

JAKE KAWAGUCHI

Web Development | User Centered Design | Portland, OR

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317-721-8483

LANGUAGES

HTML/XHTML
JavaScript
PHP
ActionScript 3.0

CSS
jQuery
MySQL
Apex/Visualforce

APPLICATIONS

WordPress
Balsamiq
Magento.Go
SalesForce

Adobe Creative Suite
Google Apps
MailChimp
Microsoft Office

PROFESSIONAL EXPERIENCE

Summa Innovations, Granger, IN.....**Jun 2011-Present**

Browseban.com | System integration utilizing Salesforce.com platform. Developed custom classes and controllers to enhance customer relationship management via Visualforce and Apex programming language.

Repellex.com | Updated and transferred existing storefront onto Magento.Community eCommerce platform. Implemented new visual concepts in partnership with outside design agency.

Experience aided in further development of time management and communication skills to facilitate effective remote contact and collaboration.

FREELANCE PROJECTS

CurranDorsano.com.....**Apr 2012**

Wordpress theme for Juilliard graduate Michael Curran-Dorsano. Custom-built for maximum personalization and portfolio capabilities. Integrated Google Apps and provided instruction on future content management.

Basic Browsing.....**Feb 2011**

WordPress powered series of video tutorials designed to familiarize users with modern web browsers. Utilized Camtasia video editing software to create video tutorials. Implemented social marketing through YouTube and Facebook.

Caccia Custom Cars.....**Nov 2010**

Static HTML development for established target market. Enhanced user experience through image manipulation and optimization, jQuery and social media integration. Organized focus groups and usability testing to measure user experience.

Migoto Interiors.....**Aug 2010**

Static HTML portfolio website developer for Art Institute of Indianapolis interior design student. Created with the intent of showing all the pertinent information on one page.

EDUCATION

The Art Institute of Indianapolis.....**Bachelor of Science**

Web Design and Interactive Media.....**Sep 2011**