

# *Nikki Marie Barron*

---

## Objective

*I am seeking a challenging and rewarding position that is temporary, temporary to hire, or a permanent position in sales, marketing, retail, secretarial, or the food service industry which offers diverse job responsibility and the potential for advancement.*

## Summary

*I am hardworking, driven and dedicated to everything I do. I have recently moved to Oregon from Texas and I am seeking full-time employment. I have experience in retail, sales, secretarial, and food industry. I never mind picking up shifts or working late. I am also dependable and willing to go the extra mile to get the job done. I have strong negotiating and networking skills. I can manage my time well and require little of any supervision to complete my tasks. I have a proven ability to acquire account loyalty. I work hard at gaining the business owners trust. I have experience working cross functionally with creative, editorial, and accounting departments to produce online daily deals at Seizethedeal.com. Cold calling is my specialty and have a high closing ratio. I also have experience in digital advertising & I am minoring in Business and Media Ethics.*

## Education

- **Cisco College – December 2010 – Current**
  - Major: Marketing
  - Minor: Philosophy
- **Hardin-Simmons Baptist University December 2007 - Current**
  - Major: Marketing
  - Minor: Philosophy
- **O.H. Cooper High School 2004-2007**
  - Distinguished Plan High School Diploma
  - Graduated Top 25% of my class in 2.5 years

## Experience

- **Townsquare Media – February 2011 – Current**
  - *Account Executive* – Outside sales. Cold calling. Account management. Radio, digital and group buying selling.
- **The British Shoppe – July 2008 – Current**
  - *Marketing Manager / Part-time Employee* – Handling of all advertising avenues. Also work every Sunday for the past 3 years. Restocking. General Store Maintenance. Built website. Handling of all social media.
- **Body Fashion – June 2010 February 2011**
  - *Store Manager* – Managed 10 employees. retail sales. Scheduling. Signage. Ordering. Payroll. Escalated Customer Complaints. General store maintenance and meeting sales quotas.
- **Chelsea Street Pub July 2009 – June 2010**
  - *Bartender/Server* – TABC Certified. Tended Bar. Served. Also managed day shifts.
- **Spencer's Gifts – July 2008 – July 2009**
  - *Assistant Store Manager* – Managed 15 employees. General Store Maintenance. Escalated Customer Complaints. Covered all call-ins and sick days. Managed Floor sets & markdowns. Also extensive training in body jewelry and care.
- **Cumulus Broadcasting – October 2007 – July 2008**
  - *Secretary* – Handled all in-bound calls. Filing. Use of Excell, Word, Publisher, Powerpoint and Outlook. And also did other office odd jobs.

## References

**Renee Gonzalez – Director of Sales – Townsquare Media- 325-370-4156**

**Kim Meyer- Director of Digital Marketing – Townsquare Media – 325-513-0338**

**Sam Dickenson – Body Fashion – 325-665-6449**