**KEN CARPENTER**

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**WORK EXPERIENCE**

2006- **PHILIPS – ORAL HEALTHCARE DIVISION Los Angeles, CA**

2013 **Assistant Project Manager – International Marketing**

**** Managed a variety of cross-functional Brand Marketing projects and supported the development of Brand Marketing strategy for Zoom teeth whitening and Sonicare power toothbrush product lines.

 Updated regional business plans to Senior Management by gathering and compiling information into a user friendly and presentable format.

 Managed creation and development of marketing materials in close cooperation with the heads of Brand Marketing departments, internal teams as well as external companies and agencies.

 Ensured consistency and high quality for all global marketing materials, both print production and web content.

 Contributed to and/or lead the strategic thinking and execution of special projects.

 Assisted in set-up, execution and project management of bi-weekly staff and Life Cycle Management meetings.

 Planned and managed international travel. This included the support and management of Key Opinion Leader visits and organization of side events, hotel and travel arrangements.

2003- **CNF/MENLO LOGISTICS Portland, OR**

2006 **Logistics Analyst**

**** Implemented and designed logistic plans that affected the production, distribution, and inventory of Hewlett-Packard products.

 Developed procedures to ensure specifications are met and costs are controlled.

2002- **PACIFICORP/VOLT Portland, OR**

2003 **Auditor**

**** 16-month assignment examining all of PacifiCorp’s I/T contracts.

 Interviewed I/T Directors. Recommended cuts in maintenance and support that saved Pacificorp $3 million.

 Created spreadsheets displaying monetary obligations and reduction recommendations.

2001- **THE MEYERS GROUP Irvine, CA**

2002 **Research Associate**

 Tracked new residential developments.

 Consulted Real Estate Agents and Brokers on development trends.

 Created financial spreadsheets and forecasts for existing housing developments.

**EDUCATION**

**PORTLAND STATE UNIVERSITY – PORTLAND, OREGON**

Graduate course work in Real Estate Development – Certificate in Commercial Real Estate Development.

**CALIFORNIA STATE UNIVERSITY at STANISLAUS** – **TURLOCK, CALIFORNIA**

Bachelor of Arts, English Literature.

**SKILLS**

Microsoft Office, Project, Word, Excel, Outlook, Access & PowerPoint. Adobe Professional, Photoshop, Illustrator, SnagIt, PowerCerv.