#### **AIMANE ELOUAZZANI**

Product / UX Designer Developer Safi - Morocco

# **Experiences**

### **UX Design Generalist - Freelancer**

Mar 2015 - Present

My role depends on the client's project which usually revolves around:

- Leading the design process to build and deliver a wide range of deliverables
- Performing user experience research and empathizing with the users
- Producing Design Systems and UI elements.
- Working with developers on the design integrations, design specifications, data and information architecture
- Exploring alternative solutions for constraints and keeping the team focused on the users needs

# **UX/UI Designer - Contractor | UM6P**

Jan 2021 - Mar 2021

Worked as a UX/UI Designer in the "SEP Project" for the UM6P and OCP Foundation, to create a platform that helps young students and graduates in Africa strengthen their skills and leadership by offering them guidance, mentorship, knowledge and broadening their opportunities

#### **Education**

# 3 years - Software Engineering

Jan 2019 - Oct 2021

1337 Khouribga - 42 Network

# **Specialised Technician in Information Technology**

Sept 2016 - July 2018

Specialised Institut of Applied Technology - TAZA

### **Certifications**

# Foundations of User Experience (UX) Design

Oct 2021 -- Google | Coursera

# **Technical Support Fundamentals**

Sep 2020 -- Google | Coursera

### **Operating Systems**

Sep 2020 -- Google | Coursera

#### **Android Developer**

Apr 2018 -- Udacity | OMAC Dubai



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### **About**

As a designer with a background in IT, I was first drawn to UX by the way it combines empathy and creativity. It excites me to build a solution that users can interact with and find useful.

My strengths include building products that are accessible and universal.

### Skills

- User Research
- Graphic Design & Illustration
- Personas & User Flows
- Wireframing & Prototyping
- Information Architecture
- Data Modeling
- 3d Modeling & Rendering
- Low Level Programming
- Front End Development

### **Tools**

