

## SHANNON SCHRECSNOST

### EDUCATION

**Teacher Standards and Practices Commission**, Salem, OR 2012-Present  
Registered Charter School Teacher  
General Business Endorsement (9-12<sup>th</sup>)

**Bachelor of Arts in Communication**, Pacific Lutheran University, Tacoma, WA. 2009

### PROFESSIONAL EXPERIENCE

**The Leadership & Entrepreneurship High School: Enrollment & Internship Director**, Portland, OR  
Aug. 2010-Mar. 2013

- Coordinated recruitment and enrollment efforts to ensure operation of non-profit charter school program at full 310-student capacity.
- Set direction and created outline and content for new LEP website & social media (LinkedIn, Twitter, Facebook).
- Created and oversaw development, design, and production of print and digital collateral.
- Assisted with development and implementation of 2011, 2012 & 2013 annual LEP for the Stars fundraising dinner and auction, resulting in more than \$70,000 raised.
- Conducted outreach and partnership development for student internship placement.
- Placed, monitored, and evaluated 80+ students in individualized community-based internships that aligned with prospective career interests.
- Taught weekly internship seminar classes focused on career exploration, professionalism and job-readiness skill building.

**AmeriCorps VISTA/The Children's Book Bank: Outreach Coordinator**, Portland, OR Aug. 2009-Aug. 2010

- Created social networking sites and maintained content on social sites and CBB website.
- Designed and produced print and digital collateral.
- Gathered more than 70,000 books through book drive efforts for distribution to more than 3,000 low-income preschool children.
- Coordinated and marketed city-wide "Earth Day Book Drive" in partnership with New Seasons Markets and gathered more than 10,000 books in one-day effort.
- Coordinated community outreach efforts to engage schools, clubs, groups and organizations with CBB mission and vision.

**World Vision International: Media-Relations & Disaster Response Intern**, Federal Way, WA. Jan-June 2009  
Wrote press releases, conducted data-entry and web development tasks for Washington's largest international aid organization.

**PLU Writing Center: Writing Consultant**, Tacoma, WA. Feb. 2007-May 2009  
Helped student writers by offering feedback on cover letters, resumes and papers composed for any academic discipline

**Washington Women's Employment & Education: Intern**, Tacoma, WA. June-Sept. 2006  
Assisted in drafting letters and creating promotional materials for WWEE, a non-profit agency that provides job-readiness skill building, computer training, and support services to low-income female residents of Pierce and King Counties.

### COMMUNITY INVOLVEMENT

**Habitat for Humanity Outreach Committee: Volunteer Outreach Coordinator**, Portland, OR. Dec. 2012-present

- Attend community events to recruit volunteers and donors on behalf of H4H.
- Conduct outreach to local organizations and businesses to engage new community partners.
- Complete data entry and maintain donor and community partner database.

**Big Brother Big Sister: Volunteer Mentor**, Portland/Salem, OR. June 2009-present  
Coordinate community and educational activities as volunteer mentor for a teenage girl in foster care.

### ACHIEVEMENTS & AWARDS

- Award Recipient, **Illicit Exchanges**: 2009 College Division Emmy
- Grant Recipient: 2007 & 2008 Wang Center for International Programs Research Grant Winner of \$10,000 per year
- New Scholar of the Year Award: Academic Year 2005-06, from PLU Department of Communication
- Dean's List: Fall 2005 – Spring 2009, 3.9 GPA in Core Curriculum; 3.72 overall.
- Summa Cum Laude- Graduation honor