

EXPERIENCE

- 09/2010 - Present
Boothster
Marketing Coordinator
Organize and implement marketing and PR projects for a small green trade show display company in Portland, assist with design production, web maintenance and customer service.
- 07/2010 - 08/2010
PAF COLABORATORY
Public Relations Intern
Provided support to PR, creative and account teams at 3 Portland ad agencies, produced an integrated marketing campaign for Tillamook ice cream
- 03/2010 - 06/2010
Short North Business Association
Public Relations Intern
Provided PR support for business members, contributed to marketing and event planning, maintained web site and social media, trained new interns
- 11/2009 - 01/2010
Brighter Minds Media
Marketing Intern
Organized marketing and PR efforts for book fair fundraisers, created promotional materials, managed social media accounts
- 03/2007 - 12/2009
Backdrop Magazine
Creative director • Advertising art director
Improved procedures for publication, marketing and in-house ad design, managed design and ad sales team
- 01/2007 - 05/2009
National Student Advertising Competition
Creative team • Production team
Contributed to 2008 1st place national campaign and 2009 national finalist campaign
- 11/2007 - 03/2008
Rycus & Associates Photography
Photography intern
Assisted on-location and studio shoots for Columbus Monthly magazine

EDUCATION

- 01/2010 - 03/2010
Centro de Idiomas del Sureste
Merida, Mexico
Ohio University Programa Mayab
Spanish language and Yucatecan culture
- 09/2005 - 03/2010
Ohio University
Athens, Ohio
E.W. Scripps School of Journalism - Advertising Management
School of Visual Communication - Commercial Photography



REFERENCES

Sarah Lemmon

Portland Advertising Federation
sarahmlemmon@gmail.com
503.295.1922

Jessica Stopp

Short North Business Association
jessicas@shortnorth.org
614.299.8050

Jay Treuhaff

Brighter Minds Media
jayt@brightermindsmedia.com
614.547.9586

Tracie Hayes

Max & Erma's Columbus
trace716@yahoo.com
614.325.6715