



Advanced
Institute for
Artificial
Intelligence

No-Code Neural Networks

<https://advancedinstitute.ai>



No-Code Neural Networks

Building AI Models Without Programming

Tools and Platforms

- [Google Teachable Machine](#)
- [ml5.js](#)
- [TensorFlow.js](#)
- [TensorFlow Playground](#)
- [Runway ML](#)



Introduction

Why No-Code AI Tools?

The AI Accessibility Gap

The Challenge

Traditional AI Development:

- Requires programming skills (Python, etc.)
- Understanding of ML algorithms
- Experience with frameworks (PyTorch, TensorFlow)
- Computing resources and environment setup

The Problem:

- Many creative ideas come from **non-programmers**
- Artists, designers, educators, domain experts
- Long learning curve discourages experimentation

The Solution: No-Code AI Tools

- Democratize AI development
- Enable rapid prototyping
- Focus on ideas, not implementation

What are No-Code AI Tools?

Overview

- **Definition:** Platforms that allow building ML models through graphical interfaces
- **Key features:**
 - Visual, drag-and-drop interfaces
 - Pre-built model architectures
 - Automated training process
 - Easy data collection and labeling
 - Direct deployment/export options
- **Use cases:**
 - Rapid prototyping
 - Educational demonstrations
 - Quick proof-of-concepts
 - Non-technical stakeholder presentations
- **Not a replacement for code!** But a complementary tool

When to Use No-Code vs Code

Making the Right Choice

Use No-Code Tools when:

- Quick prototyping and experimentation
- Teaching/learning ML concepts
- Limited technical resources
- Standard use cases (image/audio classification)
- Demonstrating ideas to stakeholders

Use Code when:

- Custom architectures needed
- Production-scale deployment
- Complex data pipelines
- Performance optimization critical
- Integration with existing systems

Best approach: Start no-code, migrate to code when needed



Tool 1

Google Teachable Machine

Google Teachable Machine

Overview

□ What is it?

- Free web-based tool by Google
- Train models directly in your browser
- No installation or sign-up required

□ Supported tasks:

- **Image classification** (using webcam or files)
- **Audio classification** (sounds, speech, music)
- **Pose classification** (body positions)

□ Key features:

- Real-time training and testing
- Export to TensorFlow, TensorFlow.js, TensorFlow Lite
- Shareable hosted models

□ **Website:** teachablemachine.withgoogle.com

How Teachable Machine Works

The Process

Step 1: Choose project type

- Image, Audio, or Pose

Step 2: Gather data

- Use webcam for live capture
- Upload files from computer
- Need examples for each class

Step 3: Train

- Click "Train Model"
- Training happens in browser (uses TensorFlow.js)
- Takes seconds to minutes

How Teachable Machine Works

The Process

Step 4: Test

- Real-time prediction
- Adjust data and retrain if needed

Step 5: Export

- Download model or get hosted link

Example Use Cases

□ Classification examples:

- Rock-paper-scissors detector
- Product quality control (good/defect)
- Recycling sorter (plastic/paper/metal)
- Emotion detector (happy/sad/neutral)
- Hand gesture controls

Example Use Cases

□ Technical details:

- Uses MobileNet architecture (transfer learning)
- Trains only final layers on your data
- Requires 20-50+ images per class
- Works best with clear, consistent backgrounds

□ Tips for better results:

- Diverse examples (different angles, lighting)
- Balance classes (similar number of samples)
- Add "None" class for background

Teachable Machine - Audio Project

Sound Classification

□ Classification examples:

- Voice command recognition (yes/no/stop)
- Musical instrument detector
- Environmental sound classifier
- Baby cry vs. laughter
- Machine fault detection (by sound)

□ Technical details:

- Records 1-second audio samples
- Converts to spectrograms
- Uses CNN on spectrograms

□ Tips:

- Record in consistent environment
- Include background noise class
- Record at least 30+ samples per class

Teachable Machine - Pose Project

Body Position Classification

□ Classification examples:

- Exercise form checker (correct/incorrect squat)
- Yoga pose detector
- Sign language recognition
- Dance move classifier
- Posture monitor

□ Technical details:

- Uses PoseNet for keypoint detection
- Trains classifier on keypoint positions
- Works with single person in frame

□ Tips:

- Good lighting and camera angle
- Full body in frame
- Varied examples (different people, clothes)

Exporting from Teachable Machine

Deployment Options

Option 1: Upload model (cloud hosted)

- Shareable link
- Use in web apps with JavaScript
- Free hosting by Google

Option 2: Download model

- **TensorFlow**: For Python applications
- **TensorFlow.js**: For web/Node.js
- **TensorFlow Lite**: For mobile (Android/iOS)

Integration:

- Simple API for predictions
- Works in p5.js, ml5.js projects
- Can embed in websites

Limitation: Model architecture is fixed (can't customize)

Live Demo: Teachable Machine

What We'll Build

Demo project: Hand Gesture Classifier

- Class 1: Thumbs up
- Class 2: Thumbs down
- Class 3: Peace sign
- Class 4: None (background)

Steps we'll follow:

- 1. Create new image project
- 2. Capture training data (webcam)
- 3. Train the model
- 4. Test in real-time
- 5. Export model

Expected time: 5-10 minutes

Participants: Try it yourself!



Tool 2

TensorFlow Playground

TensorFlow Playground

Understanding Neural Networks Visually

□ What is it?

- Interactive visualization of neural networks
- See how networks learn in real-time
- Runs entirely in browser

□ Purpose:

- **Educational tool**, not for production
- Understand network behavior, and experiment with architectures

□ Features:

- Adjust layers, neurons, activation functions
- See decision boundaries update live
- Various toy datasets (spiral, circle, XOR)
- Visualize neuron activations

□ **Website:** playground.tensorflow.org

What You Can Experiment With

Dataset selection:

- Classification problems (circle, XOR, spiral, etc.)
- Regression problems

Network architecture:

- Number of hidden layers (0-6)
- Neurons per layer (1-8)
- Add/remove neurons visually

What You Can Experiment With

□ Hyperparameters:

- Learning rate
- Activation function (ReLU, Tanh, Sigmoid, Linear)
- Regularization (L1, L2)
- Batch size

□ Input features:

- X_1, X_2 (coordinates)
- X_1^2, X_2^2 (squares)
- $X_1 \times X_2, \sin(X_1), \sin(X_2)$

Key Insights

□ Visualizations show:

- How decision boundaries form
- Effect of different activation functions
- Impact of network depth vs. width
- Why some problems need deep networks

□ Common experiments:

- Try solving XOR with no hidden layer (impossible!)
- Solve spiral with different architectures
- Compare ReLU vs. Tanh activations
- See overfitting with too many neurons

Key Insights

□ Best for:

- Teaching neural network concepts
- Understanding why deep learning works
- Intuition about hyperparameters



Tool 3

ml5.js

Machine Learning for Web Creators

□ What is it?

- JavaScript library for ML in the browser
- Built on TensorFlow.js
- Simplified API for common tasks

□ Philosophy:

- Make ML accessible to artists, creative coders
- Works with p5.js (creative coding library)
- Low-code (not no-code, but very simple)

Machine Learning for Web Creators

□ Pre-trained models:

- Image classification (MobileNet)
- Object detection (COCO-SSD, YOLO)
- Pose detection (PoseNet, BodyPix)
- Hand pose, face detection
- Text generation, sentiment analysis

□ Website: ml5js.org

ml5.js - Why It's Almost No-Code

Simplified Machine Learning

□ Example: Image classification in 5 lines

```
1 let classifier = ml5.imageClassifier('MobileNet', modelLoaded);  
2 classifier.classify(image, gotResult);  
3  
4 function gotResult(error, results) {  
5   console.log(results); // [{label: 'dog', confidence: 0.95}]  
6 }
```

□ Why it's beginner-friendly:

- No model architecture to define
- No training loop to write
- Pre-trained models ready to use
- Simple callback-based API

□ Great for: Creative projects, interactive art, web demos

Custom Models with Feature Extraction

□ **Feature extractor approach:**

- Use pre-trained model as feature extractor
- Train small classifier on top
- Much faster than full training

□ **Example workflow:**

Custom Models with Feature Extraction

```
1 const featureExtractor = ml5.featureExtractor('MobileNet');
2 const classifier = featureExtractor.classification(video);
3 // Add training data
4 classifier.addImage('cat');
5 classifier.addImage('dog');
6 // Train
7 classifier.train(function(loss) {
8   console.log('Loss:', loss);
9 });
10 // Predict
11 classifier.classify(function(err, result) {
12   console.log(result);
13 });
```



Tool 5

Runway ML

AI for Creatives

□ What is it?

- Platform for creative applications of AI
- Web-based and desktop app
- Focus on generative models

□ Capabilities:

- Image generation (Stable Diffusion, etc.)
- Video editing (background removal, style transfer)
- 3D modeling
- Motion tracking
- Custom model training

AI for Creatives

Target audience:

- Artists, designers, filmmakers
- Content creators

Pricing: Free tier + paid plans

Website: runwayml.com

Beyond Classification

□ Pre-trained models:

- 100+ models available
- Image generation, style transfer
- Object detection and segmentation
- Pose estimation
- Video effects

Beyond Classification

Custom training:

- Train GANs, style transfer models
- Object detection models
- No code required

Integration:

- Export to various formats
- API for real-time use
- Plugins for creative tools (Photoshop, etc.)

More advanced than Teachable Machine



Comparison

Choosing the Right Tool

Tool Comparison

At a Glance

Tool	Type	Ease	Cost	Best For
Teachable Machine	Web		Free	Quick prototypes
TensorFlow Playground	Web		Free	Learning
ml5.js	Web/Code		Free	Creative coding
Runway ML	Web/Desktop		Free/Paid	Creative AI

- Easiest:** Teachable Machine
- Most educational:** TensorFlow Playground
- Most creative:** Runway ML

Which Tool Should You Use?

Decision Guide

Use Teachable Machine if:

- Complete beginner, first ML project
- Need quick demo or proof-of-concept
- Image/audio/pose classification
- Want to share model easily

Use TensorFlow Playground if:

- Learning neural network concepts
- Teaching ML to others
- Understanding hyperparameters

Which Tool Should You Use? (cont.)

Decision Guide

Use ml5.js if:

- Building web application
- Creative coding project
- Need real-time browser inference
- Working with p5.js

Use Runway ML if:

- Creative/artistic applications
- Generative AI projects
- Video/image editing with AI
- Have budget for paid features

Remember: Can combine tools!



Limitations

Understanding the Trade-offs

Limitations of No-Code Tools

What You Give Up

Limited customization:

- Fixed architectures
- Can't modify training process
- Limited hyperparameter control

Performance:

- May not match custom models
- Optimized for ease, not efficiency
- Larger model sizes

Scalability:

- Not for large-scale production
- Limited batch processing
- May have usage limits

Data:

- Limited data preprocessing options

Limitations of No-Code Tools (cont.)

What You Give Up

Task variety:

- Focused on common tasks
- Classification, detection, segmentation
- Limited support for custom problems

Integration:

- May be difficult to integrate with existing systems
- API limitations
- Dependency on external services

Learning:

- Black box - don't learn what's inside
- May not understand underlying concepts
- Can be crutch for avoiding learning

When limitations matter, move to code!

Getting the Most Out of Them

Data quality matters:

- Collect diverse, representative examples
- Balance classes (similar samples)
- Include edge cases
- Add "none" class for background

Best Practices with No-Code Tools

Getting the Most Out of Them

Iterate:

- Start simple, add complexity
- Test frequently
- Collect more data where model fails

Understand limitations:

- Know when to move to code
- Test in realistic conditions
- Have backup plans

Use as learning tool:

- Understand concepts before diving into code
- Prototype ideas quickly
- Then implement properly in code



Hands-On Session

Let's Build Something!

Hands-On Activity

Build Your Own Model

- **Task: Create a custom classifier**
- **Options:**
 - 1. Hand gesture recognition (rock/paper/scissors)
 - 2. Facial expression classifier (happy/sad/neutral)
 - 3. Sound classifier (clap/snap/whistle)
 - 4. Your own idea!
- **Steps:**
 - 1. Go to teachablemachine.withgoogle.com
 - 2. Choose project type
 - 3. Collect training data (minimum 30 samples per class)
 - 4. Train model
 - 5. Test and iterate
 - 6. Share your result!

Activity Guidelines

Tips for Success

Tips:

- Work in pairs or small groups
- Start simple (2-3 classes)
- Collect at least 30 examples per class
- Vary your examples (angles, lighting, backgrounds)
- Test with new examples, not training data

Common issues:

- Not enough data → collect more
- Confusion between classes → make them more distinct
- Works in training but not testing → overfitting, add variety

Have fun and experiment!

Share your results with the class

Key Takeaways

Summary

No-code AI tools democratize machine learning

- Anyone can build AI models - Focus on ideas, not implementation

Great for:

- Quick prototyping
- Learning concepts
- Demos and proof-of-concepts
- Teaching and education

Tools covered today:

- Teachable Machine - easiest, most versatile
- TensorFlow Playground - educational
- ml5.js - creative web projects
- Runway ML - creative AI applications

Start no-code, transition to code when needed

Questions?