

WICTRONIX BROCHURE 2025

Empowering startups & businesses to go for Greatness.

"Go for Greatness. Everything else is a waste of time." - Marianne Williamson



WHAT IS WICTRONIX?

WE ARE A STARTUP THAT AIMS TO SOLVE THE BURNING HAIR PROBLEMS OF OTHER STARTUPS AND BUSINESSES.

- WictroniX offers a comprehensive & integrated end-to-end execution needed to launch and grow a startup or business.
- Making a quality product is one thing; building, expanding, and maintaining a business around that product is quite another.
 WictroniX ensures that you can concentrate on your product, which you are best at, and that we will take care of all the other business-related elements.
- WictroniX helps a startup or business to solve its problems in all aspects such as Product Development, Business Strategy, Technology, Marketing, Management, Market research, HR, Finance, Compliance, Raising funds, Networking, etc.

We are WictroniX!

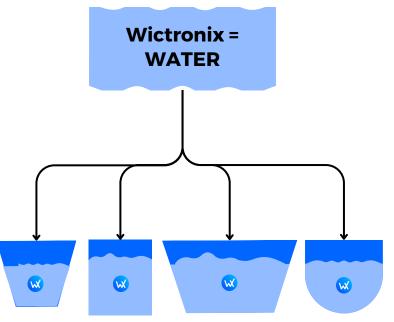
We are Execution!

WHAT DO WE DO?



HAVE A PROBLEM - THINK OF WICTRONIX!

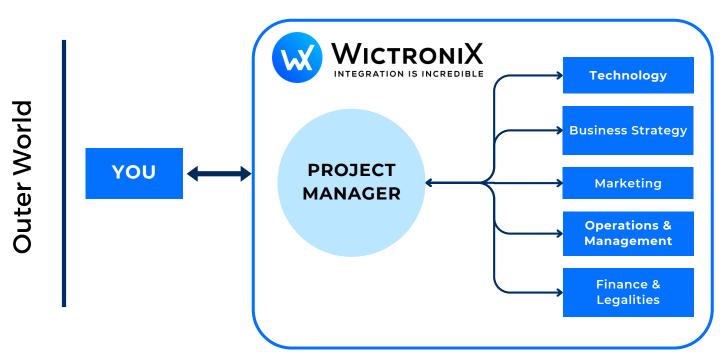
WICTRONIX IS THE PLACE WHERE WE HELP YOU SOLVE PROBLEMS



We like to be the water in the vessels of the problem.

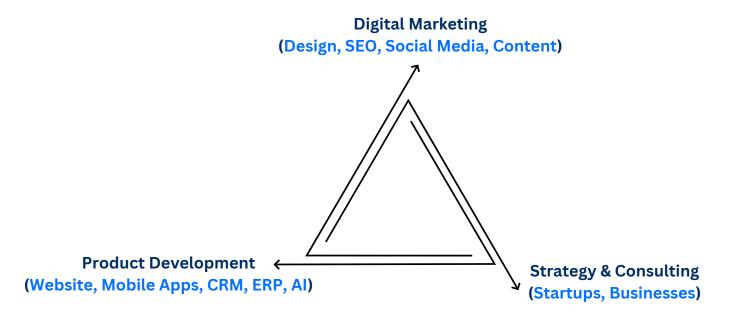
Vessels of different shapes and sizes = Your Problems

WICTRONIX'S FRAMEWORK

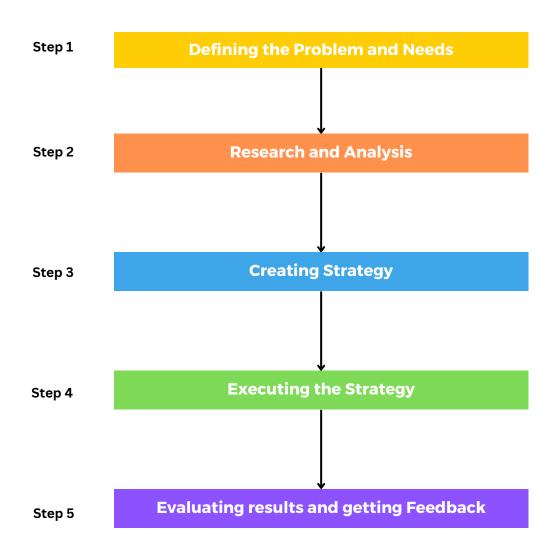




OUR SERVICES:



OUR 5-STEP FRAMEWORK:



EXPLORE EXECUTION PLANS



WINNERS AND LOSERS HAVE THE SAME GOALS, IT'S THE EXECUTION THAT MATTERS.

Although our motto is "Quality with good pricing", WictroniX offers its customers various plan choices. You can view our 3 different plans for you.

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EXECUTION	KICKSTART PLAN	GROWTH PLAN	ACCELERATION PLAN	
Website / Web App / Mobile App	 Simple Website Static Simple Website Domain Name Mobile Responsive SSL security 	Modern & elegant Custom Website • Domain Name • Interactive site • Custom Design • Site Analytics • High-Speed Database	Mobile App /Dynamic Portal/ E-Commerce • Domain Name • Fully Dynamic Website • Cloud Hosting and Database • Advanced Tech Frameworks	
Hosting	Shared Hosting	Premium Hosting / VPS Hosting	Scalable & secure Cloud Hosting	
Graphic Designing	Logo Design, Business Card, letterhead design	Logo, brochure, flyers, Business Card, letterhead	Highly researched color theme and design creation.	
Search Engine Optimization	Basic SEO (4 Keywords)	Standard SEO (10 Keywords)	Advanced SEO (15 Keywords)	
Professional Email (info@biz.com)	2 emails (5 GB storage/ account)	5 emails (10 GB Storage/account)	Custom number of emails (Upto 10)	
Social Media	3 graphic/week on	Alternate Day Posting(Graphic → Video → Graphic) on	Daily Posting(Graphic →	

Social Media Marketing **3 graphic/week** on Instagram and Facebook Alternate Day
Posting(Graphic →
Video → Graphic) on
Twitter, Instagram,
Facebook, and
LinkedIn.

Daily
Posting(Graphic →
Video → Graphic) on
desired social media
channels

Digital Marketing & Advertisements	Google Ads, Social Media Ads, SEM	Optimized Ads , SEM, SMM, email marketing	Innovative Campaigns offline and online
Google My Business Page	Listing on Google my business page.	Optimized & managed Google business page	Google, Edge and Yahoo Business page handling.
Content Writing	3 blogs / month and Website content	4 blogs + 4 Article every month and Website content	8 blogs + 4 Articles every month and Website content

Content Writing and Website every month and website content Website content Website content

Abiogs + 4 Articles every month and Website content

Narket Research

Market Research

Research

Report

Report

Report every
quarter

Market strategy,
Financial planning,
CTM strategy

Business Strategy -- -- -- Market strategy,
Financial planning,
GTM strategy,
Pricing strategy

Membership of
WictroniX Nexxus
Network

Pricing strategy

Premium Member - get access to a great network

Miscellaneous -- Get any work done on demand like ppt, report, events

Finance & Legal
Compliances

Get all finance and compliance also done at one place.

Will be done by our Finance & Compliance Partner - VakilSearch
(At lowest Prices possible in Market)



PRICING:

GET A WHOLE TEAM AT THE PRICE OF ONE PERSON

It is better to say "Investment" instead of "Price" as you will surely get a great return on your investment.

PLANS	PRICING	
KICKSTART PLAN	Setup Cost: Rs. 7499 Monthly Cost: Rs. 8499	
GROWTH PLAN	Setup Cost: 14500 Monthly Cost: Rs. 17499	
ACCELERATION PLAN	Setup Cost: 32000 Monthly Cost: Rs. 35,599	

NEW FY DISCOUNT: FLAT 15% OFF ON ABOVE PRICES OFFER VALID
UPTO: 31st March, 2025

NOTE POINTS:

- Plans are per monthly.
- Displayed prices are before discount.
- GST will be charged as applicable.

INDIVIDUAL SERVICES

VERTICAL	SERVICE	PRICING STARTS FROM
Tech	Website	Rs. 8999
	Software Development (Web & Mobile App)	Rs. 44,999
	Al and ML Solutions	Rs. 60,999
	Cybersecurity Audit	Rs. 18,999
	Cloud Management	Rs. 6000 / month
	IT Consultancy	Rs. 9499
Marketing	Search Engine Optimization	Rs. 6499 / month
	Social Media Marketing	Rs. 4999 / month
	Email/Whatsapp Marketing	Rs. 4595 / month
	Ad Campaigns	5% of Ad Spend
	Personal Branding	Rs. 3,499 / month
Design	Logo, Brochure, Business card etc.	Rs. 1299
	Pitch Deck	Rs. 1549
	Photo and Video Editing	Rs. 4699

SERVICE	KICKSTART PLAN	PRICING STARTS FROM
Strategy and Research	Strategy Consulting	Rs. 20,499
	Competitor/Market Research	Rs. 6499
Content	Copywriting	Rs. 1942 / month
	Articles and Blogs	Rs 2499 / month
	Guest Posting	Rs. 1699 / month
	Company Registration	Rs. 8,549
Finance and	GST Filings	Rs. 1999 / month
Legal	Legal Compliances	Rs. 15,840
	Fund Raising, Investment	Rs. 16,640
Miscellaneous	HR - Hiring Candidates	Rs. 2,999
	Event Management	Rs. 14999

NEW FY DISCOUNT: GET FLAT 10% OFF ON ABOVE PRICES; VALID UPTO: 31th MARCH 2025

NOTE POINTS:

- GST will be charged as applicable.
- **Custom plan option**: choose the required execution and receive a quotation based on your requirements.





Q1. What is the benefit of taking an integrated execution plan instead of individual services?

Ans: Imagine our integrated plan as a Thali meal for your business. Why pick just one thing when you can have the whole spread? From tech, research to marketing, we serve everything on a single platter. It's like having a whole IPL team instead of just one player!

Q2. I am a small business owner, how will WictroniX help me?

Ans: For small business owners, we're like the Jugaad experts. We mix a little bit of innovation with a lot of expertise, transforming your 'small' into 'Big'! Think of us as your business's Bollywood-style dramatic transformation.

Q3. I just have an idea, how can you help me?

Ans: No worries! We're like your business's guiding star. We'll help with idea validation, market research, feasibility checks, and even fun stuff like branding and setup. Think of us as your all-in-one business launchpad, ensuring your journey from idea to reality is smooth and successful.

Q4. How can WictroniX provide all the services in one place? Do you have enough people?

Ans: Our talented and experienced team is the backbone of our services. For those niche areas, we've got industry experts and mentors, kind of like wise sages in their fields. Plus, we've partnered with specialized companies in finance, legal, cloud, and more. It's like having a whole marketplace of solutions under one roof, ensuring we deliver top-notch, comprehensive services for every aspect of your business.

Q5. What should I do if I want to discuss more about the project?

Ans: Want to discuss more? Just give us a ring, like calling for your favorite chaiwala. We're here to sit down, sip some chai, and chat about turning your project into the next big thing!

Just WhatsApp us - +91-7715 596969

Or mail - info@wictronix.com

Q6. How does problem-solving work?

Ans: Solving problems at WictroniX is like being a detective in a business mystery. We:

Connect -> Understand -> Research -> Analyze -> Strategize -> Give Solution



WHY WICTRONIX?

THE DIFFERENCE BETWEEN ORDINARY AND EXTRAORDINARY IS THAT LITTLE EXTRA, AND WE ALWAYS ASPIRE TO GO FOR THAT EXTRA.

We always believe to "Go for Greatness". We know that it takes blood and sweat to build up a startup or business, and we have the utmost respect for courageous and innovative entrepreneurs.

Thus, we also believe to offer the best. Things that make us stand apart from the crowd are:



Innovation & Creativity

Winds of change come; some build walls, others windmills. Our company thrives on innovation and creativity, distinguishing us from the rest.



Speed & Efficiency

In today's fast world, no company seeks slowness. Speed and efficiency are our edge over competitors. On the path to greatness, no speed limits exist.



I ne X-factor

Routine tasks don't make you unique. A distinct quality separates you from competitors. At Wictronix, we prioritize finding our X-Factor.



End-to-end Integration

Friction arises when tasks scatter across authorities. We establish a precise framework, ensuring a robust backend for seamless execution.



OUR HAPPY CLIENTS:

WE HAVE FRIENDS AND NOT ONLY CLIENTS. WE STAY WITH THEM THROUGH THICK AND THIN.



























CONTACT US

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Scan here to visit website