

**Mary C. Doyle**

3932 North Borthwick Portland OR 97227  
206.718.2224 • mary.carmen.doyle@gmail.com

## **EXPERIENCE**

### **Brew Line Coffee (formerly Coffee Max)**

#### **Owner, Operator**

**July 2011 – Present**

- Purchased business in 2011 after working as a manager for three years prior.
- Develop brand of shop, including new name, logo, menu, and company culture.
- Manage all aspects of shop including HR, accounting, inventory.
- Develop relationships with surrounding businesses community, and government groups to improve surrounding neighborhood.
- Under my ownership revenues are steadily increasing and employee turnover reduced.

### **Coffee Max**

#### **Assistant Manager**

**July 2008 – July 2011**

- Participated in developing brand of Coffee Max to transit riders.
- Functioned as face of business as daily sales grew by 175% over a 3 year period.
- Developed and implemented coaching program to bring all employees to higher level of skill.
- Assisted in all hiring and personnel decisions.

### **Second Stories— “Stories of With” Concert and Art Auction**

#### **Event Coordinator**

**February 2012**

- Organized a successful collaboration with artists and community development partners in order to raise over \$7,500 toward the client's (a faith-based organization) goal, Second Stories then applied these funds to meeting neighborhood needs.
- Advised client on the most effective vendor choices to maintain budget while meeting organization's goal of reaching out to local business. Duties also included responsibility for securing in-kind donations toward sponsorship.

### **Jefferson Smith For Mayor— “Party with a Purpose” Campaign Kick-Off Party**

#### **Event Coordinator**

**January 2012**

- Collaborated with team of staff and volunteers to plan, organize and manage event.
- Developed seven interactive policy stations that generated connections with public policy experts and potential voters.
- Adapted flow of event so that a maximum number of attendees would be present during the call for donations, and to ensure maximum participation and enjoyment of a diverse variety of guests.

### **Free Geek— Ten-Year Anniversary Party “Geek to Glamor”**

#### **Event Coordinator**

**October 2010**

- The goals were to celebrate the organization's tenth anniversary while recognizing the wide range of volunteers who have served the organization, as well as set the tone for recruiting the next ten years of volunteers.
- Developed a theme of “From Geek to Glamor” melded a variety of interests common to volunteers.
- Utilized print, social media, and personal networking to gain new supporters of organization, with an additional bonus having the event featured for free in the local Portland Mercury paper.
- Reached out to with other reuse organizations with similar values to provide entertainment for event. Recruited and managed a team of five staff and ten volunteers.

### **Oregon Center for Christian Voices—“Into Action”**

#### **Event Coordinator**

**May 2009**

- Mobilized network of five performance artists and five visual artists to acquaint members of the community around issues of social justice.
- Devised three collaborative activities to engage participants around issues of justice pertinent to their own situations.
- Managed database collections and accounting information using Quickbooks for several months after event.

## **EDUCATION**

### **BA Simpson University, Redding, CA**

**April 2008**

- GPA 3.75
- President of Social Action Committee
- Representative on Student Body Governing Board
- Head TA to Department Chair