



ParkSpot

**Find a parking spot easily.
Rent your parking spot quickly.**





ParkSpot

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Rent your parking spot quickly.

THE PROBLEM



Sofia ranks **54th** in the world in terms of heavy traffic. This data is from a survey conducted in **416** cities. The statistics of "Save Sofia" show that the citizens of this city spend almost a **week** per **year** in traffic jams, and what is more - over **30%** of the traffic jams are due to drivers looking for a parking space.



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THE PROBLEM

According to the Traffic Police, **196 000** vehicles have been registered in Sofia alone during the last year, and their number is increasing by a double-digit percentage each year. At the same time, parking spaces are almost a constant. Most of the people park in **green areas** or directly on the **road**, which only aggravates the **traffic jam** issue.



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THE PROBLEM



There is also another trend. If in the central city areas **nearly 30%** of the dwellings are the so-called "**ghost apartments**", i.e. uninhabited, there are almost the **same percentage of garages** that are not used for their intended purpose or just stay unoccupied.

At the same time, some of the commercial sites, business buildings, train stations and the airport have built parking lots, and some of their places are empty or very little capacity is used at night.



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THE SOLUTION



A platform to help owners of garages and parking lots to rent their spaces for temporary use and thus earn effortlessly.

Drivers can quickly find a parking space or garage to leave their car safely, without wasting time finding a free place and without causing more heavy traffic.



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OUR EXPERIENCE



LUXURY
DISCOUNTS

Luxury Discounts is a travel agency that offers the best hotels and trips around the world at exclusive promotional rates.



Advanced Coding is an IT company specializing in providing software business solutions.



SMSBump is an SMS marketing platform, which is a successfully developed start-up project, involving one of the founders of the ParkSpot application.



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WHO ARE WE?

ParkSpot is a mobile application developed and serviced by a team with successful experience in technological start-up projects, which will help drivers to easily find a suitable parking space in Sofia, and owners of garages and parking spots – to quickly rent and earn from unused parking space.

Over 60 free parking locations in Sofia are already available in our app, including their GPS coordinates and access instructions.

Our team has the expertise, the skills and the know-how gained through successful technology projects, and these will be implemented in ParkSpot.



ParkSpot is a candidate to participate in the Visa and Eleven Ventures innovation program for 2021, which runs in the region of Southeast Europe. This will be the third season of this partner platform for fintech start-ups, banking institutions and experienced entrepreneurs.



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OUR MISSION



Have you ever considered how many moments you miss while wondering where to park? We know exactly how long this is - **a whole week per year. Our mission is to save your time.**

ParkSpot guarantees you a secured parking space for your car – whenever and wherever you want it. The parking spot has never been so close - just a click away.



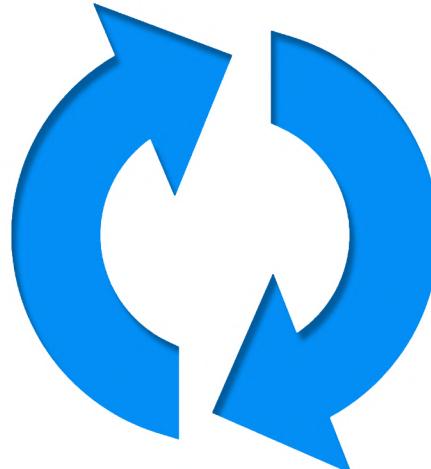
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WHO IS IT FOR? END CUSTOMERS

Michael is an active driver who travels an average of 80 km per day in an urban environment. He spends at least 30 minutes every day to find a parking space, whether it is paid or free.



George has his own parking space. He often travels by car in and out of the country for work and leisure. He has a hard time finding a parking space in the capital and does not know that he can give his own spot when not in use.

Mrs. Johnson lives in Manastirski Livadi Residential District. She has her own garage, but no car. She uses the place to store Christmas decorations and old belongings. She has no idea that she can rent it out and earn extra on her monthly budget.



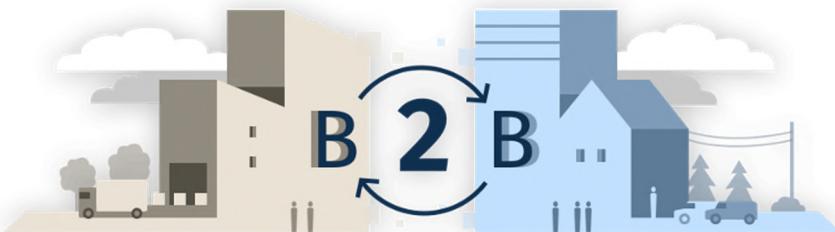


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WHO IS IT FOR? BUSINESS CLIENTS



You have a parking lot where some of the places are not filled during the day and you can rent them for hourly parking. Or you have parking spaces that are empty in the evening and at night, and you have the opportunity to rent them out in the long run.

You can determine how many parking spaces you can rent through our **ParkSpot** application. At any time you can change the number of places, remove them or add them in case you organize an event or have a large influx of customers and you need all the available parking spaces. You have the opportunity to change the status of the parking lots yourself, call us or write and we will do it for you.

This way you will be able to rent free parking spaces through the innovative **ParkSpot** application, to earn from end customers without having to directly communicate or prepare documentation with them and to be part of the digital presence of the application.



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OUR OFFER FOR YOU AS A DRIVER?



-  Quickly locate the nearest available parking space or garage.
-  Check if it's free or how much it will cost you.
-  Book easily.
-  Be positive that this parking spot will be reserved for your.
-  Pay immediately.
-  Leave your feedback.



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OUR OFFER FOR YOU AS AN OWNER?



- 📍 Easily earn from your empty and unoccupied parking space or garage;
- 📍 Quickly rent out your parking space or garage for a period of your choice;
- 📍 Help you to create an account;
- 📍 To assist you professionally in any of your inquiries.



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WHAT WE OFFER YOU AS A BUSINESS CLIENT?



-  Advantageous conditions for business clients for both short-term and long-term rental of parking spots.
-  A great opportunity to earn additional income with occupying the free spaces of the parking lot managed by you during both working and non-working hours of the site.
-  Ability to minimize the human factor in the each reservation management, which the application will manage automatically.
-  Ability to add and remove parking spaces at any time.



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WHAT WE OFFER YOU AS A BUSINESS CLIENT?

- 📍 You determine the price;
- 📍 Opportunity to win new private and business clients and maintain an active and loyal audience of landlords and tenants;
- 📍 Ability to work with the application with all hardware and software solutions used by you
- 📍 Integration of special solutions from your assignment;
- 📍 Technical support at any time by our highly qualified team by phone and internet; Mobile emergency team;



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WHAT WE OFFER YOU AS A BUSINESS CLIENT?



- 📍 Free initial training by our team on site with you;
- 📍 Your parking spaces will be part of a massive advertising campaign for the new innovative application and it is absolutely free;
- 📍 Free branding of the rented parking spaces with the logo of the application;
- 📍 You will be part of the latest digitalized service in Sofia.



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HOW?



ParkSpot gives you the opportunity to find secured parking space for your car in seconds.



Download the application, choose the most convenient location for you, and then just park and enjoy your day.





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PARK EASILY IN 5 STEPS:

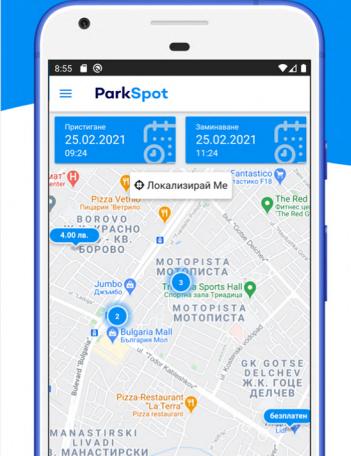
ParkSpot
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Choose how to continue

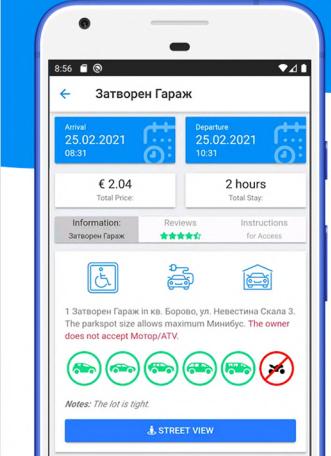
RENT OUT PARK SPOT

FIND A PARK SPOT

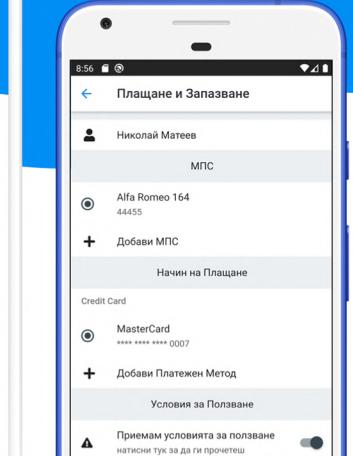
FIND
Choose a convenient parking space on the map, wherever and whenever you want



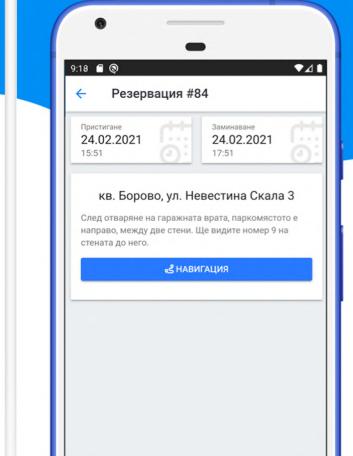
REVIEW
Get the details about the parking space.



BOOK
Book quickly through the app and pay securely with VISA, Master Card and more



PARK
Follow the easy instructions and use the navigation to get to the park.





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RENT OUT IN 8 EASY STEPS.

ParkSpot

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Choose how to continue

RENT OUT PARK SPOT

FIND A PARK SPOT

1. Add your parking space.
2. Select the type of space, enter the number of places and the address.
3. Choose the location and the entrance for your parking space.
4. Set a price.
5. Indicate availability.
6. Choose suitable vehicles and available extras (if any).
7. Add any comments and instructions.
8. Get your money.



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OUR GOALS



To decrease unauthorized parking in green areas and on the roadway.



Reduce traffic jams, as well as the time drivers spend to find a parking space.



To reduce harmful emissions from vehicles, while their drivers are searching for a parking space.



Stop vicious practices such as "blocking the neighbour" and obstructing entrances and exits by inadequately parked cars.



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OUR GOALS



To build and maintain an active, trustworthy and comprehensive database of selected audience of landlords and tenants.



To motivate the average person to provide their own garage or parking space for shared parking in order to increase their own income.



To establish partnerships with government institutions and NGOs to offer a wide range of services related to parking in Sofia.



To offer a workable and easy solution for business clients so that they can benefit from unoccupied parking spaces and attract new clients for them.



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CONTACTS

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Together we are building a smarter, digitally connected world.

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