 DANIEL AARON PEARL (805) 276-5622

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**EDUCATION**

**Occidental College Graduated May 2007**

**Bachelor of Arts, Cognitive Science with an Emphasis in Biology Eagle Rock, CA**

**WORK EXPERIENCE**

***Logo Designer & Illustrator* May 2012 - present**

**Posh Dog Media Thousand Oaks, CA**

* Design Vector logos for companies and individuals­­­
* Draw and digitize book covers, brochures, posters and albums

***Managing Partner/Co-founder*** **January 2010 - March 2012**

**Pearl’s Food Products LLC Thousand Oaks, CA**

* Co-founded and managed the day to day operations of a seasoning paste wholesale distributor including sales, marketing, and bookkeeping.
* Developed the seasoning paste product in coordination with two staff.
* Sold the first 150-case product batch to more than a dozen stores across Southern California in three months.
* Conducted in-store demonstrations to sell and promote the product.
* Developed and implemented social media campaigns using Facebook and Twitter.
* Managed all company accounting and bookkeeping using MS Excel spreadsheets and QuickBooks 2011

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***Web Developer/Comic Artist*  May 2009 - January 2012**

**UJ Webcomics Thousand Oaks, CA**

* Created a website for a webcomic using Wordpress and custom HTML
* Secured multiple front page placements of the website on aggregate websites, such as Reddit.com, using Twitter, Facebook, and webcomic forum networking.
* Created specific advertisement campaigns using Google AdSense and Project Wonderful that grew the site’s daily traffic to over 10K.
* Reached over half a million page views within the first six months of the site’s operations.

***Designer/Animator* February 2009 – July 2010**

**BrainForest Digital Animatics Westlake Village, CA**

* Composited and animated commercial storyboards in Adobe After Effects for clientele.
* Designed and animated 3-dimensional characters and objects in Smith Micro Poser.
* Submitted animated renders daily under strict deadlines.

***Marine Biology Research Assistant* October 2005 - May 2007**

**Vantuna Research Group Eagle Rock, CA**

* Collected physical and ecological data from Southern California coastal sites using Plankton Tows, Otter Trawls and Sea Water Sampling.
* Surveyed specified contract locations using population subsampling techniques.
* Sorted and counted plankton samples using laboratory microscopes and entered the data into excel.
* Removed and prepared fish otoliths to be used for aging and analysis.

**SKILLS**

**Software Skills**

* Microsoft Office: Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Microsoft Outlook
* Adobe Systems: Photoshop, Flash, Illustrator, After Effects, InDesign, Premiere
* Other Programs: Final Cut Pro, Poser, QuickBooks, Wordpress, HTML

**Additional Skills**

* Analytical/Research skills • Business Development/Strategic Planning • Leaderships/Management Skills
* Public Relations/Marketing • Problem solving/Innovating • Effective written and verbal communication skills