



MASTERING COMMUNICATION IN GROUP DISCUSSIONS



Want to stand out in GDs?

Stop trying to sound
smart.

Start making sense.



Swipe →





WIN WITH CLARITY



A student cracked IIM not by **dominating**...
...but by **calmly summarizing** everyone's key
points.

That's the power of **meaningful
communication.**

Here's what the best communicators do
during GDs:

(**And no, it's not speaking the loudest**)



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#1

LISTEN BEFORE YOU SPEAK



Most candidates rush to talk.

□ But true communicators listen for patterns, not pauses.

□ When you listen well, your points hit harder because they respond, not repeat.

Pro tip: Jot down 2–3 key words from others while they speak. Helps you respond meaningfully.

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ADD NEW INSIGHTS, NOT REPETITIONS

#2

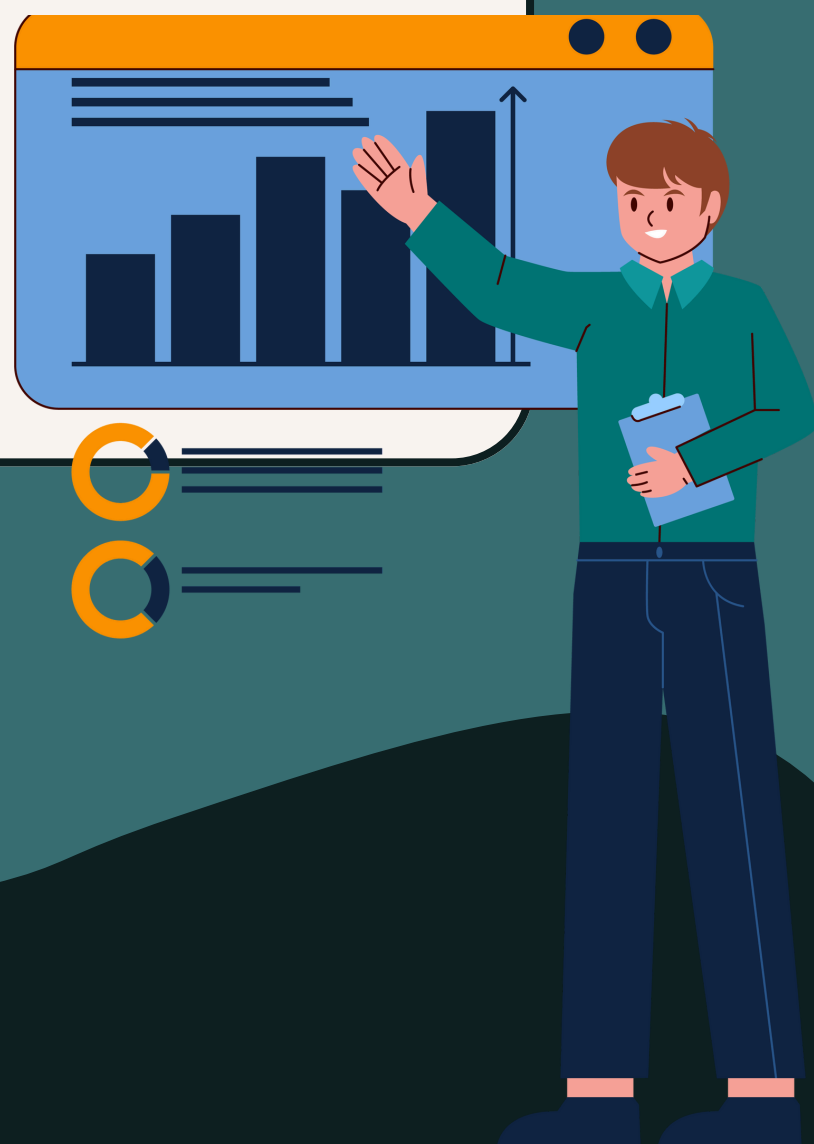
Don't say, "I agree with her" unless you **add value**.

Bring in **examples, data, or angles** from your domain (e.g., tech, eco, policy).

- Instead of: "Yes, I agree"

Try:

- "An example that supports this is..."
- "To expand that with a real-world case..."



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#3

USE CONNECTION PHRASES THAT SHOW MATURITY



These phrases help you **flow**, not fight:

- ☐ Building on that point...
- ☐ Adding a different perspective...
- ☐ To take this further...
- ☐ One contrasting angle could be...
- ☐ Linking this to the earlier idea...
- ☐ Let's look at the other side of this...
- ☐ From a long-term view, we could say...
- ☐ Here's how this could impact the outcome...

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SUMMARIZE WHEN THINGS GO MESSY

#4

Discussions often spiral into **chaos**.
Be the one who brings it back with structure.

Say things like:

- ☐ “Let’s recap: so far we’ve discussed...”
- ☐ “We seem to have 2 views here – let’s explore both clearly.”
- ☐ “Here’s where we all seem to agree...”

This skill signals **leadership**, not dominance.



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#5

BE CALM, NOT COMPETITIVE

Speaking fast doesn't make you **smart**.

Avoid interrupting, it shows poor **teamwork**.

Instead:

- ☐ Breathe before you speak.
- ☐ Use a composed tone.
- ☐ Respect airtime, don't hog it.

Aggression \neq confidence

Confidence = clarity + respect.

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SPEAK TO CONNECT



GDs **aren't** battles.
They're **structured conversations**.
And structure always wins over **noise**.

📌 Save this before your next
placement GD

