Allison Maus

Details

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Experience

Web Dev. & Marketing Intern

Zebra Technologies / Remote / 05/2023 - Present

- Manage, publish information to, and maintain global enterprise websites and internal partner web pages
- Update and author web pages with cloud compliant components in AEM
- Conduct quality assurance testing on software product sites and make necessary changes to web pages

Web Dev. & Testing Intern

Excellus BCBS / Rochester NY / 06/2022 - 08/2022

- Maintained and improved multiple corporate websites through completion of service requests, advancing UX, and updating HTML formatting
- Tested new careers sites in mobile and responsive settings before sending them to publication
- Worked in collaboration with data analytics to propose improvements to member's benefits and coverage portal pages

Skills

- **HTML / CSS / CSS Frameworks**
- **JavaScript / Node.js / React.js**
- **Swift**
- **SQL**
- **UX/UI Design**
- **Adobe Creative Suite**
- **Figma**
- **Wireframing & Prototyping**

Education

Rochester Institute of Technology

Bachelor of Science Anticipated 08/2023
New Media Interactive Development Major
Advertising and Public Relations Minor
GPA 3.99 Summa Cum Laude, RIT Honors Student

Achievements

Rochester Institute of Technology

- Dean's List Fall 2020, Spring 2021, Fall 2021, Spring 2022, Fall 2022, Spring 2023
- RIT Outstanding Undergraduate Scholar 2023
- IGM Departmental Delegate 2023

Projects

Far Out

Interactive Media Experience, Spring 2023

- Far Out is an interactive exhibit that brings people together by providing a glimpse into the most significant moments of their lives
- 14 week capstone project completed by a team of three members, two designers, one developer
- Far out was created using JavaScript, HTML, CSS, JSON, canvas, local storage, and the Adobe Creative Suite

In A Pickle

Xcode iPhone App, Fall 2022

- In A Pickle is a meal planning application that helps those who love to cook or want to learn to cook, succeed
- The app consists of four screens, a list view, recipe search view, a cookbook view, and a meal plan calendar view
- Designed and coded an iPhone application using Xcode, Swift, and SwiftUI
- Utilized core data and MVC design patterns