

Kyna Perry
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WORK EXPERIENCE

Ya'lla Tours USA - Product Development Manager, September 1998 - present

Responsibilities -

editing and proofreading copy from a variety of sources

travel itineraries, supplemental travel materials, press releases, articles, blog posts, annual company brochures, web site, print ads

writing, editing and proofreading my own copy

travel information booklets, brochures, flyers, web site, press releases, travel articles, travel video scripts, blog posts, social media, ads (print and web)

designing

brochures, flyers, print and web ads

liaising with

outside sales team, travel industry consortia, travel industry press, contracted web and print designers, contracted PR firm, partner offices in Israel, Jordan, Egypt, Turkey, Greece, Morocco and Cuba

EDUCATION

Marylhurst University, 2002 - 2005

MA program in Interdisciplinary Studies - course work completed, thesis **not** completed, yet

University of Oregon, 1986

BA in French

BA in Psychology