



ADVENTURE GOLD RUSH WHITE PAPER

A LOOT METAVERSE PROJECT



\$AGRUSH

BRINGING THE LOOT METAVERSE
TO BINANCE SMART CHAIN



Adventure Gold Rush (AGRUSH) is the first token designed to be the utility token for the entire Loot metaverse on Binance Smart Chain. It will drive exclusive NFT drops, a massive play-to-earn gaming ecosystem, virtual land & universe development, and all the necessary underpinnings for an expansive metaverse economy.

READ THIS FIRST

The Loot Project started as simple text file NFTs—lists of fictional fantasy adventuring gear launched by Dom Hofmann in August 2021. White text on black background.

But these text files are now selling for upwards of \$954,000 apiece. And the whole Loot metaverse has expanded to a total market cap of over \$500 million and growing, fast.

Why? Loot is unique—the first project of its kind. With no company, art, team, or attributes, Loot makes it impossible to gate-keep any creative decisions.

Loot is the unfiltered, uncensorable building block for stories, experiences, games, and more, in the hands of the community, at no cost. Loot pursues complete decentralization from day one.

And the community has responded by building—a lot. Character generators, guilds, games, and much more.

In the right hands, the Loot metaverse will explode on BSC given low txn fees and massive early adopter energy.

We are bringing the metaverse to life, on top of Loot and BSC, because we believe in decentralization, censorship resistance, and expanding human possibilities. Will you join us?

ECOSYSTEM

With Adventure Gold Rush, we are building the omni-chain successor to the Loot Project, starting with Binance Smart Chain. Loot describes an imaginary adventure game. We are making that a reality through the massive community-driven initiatives we have in store. Get ready for the metaverse that will take over the universe.

OMNI-CHAIN METAVERSE P2E GAME

Adventure Gold Rush is the play-to-earn (P2E) blockchain game currently in development on top of the explosive Loot metaverse. Players will be able to mint characters, join guilds, engage in epic battles and quests, and earn tokens through their efforts. Minting characters and maintaining them will all cost AGRUSH, so there will always be buy pressure in the system.



AGRUSH tokenomics and in-game economics are built so that the price of AGRUSH will always have upward pressure from several sources: new players entering the game, minters creating characters and items, guilds performing group actions, and ongoing upkeep of characters as they engage in battles and quests. Our goal is to create a thriving virtual economy that grows explosively, taking learnings from popular early P2E experiments like Axie Infinity and improving on them to create something truly immersive. The game will be released first on Binance Smart Chain, but will be quickly deployed across other top Layer 1s and Layer 2s as well.

ECOSYSTEM

EXCLUSIVE NFT DROPS

AGRUSH holders will get first access to the latest historic NFT drops. Have you looked at BAYC or CryptoPunks and felt FOMO? This community is the antidote. As a holder, you will not only receive the first opportunity to mint and collect new explosive NFTs, but you will also get new NFTs and tokens airdropped to you as the Loot metaverse expands. AGRUSH is the epicenter of the Loot metaverse's new phase of expansion, and all holders will necessarily be in the center too. We are working with a roster of top artists who have a track record of dropping bombshell NFT projects, and we're always adding more. After AGRUSH launches, the NFTs will start coming thick and fast and our community members will become the next generation of legendary, 1,000x NFT collectors.



LOTTERIES

Lotteries are an excellent tool to bring in new holders, and we will use it to its fullest to constantly attract new buyers, big & small, to our project. Part of the AGRUSH treasury will be allocated to a lottery wallet. The tokens accumulated in this wallet will be airdropped as \$CAKE to the winners of our lottery events. The AGRUSH team will host these lotteries regularly, every holder's wallet address will be put into a randomizer to decide the winner. This means that any and every active holder of \$AGRUSH has the chance to win. Allocating a wallet for this allows us to hold these events regularly and will not take away from our marketing budget. This will encourage large volumes of smaller investors to hold their \$AGRUSH in order to be eligible to win, as well as incentivizing new investors to buy in at any time in order to take part in the event. Holding the lottery regularly will also ensure investors do not just buy in and sell as soon as they don't win. We'll be setting a minimum amount you need to hold in order to be eligible; this is to ensure investors do not win with a microscopic holding or small remains if they have sold.

TOKENOMICS

TOTAL SUPPLY

100,000,000,000 (100 billion) AGRUSH tokens minted at launch and fixed forever.

\$ETH REWARDS

5% of each transaction gets reflected back to all holders in ETH. This turns AGRUSH into an asset that delivers real returns over the long term.

\$CAKE REWARDS

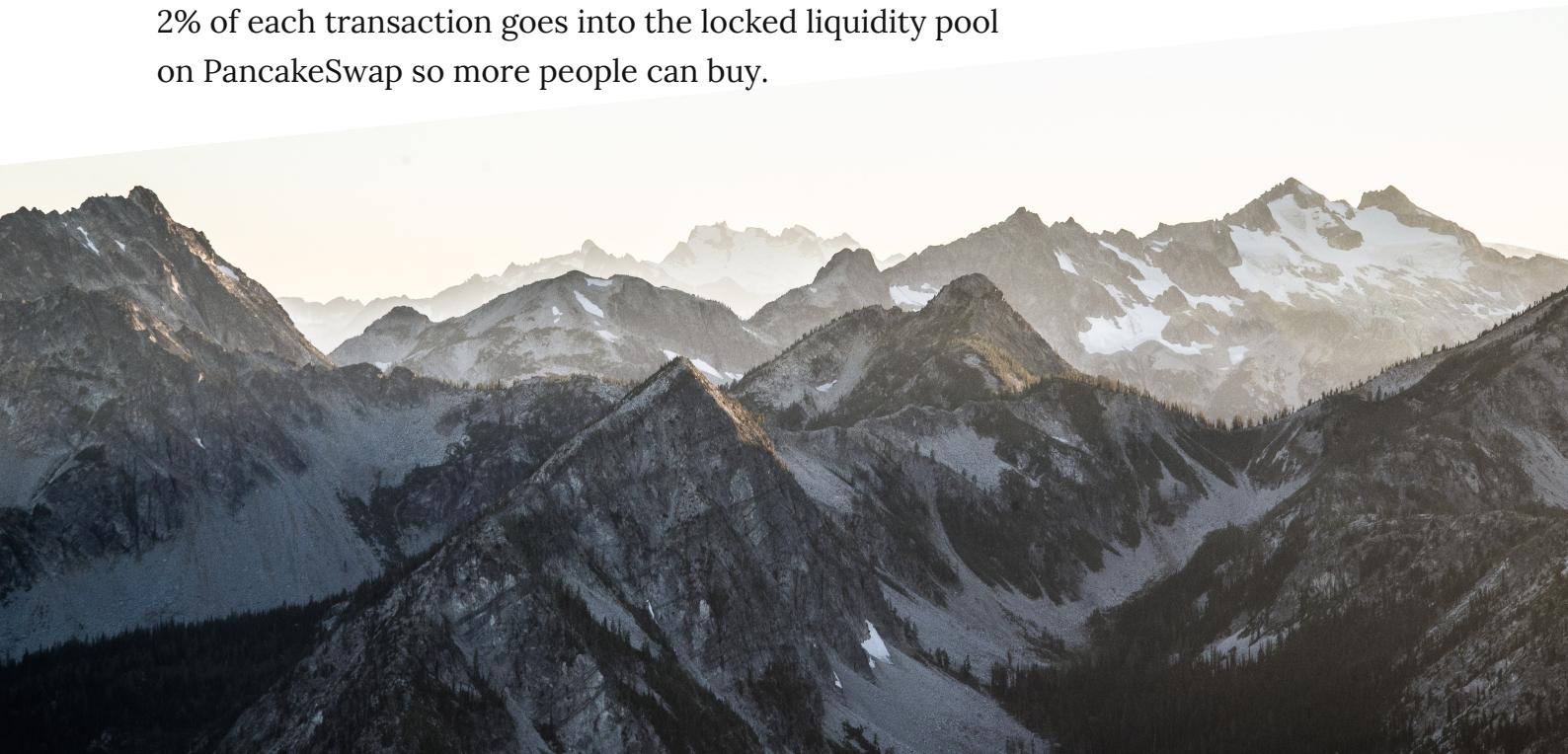
5% of each transaction gets reflected back to all holders in CAKE, giving exposure to one of the most-hyped major altcoins that has shown consistent returns recently.

4% TO TREASURY

4% of each transaction will go to the Adventure DAO's treasury which will be controlled by all holders and used for marketing and development.

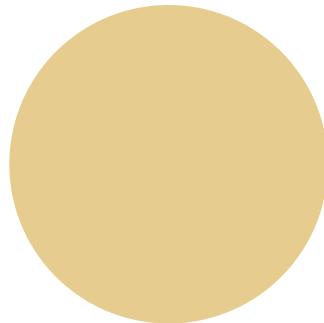
2% TO LIQUIDITY

2% of each transaction goes into the locked liquidity pool on PancakeSwap so more people can buy.



TOKEN DISTRIBUTION

Of the 100 billion tokens created at launch, the breakdown is:



100%

PANCAKESWAP

0%

PRIVATE SALE

0%

PRESALE

0%

DEVS

As you can see, Adventure Gold Rush was launched fairly from day 1. The devs participated in the initial token sale just like everyone else in the community. This reflects our ethos of openness and censorship-resistance. AGRUSH was made by the community, for the community.



ROADMAP

STEP 1 | IN PROGRESS

Launch the \$AGRUSH token and grow the community to a massive MC. Fast-tracked listings on CMC and CG lined up. Influencers won't be able to resist our ground-shaking NFT drops. Lotteries and massive marketing plans in the works.

STEP 2 | Q3-4 2021

Launch the Adventurer's Loot play-to-earn (P2E) game on BSC testnet. Art, items, characters, creatures, and more all created generatively by the community and our roster of top artists. Marketing explodes even more with celebrity partners.

STEP 3 | Q1 2022

Launch the Adventurer's Loot P2E game on BSC mainnet. Launch Adventure DAO, which gives every \$AGRUSH token holder a say in governance. Launch the first sub-DAOs for NFT projects, games, and more. We start to hit the mainstream.

STEP 4 | Q2 2022

Launch the Loot Project NFT Marketplace and decentralized minting protocol. The goal? To make everyone able to make money in the metaverse through our constantly-expanding universe of quests, battles, and trades.

CHANGE HISTORY

If you thought NFTs were big now... just wait until the AGRUSH community is finished. Humanity won't look the same ever again.

