

Drew Wiltsey { designer }

getdrew@gmail.com
(503) 740-1773

Skills:

- *Adobe CS
- *Brand Identity
- *Responsive Design
- *Design Theory

Graphic Design - Proficiency in all things Adobe. Particularly Photoshop, InDesign and Illustrator. Full knowledge of the history of graphic design and modern design theory from Gutenberg to Minimalism to Punk Rock.

Typography - From copy to display faces, size and weight, to the emotions they convey, I have a strong understanding of type and it's use in both web and print design.

Color Theory - I have an eye for color in both RGB and CMYK environments, strong knowledge of color theory within branded environments, brand collateral and websites.

Identity - Excellent branding and brand management skills. Logo design and icons. Wordage and tone within brand campaigns and social media promotions.

Communication - Excellent communication skills within creative team environments and more importantly with clients and/or brands. I'm able to break the design process down enabling the client to easily understand design decisions and feel welcome in the general discussion. My clients have always given me high marks in this area.

Web Development - Front end design with a focus on responsive design and mobile. Strong understanding of UX and UI. I use XHTML, CSS3 and work with web standards.

Work:

- *Identity
- *Collaboration
- *HTML
- *CSS

Freelance Designer 08/01/07 to present

I've been creating design collateral for several local musicians, bands and events for some time now as well as logo design, print and web design for various clients. I'm also a writer and have written extensively on film and design.

Brand Management 01/15/13 to present

A popular film review podcast commissioned me to totally re-design their brand from identity to re-purposing the website. This involved everything from logo creation to original artwork to messaging across social media. The site was given a full facelift through heavy CSS, a solid color scheme and color-coordinated imagery.

Colorcubic.com 09/01/05 to 10/12/09

As an intern, I learned the art of graphic design from the ground up working hands-on with projects and clients. I wrote for the blog, co-created an audio campaign and designed for their sister company, Nueva Forma. Great friends. I literally learned from the best.

Extra:

- *Music
- *Design
- *Freelance
- *Podcast

Musician - Mainly an ex-musician at this point. Hopefully explains my day jobs. These days I create audio for commercials, friends and personal projects.

Graphic Designer - Freelance designer. Supplying graphics to businesses, friends and non profits for over six years.

Producer - Audio and visual producer for a popular podcast. Content, art direction copywriting and social media. A little bit of everything.

Ref:

- *Friends
- *Bosses

Colorcubic - (503)241-2428
Multidisciplinary Design Studio

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