> How to be the Best Adversary Simulator

- > Adversary Village
- > DEF CON 30

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#about

- 20+ years tech/cyber
- built the red team program at Walmart (5 continents)
- CTO at Cyderes
- Head of Managed Services at Cyderes
- Advisor to Scythe
- Built/broke stuff
- Touched many \$hot stoves
- Have opinions
- Talked at {\$places}





You might have seen this



Your phish payload lands on a host, executes, and calls back to your command and control server. What is the first thing you do?

Run Mimikatz to collect plaintext passwords.

Figure out where I am.

Figure out what's running on this host.

Prompt the user for their password.

ILLUSTRATED BY FRANK BOLLE



be the best adversary simulator

- 1. Know what adversary simulation truly is
- 2. Know your customers yes, you have them
 - 1. Empathize them
 - 2. Downstream effects of your recommendations
- 3. Don't fight the rat race
 - 1. Focus on your own self improvement
 - 2. Don't compare to others
 - 3. Find value in your customers' value
 - 4. Rear view mirror
- 4. Know yourself
 - 1. Find value outside of this space, or you'll burn out
 - 2. Find challenging hobbies
- 5. Celebrate wins

1) Know what adversary simulation truly is

What does RED TEAM mean anymore?

What about ADVERSARY SIMULATION?

(Have we just given into the marketing?)

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Adversary Emulation

Adversary Simulation

Detection Unit Testing

Penetration Testing

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Pentest your prevention controls Unit test your detection controls Red Team your response processes

Mixing the above comes with diminished results.

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No Creativity, No Attack Chains.

Chain

Attack

S

tenes

 Compl

Just TTP detection coverage.

The basics.

What every org should do before any of the other stuff.

What most of us should be working on, Period.

Adversary Emulation

Adversary Simulation

Detection Unit Testing

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Penetration Testing

Creative Freedom

Want to be a good ADVERSARY SIMULATOR?

Tell your { customers, org, CISO } they should unit test detections first.

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Penetration Testing

Maximum Creativity with Zero Attack Chain.

Find clever ways to exploit something, but no lateral movement and limited privesc.

Important work, but
 sometimes
 unrealistic.

"If I line all these items up in a once in a billion situation, I can pwn all the things."

Creative Freedom



Emulation: (computing definition) *reproduction of a function or action on a different computer or software system*. This is an older word used since before the 16th century English.

Simulation: imitation of a situation or process; the action of pretending; the production of a computer model for the purpose of study or learning. This is a newer word, first in widespread use during the mid 20th century.

False Flag: a covert operation designed to deceive by creating the appearance of a particular party or group being responsible for the activity, disguising the true source of responsibility.



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Adversary Emulation

Adversary Simulation

Detection Unit Testing

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Penetration Testing

Maximum Creativity
+

Complete Attack
Chains

What most OffSec people think of when they hear "Red Team"

What most lay people think of when they hear "penetration test"

Be like an adversary, don't be identical to a specific adversary.

Creative Freedom

No Creativity Allowed.

Cha

Attack

Completene

Execute what the threat actor executed, how the threat actor executed it.

Only as good as
Threat
Intelligence
details.

But Johnny Q. CISO can tell the board "If APT99 hit us tomorrow with their techniques from 5 years ago, we'd be ready."

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Penetration Testing

Creative Freedom

ADVERSARY EMULATION is a solution in search of a problem.

Don't do it.

2) Know who your customer is

Yes, you have customers.

```
customer = { paying_client, CISO, blue_team, etc. }
```

Empathize your customer.

What are they trying to accomplish?

How will your recommendations impact them?



I'm over here eating crow. Laugh at this with me, then realize your crow will come, too.

For all the times, as a red teamer/pentester when I wrote something dismissive like "just implement a detection for that" ...

1/



3) Don't fight the rat race

Focus on your own self improvement

Don't compare yourself to others



Find value in your customers' value



You can't get where you're going looking in the rear-view mirror

```
I { made a tool, hacked a thing, got a job, etc. }
```

A word on tools ...

"Nobody cares, work harder." - Cam Hanes



4) Know yourself

Find value outside of this space, or you'll burn out.

Find something else to humble and challenge you.



5) Celebrate wins

```
wins = {
    protected a customer,
    improved security,
        made a new tool,
    caught a bad actor
}
```



Now go do good things.