

# No-Code Neural Networks

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<https://advancedinstitute.ai>



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Building AI Models Without Programming

## Tools and Platforms

- ☐ Google Teachable Machine
- ☐ ml5.js
- ☐ TensorFlow.js
- ☐ TensorFlow Playground
- ☐ Runway ML



# Introduction

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Why No-Code AI Tools?

# The AI Accessibility Gap

## The Challenge

- ❑ **Traditional AI Development:**
  - Requires programming skills (Python, etc.)
  - Understanding of ML algorithms
  - Experience with frameworks (PyTorch, TensorFlow)
  - Computing resources and environment setup
- ❑ **The Problem:**
  - Many creative ideas come from **non-programmers**
  - Artists, designers, educators, domain experts
  - Long learning curve discourages experimentation
- ❑ **The Solution: No-Code AI Tools**
  - Democratize AI development
  - Enable rapid prototyping
  - Focus on ideas, not implementation

# What are No-Code AI Tools?

## Overview

- ❑ **Definition:** Platforms that allow building ML models through graphical interfaces
- ❑ **Key features:**
  - Visual, drag-and-drop interfaces
  - Pre-built model architectures
  - Automated training process
  - Easy data collection and labeling
  - Direct deployment/export options
- ❑ **Use cases:**
  - Rapid prototyping
  - Educational demonstrations
  - Quick proof-of-concepts
  - Non-technical stakeholder presentations
- ❑ **Not a replacement for code!** But a complementary tool

# When to Use No-Code vs Code

## Making the Right Choice

### ☐ **Use No-Code Tools when:**

- Quick prototyping and experimentation
- Teaching/learning ML concepts
- Limited technical resources
- Standard use cases (image/audio classification)
- Demonstrating ideas to stakeholders

### ☐ **Use Code when:**

- Custom architectures needed
- Production-scale deployment
- Complex data pipelines
- Performance optimization critical
- Integration with existing systems

### ☐ **Best approach:** Start no-code, migrate to code when needed



# Tool 1

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Google Teachable Machine



## Overview

### ☐ What is it?

- Free web-based tool by Google
- Train models directly in your browser
- No installation or sign-up required

### ☐ Supported tasks:

- **Image classification** (using webcam or files)
- **Audio classification** (sounds, speech, music)
- **Pose classification** (body positions)

### ☐ Key features:

- Real-time training and testing
- Export to TensorFlow, TensorFlow.js, TensorFlow Lite
- Shareable hosted models

### ☐ Website: [teachablemachine.withgoogle.com](https://teachablemachine.withgoogle.com)

## The Process

- **Step 1: Choose project type**
  - Image, Audio, or Pose
- **Step 2: Gather data**
  - Use webcam for live capture
  - Upload files from computer
  - Need examples for each class
- **Step 3: Train**
  - Click "Train Model"
  - Training happens in browser (uses TensorFlow.js)
  - Takes seconds to minutes

## The Process

### ☐ Step 4: Test

- Real-time prediction
- Adjust data and retrain if needed

### ☐ Step 5: Export

- Download model or get hosted link

## Example Use Cases

### ☐ **Classification examples:**

- Rock-paper-scissors detector
- Product quality control (good/defect)
- Recycling sorter (plastic/paper/metal)
- Emotion detector (happy/sad/neutral)
- Hand gesture controls

## Example Use Cases

### ☐ **Technical details:**

- Uses MobileNet architecture (transfer learning)
- Trains only final layers on your data
- Requires 20-50+ images per class
- Works best with clear, consistent backgrounds

### ☐ **Tips for better results:**

- Diverse examples (different angles, lighting)
- Balance classes (similar number of samples)
- Add "None" class for background

## Sound Classification

### □ **Classification examples:**

- Voice command recognition (yes/no/stop)
- Musical instrument detector
- Environmental sound classifier
- Baby cry vs. laughter
- Machine fault detection (by sound)

### □ **Technical details:**

- Records 1-second audio samples
- Converts to spectrograms
- Uses CNN on spectrograms

### □ **Tips:**

- Record in consistent environment
- Include background noise class
- Record at least 30+ samples per class

## Body Position Classification

### □ **Classification examples:**

- Exercise form checker (correct/incorrect squat)
- Yoga pose detector
- Sign language recognition
- Dance move classifier
- Posture monitor

### □ **Technical details:**

- Uses PoseNet for keypoint detection
- Trains classifier on keypoint positions
- Works with single person in frame

### □ **Tips:**

- Good lighting and camera angle
- Full body in frame
- Varied examples (different people, clothes)

## Deployment Options

- ❑ **Option 1: Upload model (cloud hosted)**
  - Shareable link
  - Use in web apps with JavaScript
  - Free hosting by Google
- ❑ **Option 2: Download model**
  - **TensorFlow:** For Python applications
  - **TensorFlow.js:** For web/Node.js
  - **TensorFlow Lite:** For mobile (Android/iOS)
- ❑ **Integration:**
  - Simple API for predictions
  - Works in p5.js, ml5.js projects
  - Can embed in websites
- ❑ **Limitation:** Model architecture is fixed (can't customize)



## What We'll Build

### ☐ **Demo project: Hand Gesture Classifier**

- Class 1: Thumbs up
- Class 2: Thumbs down
- Class 3: Peace sign
- Class 4: None (background)

### ☐ **Steps we'll follow:**

- 1. Create new image project
- 2. Capture training data (webcam)
- 3. Train the model
- 4. Test in real-time
- 5. Export model

### ☐ **Expected time: 5-10 minutes**

### ☐ **Participants: Try it yourself!**



## Tool 2

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TensorFlow Playground

## Understanding Neural Networks Visually

### □ What is it?

- Interactive visualization of neural networks
- See how networks learn in real-time
- Runs entirely in browser

### □ Purpose:

- **Educational tool**, not for production
- Understand network behavior, and experiment with architectures

### □ Features:

- Adjust layers, neurons, activation functions
- See decision boundaries update live
- Various toy datasets (spiral, circle, XOR)
- Visualize neuron activations

### □ Website: [playground.tensorflow.org](https://playground.tensorflow.org)

## What You Can Experiment With

### ☐ **Dataset selection:**

- Classification problems (circle, XOR, spiral, etc.)
- Regression problems

### ☐ **Network architecture:**

- Number of hidden layers (0-6)
- Neurons per layer (1-8)
- Add/remove neurons visually

## What You Can Experiment With

### ☐ **Hyperparameters:**

- Learning rate
- Activation function (ReLU, Tanh, Sigmoid, Linear)
- Regularization (L1, L2)
- Batch size

### ☐ **Input features:**

- $X_1$ ,  $X_2$  (coordinates)
- $X_1^2$ ,  $X_2^2$  (squares)
- $X_1 \times X_2$ ,  $\sin(X_1)$ ,  $\sin(X_2)$

## Key Insights

### □ Visualizations show:

- How decision boundaries form
- Effect of different activation functions
- Impact of network depth vs. width
- Why some problems need deep networks

### □ Common experiments:

- Try solving XOR with no hidden layer (impossible!)
- Solve spiral with different architectures
- Compare ReLU vs. Tanh activations
- See overfitting with too many neurons

## Key Insights

### □ **Best for:**

- Teaching neural network concepts
- Understanding why deep learning works
- Intuition about hyperparameters



## Tool 3

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ml5.js



## Machine Learning for Web Creators

### □ What is it?

- JavaScript library for ML in the browser
- Built on TensorFlow.js
- Simplified API for common tasks

### □ Philosophy:

- Make ML accessible to artists, creative coders
- Works with p5.js (creative coding library)
- Low-code (not no-code, but very simple)

## Machine Learning for Web Creators

- **Pre-trained models:**
  - Image classification (MobileNet)
  - Object detection (COCO-SSD, YOLO)
  - Pose detection (PoseNet, BodyPix)
  - Hand pose, face detection
  - Text generation, sentiment analysis
- **Website:** [ml5js.org](https://ml5js.org)

## Simplified Machine Learning

### □ Example: Image classification in 5 lines

```
1 let classifier = ml5.imageClassifier('MobileNet', modelLoaded);
2 classifier.classify(image, gotResult);
3
4 function gotResult(error, results) {
5   console.log(results); // [{label: 'dog', confidence: 0.95}]
6 }
```

### □ Why it's beginner-friendly:

- No model architecture to define
- No training loop to write
- Pre-trained models ready to use
- Simple callback-based API

### □ Great for: Creative projects, interactive art, web demos

## Custom Models with Feature Extraction

- **Feature extractor approach:**
  - Use pre-trained model as feature extractor
  - Train small classifier on top
  - Much faster than full training
- **Example workflow:**

## Custom Models with Feature Extraction

```
1  const featureExtractor = ml5.featureExtractor('MobileNet');
2  const classifier = featureExtractor.classification(video);
3  // Add training data
4  classifier.addImage('cat');
5  classifier.addImage('dog');
6  // Train
7  classifier.train(function(loss) {
8    console.log('Loss:', loss);
9  });
10 // Predict
11 classifier.classify(function(err, result) {
12   console.log(result);
13 });
```



# Tool 5

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Runway ML

## AI for Creatives

### □ What is it?

- Platform for creative applications of AI
- Web-based and desktop app
- Focus on generative models

### □ Capabilities:

- Image generation (Stable Diffusion, etc.)
- Video editing (background removal, style transfer)
- 3D modeling
- Motion tracking
- Custom model training

## AI for Creatives

- **Target audience:**
  - Artists, designers, filmmakers
  - Content creators
- **Pricing:** Free tier + paid plans
- **Website:** [runwayml.com](https://runwayml.com)



## Beyond Classification

### □ Pre-trained models:

- 100+ models available
- Image generation, style transfer
- Object detection and segmentation
- Pose estimation
- Video effects

## Beyond Classification

### ☐ **Custom training:**

- Train GANs, style transfer models
- Object detection models
- No code required

### ☐ **Integration:**

- Export to various formats
- API for real-time use
- Plugins for creative tools (Photoshop, etc.)

### ☐ **More advanced than Teachable Machine**



# Comparison

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Choosing the Right Tool

# Tool Comparison

## At a Glance

| Tool                  | Type        | Ease | Cost      | Best For         |
|-----------------------|-------------|------|-----------|------------------|
| Teachable Machine     | Web         |      | Free      | Quick prototypes |
| TensorFlow Playground | Web         |      | Free      | Learning         |
| ml5.js                | Web/Code    |      | Free      | Creative coding  |
| Runway ML             | Web/Desktop |      | Free/Paid | Creative AI      |

- ❑ **Easiest:** Teachable Machine
- ❑ **Most educational:** TensorFlow Playground
- ❑ **Most creative:** Runway ML

# Which Tool Should You Use?

## Decision Guide

### ☐ Use Teachable Machine if:

- Complete beginner, first ML project
- Need quick demo or proof-of-concept
- Image/audio/pose classification
- Want to share model easily

### ☐ Use TensorFlow Playground if:

- Learning neural network concepts
- Teaching ML to others
- Understanding hyperparameters

# Which Tool Should You Use? (cont.)

## Decision Guide

- ☐ **Use ml5.js if:**
  - Building web application
  - Creative coding project
  - Need real-time browser inference
  - Working with p5.js
- ☐ **Use Runway ML if:**
  - Creative/artistic applications
  - Generative AI projects
  - Video/image editing with AI
  - Have budget for paid features
- ☐ **Remember:** Can combine tools!



# Limitations

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Understanding the Trade-offs

# Limitations of No-Code Tools

## What You Give Up

### ☐ **Limited customization:**

- Fixed architectures
- Can't modify training process
- Limited hyperparameter control

### ☐ **Performance:**

- May not match custom models
- Optimized for ease, not efficiency
- Larger model sizes

### ☐ **Scalability:**

- Not for large-scale production
- Limited batch processing
- May have usage limits

### ☐ **Data:**

- Limited data preprocessing options



# Limitations of No-Code Tools (cont.)

## What You Give Up

- ❑ **Task variety:**
  - Focused on common tasks
  - Classification, detection, segmentation
  - Limited support for custom problems
- ❑ **Integration:**
  - May be difficult to integrate with existing systems
  - API limitations
  - Dependency on external services
- ❑ **Learning:**
  - Black box - don't learn what's inside
  - May not understand underlying concepts
  - Can be crutch for avoiding learning
- ❑ **When limitations matter, move to code!**

## Getting the Most Out of Them

- **Data quality matters:**
  - Collect diverse, representative examples
  - Balance classes (similar samples)
  - Include edge cases
  - Add "none" class for background

## Getting the Most Out of Them

### ☐ **Iterate:**

- Start simple, add complexity
- Test frequently
- Collect more data where model fails

### ☐ **Understand limitations:**

- Know when to move to code
- Test in realistic conditions
- Have backup plans

### ☐ **Use as learning tool:**

- Understand concepts before diving into code
- Prototype ideas quickly
- Then implement properly in code



# Hands-On Session

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Let's Build Something!

## Build Your Own Model

### ☐ Task: Create a custom classifier

### ☐ Options:

- 1. Hand gesture recognition (rock/paper/scissors)
- 2. Facial expression classifier (happy/sad/neutral)
- 3. Sound classifier (clap/snap/whistle)
- 4. Your own idea!

### ☐ Steps:

- 1. Go to [teachablemachine.withgoogle.com](https://teachablemachine.withgoogle.com)
- 2. Choose project type
- 3. Collect training data (minimum 30 samples per class)
- 4. Train model
- 5. Test and iterate
- 6. Share your result!

## Tips for Success

### ☐ **Tips:**

- Work in pairs or small groups
- Start simple (2-3 classes)
- Collect at least 30 examples per class
- Vary your examples (angles, lighting, backgrounds)
- Test with new examples, not training data

### ☐ **Common issues:**

- Not enough data → collect more
- Confusion between classes → make them more distinct
- Works in training but not testing → overfitting, add variety

### ☐ **Have fun and experiment!**

### ☐ **Share your results with the class**

# Key Takeaways

## Summary

- ❑ **No-code AI tools democratize machine learning**
  - Anyone can build AI models - Focus on ideas, not implementation
- ❑ **Great for:**
  - Quick prototyping
  - Learning concepts
  - Demos and proof-of-concepts
  - Teaching and education
- ❑ **Tools covered today:**
  - Teachable Machine - easiest, most versatile
  - TensorFlow Playground - educational
  - ml5.js - creative web projects
  - Runway ML - creative AI applications
- ❑ **Start no-code, transition to code when needed**

Questions?