



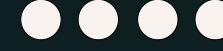
MASTERING COMMUNICATION IN GROUP DISCUSSIONS



Want to stand out in GDs?

Stop trying to sound smart.

Start making sense.





WIN WITH CLARITY



A student cracked IIM not by **dominating**...
...but by **calmly summarizing** everyone's key
points.

That's the power of **meaningful**
communication.

Here's what the best communicators do
during GDs:

(And no, it's not speaking the loudest)



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#1

LISTEN BEFORE YOU SPEAK



Most candidates rush to talk.

- But true communicators listen for patterns, not pauses.
- When you listen well, your points hit harder because they respond, not repeat.

Pro tip: Jot down 2–3 key words from others while they speak. Helps you respond meaningfully.

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ADD NEW INSIGHTS, NOT REPETITIONS

#2

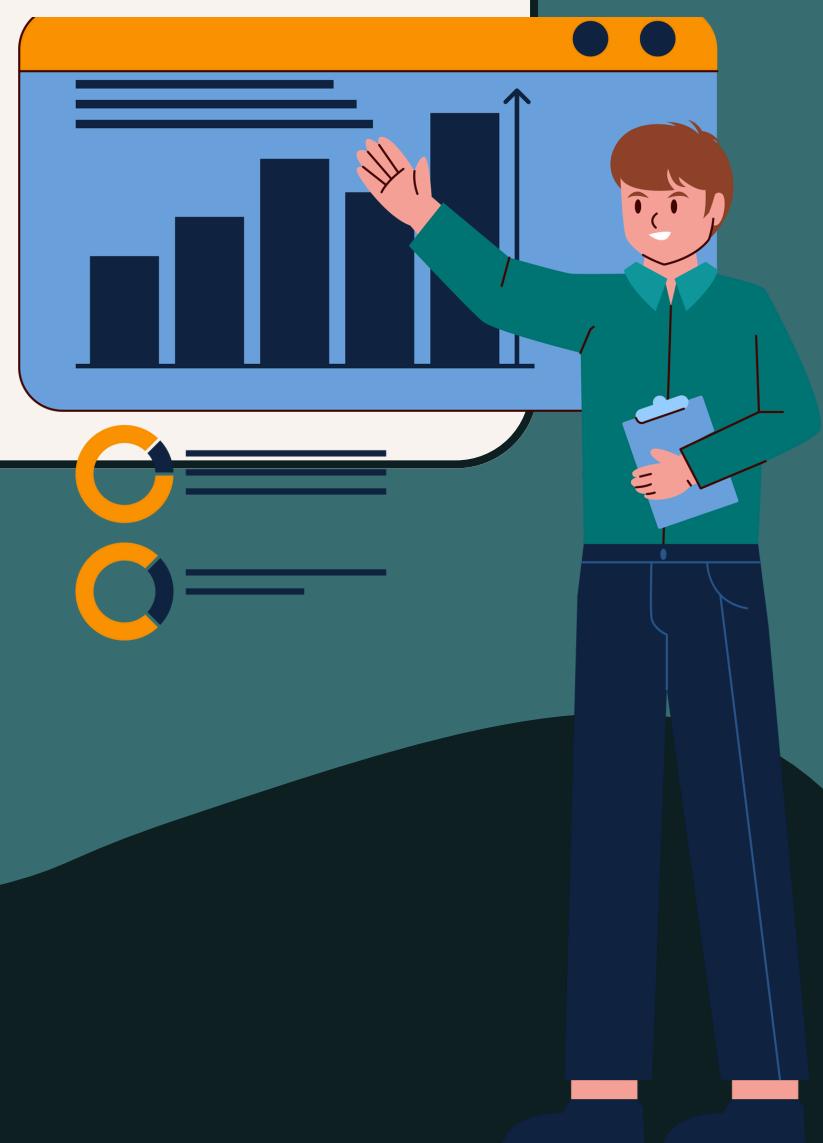
Don't say, "I agree with her" unless you add value.

Bring in examples, data, or angles from your domain (e.g., tech, eco, policy).

- Instead of: "Yes, I agree"

Try:

- "An example that supports this is..."
- "To expand that with a real-world case..."



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#3

USE CONNECTION PHRASES THAT SHOW Maturity



These phrases help you **flow**, not fight:

- Building on that point...
- Adding a different perspective...
- To take this further...
- One contrasting angle could be...
- Linking this to the earlier idea...
- Let's look at the other side of this...
- From a long-term view, we could say...
- Here's how this could impact the outcome...

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SUMMARIZE WHEN THINGS GO MESSY

#4

Discussions often spiral into **chaos**.

Be the one who brings it back with structure.

Say things like:

- “Let’s recap: so far we’ve discussed...”
- “We seem to have 2 views here – let’s explore both clearly.”
- “Here’s where we all seem to agree...”

This skill signals **leadership**, not dominance.



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#5

BE CALM, NOT COMPETITIVE



Speaking fast doesn't make you **smart**.

Avoid interrupting, it shows poor teamwork.

Instead:

- Breathe before you speak.
- Use a composed tone.
- Respect airtime, don't hog it.

Aggression ≠ confidence
Confidence = clarity + respect.

Swipe →





SPEAK TO CONNECT

GDs aren't battles.

They're structured conversations.

And structure always wins over noise.

📌 Save this before your next placement GD

