

Dusty Winters
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January 27th, 2011

Staffing Solutions, LLC
610 SW Broadway, Suite 500
Portland, OR 97205-3406

Dear Staffing Solutions,

My name is Dusty Winters and I am interested in an employment opportunity with Staffing Solutions, LLC. I am open to temporary, contract-to-hire, and/or full-time/direct hire, specifically within the fields of Business Services and/or Office Clerical work.

I am right for Business Services/Office Clerical position(s) because I studied Desktop Publishing, Marketing, Advertising Management, Graphic Design, and Media Communications while pursuing my Undergrad in English Literature at Portland State University (BA) and because I have applicable work experience. Three companies I have worked for or still work for were featured in the November 2010 issue of Nylon Magazine. I am passionate about writing, editing, visual theory, typography, and consistent cross-channel brand identity. I am proficient in such programs/applications/strategies as Microsoft Word, the complete Adobe Suite CS5, programming, Powerpoint, Pinning, Jump Lists, Aero-Snap, HTML5, Excel, user-generated content, and augmented reality campaigns. I consider sustainability to be the horizon of the future of business and industry. Digital mediums, innovative communication, and an inspired and engaged cultural awareness compose a superstructure representing the posterity of production and distribution. My desire to be a supporting soffit in this landscape is what drives me.

I believe that what we (as individuals and as a community) contribute, what we produce, and what we choose to do defines whom we are as people. My deep veneration for strong business ethics, environmental and personal equilibrium, and the capacity to accept responsibility continues to refine my moral philosophy and thus, my intention and purpose. My tenacity, determination, and steadfastness will help you continue to outwardly exhibit the acute consistency that Staffing Solutions, LLC is known for. Following are related work experience and I will provide corresponding references upon request. I deeply understand the value of time and thus, I thank you for yours.

Sincerely,
Dusty Winters

Experience:

Alaska Denali Winery

Anchorage, Alaska

Judy Beauchemin-Hall, Founder/Owner

Job title: Marketing Director, HR Director, & Creative Director

Undertakings: Development of a new identity for an established brand. Implementing direct marketing/cross-channel marketing including rich media, web, and print. Copywriting and design direction of online and offline media.

Nationale

(As featured in the current issue of Nylon Magazine)

Portland, Oregon

May Barruel, Founder/Owner

Job title: Artist on Consignment

Undertakings: Produced an array of functional art to be sold in the Gallery storefront.

May 2009-Current

Northshore Chefs

Chicago, Illinois

Isaac Weliver, Founder/Owner

Job titles: Copywriting, Product Design Consultant, and PR & Marketing Assistant

Undertakings included: Online and offline media development, the implementation of a cross-channel marketing initiative, and the development of a consistent brand identity through rich media.

January 2008-August 2008

The Inconvenience

(As featured in the current issue of Nylon Magazine)

Chicago, Illinois

Nic Jones, Co-Founder/Co-Owner

Job title: Artist in residence.

Undertakings: Produced an array of functional art to be on permanent display in the Gallery and developed a direct marketing strategy to promote up and coming gallery events.

March 2008-Current

IPRC

Independent Publishing Resource Center

(As featured in the current issue of Nylon Magazine)

Portland, Oregon

Justin Hocking, Director

503.827.0249

<http://www.iprc.org/>

Job Title: Intern/Staff (Received an Undergrad Internship through PSU, after the conclusion of the internship I continued to work for the IPRC.)

Undertakings: Online and offline media development, copywriting, and desktop publishing.

June 2006-January 2009

Education:

Portland State University

Portland, OR

September 2004-June 2008

BA English Literature

Works Cited:

Carpenter, Ellen; Crisell, Luke. "America the Beautiful." Nylon Magazine #youwishyouwerehere Nov. 2010: 110-117. Print.