

Oracle Fusion by Industry: What You Need to Know

1. The Problem with One-Size-Fits-All ERP

Generic ERP systems often fail to meet industry-specific needs. This leads to high customization costs, bolt-on solutions, and inefficiencies in mission-critical operations.

2. Oracle's Industry-Specific Solutions

Oracle Fusion Cloud Applications are purpose-built for industries such as government, healthcare, manufacturing, financial services, and more. Each vertical gets specialized features, workflows, and compliance tools.

3. Real-World Benefits

For example, government organizations benefit from grants and regulatory tools, while manufacturers use shop floor control and product lifecycle management. This ensures deeper process integration.

4. Embedded AI Capabilities

Oracle embeds AI into every layer of its ERP—from predictive maintenance in utilities to personalized CX in retail. Generative AI can summarize reports, automate journal entries, and simulate supply chain disruptions.

5. Guided Journeys and Extensibility

Organizations can design guided processes and workflows tailored to their industry. Oracle Guided Journeys allow role-specific, AI-enhanced actions, improving user adoption and process adherence.