Stephanie G. Lowrey

7542 N. Dwight Ave. ● Portland, OR 97203 ● (843) 437-2807 ● steph.lowrey@gmail.com

Employer Summary

**LIBERTY TAX (Las Vegas, NV) -** Marketing Manager**, 12/10-03/11**

* Hired, trained, scheduled and managed promotional wavers. Coached and led customer follow up calls
* B2B sales, produced newsletters, developed media relationships and contributed to promotional mailers

**NEVADA Democratic Party, Harry REID-Coordinated Campaign (Las Vegas, NV) –** Field Organizer**, 07/10-11/10**

* Worked with activist and local candidates to ensure supporters made it to the polls
* Recruited, retained and managed volunteers while generating innovative engagement techniques
* Developed and participated in community outreach
* Presented fun educational lessons to college, high school and elementary classes
* Met and exceeded goals under high pressured situations
* Helped to achieve a 7 percent point increase of voter turnout in Clark County compared to the 2006 mid-term elections
* Supervised multiple locations during *“Get Out The Vote”*. Worked out of headquarters, meeting and interacting with the NV State Senate and Assembly Caucus
* Amplified relations with constituent groups
* The Las Vegas Review Journal noted that ***“this was the best ground game seen in 25 years*”**

**Dawg Tired and CatNaps too (Charleston, SC) —** MARKETING ASSISTANT**, 11/09-05/10**

* Worked with owner to promote events and services
* Created and executed social media strategy
* Assisted in writing online company newsletters
* Maintained client contact database

**big head bailey media productions (Prairie Village, KS) —** MANAGING PARTNER**, 05/05-08/08**

* Coordinated current advertising initiatives and identified contemporary marketing trends
* Designed, developed and delivered marketing programs to support growth of the company
* Managed financial budgets to ensure operation
* Performed video shoots and edits for timely completion of products
* Corresponded daily with clients and prospective clients. Ensured customer satisfaction

**DATA TECHNOLOGY CORPORATION (Las Vegas, NV) –** OFFICE & COMMUNICATIONS MANAGER, **09/03-05/05**

* Coordinated events, produced trade videos, prepared press releases and training manuals
* Established and implemented new programs to promote Data Technology Corporation
* Processed payroll in conjunction with wage and hour laws. Managed and organized daily events reconciled cash flow accounts. Processed new hire paper work. Oversaw daily organization and overall function of the company

Activities

**U.S SENATOR HARRY REID, Intern**

* Prepared congratulatory letters. Assisted Senator Harry Reid’s office with public relations responsibilities. Presented speeches to promote the Senator and corresponded with Las Vegas constituents

**FOUNDER OF ELDERS 1ST**

* A non-profit that helps promote friendship and combat loneliness for seniors confined to their homes

**NEVADA CONSERVATION CORPS, Volunteer**

* Assisted in educating youth about conservation

Education

**university of Nevada Las Vegas (Las Vegas, NV)** —B.ACOMMUNICATIONS, **2005**

Emphasis on Broadcast Journalism, Minor in Marketing Nevada