$$\frac{\partial a^{T} x^{T} b}{\partial x} = b a^{T}$$

$$\frac{\partial \|x\|_{2}^{2}}{\partial x} = \frac{\partial \|x^{T} x\|_{2}}{\partial x} = 2 \times \frac{1}{2}$$

with Symmetric Matrix S
$$\frac{\partial}{\partial x} (b - Ax)^{T} S (b - Ax) = -2A^{T} S (b - Ax)$$

$$\frac{\partial}{\partial x} S y(x)^{2} = Think \tilde{S} y(x) y'(x)$$

$$Try: \frac{\partial}{\partial x} (b - x)^{T} W (b - x)$$
if not symmetric more weird but don't think you'llned