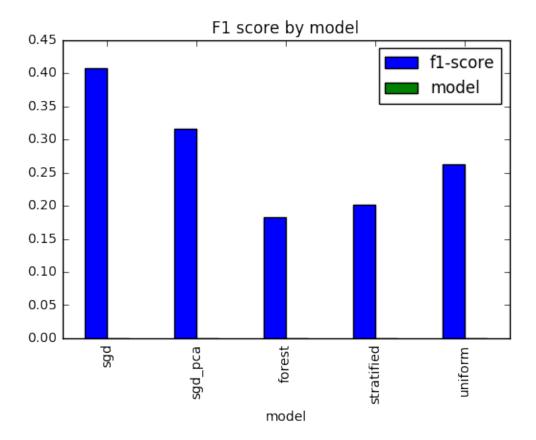
As one can see from the f1 scores for each sub category, our SGD model generally outperformed our random forest model. It is worth noting that some of the f1-scores of the random forest dataset are 0 (precision and recall are as well for those genres). This is because some of the under-represented classes are being phased out of the classification model given their lack of impact in creating the random forest. In a sense, they model is ignorant to them while it still classifies drama (the most used genre) incredibly well (better than the SGD). This is a natural weakness of class imbalance that we try to account for, while preventing our model from overfitting the training set in its entire detail.

## 4 Visualizations of the metrics for performance evaluation

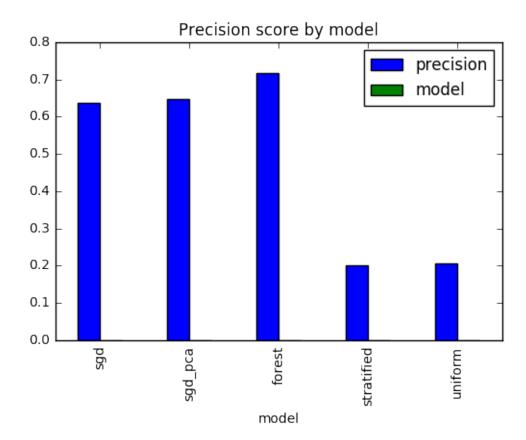
```
In [25]: # combine performance data into a single dataframe
    sgd_model_performance_df['model'] = 'sgd'
    sgd_pca_model_performance_df['model'] = 'sgd_pca'
    forest_model_performance_df['model'] = 'forest'
    stratified_model_performance_df['model'] = 'stratified'
    uniform_model_performance_df['model'] = 'uniform'

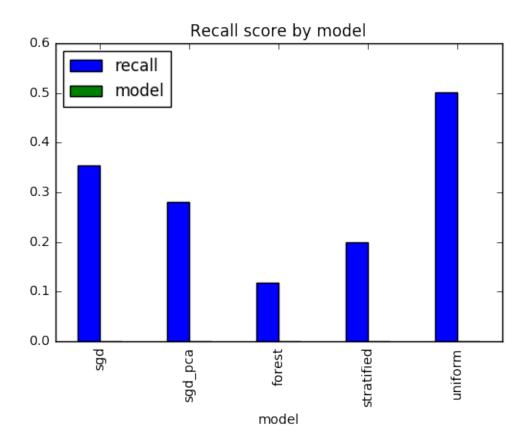
combined_performance_df = result = pd.concat(
        [
             sgd_model_performance_df,
             sgd_pca_model_performance_df,
             stratified_model_performance_df,
             stratified_model_performance_df,
             uniform_model_performance_df
        ]
    )
    combined_performance_df.set_index('model', append=True, inplace=True)

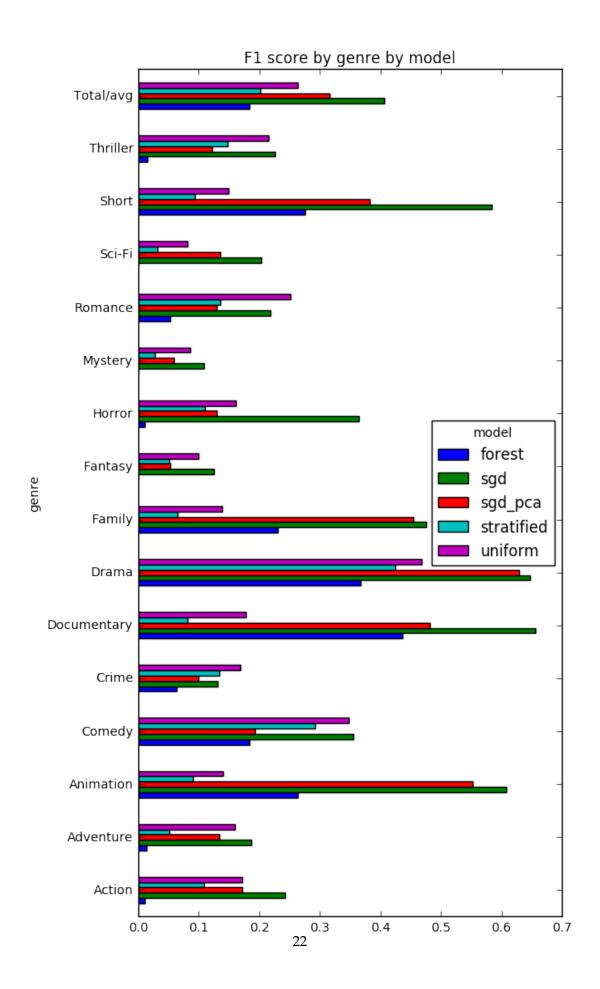
In [26]: combined_performance_df.loc['Total/avg', ['f1-score', 'model']].plot(kindeplt.show())
```



SGD model based on the features reduced using PCA decomposition does not perfrom better than the SGD model based on full features data set.







The SGD classifer outperformes the random forest classifier for every label.

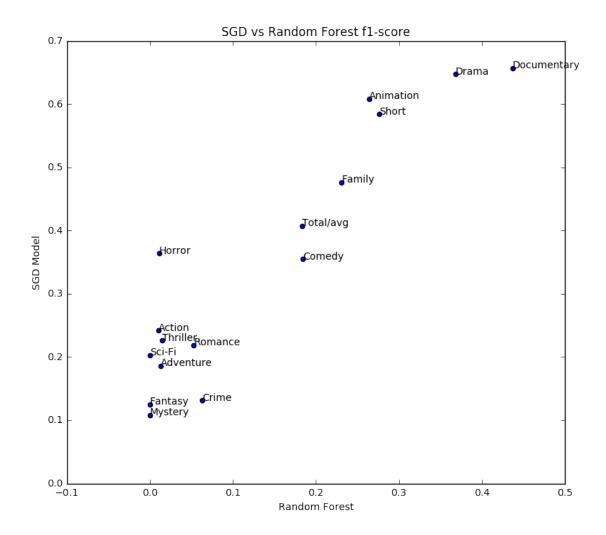
#### 4.0.1 Models based on crew/director/feature set data

```
In [49]: x = forest_model_performance_df['f1-score']
    y = sgd_model_performance_df['f1-score']
    l = forest_model_performance_df.index

fig, ax = plt.subplots(figsize = (9, 8))
    ax.scatter(x, y)

for i, txt in enumerate(l):
    ax.annotate(txt, (x[i],y[i]))

ax.set_ylabel('SGD Model')
    ax.set_xlabel('Random Forest')
    ax.set_title('SGD vs Random Forest f1-score')
    plt.show()
```



We decided to use the f1-score as our main source of comparing models. It shows us a more complete representation of a models accuracy and relevance than just precision or recall. In the above visualizations, each point in the graph is a genre. The axis consists of each model. We can clearly see that some genres are just harder to classify than others, there is a sizeable cluster of lower performing genres (in terms of f1-score). But from there, using the axis scale, we can also see that the SGD model generally classifies more genres better than a Random Forest model (with our current parameters).

# 5 Discussion of the differences between the models, their strengths, weaknesses, etc.

Given the inherent difficulties of multilabel classification and dealing with an imbalanced dataset, the models we select will also have some limitations. One of the biggest limitations of our SGD model is its inability to natively classify multilabel classes. As we described earlier, we had to use a one vs rest classification that fits as many models as we have labels. The SGD model is defined as "Linear classifiers (SVM, logistic regression, a.o.) with SGD training." in Sklearn. This means

weaknesses in an SVM may show in an SGD model. Finally, because of the size of our dataset and its complexity, we opted to only use a linear kernel when originally toying with an SVM. It greatly improves runtime and requires less tuning parameters but may sacrifice predictive ability. Our observations on our linear SVM drove us to implement the SGD.

The SGD model does have pros to its cons. It seems to be fairly accurate and does a good job, when accounting for imbalanced class data, at finding movies in each genre. Its computation time is extremely quick and with the proper tuning it can become a reliable model. Further, it is based on a methodology that can be applied to logistic regression or support vector machines. It inherits the robustness of these model algorithms (in this case the Linear SVM).

The Random Forest model clearly has limitations in accuracy and computation time. While it is fast to train, making a highly accurate forest model requires more trees which will greatly slow down computation. Given the intricate dataset we have, a highly trained forest may be extremely accurate but infeasible if computation time is too long. Our dataset has many labels some underrepresented and finding those little groves that define a multilabel that has one or two observations will be extremely difficult. Further, if we were to create a highly specific model, it will be rigid and unmalleable when trying to adapt to different datasets about movies even with the same features (over-fitted). We cross validated when choosing parameters to account for this but it may lead to some inaccuracy on the final testing dataset (because a lack of specificity).

The random forest also has some pros. First off, it natively supports multilabel classes. This is huge as it takes out the need to use one vs rest classifier. Secondly, I believe that if we had a sub sampled dataset with relatively no class imbalance, it would perform very well. Here it could account for the specific groves and curves through a high number of trees while still ensuring that the less represented classes can be classified.

# 6 Discussion of the performances you achieved, and how you might be able to improve them in the future

As described at the beginning of our document, our models are the creation of analysis on other similar models used on a dataset that has been cut and combined. While we believe we have taken the best steps to finding a good classification model, able to predict genre, there are other avenues we want to explore. First, when combining datasets based on features, we believe our feature set may have extensively increased. This could benefit from some form of dimensionality reduction like PCA. However, we will have to consider this effect on textual data from movie overviews.

We have also experimented with color palette see if the posters color palette convey any genre information. It might make some sense considering the poster artists likely to use some similar color tricks to channel genre information to the potential audience. This process is computationally expensive and creating a feature set out of the color palette will take a while. We hope to analyze this as a possible 3rd major feature predictive set.

Lastly, although we tuned based on appropriate loss parameters, we hope to tune our models further. We especially want to investigate the pros and cons of manipulating our forest's trees more. We are aware of the computational limitations but would look for a work around. Given the impressive performance of our SGD model, we may want to apply the same stochastic learning process to a logistic regression or alternate support vector machine with a degree or radial kernel (if computation allows). We have also begun experimenting with different metrics to compare models when cross validating. There may be a better metric than Hamming Loss when finding the best models given a set of parameters. This will, hopefully, help us in finding the most accurate and most applicable model.