

**Beth Gilden**  
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#### Education

Carnegie Mellon University Pittsburgh, PA	Paris-Sorbonne University (Paris IV)
Graduated with Honors	Level Elementary II
B.S. Decision Science and B.A. Professional Writing	Cours de Civilisation Française de la Sorbonne

#### Professional History

Oregon Brewing Company (2010-2012)

**President of Rogue Spirits and President of Buckman Brewery**

##### Management and Operations

- Responsible for production, sales, marketing and all other aspects of Rogue Spirits and Buckman Brewery that together generate over \$ 1,000,000.00 in annual revenue
- Directly supervised five employees
- Represented our company with industry groups and among a variety of stakeholders
- Executive Director of The Great American Distillers Festival in 2010 and 2011

##### Sales and Marketing

- Gained distribution for our products, and managed relationships with distributors
- Trained Rogue sales team to accurately and succinctly explain products to distributors and retailers
- Designed new packaging and promotional materials
- Created and distributed hardcopy and electronic marketing materials using Adobe Suite

Rural Development Initiatives (2008-2010)

**Community Development Associate-Networking**

##### Community and Organizational Development

- Lead capacity building workshops that taught: asset based community development, volunteer management, fund raising, consensus decision making, project management and more
- Guided communities in selecting, planning, and implementing \$12,000 community projects
- Designed and facilitated strategic planning and visioning for community groups, and organizations.
- Developed and implemented strategic plans for internal projects.

##### Marketing and Social Networking

- Developed and implemented social networking strategy
- Redesigned, launched and managed a networking web site for our constituents ([www.ripplenw.org](http://www.ripplenw.org))
- Created and distributed hardcopy and electronic marketing materials using Adobe Suite
- Authored and scheduled press releases and e-mail blasts

#### Volunteer Experience

**AmeriCorps Volunteer: Resource Assistance for Rural Environments (RARE) (2007-2008)**

RARE is run through the University of Oregon's Community Service Center. Volunteers assist communities and agencies achieving a sustainable natural resource base and improving rural economic conditions while gaining community building and leadership skills.

#### Websites and Publications

**RIPPLE: Views and voices for the rural northwest: [www.ripplenw.org](http://www.ripplenw.org)**

(Winner of the 2010 "webvisionary" award for information and education)

**"Finding An Effective Sustainable Model for a Wireless Metropolitan-Area Network: Analyzing the Case of Pittsburgh"**

Published in: 35th Telecommunications Policy Research Conference, (TPRC) Sept. 2007.