



# Product Sales Analysis

**\$34.47M**

Revenue

**209K**

Quantity

**178K**

Orders

## Insights

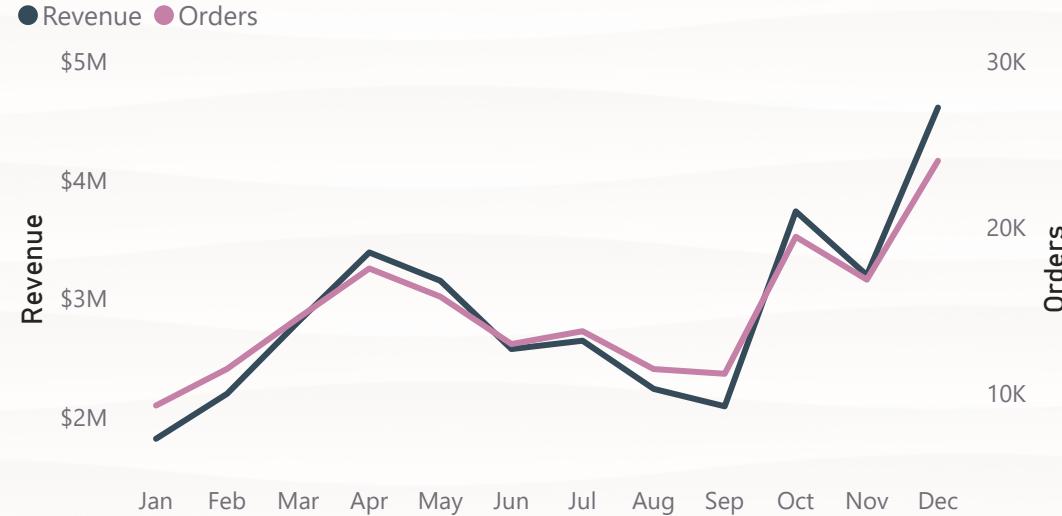
- What was the best Year for sales? How much was earned that Year? 2019, \$34,456,867.65
- What was the best month for sales? How much was earned that month? December , \$4,608,295.70
- What City had the highest number of sales? San Francisco
- What time should we display adverts to maximize likelihood of customer's buying product? 19:00:00
- What product sold the most? Why do you think it sold the most? AAA Batteries (4-pack),
- How much probability for next people will ordered USB-C Charging Cable? 12.25%
- How much probability for next people will ordered iPhone? 3.83%
- How much probability for next people will ordered Google Phone? 3.09%
- How much probability other peoples will ordered Wired Headphones? 10.56%

Macbook Pro Laptop

\$8,032,500.00



## Revenue & Orders by Month



iPhone

\$4,792,900.00

ThinkPad Laptop

\$4,127,958.72

Google Phone

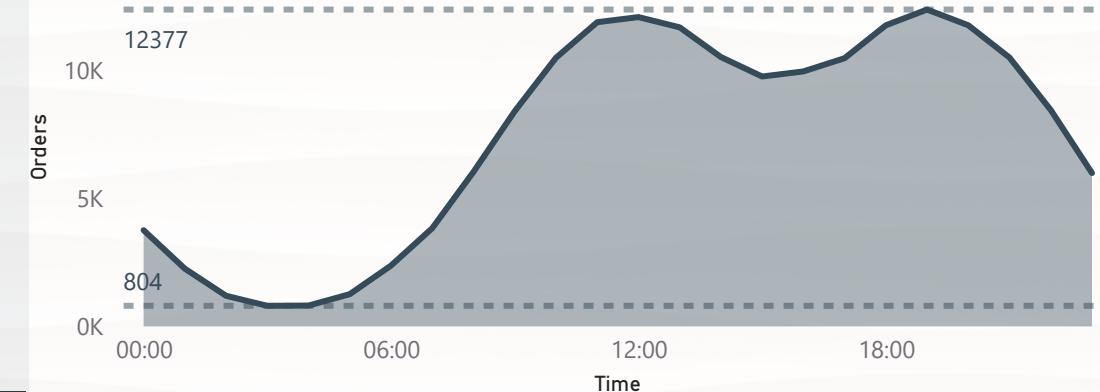
\$3,317,400.00

27in 4K Gaming Monitor

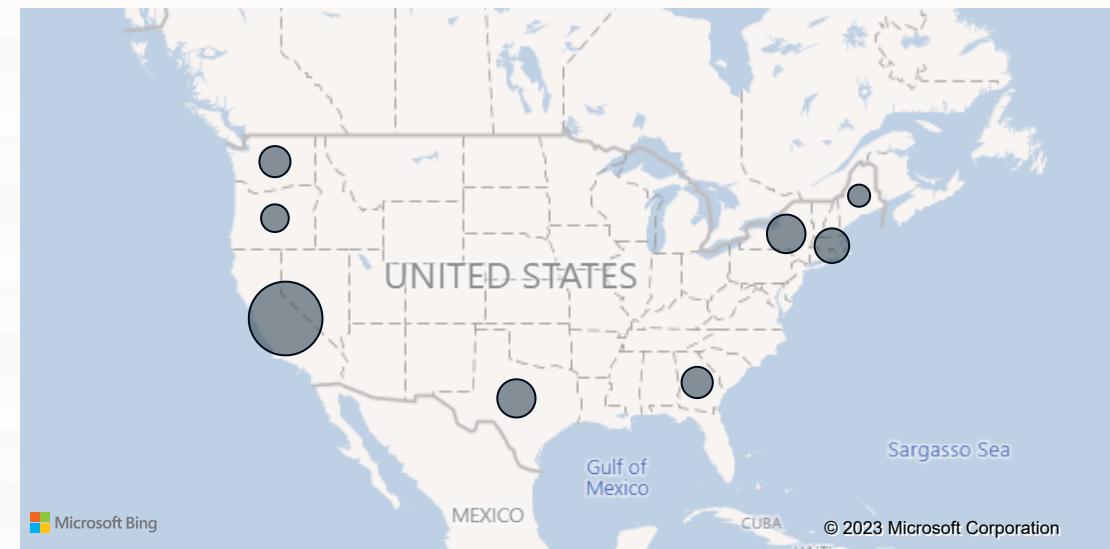
\$2,433,147.61



## Orders by Time



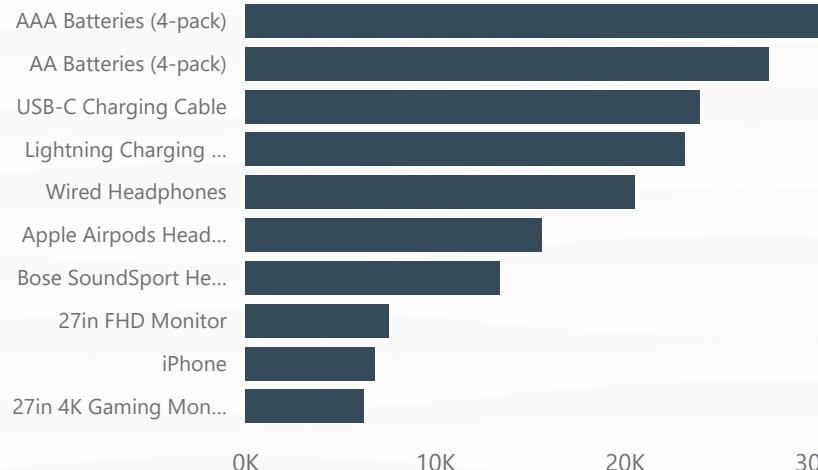
## Revenue by State



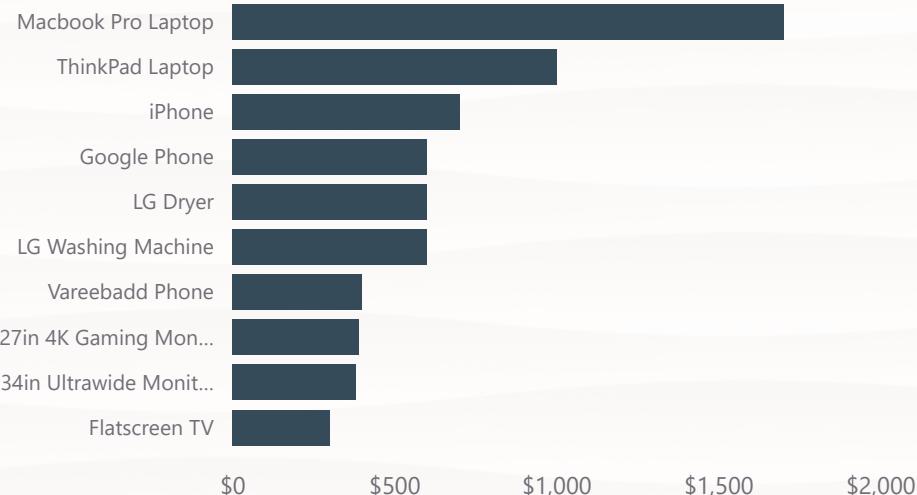


## Product Analysis

### Units Sold



### Average Revenue



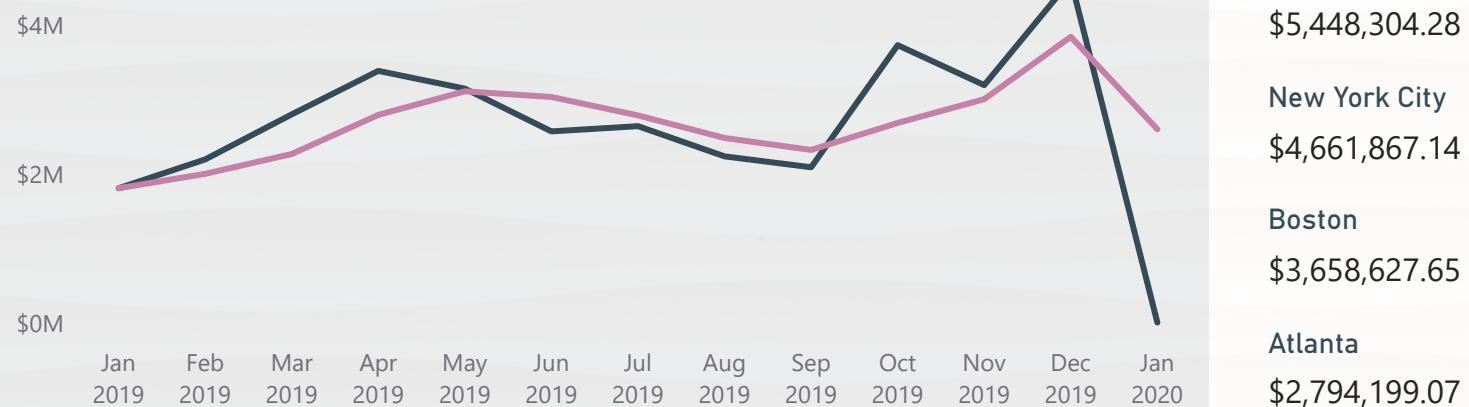
## Monthly Trends

### Average Revenue



### Revenue and 3M Moving Average Revenue

● Revenue ● 3M Moving Average Revenue



100.00%  
Probability



2019 2020

\$34.47M

Revenue

\$193.15

Avg Revenue

209K

Units Sold

178K

Orders

San Francisco

\$8,254,743.55

Los Angeles

\$5,448,304.28

New York City

\$4,661,867.14

Boston

\$3,658,627.65

Atlanta

\$2,794,199.07

# Monthly Forecast



**\$34.47M**

Revenue

**209K**

Quantity

**178K**

Orders



CA

## Sales

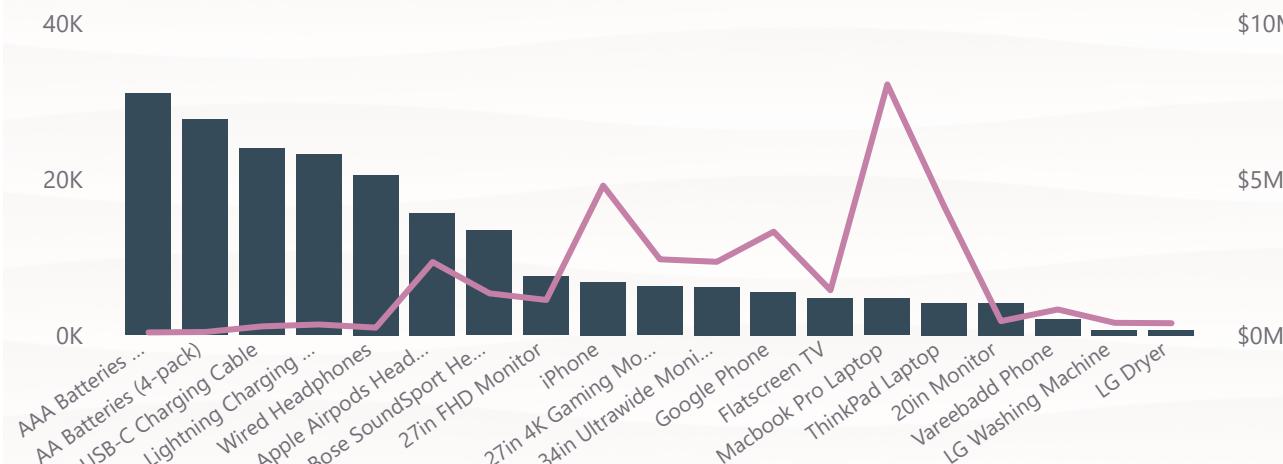


## Revenue



## Units Sold

● Sales ● Revenue



State

