

Advait Kalakkad

Interaction Designer

Multidisciplinary designer focused on utilizing Interaction Design, Design Technology, and Design Strategy to create novel user experiences and cultivate strategic business advantages.

akalakka@risd.edu
akalakkad.github.io

Education

Rhode Island School of Design, Providence, RI: 2019
Bachelors of Fine Arts; Industrial Design

Brown University, Providence, RI
Selected courses in Computer Science

Work

Google: Summer 2018
User Experience Design Intern

UX Intern on AIY Projects, a series of kits designed to bring Artificial Intelligence to the maker community. Brainstormed, prototyped, and tested example projects to inspire end-users. Developed design guidelines for future kit iterations. Showcased AIY as a platform for prototyping with Artificial Intelligence.

INDE: Summer 2017
Industrial Designer

INDE is a startup specializing in developing modular housing units. Created CAD designs for INDE's modular homes. Surveyed target demographics to develop insights on how interactions between residents and architecture create closer communities. Created marketing material for INDE to present to interested developers and land owners.

Leadership

E'SHIP: Fall 2017-Present
Vice President- Design and Branding

E'SHIP is RISD's entrepreneurship society. Developed strategies for user-base expansion, created brand identity and marketing campaign material, collaborated with administration to further develop our on-campus presence.

A.D.A+ Debate: Summer 2016-2018
Co-Founder

Created an educational program introducing STEM subjects through the medium of public speaking. Developed marketing campaigns to expand our user base. Restructured curriculum to span a year long class schedule. Led lectures and coached students. Pilot run of the program yielded a \$2000 profit during a four week period.

Skills

Design

User Research
Iterative Prototyping
Interaction Design
Data Visualization

Software

Adobe Creative Suite
HTML/CSS/JS/Python
Arduino/Raspberry Pi
Sketch/Origami Studio