

// ABOUT

Motivated front-end engineer with 7+ years of professional experience building responsive websites and designing engaging experiences for the web.

// TOOLS

HTML5, CSS, SASS, JavaScript (ES6), React, three.js, jQuery, Wordpress, PHP, Adobe Experience Manager (AEM), Webpack, Gulp/Grunt, SVN/Git, Adobe Creative Cloud

// EXPERIENCE

Technical Architect

FleishmanHillard, St. Louis, MO

Sept. 2017 - Present

- + Lead developer of HTML, SASS/CSS and JavaScript templates and reusable components for a variety of AT&T's internal and external AEM sites, including **about.att.com**.
- + Providing technical counsel to and helping manage communications with IT partners, project managers and non-technical content authors.
- + Leading the development team in the adoption of React and Webpack for modern application development. Managing and mentoring junior team members in best practices.
- + Training content authors on the AEM platform, and compiling and distributing extensive site maintenance documentation.

Front-end Developer

FleishmanHillard, St. Louis, MO

Dec. 2012 - Sept. 2017

- + Built and maintained highly visible, high-quality responsive websites for major clients such as AT&T, Monsanto, VF Corporation, Biogen and Missouri Department of Transportation.
- + Architected a JSON-based newsroom for AT&T's Spanish-language news site. Lead the front-end development of multiple site redesigns and improved development workflow via the introduction of Gulp processes.
- + Developed standards-compliant static websites and custom themes for Wordpress using HTML5, CSS, JavaScript and PHP.

Web Administrator, Fresh 102.5 & Y98

CBS Radio, St. Louis, MO

June 2010 – Dec. 2012

- + Lead content manager and digital sales creative producer for y98.com and kez.com
 - + Oversaw web traffic growth and improved audience engagement through social media.
 - + Produced all digital assets for on-air marketing contests, promotions and events.
 - + Produced and distributed e-newsletters and web advertisements. Designed all station brand collateral such as interactive landing pages, van wraps, billboards and coffee mugs.
 - + Trained on-air talent, marketing and web staff in best practices for editorial web content.
 - + Facilitated event photography and videography for digital use.
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// EDUCATION

Bachelor of Fine Arts – Visual Communications

Truman State University, Kirksville, MO

May 2010