

# AI Evolution: From Automation to Super Intelligence

The story of Artificial Intelligence (AI) began in the 1950s when Alan Turing proposed the idea of machines thinking like humans. Early systems were rule-based and narrow in capability.

By the 1980s, expert systems emerged, simulating decision-making for very specific domains. Then came machine learning in the 2000s-where computers started learning from data, not just rules.

The 2010s saw the explosion of big data and cloud computing, accelerating AI adoption in consumer apps, healthcare, finance, and enterprise systems. Siri, Alexa, and Google Translate became common tools.

In 2015, OpenAI was born with the mission of making safe and beneficial AI for all. The biggest leap came in 2022, when OpenAI launched ChatGPT-an advanced language model capable of complex conversations, code generation, content creation, and reasoning.

AI's real power lies in its integration into systems like ERP. Oracle AI, embedded across Finance, HR, Supply Chain, and CX modules, is transforming how decisions are made-proactively and intelligently.

Today, we are entering the era of Generative AI. Beyond automation, AI is now co-creating with humans-writing reports, generating business insights, designing workflows, and even making strategic forecasts.

The next leap? Hyper-personalized, self-learning AI systems that predict needs before they arise and integrate with every part of your business. With Oracle Fusion + AI, companies can innovate faster, scale smarter, and compete with precision.

In summary, AI is no longer an add-on. It is the new engine of modern business-and those who embrace it will lead the industries of tomorrow.