Digital platform

Kakao

Rank: 7th   Score: 42%

Out of 14 digital platforms.

basic information missing

Platform	Rank		Score
Twitter	1		53%
Verizon Media	2		52%
Microsoft	3		50%
Google	4		48%
Facebook	5		45%
Apple	6		43%
Kakao	7	◄	42%
Mail.Ru	8		27%
Yandex	8		27%
Alibaba	10		25%
Baidu	10		25%
Samsung	12		23%
Tencent	13		22%
Amazon	14		20%

0%   100%

key findings missing

Key Takeaways:

key takeaways missing

Key Recommendations:

key recommendations missing

Services evaluated:

- Daum Search
- Daum Mail
- KakaoTalk

The 2020 RDR Index covers policies that were active between February 8, 2019 and September 15, 2020. Policies that came into effect after September 15, 2020 were not evaluated for this Index.

Scores reflect the average score across the services we evaluated, with each service weighted equally.
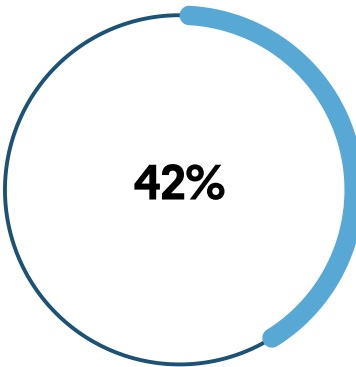
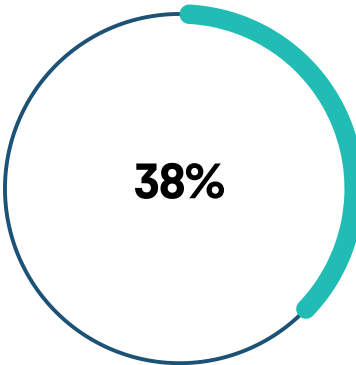Download data and sources

Changes since 2019:

analysis missing

+ 4.68 points

Gained 4.68 points on comparable indicators since the 2019 RDR Index.
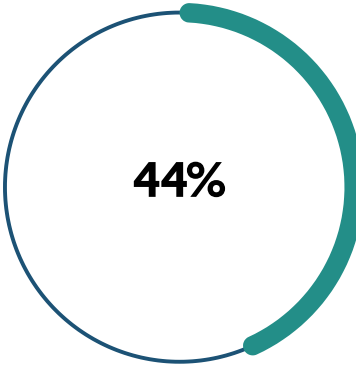
Governance

42%

Freedom of Expression

38%

Privacy

44%

We rank companies on their approach to governance, and their policies and practices that affect freedom of expression and privacy.

Governance 42%

governance missing

Indicators

G1. Policy Commitment

83%

G2. Governance and management oversight

33%

G3. Internal implementation

50%

G4. Human rights due diligence ⌄

4%

G5. Stakeholder engagement and accountability

50%

G6. Remedy and appeals ⌄

29%

Freedom of Expression 38%

freedom of expression missing

Indicators

F1. Access to policies ⌄

33%

F2. Notification of policy changes ⌄

19%

F3. Process for policy enforcement ⌄

35%

F4. Data about policy enforcement ⌄

31%

F5. Process for responding to third-party requests to restrict content or accounts ⌄

70%

F6. Data about government demands to restrict for content and accounts

50%

F7. Data about private requests for content or account restriction

56%

F8. User notification about content and account restriction

50%

F9. Network management (telecommunications companies)

NA

F10. Network shutdown (telecommunications companies)

NA

F11. Identity policy

50%

F12. Algorithmic content curation, recommendation, and/or ranking systems

0%

F13. Automated software agents ("bots")

Privacy 44%

privacy missing

Indicators

P1. Access to policies affecting users' privacy ⌄

50%

P2. Notification of changes ⌄

33%

P3. User information collection and inference ⌄

42%

P4. Sharing of user information

79%

P5. Purpose for collecting, inferring, and sharing user information

30%

P6. Retention of user information

33%

P7. Users' control over their own user information

19%

P8. Users' access to their own user information

22%

P9. Collection of user information from third parties

0%

P10. Process for responding to demands for user information ⌄

43%

P11. Data about demands for user information ⌄

38%

P12. User notification about third-party requests for user information

17%

P13. Security oversight

100%

P14. Addressing security vulnerabilities

17%

P15. Data breaches

50%

P16. Encryption of user communication and private content (digital platforms)

25%

P17. Account security (digital platforms)

92%

About

2020 Methodology

Publications

2020 Corporate Accountability Index

Privacy Policy

Funders and partners

RankingRights

RankingRights

RSS

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