

-- Amount of Apps

```
SELECT COUNT(DISTINCT id) as UniqueAppIDs
from appleStore_description
SELECT COUNT(DISTINCT id) as UniqueAppIDs
from AppleStore
```

-- Check for missing values

```
SELECT COUNT(*) as MissingValues
from appleStore_description
where app_desc is null
SELECT COUNT(*) as MissingValues
from AppleStore
where track_name is null or user_rating is null or prime_genre is null
```

-- Amount of apps per genre

```
SELECT prime_genre, count (*) as NumApps
from AppleStore
group by prime_genre
order by NumApps desc
```

-- Overview of Apps Rating

```
SELECT min(user_rating) as MinRating,
       max(user_rating) as MaxRating,
       avg(user_rating) as AvgRating
FROM AppleStore
```

-- Do paid apps have higher ratings than free apps?

```
SELECT CASE
       WHEN PRICE > 0 THEN 'PAID'
       ELSE 'FREE'
       END AS App_Type,
```

```
AVG(user_rating) AS Avg_Rating  
  
FROM AppleStore  
  
GROUP BY App_Type
```

-- Do apps with more languages have higher ratings?

```
SELECT CASE  
  
    when lang_num < 10 THEN '<10 languages'  
  
    when lang_num between 10 and 30 then '10-30 languages'  
  
    else '>30 languages'  
  
    end as language_bucket,  
  
    avg(user_rating) as Avg_Rating  
  
FROM AppleStore  
  
group by language_bucket  
  
order by avg_rating DESC
```

-- Is there a correlation between the description length and the ratings?

```
select CASE  
  
    when length(b.app_desc) < 500 then 'Short'  
  
    when length(b.app_desc) between 500 and 1000 then 'Medium'  
  
    else 'Long'  
  
    end as description_length_bucket,  
  
    avg(a.user_rating) as average_rating  
  
FROM  
  
    AppleStore AS a  
  
JOIN  
  
    appleStore_description as b  
  
ON  
  
    a.id = b.id  
  
GROUP BY description_length_bucket  
  
ORDER BY average_rating desc
```

-- Top-rated app for each genre

SELECT

prime_genre,

track_name,

user_rating

FROM (

SELECT

prime_genre,

track_name,

user_rating,

rank() OVER (partition by prime_genre order by user_rating desc,
rating_count_tot desc) as rank

from

AppleStore

) AS a

WHERE

a.rank = 1