(860)501-7407 • Taliacreations@gmail.com

T a l i a N á j e r a

**Skills**

Knowledgeable and proficient in: MS Word/PowerPoint and Adobe Software (Adobe Illustrator CS6, Photoshop CS6, and InDesign CS6)

* Bilingual (Fluent in Spanish)
* Customer Service / Receptionist
* Magazine Design (Splash Spread, Editorial Spread, and Cover’s)
* Creative Advertising (Guerilla)
* Advertising (Collateral, Billboards, Vehicle Wraps, Postcards, Banners

and Print Ads)

* Website Design
* Corporate Design
* Logo Design (Business Systems, and Spec Sheets)
* Sign Design (Channel Letter signs, Light Box design, Lobby Signs, LED

Signs, NEON Signs, Engraved Signs, Monument Signs, and ADA Signs)

* Illustrations (Posters, Ads, Books, Ads, and Magazine Layouts)
* Illustrator (Digital Illustrations)
* Typography
* Group Work Experience
* Large Format Printing
* Production

**Education**

**The Art Institute of Charlotte, Charlotte, NC**

*Associate of Applied Science, Graphic Design*

*June 2012*

Course Work

* Typography, Art Direction, Color Theory, Corporate Identity,

Media/Marketing Design, and Digital Illustration

**Professional experience**

***Graphic Designer***

Sign Innovations

Huntersville, NC 28078

August 2012- May 2013

* Customer Service, answer phone calls and set up meetings. Designed logos, signs, banners, vehicle wraps, brochures, business cards, etc. Creating new concepts, and recreating logos. In charge of some production, assembling signs, banners, and vehicle wraps.

***Graphic Design Intern***

CEM Corporation

Mathews, NC 28202

March 2012- June 2012

* Assist Graphic Designer in branding and coordinating the corporations’ direct mail, banners, brochures, and catalogues using Photoshop CS5, Illustrator CS5, and InDesign CS5. Assist in brainstorming concepts for upcoming projects.

***Tutor for Graphic Design***

The Art Institute

Charlotte, NC 28217

September 2011- June 2012

* Assist the student with the additional help they need to discern programs such as Photoshop CS5, Illustrator CS5, and InDesign CS5. Assist with the process of a project, starting from the design and concept statement to completing the final composition.

***Sales Associate***

Hollister

Charlotte, NC 28211

July 2010- July 2011

* Arrange, organize, and display merchandise. Process sales transactions, returns, and ensure that all related documentation is accurate and complete. Serve customer in a professional, courteous, and timely manner.