



# Voyager Immersive: A Simple Guide to Immersive Tech

Voyager Immersive turns everyday items—like posters, business cards, merch, or bottles—into **interactive experiences**. Imagine a business card that shows your portfolio in 3D, or a drinks bottle that opens a virtual world when scanned. That's what we do.

Think of us like **magicians with tech**. We hide immersive experiences inside normal things, and all it takes is a tap or scan.

# Our Tools: What We Can Create for You

Feature	What It Means	Real Example
<b>Swipeable Portfolios</b>	Like a mini website in your pocket	Tap a card to see your work
<b>Animated 3D Objects</b>	3D visuals that move	A spinning logo or dancing character
<b>Interactive 3D Worlds</b>	Explore a space	A virtual venue or shop
<b>Augmented Reality (AR) Filters</b>	Snapchat-style effects	A digital experience played through your camera
<b>Real-Time Environments</b>	Live and dynamic	Change the mood or time of day
<b>Gamification</b>	Make it fun!	Tap to win a prize or play a quiz
<b>Downloadable Resources</b>	Handy extras	Download PDFs, songs, menus, etc.

Here's what's possible with Voyager tech:

# How It Works

1. **Choose Your Product** Poster, vinyl, Vcard, sticker, bottle - you name it.
2. **Pick Your Package** We offer three levels:
  - **Tier 1** ( Starts at £750) – Swipeable, basic visuals, good for small businesses
  - **Tier 2** (Starts at £1250) – More interactive and immersive, great for engagement
  - **Tier 3** (Custom) – Full-on bespoke worlds, perfect for premium brands
3. **We Build It for You** We use your content (or create it for you) and embed it into a smart experience.
4. **Scan, Tap & Go** Your audience just scans or taps, no apps, no hassle.

# Who's It For?

- **Small Businesses** – Stand out with smart cards or interactive merch.
- **Event Planners** – Turn posters into portals.
- **Artists & Creatives** – Show your portfolio in 3D.
- **Brands** – Give your products a whole new life.
- **Venues** – Let guests unlock hidden experiences.



# Our Terms (in Plain English)

- **What's Included?** We deliver the digital experience, the NFC tech, and light branding (based on your package). You provide content, or we can help build it for an extra fee.
- **What's Not Included?** Printing, redesigns (unless purchased), or hosting beyond what we agreed. Additional features (like CRM integration or analytics) are available in Tiers 2 and 3.
- **Turnaround Time** Usually 14-21 days once content is received. We'll confirm exact times when we start.
- **Support** Tier 1 gets basic support. Tier 2 and 3 include more hands-on support and updates.
- **Upgrades?** Always! You can start small and scale later.

# Swipeable Portfolios & Animated 3D Objects

## Swipeable Portfolios

Like a mini website in your pocket

Tap a card to see your work



## Animated 3D Objects

3D visuals that move

A spinning logo or dancing character



# Interactive 3D Worlds & AR Filters

## Interactive 3D Worlds

Explore a space

A virtual venue or shop



## Augmented Reality (AR) Filters

Snapchat-style effects

Point phone at logo, get fireworks



# TL;DR

We make ordinary things come alive with immersive tech. It's simple, powerful, and it works. Whether you're a brand, artist, or business - Voyager turns your content into experiences people remember.