



(908) 655-7743

cering@cering.dev

cering.dev

Bausch + Lomb
400 Somerset Corporate Blvd
Bridgewater, NJ 08807

17 April 2024

Dear Bausch + Lomb Talent Acquisition Team,

As a long-time freelance graphic designer and digital artist with a passion for creating unique, modern graphics, I was excited to learn of an open opportunity for a graphic design specialist at Bausch + Lomb. For the past decade, I have used Adobe Photoshop and Adobe Illustrator to design, edit and touch-up graphics for clients from all over the world. In addition, I also have extensive experience in design beyond a traditional scope in areas such as video editing, audio editing, web development and UI design- having earned a degree in Interface Design and Web Development and working in that discipline for over three years.

The humanist design language exhibited on Bausch + Lomb branding intersects with my love for consumer aesthetics. My graphic design principles are centered specifically around those elements- the use of color, shape, and especially detail to capture or invoke feelings and emotions of customer satisfaction. I wish to continue my journey in design through working professionally for Bausch + Lomb. Both my professional and personal work has prepared me for an opportunity as such, and I am eager to hear back from your hiring committee.

Sincerely,

A handwritten signature in black ink, appearing to read 'Spencer Gunning'.

Spencer "CERiNG" Gunning