

Objective

A position coordinating marketing and communication activities within an organization that cultivates green living practices. The ideal position would utilize my event coordination, project management and marketing background.

Education

Bachelor of Arts in Sport Management

Emphasis in Business Administration

Washington State University, Pullman, WA

May 08

Associate of Arts, General Studies

Mt. Hood Community College, Gresham, OR

Dec 05

Work Experience

Social Strategist, [Fit Right Northwest Running & Walking](#)

May 10 – Present

- Manage and develop FRNW's brand utilizing social media
- Track social media metrics
- Create excitement through social media around upcoming events, shoes/apparel, health/fitness, etc

Communications Specialist, [Mt. Hood Meadows Ski Resort](#)

Oct 09 – Mar 10

- Promoted events, services and facilitated open communication with customers using social media channels
- Developed partnerships with destination properties, created web content, assisted with group sales, and managed customer inquiries

Director of Event Planning, [Hub World Travel LLC](#)

Jan 08- Sep 08

- Developed relationships with key partners, including: Oregon Convention Center, Travel Portland, Hotels, Wineries, Breweries, and other local attractions
- Implemented and executed advertising, promotion, brochure, and web design
- Created tour routes, researched tour information, scheduled tours, and maintained customer relations

Skills/Certifications

- First Aid, AED, CPR for the Professional Rescuer, & CRLA (College Reading & Learning Association/International Mentor Program Certification)
- Computer: Microsoft Office, FBML/HTML, Mac/Windows OS

Other Experience

[Portland Oregon Visitor's Center](#)

Apr 09 - Present

- Assist with inquiries on attractions, events, dining, lodging, and directions around the city

[Relay for Life](#)

Mar 08 - Present

- Team member – help coordinate fundraising events, team meetings, and website design

[Fit Right Northwest](#)

Mar 09 - Present

- Volunteer at 1st Thursday Urban Scavenger Hunt Run/Walk Events

[Oregon Sports Authority](#)

Oct 07 - Present

- Facilitate specific areas of the men's NCAA Basketball Tournament
- Volunteered at USA Men's Soccer doing event promotion activities for an upcoming USA – Mexico Women's Soccer game

[Washington State University Outdoor Recreation Center](#)

Jan 06 - May 06

- Planned climbing trip to La Paz, Bolivia; Coordinated Rescue 3 Swiftwater Rescue Course; Planned yurt to yurt ski trip; and created GPS scavenger hunt for students