Contact

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(LinkedIn)
www.adrianf.com (Personal)

Top Skills

CSS
WordPress
jQuery

Languages

English (Professional Working)
Romanian (Native or Bilingual)

Publications

Youtube desktop app with
multimedia keyboard shortcuts

Retina CSS sprites

JavaScript/jQuery plugins I use in
almost every project.

Page transitions and swipe back
gestures in single page applications.

Adrian Florescu

Senior Frontend Developer at Explorado Romania
Bucharest

Summary

TLDR: Front-end Developer, Bucharest, Romania
Read more: https://www.adrianf.com

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Experience

Explorado Romania
Senior Frontend Developer
January 2021 - Present (1 year 7 months)
Bucharest, Romania

I've started a comradeship with some ambitious and talented people aiming to
make eCommerce modern and up to meet user's expectations for shopping in
the age of AI, 5G, and streaming video content.

IBM
Senior Frontend Developer
January 2018 - April 2020 (2 years 4 months)
Bucharest, Romania

Worked on a financial planning application. This app has a custom framework
that enabled the concept of "micro frontends" where each team can develop its
own stuff in isolation from other teams.

- Implemented the designs and features into the app
- Developed a library where each team can publish their own react
components and use across the organization
- Won an innovation award for building a grid-like component that needed to
handle around 30-40 thousand nodes all on a single render
- Participated in an IBM program called "Everyday Leadership" that helped me
develop my soft skills like speaking in public, communicating with colleagues,
and many more

Technologies used: React, Redux, Typescript, Unit Tests (Jest and react-
testing-library), Docker, Travis CI, NPM, Semantic-Release

Vivre DECO
Front-end Developer
February 2015 - December 2017 (2 years 11 months)
Bucharest, Romania

Goals:

Make online shopping experience a breeze on our apps.

I work on multiple platforms/disciplines. Not only design and front-end but also into the native capabilities of your mobile phone with Cordova.

Important milestones timeline:

2017
- Moved all front-end to Node/JavaScript and released a fully responsive layout
- Designed and implemented the client-side functionality for the new return form where users can quickly return products bought on our website

2016
- Migrated the front-end to NODE.js with server-side rendering and client-side hydration (Backbone and Handlebars)
- Migrated (for some pages) the view engine from Handlebars to Vue.js
- Better development flows with NPM and Webpack (Hot Reload for Vue pages, CSS injection)
- I started implementing a new responsive design project with the technologies above

2015
- Built and launched the Vivre hybrid Mobile App that right now you can find on the Google Play Store or Apple Store
- Designed and implemented features and sections of the website/app
- Implemented build tools for minification and SASS pre-processing, or email generators (Webpack, Gulp, NPM)

Adrian Florescu
Front-end Engineer
April 2013 - January 2015 (1 year 10 months)
Bucharest, Romania

Working from home is an exhausting thing, but an interesting experience. All this time I've been working with my past employers, LandmarkGroup, Prologue, and Ten.ro on some wonderful projects like www.landmarkshops.com, www.dbi2015romania.com, www.prices.ae, and others.

Landmark Group
Front-end Engineer
May 2012 - April 2013 (1 year)
Dubai

Worked on launching the LandmarkShops.com project.

My main role was to convert all the designs into HTML, CSS, and JS but I also designed some of the modules of the website.

It was a challenging experience and I've learned a ton of JS while building the user interactions, shopping basket experience, store locator, wishlist, etc.

Prologue Advertising
Web Designer / Front-end Developer
December 2011 - May 2012 (6 months)
Bucharest, Romania

Excited to be working on lots of projects, always having something new to do, and being challenged by coworkers.

Designer - I was pushing pixels in Photoshop to create beautiful websites. Developer - Taking the pixels and converting them into clean & semantic HTML, CSS, and JS/jQuery and for some projects even going a step forward and integrating all this into WordPress.

Adrian Florescu
Web Designer
January 2007 - December 2011 (5 years)

Working my way through college while designing websites & building them into HTML, CSS & JS.

I also did a lot of print design for banners.

Working for free and learning things online at the beginning made me realize that the web is fun and I wanted to start doing this as something more than just a hobby.

Education

Universitatea din București

Bachelor of Science (BS), Geology and Geophysics · (2007 - 2011)