

CAROLINE SMITH

PROFILE

I am seeking a sales, merchandising or marketing position in a professional or retail environment.

EXPERIENCE

BOUTIQUE MERCHANDISER, GOODWILL, PORTLAND, OR, 2012

. Selected items to be sold in the two Portland area Goodwill boutiques, one for vintage and unique items and the other for name brand and designer clothing

. Performed cashier duties such as stocking, ringing up customers, and customer service

. Created window and table displays

MERCHANDISER, SPECTRE VINTAGE, CORVALLIS, OR 2011-2012

. Turned a love of vintage clothing into a profitable online business

. Consistently achieved a profit of keystone plus mark-up on sold items

. Quick sell-through of inventory

MERCHANDISING ASSISTANT, PENDLETON WOOLEN MILLS, 2005-2007

. Developed a new strategy for bringing fabric to The Puyallup Sewing Expo

. I brought fewer inventory the expo but we had \$10,000 more in sales based on my predictions of what would sell

. Selected to attend High Point Furniture Market Trade Show

. Kept track of samples for catalog photo shoots and trade shows

. Handled the logistics for mailing samples to trade shows

EDUCATION

BACHELOR OF FINE ARTS IN PHOTOGRAPHY-SAVANNAH COLLEGE OF ART AND DESIGN, SAVANNAH, GA, 2002

MASTER OF ARTS IN MERCHANDISING MANAGEMENT- OREGON STATE UNIVERSITY, CORVALLIS, OR, 2013

SKILLS

Adobe Photoshop, Microsoft Excel, Powerpoint, Word, and Outlook