

Digital platform

Baidu

Rank: 10th Score: 25%

Out of 14 digital platforms.

basic information missing

Twitter	1	<div></div>	53%
Verizon Media	2	<div></div>	52%
Microsoft	3	<div></div>	50%
Google	4	<div></div>	48%
Facebook	5	<div></div>	45%
Apple	6	<div></div>	43%
Kakao	7	<div></div>	42%
Mail.Ru	8	<div></div>	27%
Yandex	8	<div></div>	27%
Alibaba	10	<div></div>	25%
Baidu	10	<div></div>	25%
Samsung	12	<div></div>	23%
Tencent	13	<div></div>	22%
Amazon	14	<div></div>	20%

0%00%

key findings missing




Key Takeaways:

key takeaways missing

Key Recommendations:

key recommendations missing

Services evaluated:

-  Baidu Search
-  Baidu Cloud
-  Baidu PostBar

The 2020 RDR Index covers policies that were active between February 8, 2019 and September 15, 2020. Policies that came into effect after September 15, 2020 were not evaluated for this Index.

Scores reflect the average score across the services we evaluated, with each service weighted equally.

Download data and sources

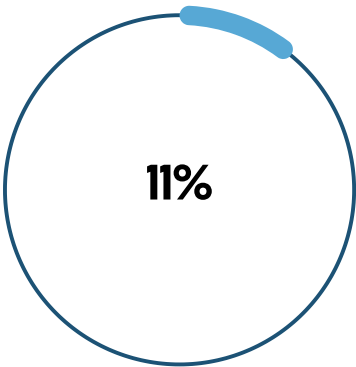
Changes since 2019:

analysis missing

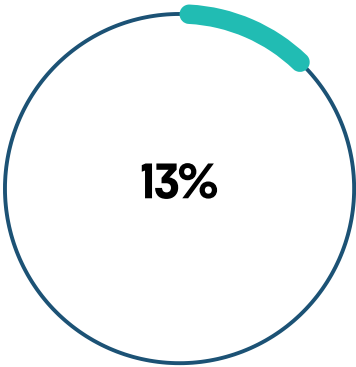
+ 6.5 points

Gained 6.5 points on comparable indicators since the 2019 RDR Index.

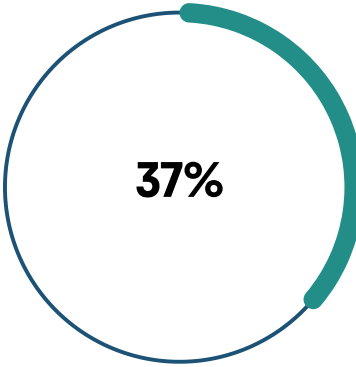
Governance



Freedom of Expression



Privacy



We rank companies on their approach to governance, and their policies and practices that affect freedom of expression and privacy.

Governance 11%

governance missing

Indicators

G1. Policy Commitment

A horizontal progress bar with a light blue segment representing 17% of the total. The number '17%' is displayed at the end of the bar.

G2. Governance and management oversight

G2. Governance and management oversight	<div><div></div></div>	17%
G3. Internal implementation	<div><div></div></div>	25%
G4. Human rights due diligence	<div><div></div></div>	1%
G5. Stakeholder engagement and accountability	<div><div></div></div>	0%
G6. Remedy and appeals	<div><div></div></div>	6%

Freedom of Expression

13%

freedom of expression missing

Indicators

F1. Access to policies	<div><div></div></div>	38%
F2. Notification of policy changes	<div><div></div></div>	0%
F3. Process for policy enforcement	<div><div></div></div>	35%
F4. Data about policy enforcement	<div><div></div></div>	33%
F5. Process for responding to third-party requests to restrict content or accounts	<div><div></div></div>	9%
F6. Data about government demands to restrict for content and accounts	<div><div></div></div>	0%
F7. Data about private requests for content or account restriction	<div><div></div></div>	0%
F8. User notification about content and account restriction	<div><div></div></div>	0%
F9. Network management (telecommunications companies)	<div><div></div></div>	NA
F10. Network shutdown (telecommunications companies)	<div><div></div></div>	NA
F11. Identity policy	<div><div></div></div>	0%
F12. Algorithmic content curation, recommendation, and/or ranking systems	<div><div></div></div>	30%
F13. Automated software agents (“bots”)	<div><div></div></div>	0%

Privacy

37%

privacy missing

Indicators

P1. Access to policies affecting users' privacy	44%
P2. Notification of changes	13%
P3. User information collection and inference	56%
P4. Sharing of user information	50%
P5. Purpose for collecting, inferring, and sharing user information	50%
P6. Retention of user information	0%
P7. Users' control over their own user information	13%
P8. Users' access to their own user information	8%
P9. Collection of user information from third parties	11%
P10. Process for responding to demands for user information	0%
P11. Data about demands for user information	0%
P12. User notification about third-party requests for user information	17%
P13. Security oversight	83%
P14. Addressing security vulnerabilities	33%
P15. Data breaches	83%
P16. Encryption of user communication and private content (digital platforms)	17%
P17. Account security (digital platforms)	83%

About

2020 Methodology

Publications

2020 Corporate Accountability Index

Privacy Policy

Funders and partners



RankingRights

RankingRights

RSS

info@rankingdigitalrights.org