



# Anna Fuß

UX/UI Designer

## CONTACT

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## SKILLS

Competitive analysis  
UX research (qualitative and quantitative methods)  
Personas  
Information architecture  
User Flows and journeys  
Wireframing  
Prototyping  
UI design  
Responsive design  
Workshop facilitation

## TOOLS

Figma  
Adobe XD  
Miro  
Notion  
MS Office

## LANGUAGES

German (native)  
English (professional)  
Swedish (intermediate)  
French (beginner)

## PROFILE

UX/UI designer with a background in social science research and educational administration. Passionate about analytically driven and user-centered design processes. Experienced in communicating with different stakeholders from numerous teams and cultural origins. High capacity of problem solving, good organizational skills and attention to detail.

## EXPERIENCES

**UX/UI Designer,**  
**bytabo® GmbH, Bamberg**

Nov 2022 – Present

- Design end-to-end experiences for a diverse range of mobile & web platforms
- Create User flows, personas, wireframes and high-fidelity prototypes
- Conduct user testing sessions to gather feedback and validate product features
- Work closely with project managers, developers, and external stakeholders
- Facilitate design thinking workshops

**International Student Exchange Coordinator**  
**University of Bamberg, Bamberg**

Sep 2020 – Oct 2022

- Advised and supported prospective and current exchange students
- Processed applications and admissions for exchange students
- Created and implemented a buddy program for local and international students
- Collaborated with several departments of the university to organize welcome events and a German preparatory course for new students

## EDUCATION

**UX/UI Design Certificate**  
**Career Foundry, Berlin/ remote**

Dec 2021 – Jan 2023

- Completed > 850h immersive training to become a certified UX/UI Designer
- Created three different hands-on projects during the program

**Master of Arts in Sociology**  
**University of Bamberg**

Apr 2018– Aug 2020

- Focus on qualitative and quantitative research methods
- Final grade: 1.2 (very good with distinction)

**Bachelor of Arts in Sociology**  
**University of Bamberg & Åbo Akademi (Finland)**

Oct 2013 – Mar 2018

- Focus on quantitative research methods
- Final grade: 1.7 (good)