Ideation Phase
Define the Problem Statements

Date	12-07-2025
Project Name	Freelance finder
Maximum Marks	

Customer Problem Statement :

 To identify and articulate the challenges freelancers face on existing job platforms, based on which I aim to build Freelance Finder, a user-friendly and efficient freelancing web application using the MERN stack

Customer Problem Statement Template

I am	I'm trying to	But	Because	Which makes me feel
A freelancer actively looking for consistent and fairly paid work opportunities online.	Find reliable clients and projects without wasting time bidding endlessly or facing delayed payments.	Existing platforms are oversaturated, charge high fees, and offer little support to new freelancers.	They prioritize client-side features, leaving freelancers with minimal tools to stand out or manage jobs efficiently.	Undervalued, insecure about my income, and unsure whether I can rely on freelancing full-time.

Problem Statement (PS)	I am (Customer	I'm trying to	But	Because	Which makes me feel
PS-1	An independent freelance front-end developer	Find reliable work opportunities that match my skill level	Job listings are either flooded with applicants or dominated by pre-established profiles	Current freelancing platforms promote top-rated users and make it hard for new talent to gain visibility	Discouraged and uncertain about building a stable freelancing career
PS-2	A freelance visual designer	Create a strong professional identity and attract high-quality clients	The tools available don't allow me to fully personalize my profile or showcase my best work	The platform focuses more on transactions than on creative presentation	Invisible in a crowded marketplace and unable to grow my network or income