

MUHAMMAD JASEEL

Graphic Designer

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Banglore, Karnataka

SUMMARY

Graphic Designer with 2.5 years of experience. Proficient in Adobe Creative Suite, specializing in branding, print design, motion graphics, and video editing. Passionate about creating visually compelling designs that communicate clients' messages effectively. Successfully completed numerous projects, enhancing visual identity for various clients. Seeking to bring my creativity and expertise to a dynamic design role to further my career.

EXPERIENCE

Graphic Designer

- Pixelbird Digital** 06/2023 - Present Bangalore, Karnataka
- Designed and developed branding materials, including logos, brochures, and business cards for various clients.
 - Created compelling visual content for social media campaigns, enhancing client engagement and brand presence.
 - Collaborated with marketing teams to produce motion graphics and video content for promotional purposes, boosting online visibility.
 - Led the redesign of visual identities for NGOs and film marketing projects, contributing to their successful outreach and impact.
 - Managed multiple design projects simultaneously, ensuring timely delivery and adherence to client specifications.


Graphic Designer

- Nicecream** 03/2023 - 05/2023 Calicut
- Utilized graphic design skills to create engaging promotional materials, including flyers, posters, and digital ads.
- Developed and edited video content for marketing campaigns, enhancing brand storytelling and audience engagement
 - Collaborated with cross-functional teams to ensure cohesive and visually appealing designs across all marketing platforms.
 - Assisted in the conceptualization and execution of creative campaigns, aligning with the brand's strategic goals.

Content Creator

- Hevenz interiors** 07/2022 - 02/2023 Nadapuram, Calicut
- Produced simple yet effective promotional materials like flyers and posters, acquiring foundational design skills.
 - Assisted in basic video editing tasks for marketing campaigns, gaining exposure to multimedia design principles.
 - Worked closely with mentors to understand design principles and industry standards, building a strong design foundation.
 - Actively sought feedback and incorporated suggestions to enhance design capabilities and professional growth.

ACHIEVEMENTS

-  **Top 2% in consulting service at PwC**
- Recognized by my Team Lead as one of the top 2% of the PwC Strategy Consultants thanks to my exceptional business and communication skills.

SKILLS

- | | |
|-------------------|-------------------|
| Graphic designing | Video editing |
| Motion Graphics | Photography |
| Videography | Tool / Technology |

EDUCATION

Bachelor's Degree in Commerce

- Calicut University**
2018 - 2021 Calicut

Diploma in Graphic design

- Image Creative Education**
02/2023 - 05/2022 Calicut

STRENGTHS

Adaptability and Learning Agility

Emphasize your willingness to learn new design trends, techniques, and software to stay current in the rapidly evolving field of graphic design.

Branding Expertise

Proficient in developing and executing comprehensive brand strategies to effectively communicate clients' identities and values. Skilled in creating impactful visual elements including logos, color schemes, and brand guidelines. Experienced in ensuring brand consistency across various marketing channels to enhance brand recognition and credibility.

LANGUAGES

- | | | |
|-----------|------------|-------|
| Malayalam | Native | ●●●●● |
| English | Proficient | ●●●●● |
| Hindi | Proficient | ●●●●● |