

Kelley Meck

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720-442-3149 khmeck@gmail.com

EDUCATION DARTMOUTH COLLEGE

Hanover, NH

- Bachelor of Arts, Major in Economics, May 2008
- Emphasis public policy, including an original paper using instrumental variable analysis to review correlation of educational attainment and lifetime earnings.
- Study Abroad at University of Edinburgh, fall 2005.

SELECTED CAMPAIGN EXPERIENCE

May – Nov '12 DAVE YOUNG FOR COLORADO

Greeley, CO

- Wrote and executed ambitious campaign plan, raising and spending \$135,000 over 6 months to elect Dave Young to the Colorado state house.
- Crafted an effective communications strategy to capitalize on our strengths, especially a candidate with a strong work-ethic and a bipartisan legislative record, and our campaign's head-start in both field and fundraising.
- As the sole staffer, ran a paid canvass and a volunteer program knocking 40,000 doors and running up the score for a 22-percentage-point victory.

Mar – May '11 ROCKY MOUNTAIN VOTER OUTREACH

Denver, CO

Field Director

- Managed canvass operations and field staff for three city council campaigns.
- Built team of persuasive, committed canvassers averaging more than 120 doors per five-hour shift.

Sept – Nov '10 LEAGUE OF CONSERVATION VOTERS

Denver, CO

Colorado Field Director

- Wrote and executed ambitious field-plan, balancing and exceeding expectations for each of three coalition partners within a multi-candidate independent campaign.
- Managed field campaign office, hiring and supervising team of two full-time staff and thirty-five canvassers, creating a top-tier team of persuasion canvassers and a streamlined office, beating our goal and knocking 57k doors in less than two months.

May – July '10 FIELDWORKS/ENVIRONMENTAL DEFENSE FUND

Roanoke, VA

City Director

- Directed city-wide unusual progressive grassroots campaign, hiring and supervising a team of twenty grassroots campaigners to meet ambitious field goals.
- Planned and executed set-up, take-down, and day-to-day management of campaign office, and all on-the-ground logistics for the campaign.

Aug – April '10 FUND FOR THE PUBLIC INTEREST

Washington, D.C.

Field Manager

- Managed daily canvass teams of up to ten employees, training new and experienced canvassers to be effective street fund-raisers.
- Personally raised over \$60,000 for progressive groups such as Environment America.

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- Tested out new scripts and new office management models, recommending tweaks and providing overall feedback on best practices.

June – Nov '08 NH DEM. COORDINATED CAMPAIGN *Manchester, NH*
Field Organizer

- Recruited and organized over one hundred regular volunteers, depending on strong communication skills and relationship building to get and maintain commitments.
- Ran the Bedford GOTV staging location, training and coordinating as many as a hundred mostly first-time canvass volunteers each day throughout the four-day operation.

OTHER SELECTED EXPERIENCE:

Feb – July '09 PHARMASECURE, INC. *New Delhi, India*
Project Manager

- Represented company to Drug Controller General of India and industry conferences.
- Planned and coordinated detail-heavy incorporation of PharmaSecure India, accomplishing task in the time expected, despite setbacks.
- Managed office relocation: finding, leasing, and re-locating to larger, more permanent office location.
- Developed and executed a successful cold call sales campaign, contacting and getting meetings with brand-manager or higher level executives at over twenty top-tier multinational pharmaceutical companies.
- Managed sales relationships and documented market research in Salesforce.com database, which PharmaSecure still uses today.
- Contracted creation of improved website, as well as setting up web host, purchasing domain pharmasecure.com, and charting future plan for PharmaSecure's online presence. That plan included eventually purchasing the domain productsecure.com, which PharmaSecure did in April of 2011.

COMPUTER SKILLS

- Expert with MS Office Suite/PPT, including Excel and InDesign.
- Proficient using, administering, and training others to use the VAN, Salesforce, and social media.
- Some experience with HTML & CSS, CMS, Stata 10 and NGP.

ACTIVITIES AND HONORS

- President, Dartmouth co-ed fraternity *Amarna*.
- High School Valedictorian, Eagle Scout, National Merit Scholar.