

Aishwarya Dwivedi

Product Manager & Service Designer

(412) 616-4106
adwivedi9994@gmail.com
www.aishwaryadwivedi.com

WORK EXPERIENCE

Associate Product Manager
Kuliza Technologies Pvt. Ltd.
February 2016 - July 2017

User Experience Consultant
Kuliza Technologies Pvt. Ltd.
June 2016 - January 2017

PROJECTS

FinGo Partner — *Associate Product Manager*

- Defined the objectives and requirements for the project by meeting with client and completing the user research
- Worked independently on the Product Requirement Document and the Project Plan
- Created the product roadmap and timelines for each phase
- Lead a Cross Functional Team and ensured that the product was delivered on time with the help of Agile framework
- Designed the dashboard for Financial Advisors to aid in decision making and customer relationship

IRIS — *Associate Product Manager*

- Conducted the customer analysis and competitive analysis
- Created and prioritized the feature list for the product
- Tracked customer feedback to find out potential opportunities for improvements
- Managed relationships with the clients and other service based start-ups to deliver the product

Active Account — *Associate Product Manager and User Experience Consultant*

- Managed the entire product cycle starting with strategic planning
- Designed the information architecture and flow of the application
- Designed a new onboarding experience for the users
- Helped the marketing team with customer segmentation
- Designed a data driven plan for better customer retention in Phase 2 of the project

Specto — *Designer*

- Conducted in depth analysis of the market and the opportunities
- Created a Head Mounted Display that can be used with any smartphone by any person
- Developed a compression algorithm that can compress the video by 44%

EDUCATION

Carnegie Mellon University
Masters in Human Computer Interaction
August 2017 - August 2018

R. V. College of Engineering
Bachelor's in Telecommunications Engineering
August 2012 - May 2016 8.68/10

SKILLS

Management

Agile Framework
Scrum
Documentation
Team Management
Leadership
Problem Solving
Data Driven Solutions
Product Strategy
Project Management
Competitive Analysis
Data Analysis
Risk Management
User Centric Solutions

Design

User Research
User Stories and Scenario
Interactive Prototyping
Information Architecture
Usability Testing

Tools

Java, C
HTML & CSS, JavaScript
Sketch, Principle
Balsamiq, Invision
Jira, Microsoft Project, Visio