

● Digital platforms

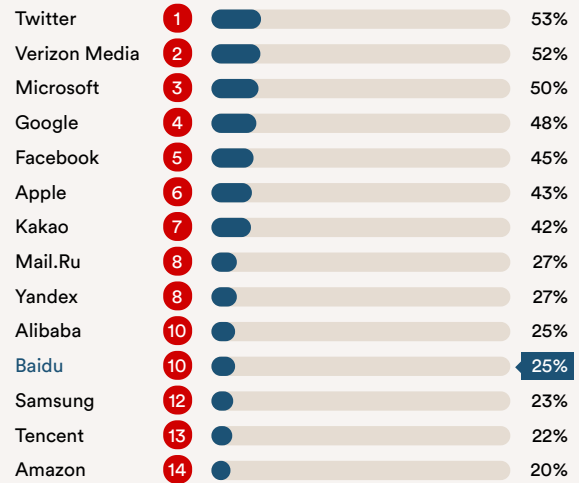
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Rank: 10th

Score: 25%

Out of 14 digital platforms.

basic information missing



key findings missing

## Key takeaways

key takeaways missing

## Key recommendations

key recommendations missing

### Services evaluated:

 Baidu Search

 Baidu Cloud

 Baidu PostBar

The 2020 RDR Index covers policies that were active between February 8, 2019 and September 15, 2020. Policies that came into effect after September 15, 2020 were not evaluated for this Index. Scores reflect the average score across the services we evaluated, with each service weighted equally.


**Lead researchers:** Jie Zhang and Zak Rogoff

**Market cap:** \$88.95 billion (As of February 4, 2021)

**NasdaqGS:** BIDU

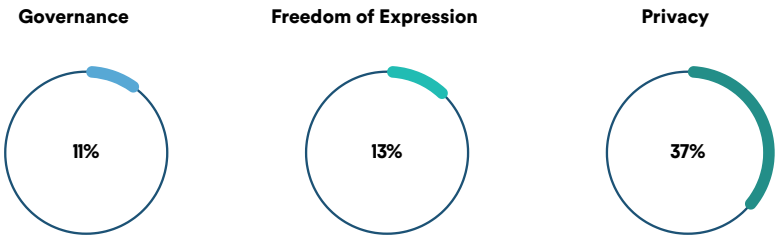
**Website:** [www.baidu.com](http://www.baidu.com)

Changes since 2019

 + 6.5 points

Gained 6.5 points on comparable indicators since the 2019 RDR Index.

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We rank companies on their approach to governance, and their policies and practices that affect freedom of expression and privacy.

Governance 11%

governance missing

Freedom of Expression 13%

freedom of expression missing

Privacy 37%

privacy missing