BASTARDINO.IT
ANNUNCI-ANIMALI.BASTARDINO.IT

General goals

We have two websites integrated in the same graphic environment, first is bastardino.it made in Wordpress, second is annunci-animali.bastardino.it made in OSClass.

We require some modifications in these websites. Some modifications are html/css (implementation of graphical changes, we provide the changes in JPG format) and some are PHP (implementation of features in OSClass and in Wordpress).

We provide you access to the live website with ftp and mysql. You deliver the changes in the live website with FTP and also as a ZIP version.

We require confidentiality and confidential treatment of the website access information provided.

Access information

The access information and detailed passwords will be provided if your job application is approved.
- www.bastardino.it
- annunci-animali.bastardino.it

Detailed tasks

1. **RESPONSIVE HTML.** (HTML optimization) Reimplement the html in responsive format, for mobile compatibility (see for example our competitor http://www.annuncianimali.it) and address any webmaster tools optimization alerts.

2. **TOP MENU FIX.** (Graphical) (should appear in all pages, all sites) Top navigation menu : extend the two blue lines to the full width of the browser window (see bastardino_homepagedesingfix.jpg)

3. **SEARCH BLOCK.** (Graphical + Functionality) (should appear in all pages, All sites). Insert a SEARCH functionality as shown in "blocco A" in bastardino_HP.jpg. This block should search in classifieds of the annunci-animali.bastardino.it OSClass website. This block shall have the following criteria menus (fields also need to be created in OSClass, see also task 8 for more details on the classified creation):
   - **Regione**: (region of classified) select menu of italian regions with a multiple selection dropdown (it is possible to select multiple regions at the same time)
   - **Provincia** (city district of classified) select menu of italian provincia (hierarchical on regione selection, only appears if a single region is selected)
   - **Tipologia**: (type of classified) select menu with values: in vendita, in adozione, cerco, accoppiamento, in regalo
   - **Animale**: (animal) select menu with list of animal: cane, gatto, furetto, etc. (set some sample values, and explain where to add the full list, client will fill the exact list).
   - **Razza**: (breed) select menu with list of values, this is hierarchical on the Animale field, for example Animale=Dog, Razza=Chihuahua. Can be selected independently from Animale field, or as a refinement of

the Animale selection (same behavior as in competitor site www.annuncianimali.it) (Set some sample values, and explain where to add the full list, client will fill the exact list of breeds).

- **Solo cuccioli** (only puppy) : checkbox to search only classified with this field=yes
- **Annunci da** (classifieds from) : select menu with values {Privato, Allevatore, Negozio, Canile / gattile)
- Search result : if no result found, display this message:
  Siamo spiacenti, non ci sono animali della tipologia ricercata nelle regioni selezionate. Se vuole ricevere un email quando saranno presenti, invitiamo a compilare il form

- →form email notification

4. **LATEST CLASSIFIEDS BLOCK.** (Graphical + Functionality) (should appear in Homepage, www.bastardino.it website only). Add "Ultimi annunci" (latest listings) feature as shown in "blocco B" in bastardino_HP.jpg. This block should display the 5 most recent classifieds of any type. (Please inform where it is possible to modify this number 5 in case will need to modify it in future).

5. **SEARCH RESULTS PAGE.** (Graphical + Functionality) (Homepage, bastardino.it site). See bastardino_annunci.jpg. Show search box at top. Show 20 results per page. New column on right side including hardcoded banners.

6. **Annunci-animali.bastardino.it** Homepage. (Graphical) Modify as in bastardino_annunci.jpg

7. **Annunci-animali.bastardino.it REGISTRATION**. (Graphical + Functionality). Add page to register, to be displayed when clicking on the "Inserisci annuncio" (add new) link at top and user is not logged. Use design like in bastardino_add.jpg. For contents see below:
    a. Intro text: "Per inserire un annuncio devi essere registrato. Potrai cosi gestire i tuoi annunci in modo semplice e veloce." (to add a classified you must be registered. You can that way manage your classified simply and fast)
    b. Field: "Sei un: Privato - Allevatore - Negozio - Canile / gattile" (radio button) (=you are: a private person, a breeder, a shop, a dog or cat house)
    c. According to choice in b. appear the following text:
        i. Case **Privato**: "1 annuncio gratuito per 30 giorni. Il secondo annuncio costa Euro 3 per 30 giorni. In cima alla classifica evidenziato costa 2 Euro al mese per annuncio."
        ii. Case **Allevatore**: "1 annuncio gratuito per 30 giorni. Il secondo annuncio costa Euro 3 per 30 giorni. In cima alla classifica evidenziato costa 2 Euro al mese per annuncio. "
        iii. Case **Negozio**: "1 annuncio gratuito per 30 giorni. Il secondo annuncio costa Euro 3 per 30 giorni. In cima alla classifica evidenziato costa 2 Euro al mese per annuncio."
        iv. Case **Canile / gattile**: "1 annuncio gratuito per 30 giorni. In cima alla classifica evidenziato costa 2 Euro al mese per annuncio. Inserimento solo nella categoria "adozioni"."
    d. Follows a form requesting these fields:
        i. **Case Privato**
            a. (input field) Nome e Cognome (first name and last name)
            b. (input fields) Indirizzo – Cap – Città – Regione (address – post code – city – region)
            c. (input field) Telefono (phone)
            d. (input field) Email (sarà usato per i contatti e per accedere al sito) (=will be used for contacts and to access the site)
            e. (input field) Password (sarà usata per accedere al sito) (=will be used to access the site)
        ii. Case **Allevatore: same as Privato + additional fields below**
            a. (input field) Ragione sociale (company name)
            b. (checkbox) Vuoi inserire gratuitamente la tua scheda nell'elenco degli allevatori? SI/NO (Do you want to insert a free profile in the breeders directory? Yes/no)
            c. (input field) Partita IVA (tax number)
        iii. Case **Negozio and Case Canile/Gattile: same as Privato + additional fields below**
            a. (input field) Ragione Sociale (company name)
            b. (input field) Partita IVA (tax number)

e. Button **INVIA** (submit button). Will send an email to user to confirm the email address. Will display a confirmation page with some text (same design template as bastardino_add.jpg). When user clicks the confirmation link in the email, will display an activation page with some text (same design template as bastardino_add.jpg).

8. **Annunci-animali.bastardino.it ADD CLASSIFIED**. (Graphical + Functionality). Add page to create classified, to be displayed when clicking on the "Inserisci annuncio" (add new) link at top and user is logged. Use design like in bastardino_add.jpg. For contents see below:
    a. Form with following fields:
        i. (select menu, single choice) Tipologia annuncio: {In vendita, Regalo, Adozione, Cercasi} (type of classified)
        ii. (select menu, single choice) Animale: {list of animal types, same as in task 3 SEARCH BLOCK}
        iii. (select menu, single choice) Razza: {list of breed types, same as in task 3 SEARCH BLOCK, hierarchical list depending on Animale selection}
        iv. (select menu, single choice) Regione: {list of regions, see task 3 SEARCH BLOCK}
        v. (select menu, single choice) Provincia: (list of provincia, see task 3 SEARCH BLOCK)
        vi. (input field) Città: (city)
        vii. (browse file) Foto: (allow upload from 1 to 10 photos)
        viii. (radio button) E' un cucciolo: SI / NO (is it a puppy: yes/no)
        ix. (input field) Prezzo: (price)
        x. (textarea) Testo dell'annuncio: (text of classified)
        xi. (button) AVANTI (go forward to step 2)
    b. <mark>STEP 2</mark> CONFERMA E PUBBLICA:
        i. A preview of the classified is displayed: Tipologia, Animale, Razza, Regione, Provincia, Città, Testo annuncio, E' un cucciolo, Prezzo, Foto thumbnails)
        ii. The advertiser data is displayed: Nome Cognome, ragione sociale, indirizzo, cap, città, partita iva
        iii. The contact data is displayed: telefono, email
        iv. Text: "Durata dell'annuncio: 30 giorni"(duration of classified=30d)
        v. Text: "Costo dell'annuncio: 3 Euro" (cost of classified=3 euro).
        vi. (checkbox) "Vuoi annuncio premium? clicca qui" (if selected, add 2 euro to the cost and recompute cost shown in v. in ajax or js without reload all page)
        vii. Button "Paga e conferma utilizzando il tuo credito disponibile (N euro)" (pay and confirm using your available credit, show N as your current credit value)
        viii. Button "Paga e conferma utilizzando Paypal" (pay and confirm using Paypal) (use OSClass payment)
        ix. Text "Puoi acquistare pacchetti di annunci a prezzi ridotti. 50 Euro ed hai un credito di 60 20 euro ed hai un credito di 25. Clicca qui per acquistare subito.". Clicking this link will go to the page to buy credits http://annunci-animali.bastardino.it/index.php?page=custom&route=payment-user-pack

Additional features and notes:
- 1 classified should be always free (give a 3 euro credit at registration)
- All classifieds are paid and cost 3 euro each, excepted the types "adozioni", "cerco", "accoppiamento" which are free
- The Premium classified (costing 2 euro more) should display in the first places of the results
- The classified Package allow to buy a credit of 25 euro by paying 20 euro or of 50 euro by paying 40 euro, which will then be usable to pay for classifieds.
- An automatic email alert need to be sent to user 5 days before the expiration and the day of expiration of classifieds (different template text for these 2 email). If the classified is renewed and it is paid, the 3 euro amount shall be repaid.
- If the classified is stopped before the end there is no reimburesement
- If the payment with credits is not sufficient should appear a message alert explaining it.
- In page http://annunci-animali.bastardino.it/index.php?page=user&action=items should exist classifieds active and expired, if expired with a png icon in red color and the text "SCADUTO-RIATTIVA" if expired (if click go to confirmation page and the classified is extended by 30 days after payment), and if active with a png icon in green color and the text "ATTIVO – PROLUNGA" (if click go to confirmation page and the classified has added

30 more days to the expiration date after payment). Also write for each classified the text "SCADE IL dd/mm/yyyy - tra n giorni" (expires on dd/mm/yyyy – within n days).

- Widget include code to insert classifieds for a breeder. Add in WP admin area the possibility to add the breeder ads by pasting an include / widget code with a breeder ID. See bastardino_allevamento.jpg.