BALLIT

Strengthening democracy by including young voters.

1 Problem & Solution

Gen Z consumers feel lost, disillusioned, and cynical about politics because there is no political platform catered to them.
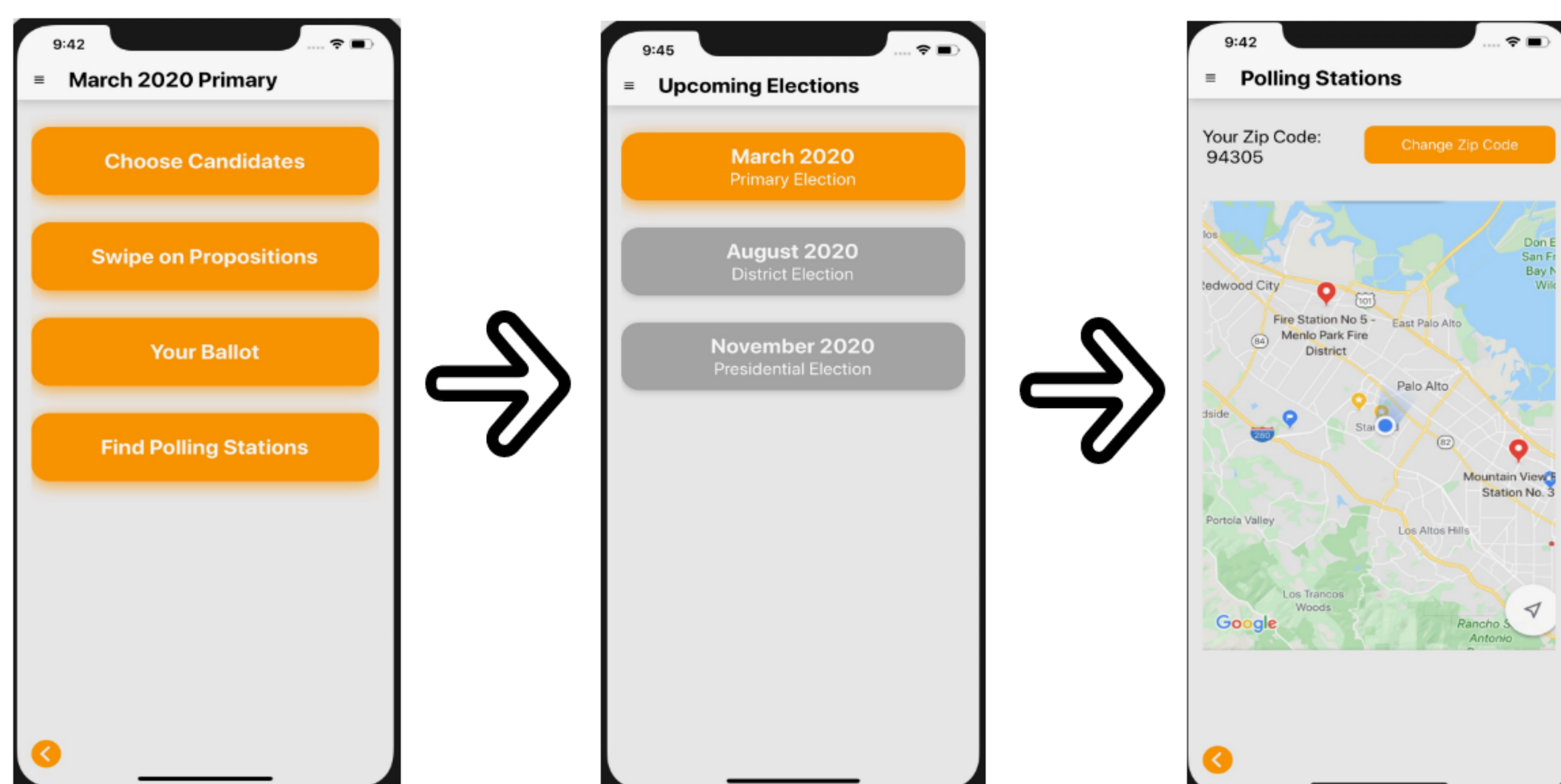
Ballit streamlines political information and empowers young voters to shape their own future.
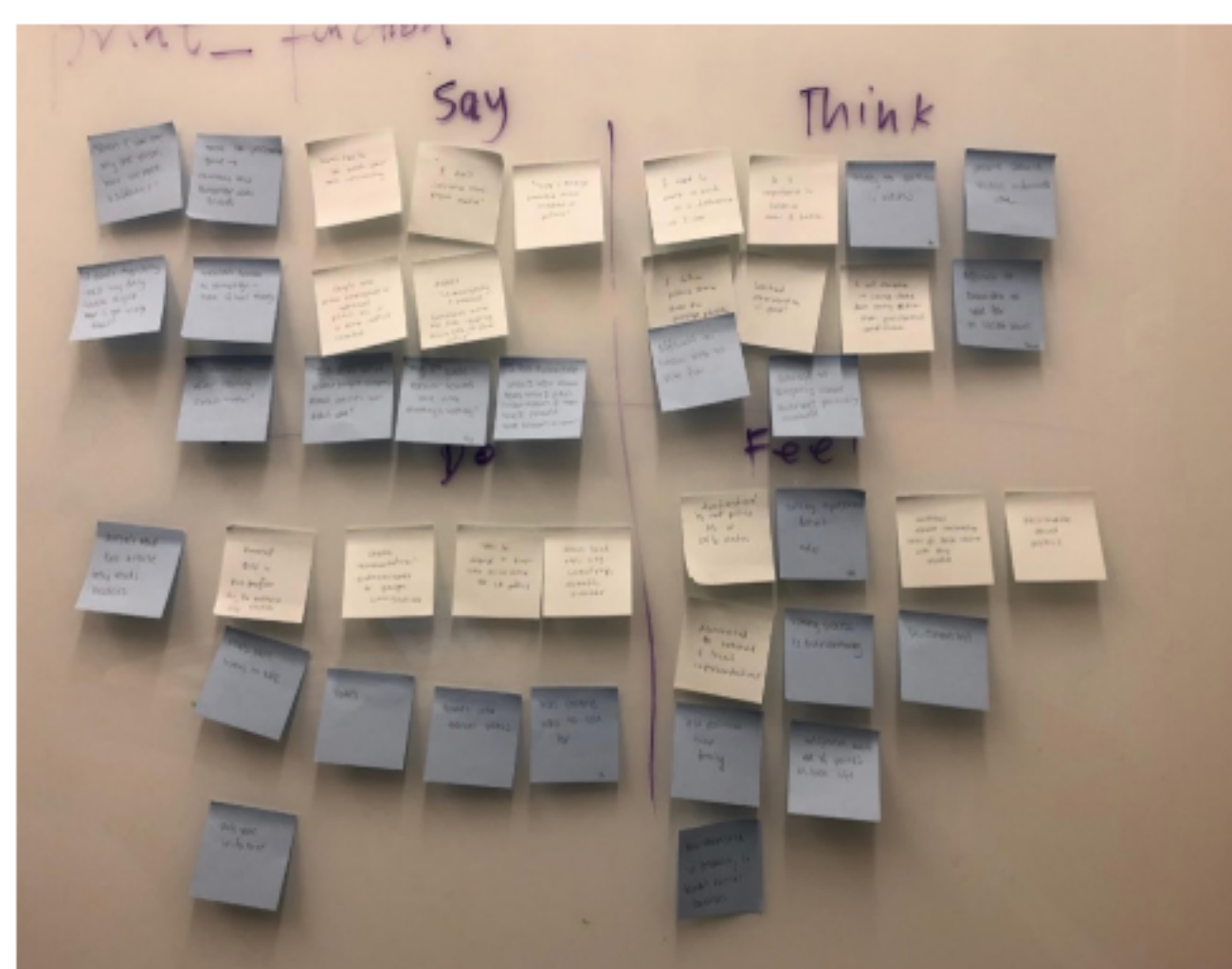
2 Key Features
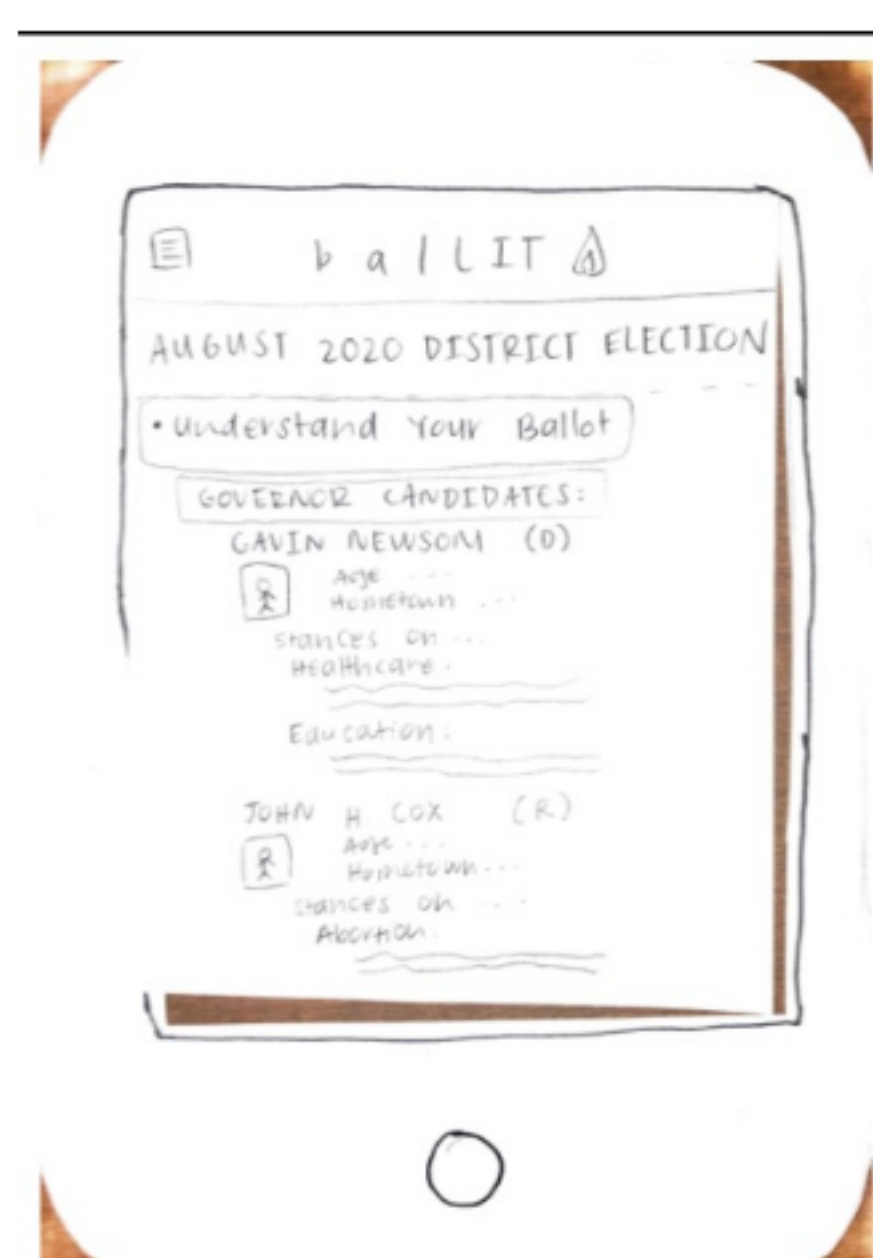
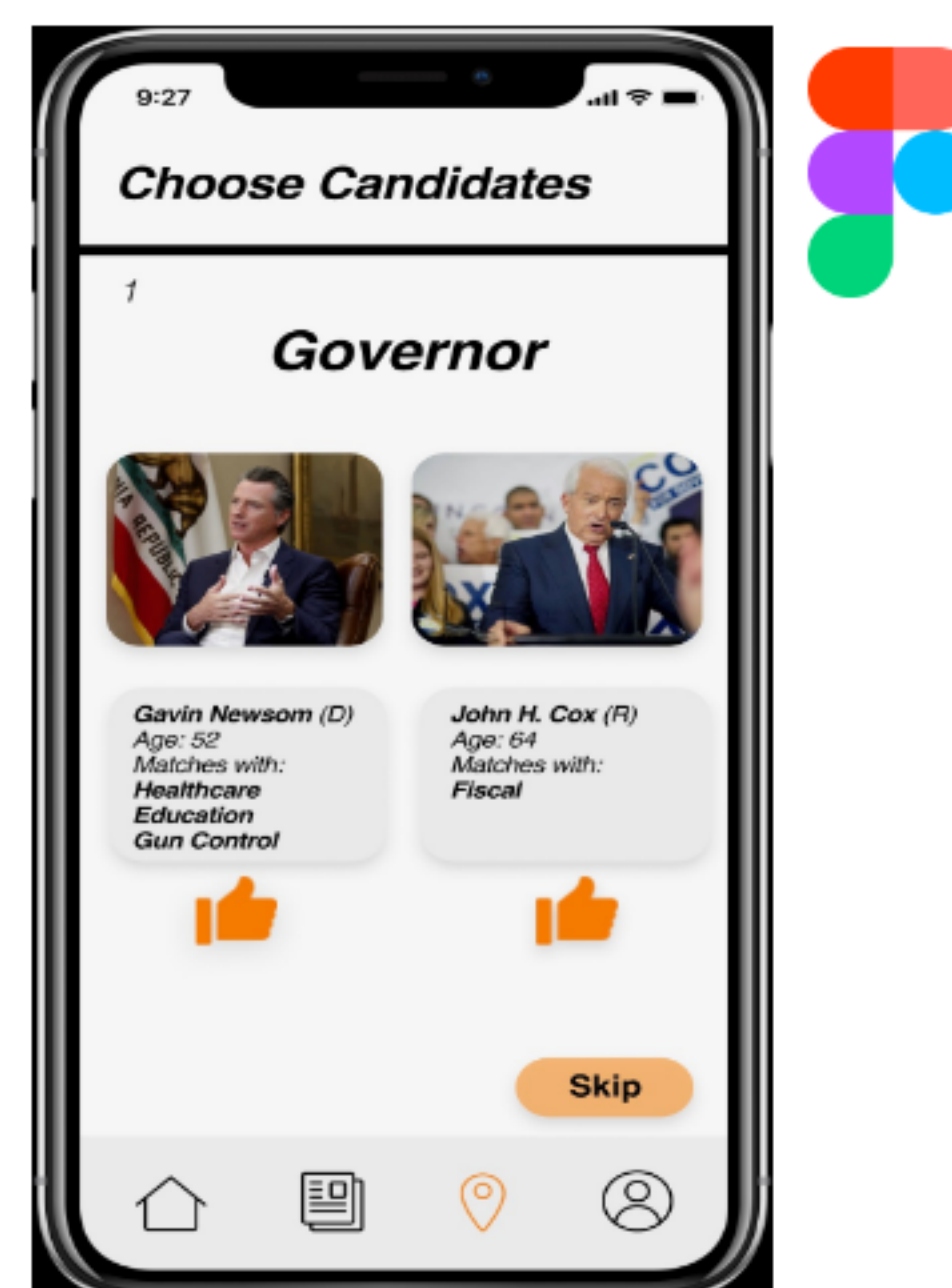**Find Policies**

Find Polling Locations

Choose Candidates

3 Process

Needfinding

Low-fi Prototype

Med-fi Prototype

Heuristic Evaluation