

## EXECUTIVE SUMMARY

Average Estimated Income

**171.3K**

Average Net Worth

**-205.9K**

Avg Risk Weighting

**2.2**

Total Liabilities

**4.4bn**

Total Assets

**3.8bn**

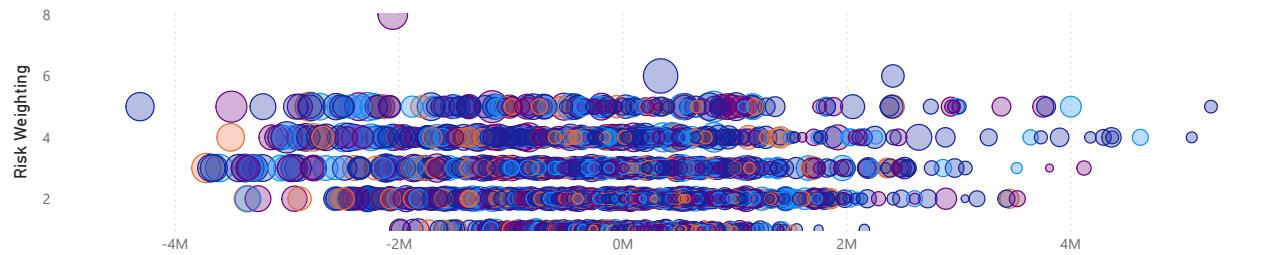
Avg Customer Tenure

**15.9**

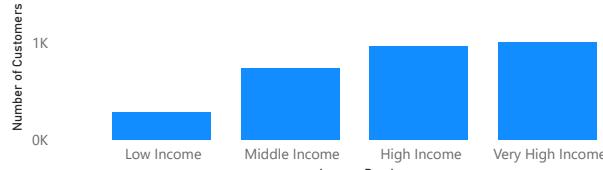
### Customer Risk vs Net Worth

Bubble size represents total liabilities

Loyalty Class ● Gold ● Jade ● Platinum ● Silver



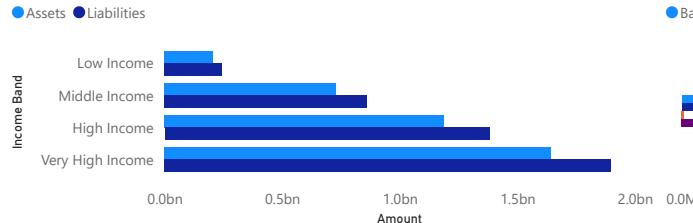
### Customer Distribution by Income Band



### Customer Distribution by Tenure



### Assets vs Liabilities by Income Band



### Customer Product Engagement Overview

