

# TECHINNOVATION SINGAPORE

19 - 20 SEPT 2017

MARINA BAY SANDS

## Exhibitor Brochure

Organised By:  
**IPI**  
SINGAPORE



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**TECHINNOVATION** is a premier industry-to-technology matching event and marketplace that brings together international technology providers and enterprises to accelerate the commercialisation of emerging technologies, seed licensing opportunities and foster open innovation collaborations.

Join leading corporate R&D, research organisations, university tech transfer offices, IP intermediaries, technology translators, multi-national corporations, small & medium enterprises and public agencies for an intense two-day event packed with exciting plenary talks, fast-paced technology pitching, calls for collaboration and productive one-to-one pre-matched meetings.



**Exhibitor Brochure**

<http://techinnovation.com.sg>

# TechInnovation 2016 by the Numbers



**2700+** Total Attendance



**40+** Participating Countries



**400+** Business Meetings by IPI

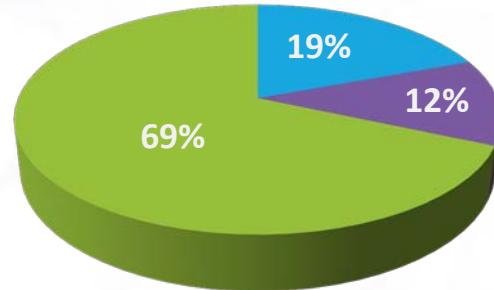


**300+** Technologies Showcased

**120** Exhibitors

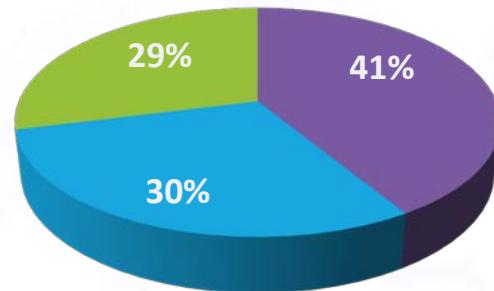
## Total Attendance

■ Academic/Research ■ Government ■ Industry



## Delegates by Designation

■ Senior Management ■ Mid-Management ■ Executive



# TechInnovation Success Highlights

Convenient Security via Smart Locks in the Sharing Economy



We Are Perspective and JA Security and Innovations

Overcoming “Last Mile” Logistics Challenges with Smart Real Time Traffic Prediction and Route Planning



Courex and Nanyang Technological University

Ready-to-Eat Meals for People with Swallowing Difficulties



Health Food Matters and Changi General Hospital

New Materials for Brush Ball Cleaning System



HVS Engineering and Institute of Material Research and Engineering

Video Surveillance Capability for Service Robots



V3 Teletech and TNO

Elderly Fall Detection System



InnoPal and Institute of Technical Education

# TechInnovation 2017 will Feature Enabling and Ready-to-Market Technologies in:

- Services & Digital Economy
- Urban Solutions & Sustainability
- Health & Personal Care
- Advanced Manufacturing & Engineering

Please refer to the **TechInnovation 2017 TechNeeds** list for the specific technology areas



# CrowdSourcing

An open innovation platform for **big corporations** to seek technologies, solutions and partnerships.  
Exhibitors are given the opportunity to work with some of the **world's leading organisations** and solve their innovation needs.

*Previous speakers include:*



*Johnson & Johnson*



# CrowdPitching

Pitching platform for technology provider exhibitors to feature technologies for commercialisation or co-development.

Previous speakers include:



جامعة الملك عبد الله  
لعلوم والتكنولوجيا  
King Abdullah University of  
Science and Technology



NUS Enterprise



# Networking Opportunities

## B2B Meetings

Connect with potential collaborators through pre-matched business meetings. Meet technology providers and seekers from over 40 countries.

Over 400 meetings were facilitated by IPI in 2016, join us this year to explore technology and business collaboration opportunities through open innovation.

Exhibit with us and use our TechInnovation 2017 mobile app to arrange meet ups!



## Best Practices

Learn from **thought leaders** and **be inspired** by successful enterprises in their innovation journey. Gain insights into new ways of collaborative innovations. Hear from industry experts to find out how to integrate disruptive technologies into your company.

*Previous speakers include:*



## Testimonials

"Thank you for the opportunity to be a part of the TechInnovation 2016 program. It was my pleasure to talk on our Open innovation approaches and we are glad to have such a positive feedback from you and from a number of participants. During the event, I could establish several contacts and in some cases we will have an exploratory talk on topics of mutual interest."

**Dr Reza Ghahary, Director Innovation Networks & Communication**  
Evonik Industries AG

"Thank you for organising this TechInnovation event so professionally. As an exhibitor, we feel it was a great success and made good connections during the conference."

**Dr Daniel Kirilly,**  
**Technology Consultant,**  
**Hungary Trading House**  
**Singapore Pte Ltd**

"We would like to congratulate IPI for organising such a high level technology matching event in this region. The atmosphere was very exciting and inspiring. We met many companies and individuals who have a strong interest to collaborate with us. We are very proud to be part of TechInnovation 2016."

**Dr Piengpen Wongnapapan,**  
**Deputy Executive Director,**  
**Mahidol University**

"I would like to thank IPI for the invitation to attend TechInnovation 2016 and the tremendous support that they have given my team in connecting us to the right partners and technologies. We value the partnership that we have forged with IPI and we look forward to taking this to the next level!"

**Joaquim Llorente,**  
**Chief Innovation Officer**  
**Zobele Group**

# Exhibiting at TechInnovation 2017

## Excellent Networking and Collaboration Opportunities

- The largest and most established technology marketplace & brokerage event in Singapore & Southeast Asia.
- Meet C-level executives and decision makers seeking to adopt enabling technologies.
- Pre-matched B2B meetings with potential collaborators facilitated by IPI.

## Create Awareness and Interest for your Technologies

- Demonstrate and crowdpitch your technologies for commercialisation and collaboration opportunities.
- Selected TechOffers will be published on IPI online marketplace after the event to reach out to international audience.



## Exhibition Booths

### Standard Booth (6-Panels)

- 8 sqm
- 1 Meeting Table & 2 Chairs
- 1 Table Top / Information Counter
- 1 Power Socket (230V, 13A)
- 6 Spotlights (100W)
- 6 System Panels
- Up to 6 A0-size Posters for Technology Providers\*
- 4 Exhibitor Passes
- TechOffers featured on website & mobile app
- B2B Meetings



\* If TechOffer is submitted and approved by 31 July.

Illustration Only. Subject to final design.

# Exhibition Booths

## Small Booth (1-Panel)

- 4 sqm
- 1 Meeting Table & 2 Chairs
- 1 Table Top / Information Counter
- 1 Power Socket (230V, 13A)
- 1 Spotlight (100W)
- 1 System Panel
- 1 A0-size Poster for Technology Providers\*
- 2 Exhibitor Passes
- TechOffers featured on website & mobile app
- B2B Meetings

\* If TechOffer is submitted and approved by 31 July.



Illustration Only. Subject to final design.

## Exhibition Booths

### Raw Space (Min. 32 sqm)

- Up to 20 Exhibitor Passes
- TechOffers featured on website & mobile app
- B2B Meetings



*Illustration Only. Subject to final design.*

# Exhibition Fees

Types of Booth	Early Bird Rates (Book by 31 May)	Standard Rates (closes 24 July)
<b>Standard Booth (6-panels)<sup>#1, #2</sup> for Tech Providers</b> E.g. University Tech Transfer Office, Research Institutes, Corporate Ventures, Incubator/Accelerator, Hospital, Tech Intermediary, MNC	S\$2,400	S\$3,000
<b>Standard Booth (6-panels)<sup>#2</sup> for Service Providers</b> E.g. Consultancy Service, Patent Attorney, Database & Search Service, Technology Translator, Prototyping Service, Design Service, IP Management Service, Product Company, Govt Agency	S\$3,200	S\$4,000
<b>Small Booth (1-panel) for Tech Providers &amp; SMEs</b> E.g. SME, Startup, Inventor, Researcher	S\$400	S\$500
<b>Raw Space</b> (min. 32 sqm)	S\$288 psm	S\$360 psm

Note

**#1** – 25% off for MOU Partners participating for the first time. Applicable for the 1st two Standard Booths.

**#2** – 25% off for returning exhibitors who participated in TechInnovation 2016. Applicable for the 1st two Standard Booths.

All #1 and #2 discounts are valid until 24 July 2017.

# Important Dates for Exhibitors



# Contact

Visit us at <http://techinnovation.com.sg> for the latest updates

To secure your exhibition booth today, please contact  
[admin@techinnovation.com.sg](mailto:admin@techinnovation.com.sg)  
for more information



We hope to see you at  
**TechInnovation 2017**