



ADEMIR ALIJAGIC

CONTACT

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- 📍 Norway

SKILLS

- Mechanical Engineering
- HTML
- CSS / SASS
- Material UI, Bootstrap
- Git / GitHub
- JavaScript, TypeScript
- NodeJS
- MongoDB
- ExpressJS
- PostgreSQL, MySQL
- Figma
- Design Thinking
- UX User Experience
- Google Sprint
- CAD

HOBBIES

- Reading fantasy novels
- Natural bodybuilding
- Playing grand strategy games
- Meditation
- Renovation & interior design

BACHELOR OF SCIENCE (B.SC.), MECHANICAL ENGINEERING

University of South-East Norway | 2012 - 2016

MASTER OF SCIENCE (M.SC.), INNOVATION AND ENTREPRENEURSHIP

University of Oslo | 2016 - 2018

JAVASCRIPT CONSULTANT

ACADEMIC WORK | Nov 2022- Present

Completed a 12-week intensive course in JavaScript. Created a full-stack social media platform using MongoDB, ExpressJS, ReactJS, and NodeJS as a graduation project.

• JS • Frontend / Backend Development

HEAD OF SALES & MARKETING

ARIANE SARTOR COACHING | Apr 2021 - Nov 2022

Drove traffic & conversion through organic content creation & SEO (Instagram, TikTok, YouTube, Blog and Podcast), sales page copywriting and email marketing. Tracked performance. Elaborated content calendars for different launches.

• Google Analytics • Copywriting • Organic traffic

PERSONAL DEVELOPMENT COACH

SELF-EMPLOYED | Apr 2020 - Apr 2021

Created a sales funnel to attract and convert clients using YouTube and Instagram. Coached clients into reaching their objectives through mindset work.

• YouTube • Instagram • Educational content

PRE-SALES PROJECT MANAGER

TIETOEVRY | Aug 2019- Apr 2020

Developed sales strategies in the field of Robotic Process Automation (RPA). Assisted in bid management and contact with customer base (B2B).

• Sales • Product Management • Customer management

JUNIOR PRODUCT DESIGNER

TIETOEVRY | Jan 2019- Aug 2019

Developed and prototyped an app facilitating digital shopping for both end-users and retail businesses.

• Design Thinking • Wireframing • User Research

FOUNDER & CEO

STREETS OF OSLO | Nov 2016- Oct 2018

Started and ran a designer backpack company. Designed, prototyped, sourced, advertised and sold high quality leather backpacks.

• Facebook Ads • E-commerce • Branding