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SERGEI KHLOPOFF

SUMMARY

Bringing over 17 years experience in the broadcast, film and video industries. Providing web development, creative, design and marketing services to a broad range of online, corporate, private, entertainment and start-up clients. Successfully evolving with new technologies while maintaining excellent communication and problem solving skills in both one-on-one and team environments.

MOMENTS OF NOTE

- 2002 Axiem Silver Award Finalist: Interactive Category - "Fresher Software: Matisse CD"
- 2001 Telly Award - "AmericaOne: Race for the America's Cup 2000"

QUALIFICATIONS

- Joomla
- WordPress
- Dreamweaver
- HTML / XHTML / CSS
- Adobe Creative Suite

- CMS
- Database Management
- Content Development and Editing
- Social Media / Community Relations
- Avid Media Composer

EXPERIENCE

[2012]   Star Media Group / The Maytum Company

Web Development Manager

- Implement new database and CMS solutions for company's online products and services.
- Develop websites for marketing agency departments.
- Update social media presence.
- Consult and coordinate online solutions for agency clients.
- Supervise Content Managers.
- Create training materials on CMS systems.

[2010 – 2012]   DigEdition

Content Manager

- Edit and publish news and marketing submissions for online community portal.
- Test, report and consult on company's CMS software products.
- Apply Facebook, Twitter, YouTube, Flickr and email to engage community relations.
- Produce tutorial training videos.

[2002 – Current]   Smackalicious

Owner, Creative Director, Designer

- Consultant, Web Developer, Web Designer, Flash UI Designer, Motion Graphic Designer, Avid Video Editor and DVD Author for education, entertainment, e-commerce, fashion design, healthcare and software start-up companies.
- Art direction, motion graphic design, and supportive video editing on independent film.
- Director, Producer, Videographer and Editor on independent music documentaries.

[1998 – 2002]   Foxxdance Productions

Creative Director

- Artistic direction and quality control of corporate, commercial and entertainment media.
- Consulting, pre-production, directing, producing, scriptwriting, storyboarding, videography, editing and graphic/motion design of broadcast quality video.
- Author, design packaging and output final content for web streaming and new media duplication.

BFA, Printmaking with Animation   Pacific Northwest College of Art, Portland, OR

- *Individual Contract Based Major in conjunction with film and animation studies at the Northwest Film Center.*

Ongoing Continuing Education courses focusing on web development, Adobe Creative Suite, Avid Media Composer, Final Cut Pro, After Effects, Flash Actionscript, 3D modeling and animation and introduction to Linux: Unix.