

Digital platform

# Alibaba

Rank: 10th      Score: 25%

Out of 14 digital platforms.

basic information missing

Twitter	1	<div></div>	53%
Verizon Media	2	<div></div>	52%
Microsoft	3	<div></div>	50%
Google	4	<div></div>	48%
Facebook	5	<div></div>	45%
Apple	6	<div></div>	43%
Kakao	7	<div></div>	42%
Mail.Ru	8	<div></div>	27%
Yandex	8	<div></div>	27%
Alibaba	10	<div></div>	25%
Baidu	10	<div></div>	25%
Samsung	12	<div></div>	23%
Tencent	13	<div></div>	22%
Amazon	14	<div></div>	20%

key findings missing



## Key Takeaways:

key takeaways missing

## Key Recommendations:

key recommendations missing

Services evaluated:

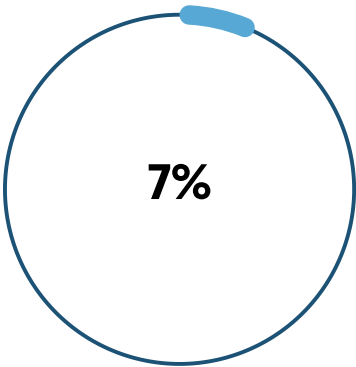
-  Taobao.com
-  AliGenie

The 2020 RDR Index covers policies that were active between February 8, 2019 and September 15, 2020. Policies that came into effect after September 15, 2020 were not evaluated for this Index.

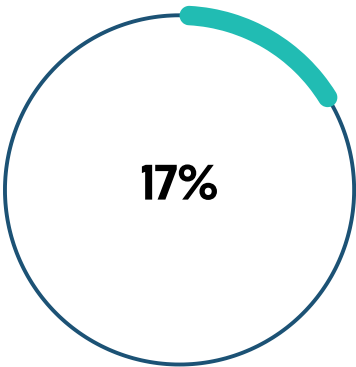
Scores reflect the average score across the services we evaluated, with each service weighted equally.

Download data and sources

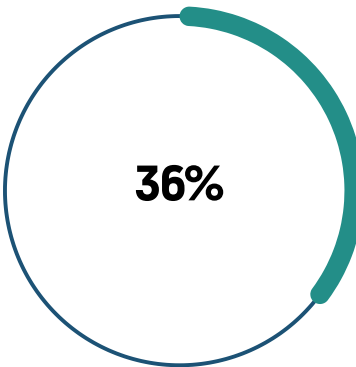
Governance



Freedom of Expression



# Privacy



We rank companies on their approach to governance, and their policies and practices that affect freedom of expression and privacy.

# Governance 7%

governance missing

## Indicators

G1. Policy Commitment		0%
G2. Governance and management oversight		8%
G3. Internal implementation		19%
G4. Human rights due diligence	✓	0%
G5. Stakeholder engagement and accountability		0%
G6. Remedy and appeals	✓	15%

# Freedom of Expression

17%

freedom of expression missing

## Indicators

F1. Access to policies	51%
F2. Notification of policy changes	9%
F3. Process for policy enforcement	42%
F4. Data about policy enforcement	0%
F5. Process for responding to third-party requests to restrict content or accounts	11%
F6. Data about government demands to restrict for content and accounts	0%
F7. Data about private requests for content or account restriction	0%
F8. User notification about content and account restriction	19%
F9. Network management (telecommunications companies)	NA
F10. Network shutdown (telecommunications companies)	NA
F11. Identity policy	0%
F12. Algorithmic content curation, recommendation, and/or ranking systems	35%
F13. Automated software agents (“bots”)	NA

# Privacy

36%

privacy missing

## Indicators

P1. Access to policies affecting users' privacy	38%
P2. Notification of changes	18%
P3. User information collection and inference	50%
P4. Sharing of user information	52%
P5. Purpose for collecting, inferring, and sharing user information	60%
P6. Retention of user information	17%
P7. Users' control over their own user information	35%
P8. Users' access to their own user information	0%
P9. Collection of user information from third parties	8%
P10. Process for responding to demands for user information	2%
P11. Data about demands for user information	0%
P12. User notification about third-party requests for user information	33%
P13. Security oversight	67%
P14. Addressing security vulnerabilities	36%
P15. Data breaches	83%
P16. Encryption of user communication and private content (digital platforms)	38%
P17. Account security (digital platforms)	58%
P18. Inform and educate users about potential risks	50%

## About

### 2020 Methodology

### Publications

### 2020 Corporate Accountability Index

## Privacy Policy



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