

# Electric Car Infographics



## Jupiter

Jupiter is a gas giant and also the biggest planet



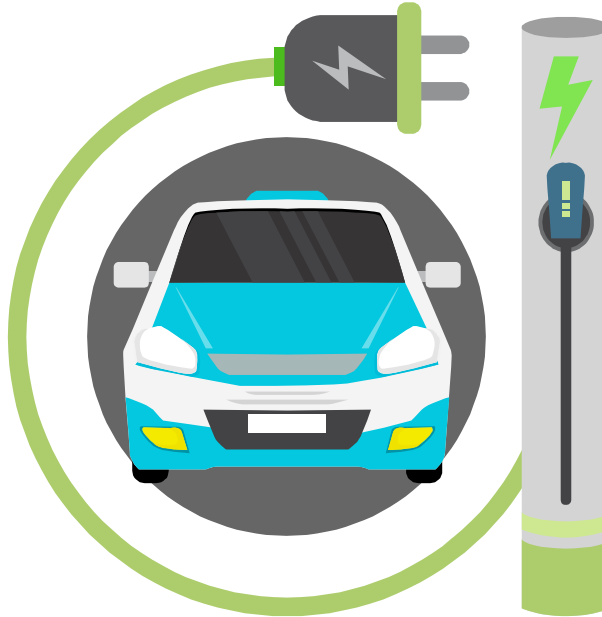
## Mars

Despite being red, Mars is a cold place



## Neptune

Neptune is the farthest planet from the Sun



## Mercury

Mercury is the closest planet to the Sun



## Venus

Venus has a beautiful name and is the second

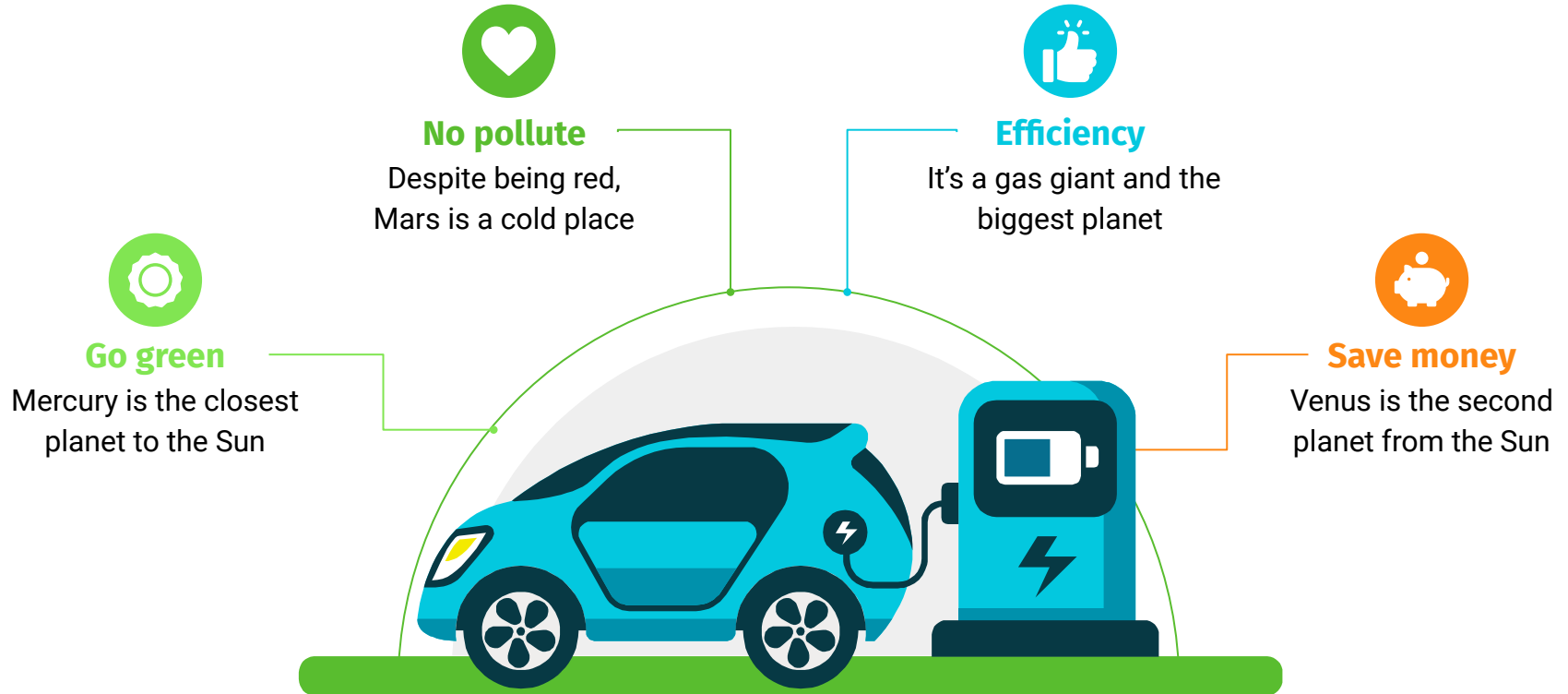


## Earth

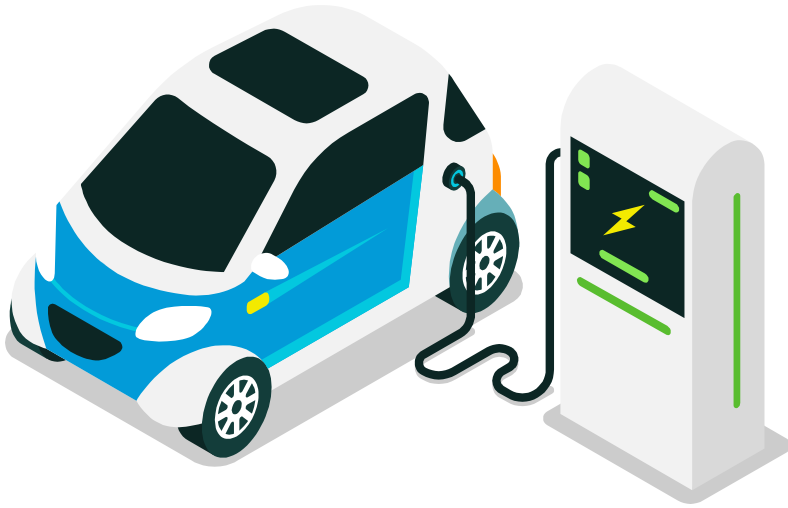
Earth is the only planet that harbors life



# Electric Car Infographics



# Electric Car Infographics



## Venus

Venus is the second planet from the Sun

## Mars

Despite being red, Mars is a cold planet

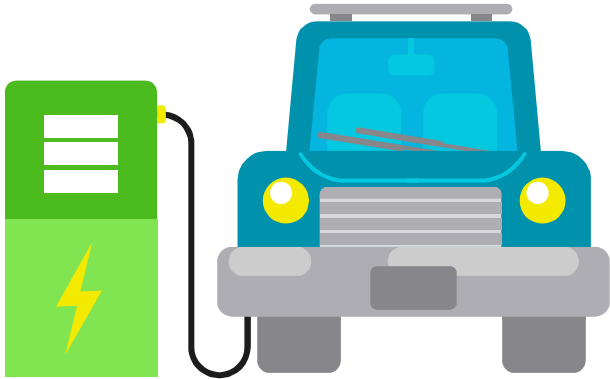
## Saturn

Saturn is a gas giant and has rings

## Mercury

Mercury is the closest planet to the Sun

# Electric Car Infographics



## Eco

Venus has a beautiful name and is the second one from the Sun

## Electric

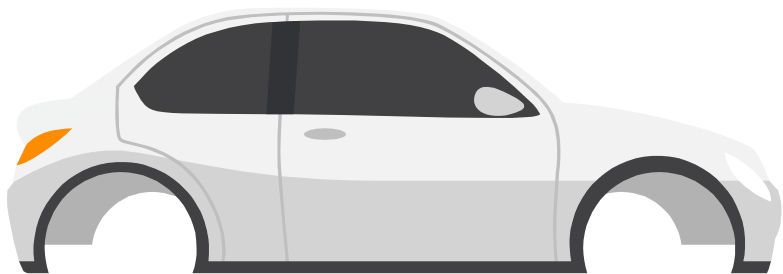
Mercury is the closest planet to the Sun and the smallest one

## Efficient

Despite being red, Mars is a cold place full of iron oxide dust

## Fast

It's a gas giant and the biggest planet in the Solar System



01

Mars



Despite being red, it's a cold place and is full of iron oxide dust

02

Mercury



Mercury is the closest planet to the Sun and the smallest one

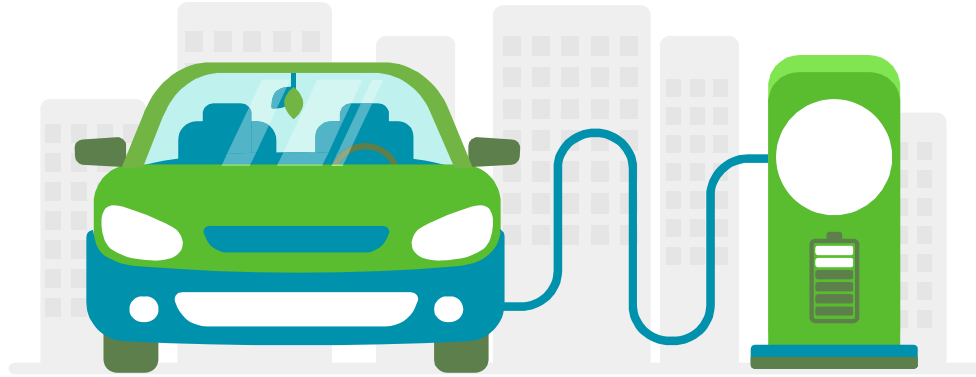
03

Jupiter



Jupiter is a gas giant and the biggest planet in the Solar System

# Electric Car Infographics



## Electric

Mercury is the smallest planet of them all



## Ecologic

Saturn is the ringed planet from the Sun



## Easy

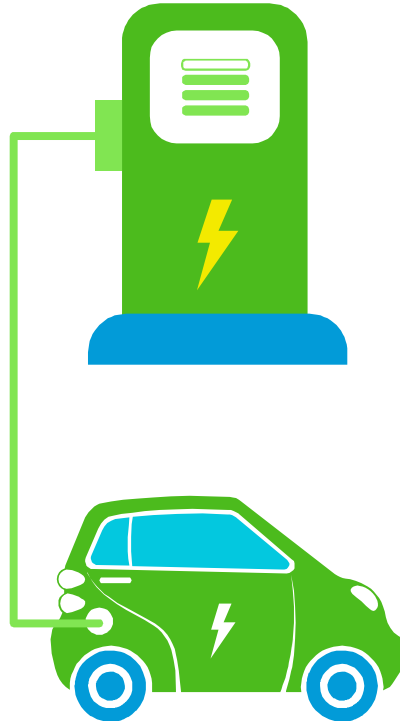
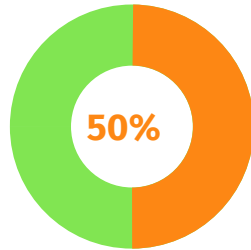
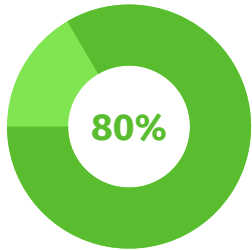
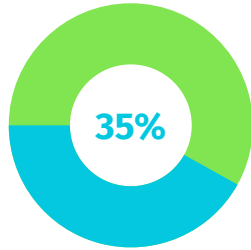
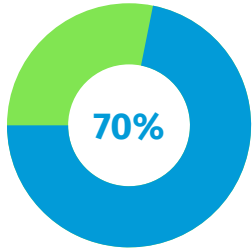
Jupiter is the biggest planet of them all



## Economic

Neptune is very far away from Earth

# Electric Car Infographics



## Venus

It has a beautiful name and is the second one from the Sun



## Mercury

Is the closest planet to the Sun and the smallest one



## Mars

Despite being red, is a cold place full of iron oxide dust



## Jupiter

It's a gas giant and the biggest planet in the Solar System

# Electric Car Infographics

60%

## Mars

Mars is actually a cold place. It's full of iron oxide dust

52%

## Saturn

Saturn is composed of hydrogen and helium and is the ringed one



35%

## Mercury

Mercury is the closest planet to the Sun and the smallest one



# Electric Car Infographics

## Efficient

Mercury is the closest planet to the Sun and the smallest one

## Comfortable

Saturn is composed of hydrogen and helium and is the ringed one

## Economic

Venus has a beautiful name and is the second planet from the Sun



## Small

Mars is actually a cold place. It's full of iron oxide dust

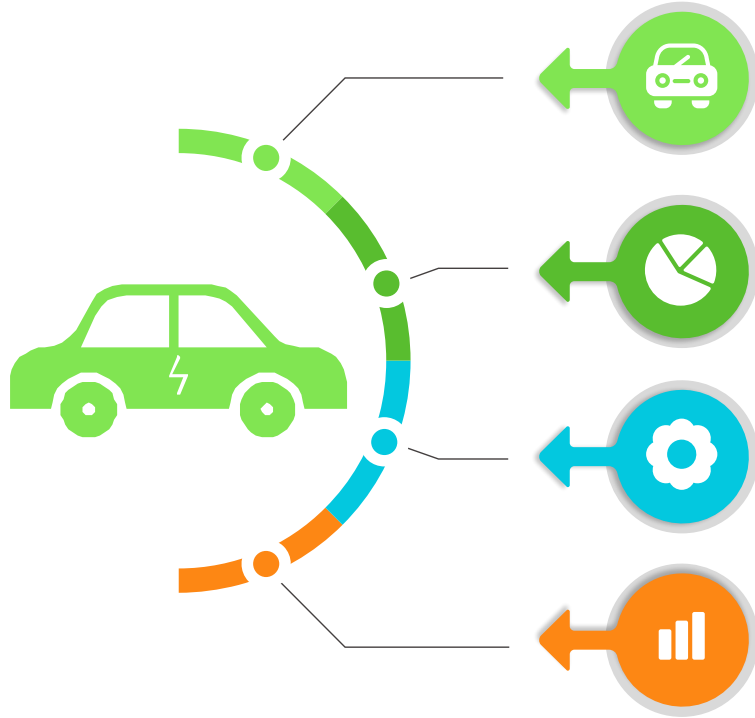
## No pollution

Jupiter is a gas giant and the biggest planet in the Solar System

## Fast charge

Neptune is the farthest planet from the Sun and the fourth-largest one

# Problem Statement



- While having a greater initial investment cost, EV's offers significantly cheaper operating and maintenance costs.
- No platform is available to users for:
  - Predicting their driving pattern
  - Comparing ICEs to EVs
  - Calculating operational cost and capital expenditure
  - Suggestions
- In the end, users won't be able to make a well-informed choice when switching to EV's

# Electric Car Infographics



## Efficient

Despite being red,  
Mars is a cold place



## Eco

It's a gas giant and the  
biggest planet



## Fast charge

Mercury is the closest  
planet to the Sun



## Full-equip

Venus is the second  
planet from the Sun



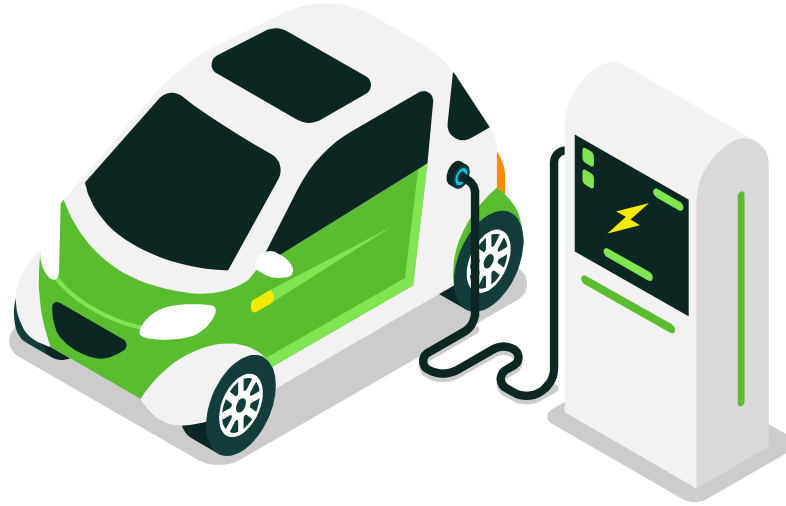
# Electric Car Infographics

21%

Mercury is the closest planet to the Sun and the smallest one

29%

Venus has a beautiful name and it's the second planet from the Sun



35%

Mars is actually a cold place. This planet is full of iron oxide dust

15%

Jupiter is a gas giant and the biggest planet in the Solar System

# Electric Car Infographics



## Mars

Despite being red, Mars is a cold place

## Neptune

Neptune is the farthest planet from the Sun



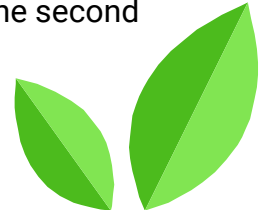
## Mercury

Mercury is the closest planet to the Sun

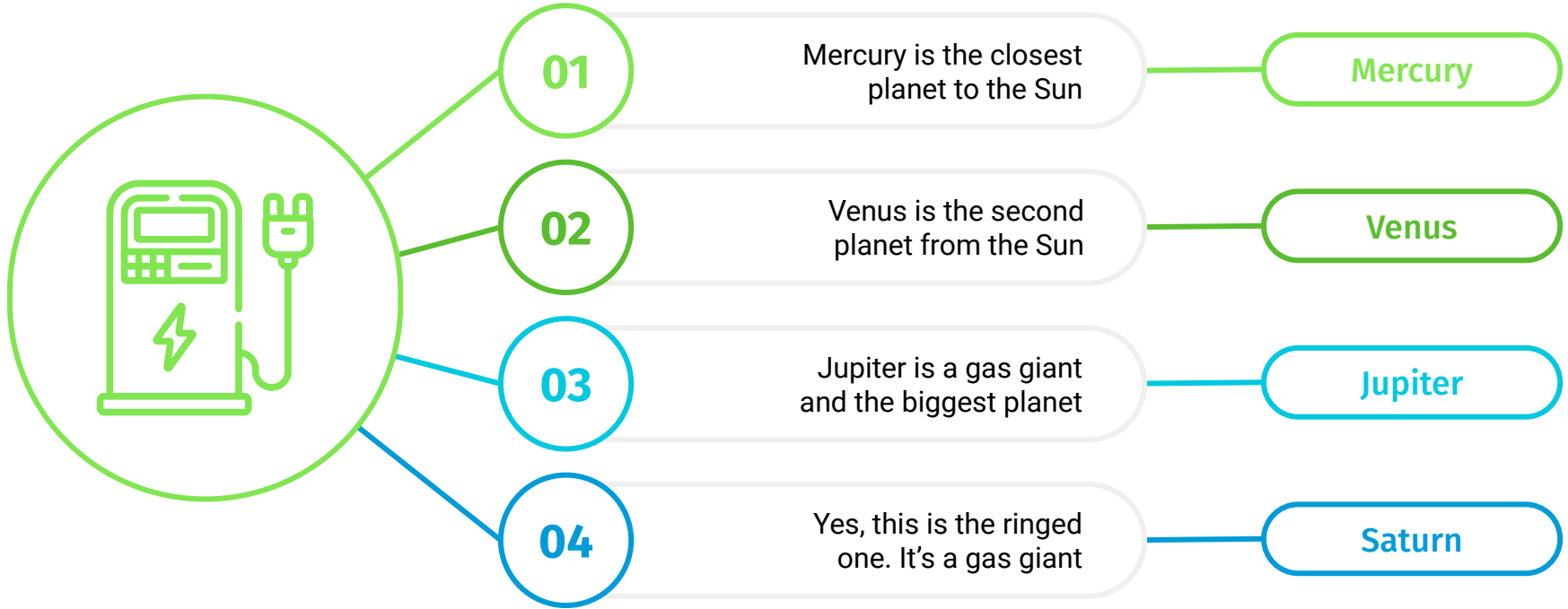


## Venus

Venus has a beautiful name and is the second



# Electric Car Infographics



# Electric Car Infographics

## Your product

Yes, this is the ringed one. It's a gas giant, composed mostly of hydrogen and helium

## Mars



## Venus



## Mercury



## Mars

Despite being red, Mars is a cold place



## Venus

The second-brightest object in the sky



## Mercury

Mercury is the closest planet to the Sun



# Electric Car Infographics

## Mercury

Mercury is the closest planet to the Sun and the smallest one

## Saturn

Saturn is composed of hydrogen and helium and is the ringed one

## Venus

Venus has a beautiful name and is the second planet from the Sun



## Mars

Mars is actually a cold place. It's full of iron oxide dust

## Jupiter

Jupiter is a gas giant and the biggest planet in the Solar System

## Neptune

Neptune is the farthest planet from the Sun and the fourth-largest one



# Solution



**01**

## Mobile App

Record users daily routine

**02**

## Website

Suggest users EVs and calculate capex and operational cost

# Electric Car Infographics

Jupiter is the  
biggest planet

1

It's a gas giant and  
has several rings

2

Despite being  
red, Mars is cold

3

Mercury is the  
smallest planet

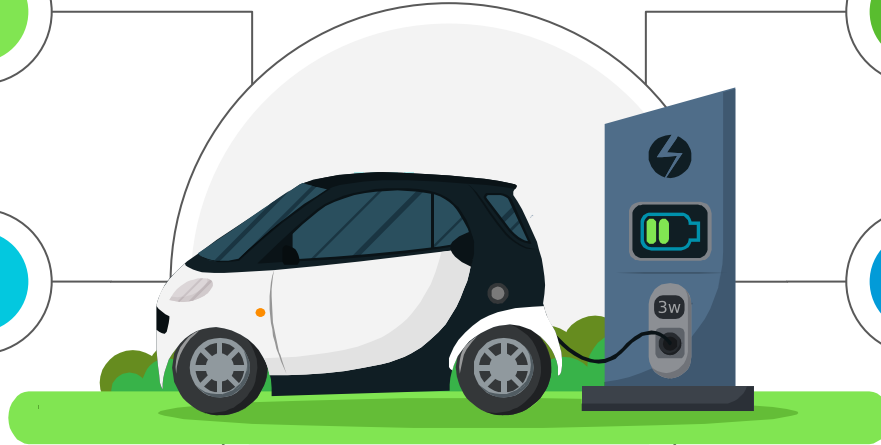
4

Venus has a  
beautiful name

5

Neptune is the  
farthest planet

6



# Electric Car Infographics

## Savings

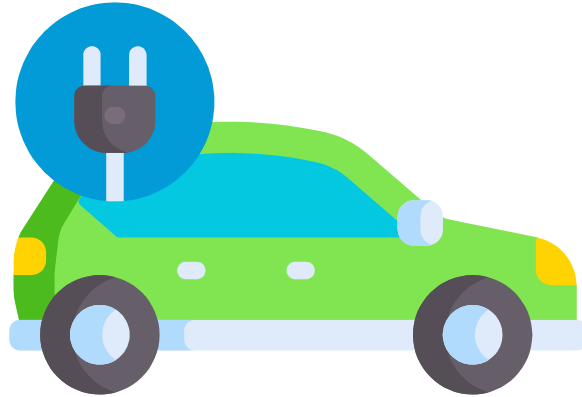
60%

Despite being red, planet Mars is a very cold place

## Eco

50%

It is the ringed planet. It is composed of hydrogen and helium



## Safety

30%

Mercury is the closest planet to the Sun and the smallest one

## Speed

75%

Jupiter is a gas giant and the biggest object in the Solar System

# Electric Car Infographics

## Jupiter

Jupiter is a gas giant and also the biggest planet

## Mars

Despite being red, Mars is a cold place

## Neptune

Neptune is the farthest planet from the Sun

## Mercury

Mercury is the closest planet to the Sun

## Venus

Venus has a beautiful name and is the second

## Earth

Earth is the only planet that harbors life



# Electric Car Infographics

## Use right sized battery

It's the closest to the Sun.  
It was named after a  
Roman deity

## Avoid draining

Venus has an incredibly  
beautiful name and is the  
second planet

## Use distilled water only

Planet Jupiter is the  
biggest object in the entire  
Solar System

## Drive your car regularly

Despite being red, Mars is  
a cold place full of iron  
oxide dust



# Electric Car Infographics



Venus



Mars



Mercury



Jupiter



01

Venus has a beautiful name and is the second one from the Sun



02

Mercury is the closest planet to the Sun and the smallest one



03

Despite being red, Mars is a cold place full of iron oxide dust



04

It's a gas giant and the biggest planet in the Solar System

# Electric Car Infographics

**45%**

**Mercury**

Mercury is the closest planet to the Sun and the smallest one



**87%**

**Saturn**

It is the ringed planet.  
It is composed of hydrogen and helium

**24%**

**Jupiter**

Jupiter is a gas giant and the biggest object in the Solar System



**48%**

**Mars**

Despite being red, Planet Mars is a very cold place

# Electric Car Infographics

## Reduced emissions

Planet Jupiter is a gas giant and the biggest object in the Solar System

## Autonomy

Despite being red, Planet Mars is a very cold place full of iron oxide dust

## Saving

Saturn is the ringed planet. It is composed of hydrogen and helium

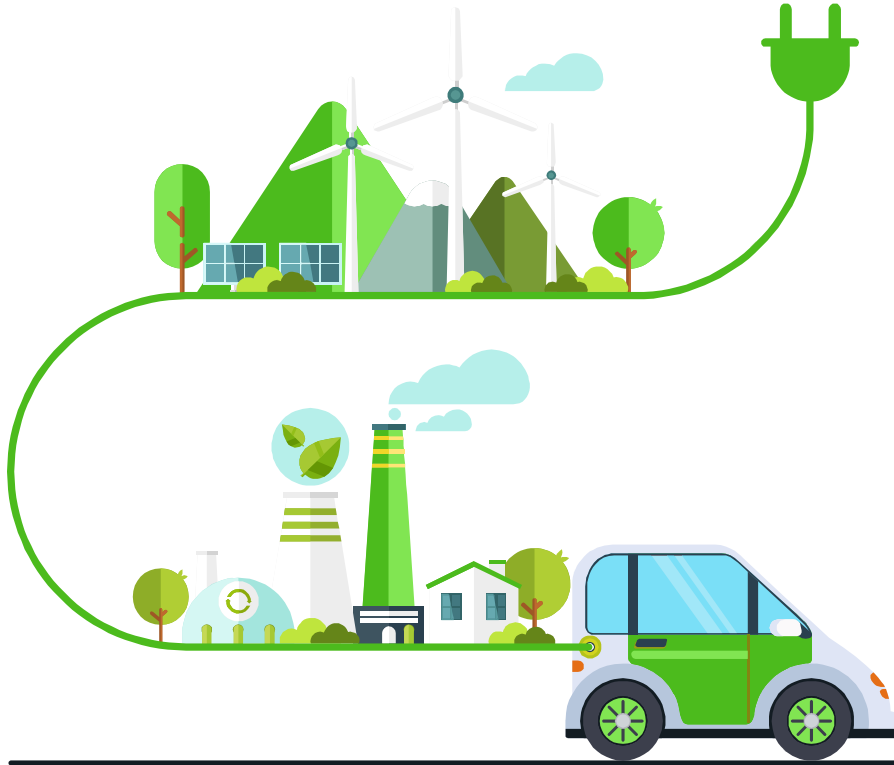
## High-end features

Mercury is the closest planet to the Sun and the smallest one





# Electric Car Infographics



## Economic

Venus has a beautiful name and is the second planet from the Sun



## No pollution

Mercury is the closest to the Sun and the smallest one in the System



## Spare parts

Despite being red, Mars is a cold place full of iron oxide dust



## Customizable

Jupiter is a gas giant and the biggest planet in the Solar System

# Electric Car Infographics

## Mercury

Mercury is the smallest closest planet to the Sun

01

## Saturn

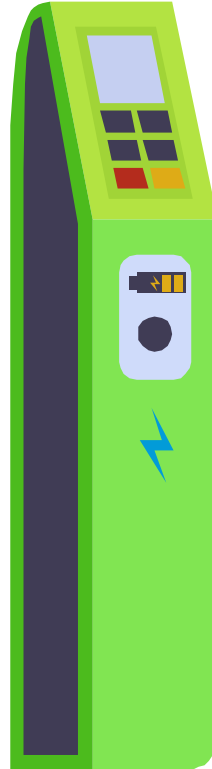
Yes, this is the ringed one. It's a gas giant

02

## Venus

Planet Venus is beautiful. It's the second planet

03



04

## Mars

Planet Mars is a cold place full of iron oxide dust

05

## Jupiter

Jupiter is the biggest object in the Solar System

06

## Neptune

Neptune is the farthest. It's far away from Earth

# Electric Car Infographics

01

Saturn is the ringed one. It's made of hydrogen and helium

02

It's the biggest object in the Solar System and a gas giant

03

Venus has a beautiful name, but also very high temperatures



04

Despite being red, Mars is a cold place full of iron oxide dust

05

Planet Neptune is the farthest planet. It's far away from Earth

06

It's the smallest one. It was named after a Roman deity

# Electric Car Infographics

## Mercury

It's the closest to the Sun and the smallest one. It was named after a Roman deity

## Jupiter

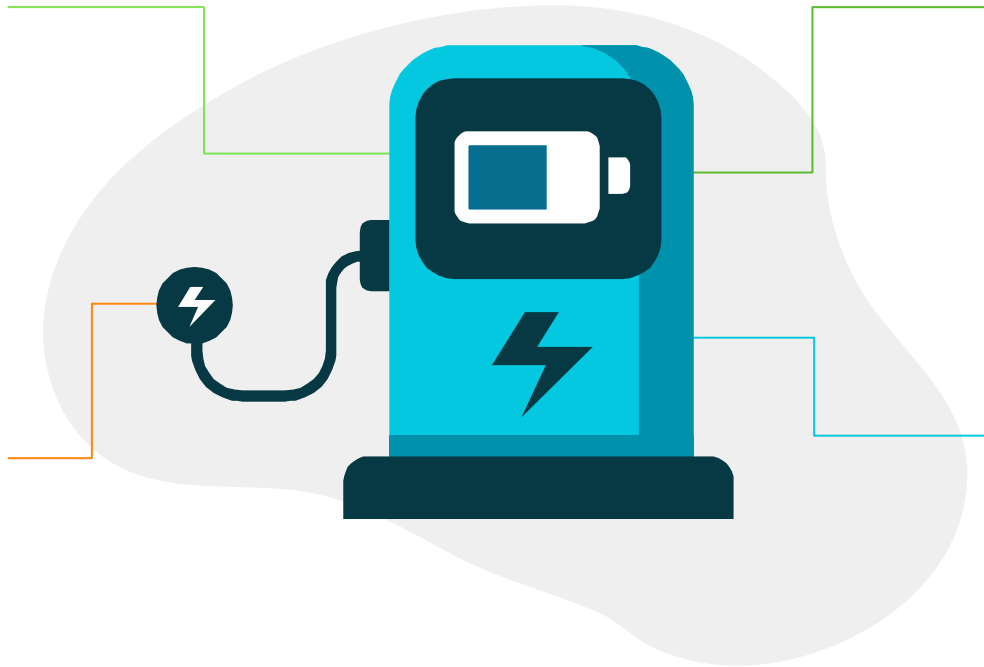
Planet Jupiter is the biggest object in the Solar System and also an orange gas giant

## Venus

Venus has a really beautiful name and is the second planet from the Sun

## Mars

Despite being red, Mars is actually a cold place and is full of iron oxide dust



# Electric Car Infographics

## Emissions

It's the smallest planet in the Solar System

## Maintenance

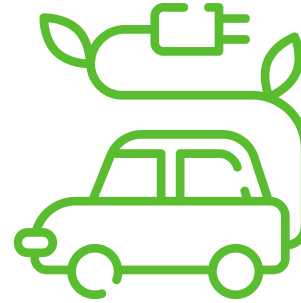
It's the biggest planet in the wonderful Solar System

## Spare parts

Saturn is a planet composed of hydrogen and helium

## Energy saving

Mars is actually a cold place.  
It's full of iron oxide dust



90%

100%

80%

60%

# Electric Car Infographics



70%



35%



70%



35%



## Economic

Venus has a beautiful name and is the second planet from the Sun



## No pollution

Mercury is the closest to the Sun and the smallest one in the System



## Spare parts

Despite being red, Mars is a cold place full of iron oxide dust



## Customizable

Jupiter is a gas giant and the biggest planet in the Solar System



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- Select one of the parts and **ungroup** it by right-clicking and choosing “Ungroup”.
- **Change the color** by clicking on the paint bucket.
- Then **resize** the element by clicking and dragging one of the square-shaped points of its bounding box (the cursor should look like a double-headed arrow). Remember to hold Shift while dragging to keep the proportions.
- **Group** the elements again by selecting them, right-clicking and choosing “Group”.
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