

EXECUTIVE SUMMARY

Average Estimated Income

171.3K

Average Net Worth

-205.9K

Avg Risk Weighting

2.2

Total Liabilities

4.4bn

Total Assets

3.8bn

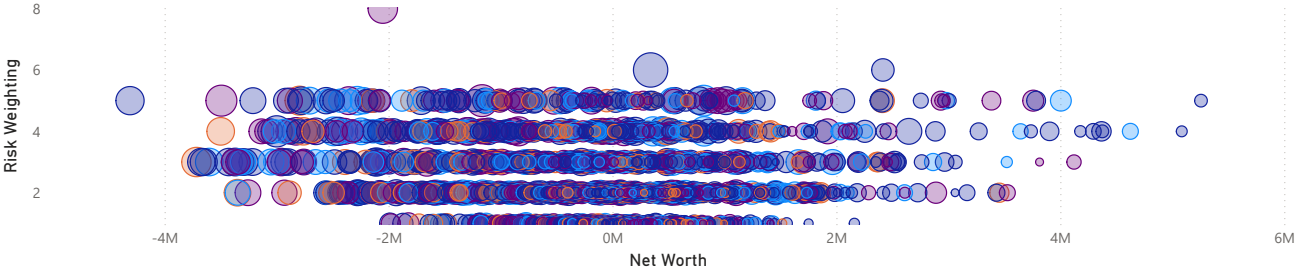
Avg Customer Tenure

15.9

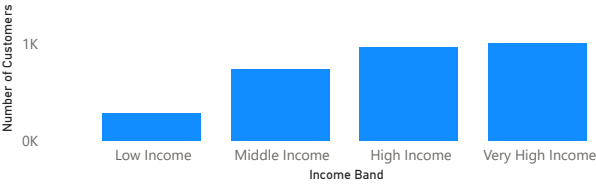
Customer Risk vs Net Worth

Bubble size represents total liabilities

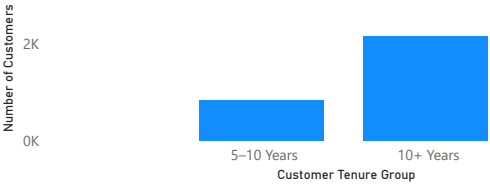
Loyalty Class Gold Jade Platinum Silver



Customer Distribution by Income Band

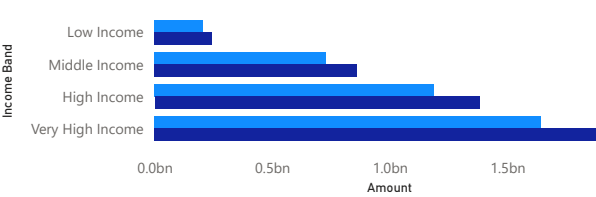


Customer Distribution by Tenure



Assets vs Liabilities by Income Band

Assets Liabilities



Customer Product Engagement Overview

Bank Loans Bank Deposits Credit Card Balance Business Lending

