# **Product One-Pager Template**

Name of the Product: Thrift

**Summary:** Selling thrifted clothes at reasonable rate.

# What is the need / problem / challenge?

People throw their used clothes because they are not able to sell it. In our application, we provide thrifted clothes at a reasonable rate in order to address the environmental concerns.

### Who needs it? (Users)

Women of age 10 – 25 in Dwarka

# How does the product work?

People sell their used clothes at a reasonable rate. We ensure that the used material is at a good condition. Seller pays a fixed profit margin to us. It gives monetary benefits as well as helps us to take care of our environment by using the principle of reusing. we are using ship rocket for delivery.

**Skill:** Creating a form, create a photo collage, Create a QR code, Build a website, Build a website , Build a mobile app,

### What is your product?

Our application provides thrifted clothes at reasonable rate which addresses environmental concerns as we make wealth through the waste.

#### What are the benefits to the users?

- They get a reasonable rate for thrifted clothes.
- It helps in taking care of our planet as we reuse the clothes.
- No risk of getting infected by Covid-19 as home delivery is available for free and proper sanitation is available.
- We can provide small business opportunity to common people.