

ERIN McGUIRE

GRAPHIC DESIGN

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I draw upon a diverse repertoire of styles and enjoy discovering original visual solutions for even the simplest problem. I am quick, efficient and know printing like the back of my hand. But in truth my greatest aspiration has always been to work with a team of fellow design nuts who are as passionate for their work as I am for mine.

EXPERIENCE

Silverton Health, Graphic Designer

10.05-02.13

Graphic designer for Silverton Hospital, Woodburn Health Center and seven medical clinics.

- Responsible for comprehensive design needs of the health system, including: print design, offset and digital printing, press checks, vendor management, project management, event photography, brand promotion and fulfilling design liaison role in cross-functional projects.
- Accomplishments include: reduced design agency cost by 50%, developed organizational brand standards and strategy, educated departments on branding plan and achieved design objectives within budgetary restrictions.
- Received Heart Values honor, awarded to one employee every year for outstanding performance.

Ellington Leather, Graphic Design Intern

04.05-09.05

Assisted in production of fall catalog, created in-store display signage, illustration support and updated website.

The Art Institute of Portland, Print Service Center Technician

08.04-09.05

Experience with pre-production and printing. Assisted students in setting up their prints correctly for digital output. Printed materials such as: large format posters, publications, student portfolios and Art Institute promotions.

The Art Institute of Portland, Computer Lab Assistant

06.03-09.05

Aided students and faculty with software (Adobe Creative Suite, QuarkXPress, etc.), hardware and printer issues.

The American Red Cross, Graphic/Web Intern

09.04-01.05

Responsible for re-vamping the entire Oregon Trail Chapter's site including: a more user-friendly site structure, a graphical interface consistent with The American Red Cross's identity, a user-friendly news archive section and an easily interchangeable navigation bar and heading.

Indesign 
Photoshop 
Illustrator 
QuarkXpress 

Dreamweaver 
Flash 
Microsoft Office 

SKILLS

EDUCATION

The Art Institute of Portland

Bachelor of Science: Graphic Design, Summer 2005
Dean's Honor List: Spring '02- Summer '05

References available upon request.