

Jarvis

What is Jarvis?

Named after Tony Stark's robotic assistant in the Iron Man movies, Jarvis is an app that incentivizes users to better maintain their homes.

Questions?

Why?

Benefits to Allstate



Lower claims
Statistics
Data gathering competitive edge

Why?

In Summary



Using tech to mitigate claims
- IoT/Etc -> new insuror
- Sensors
- Rewards for helping yourself/Information

Detection



• Users trigger event frequency
• Home Health Monitoring
• Air quality Sensors
• Crisis Alarming

Rewards



• Registering appliances
• Setting up reminders
• Completing challenges
• Detecting events

Community Board



• Knowledge Bank
• Update/Dowmote Badges
• Information Sharing

Prevention and Maintenance



• Inventory
• Reminders
• Notifications
• Calendar Integration
• Rewards

Our Objective



Mitigate Claims



• Most required claims can be avoided



• Sump Pumps



• Sensors



• Water Heaters



• Washing Machines



• Fine Damage

How it Works



• Prevention and Maintenance



• Detection



• Community Board



• Rewards

Business Challenges



• App overload



• Production cost



• Stickiness

Demo



• Reminders and Inventory



• Community and Rewards



• Detection

Business Rationale



Low cost, high reward

Retention



• Fewer claims, cost/time



• Better have it and not need it



• Rewards



• Not sexy - necessary



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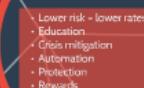
Why?

Benefits to Allstate



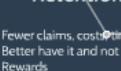
Never claims
lower rates
Data sharing
Competitive edge

Benefits to the User



Lower risk - lower rates
Education
Crisis mitigation
Automation
Protection
Rewards

In Summation



Using tech to mitigate claims
- Influe - a new frontier
- Education
- Rewards
- Not sexy - necessary

Prevention and Maintenance



Inventory
Reminders
Notifications
Calendar Integration
Rewards

Rewards



Registering appliances
Setting up reminders
Completing tasks
Detecting events

Community Board



Knowledge Bank
Update Downnote
Rating
Information Sharing

Detection



User Activity and History
Product Tracking
Activity Monitoring
Cross Awareness

Our Objective



Mitigate Claims
- Most household claims can be avoided
- Water damage
- Smoke Detectors
- Sensors
- Total Loss
- Mold
- Kitchen
- Washing Machines
- Fire Damage

How it Works



Prevention and Maintenance
Detection
Community Board
Rewards

Business Challenges



App overload
Production cost
Stickiness

Demo



Reminders and Inventory
Community and Rewards
Detection

Business Rationale



Low cost, high reward

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Fewer claims, cost/time
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Our Objective

Mitigate Claims

- Most household claims can be avoided
- Water Damage
 - Sump Pumps
 - Sinks
 - Toilets
 - Water Heaters
 - Washing Machines
- Fire Damage

How it Works

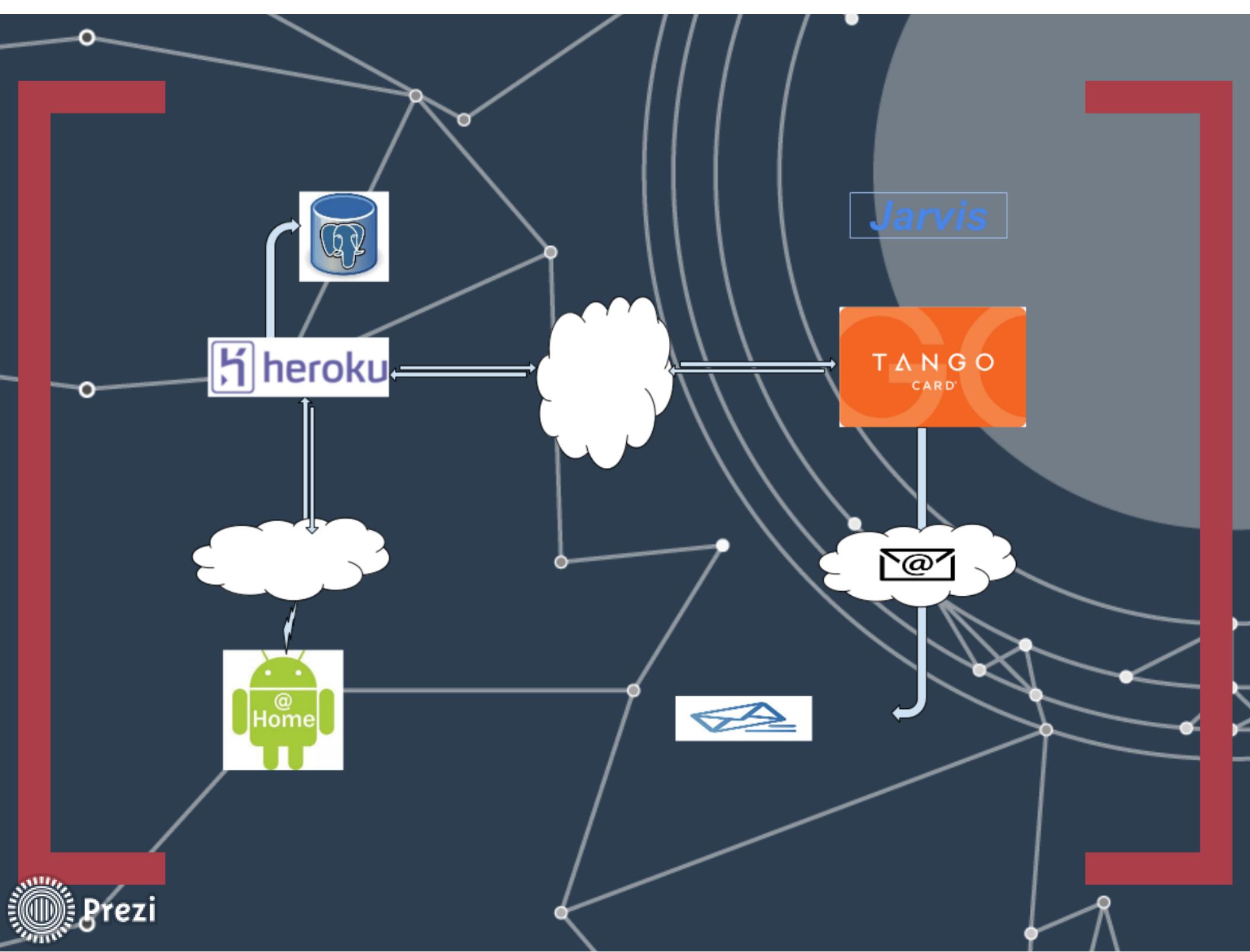
- Prevention and Maintenance
- Detection
- Community Board
- Rewards

Prevention and Maintenance

- Inventory
- Reminders
- Notifications
- Calendar Integration
- Rewards

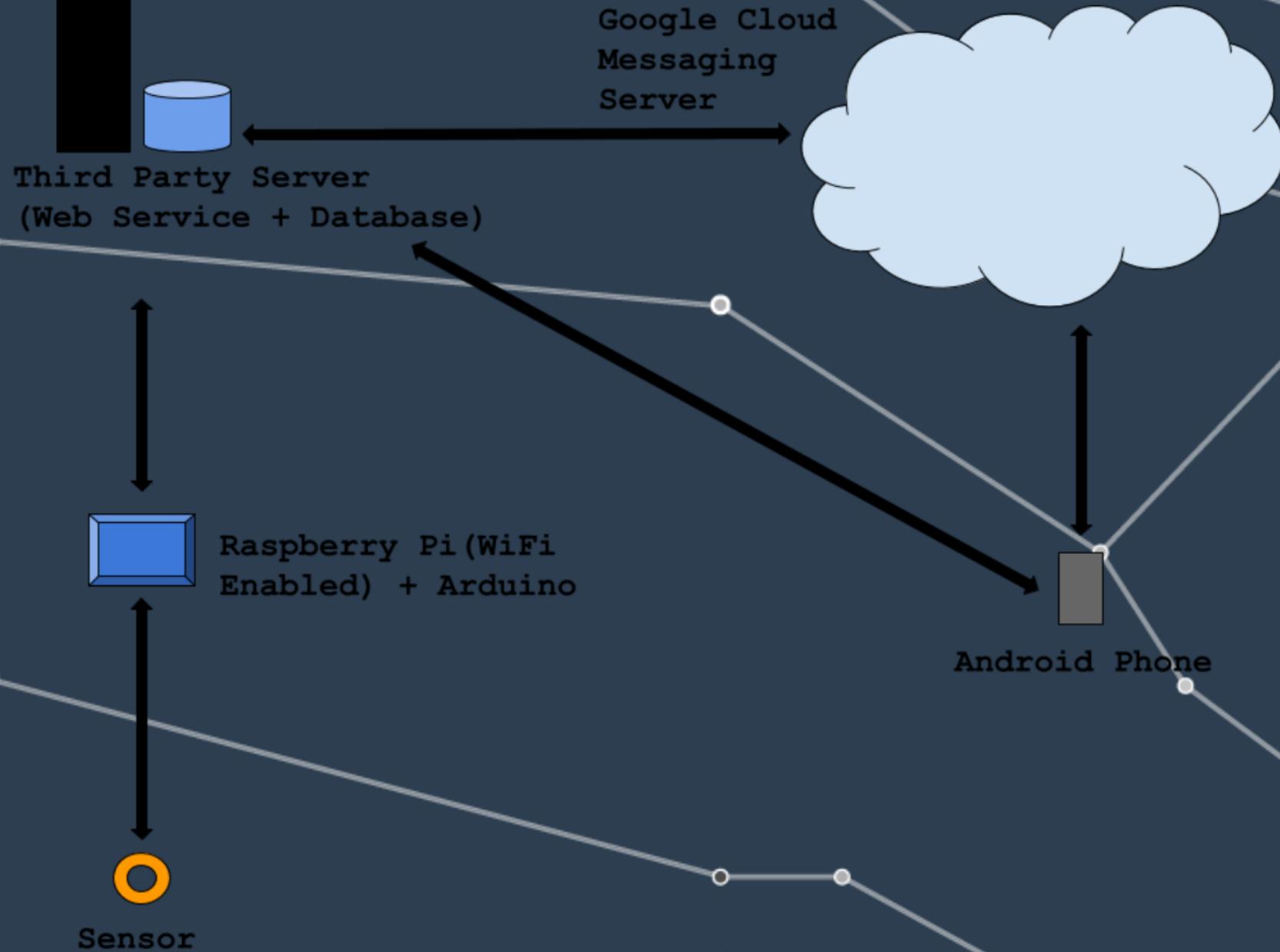
Rewards

- Registering appliances
- Setting up reminders
- Completing tasks
- Detecting events



Detection

- Users Arduino and Raspberry Pi
- Push Notifications
- Automated Dial-outs
- Crisis Avoidance



Community Board

- Knowledge Bank
- Upvote/Downvote
- Badges
- Information Sharing

Demo

- Reminders and Inventory
- Community and Rewards
- Detection



Why?

Benefits to Allstate

- *Fewer claims*
- *Statistics*
- *Data gathering*
- *Competitive Edge*

Benefits to the User

- Lower risk = lower rates
- Education
- Crisis mitigation
- Automation
- Protection
- Rewards

Retention

- Fewer claims, costs, time
- Better have it and not need it
- Rewards
- Not sexy - necessary

Business Challenges

- App overload
- Production cost
- Stickiness

Business Rationale

Low cost, high reward

In Summation

- *Using tech to mitigate claims*
- IoT/IoE - a new frontier
- Seamless
- Rewards for helping yourself
- Information



Questions?

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Why?

Benefits to Allstate

- Fewer claims
- Lower rates
- Data sharing
- Competitive edge

Benefits to the User

- Lower risk - lower rates
- Education
- Crisis mitigation
- Automation
- Protection
- Rewards

Prevention and Maintenance

- Inventory
- Reminders
- Notifications
- Calendar Integration
- Rewards

Rewards

- Registering appliances
- Setting up reminders
- Completing tasks
- Detecting events

Community Board

- Knowledge Bank
- Update Downvote
- Rating
- Information Sharing



Mitigate Claims

- Most household claims can be avoided
- Water damage
- Smoke Detectors
- Tornadoes
- Mold
- Hailstorms
- Washing Machines
- Fire Damage

Our Objective

- Mitigate Claims
- Water damage
- Smoke Detectors
- Tornadoes
- Mold
- Hailstorms
- Washing Machines
- Fire Damage

How it Works

- Prevention and Maintenance
- Detection
- Community Board
- Rewards

Business Challenges

- App overload
- Production cost
- Stickiness

Demo

- Reminders and Inventory
- Community and Rewards
- Detection

Business Rationale

Low cost, high reward

Retention

- Fewer claims, cost/time
- Better have it and not need it
- Rewards
- Not sexy - necessary

In Summation

- Using tech to mitigate claims
- Influe - a new frontier
- Good for business
- Rewards for helping yourself
- Information

