

# AARON C ENTEN

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## EXPERIENCE

**Insight Optics, Inc. | Hemoglobe/InteleHealth | iNeurologics**

**Seattle, WA & Atlanta, GA & Dallas, TX**

**CEO / CTO / Co-founder**

**July 2014-Present**

*Insight Optics empowers primary care providers through computer vision and machine learning to make preventing disease profitable.*

*Hemoglobe/InteleHealth utilizes advanced communication and processing techniques to non-invasively monitor maternal anemia in LMICs*

*iNeurologics adds quantitative measures to normally qualitative intracranial hypertension assessments via the Glasgow Coma Score*

- Investor Relations: Raised \$3MM+ from private equity, venture capital, angel syndicates, grants, and competitions
- Business Development: Acquired primary customers, conducted 1000+ customer discovery interviews, iterated/field tested new business models, drove business from pre- to post-revenue; managed 6-7 figure deal negotiations/contracts
- Staff Management: Led research, development, sales and marketing teams; sourced/hired 40+ interns/employees/founders
- R&D Coordination: Managed product development, developed product roadmaps, designed and implemented IP strategy

**NIH-eC3i | Huxley Medical | iCheck | Plutonic Inc. | DePaul's International | CCSC | 808 Wave**

**Atlanta, GA**

**Program Manager / Business Advisor / Board Member**

**October 2018-Present**

- Management: Organized teams of 20+ people for product launch, programming, product design, and system integration
- Program Management: Built roadmaps, consulted management teams, and designed performance monitoring/reporting sys
- Directorship: Built data rooms for investment, advised CEOs/Founders and worked with board members to define OKRs

**University of Washington | Georgia Institute of Technology**

**Bothell, WA | Atlanta, GA**

**Affiliate Faculty / Instructor**

**August 2014-Present**

- Management: Led multiple international research teams, 14+ students per semester, producing publications and a patent
- Instruction: Graded exams, provided lectures, and worked in lab with 500+ students; generated course material including quizzes, worksheets, and lectures; Designed, engineered, and constructed laboratory curriculum and demonstrations
- Research: Developed protocols conducted analysis for governmental/grant funded work; \$1M+ funding, 2 patent, 3 papers

## EDUCATION

**GEORGIA INSTITUTE OF TECHNOLOGY**

**Atlanta, GA**

**Doctor of Philosophy in BioEngineering (Ph.D.), Department of Electrical and Computer Engineering**

**GPA: 3.76**

- Honors: NIH T32 Cell and Tissue Grant, Technological Innovation Generating Economic Results, Georgia Institute of Technology Presidential Fellow, Student Exchange KU Leuven Flanders Business School **GRE<sub>q,v</sub>: 166, 159**
- Focus: Clinically Translatable Research and Technology Commercialization
- Leadership: BioEngineering Graduate Association President, Graduate Leadership Program Certification, BioIgnite

**Master of Business Administration (MBA)**

**GPA: 3.83**

- Honors: Merit Based Fellowship in Scheller College of Business

**GMATeq: 695**

- Concentrations: Innovation and Technology Management

- Immersive Track: Technology Commercialization and Leading New Ventures

**JOHNS HOPKINS UNIVERSITY, Department of Biomedical Engineering**

**Baltimore, MD**

**Master of Science in Engineering in BioEngineering Innovation and Design (MSE)**

**GPA: 3.82**

- Concentration: Business of Bioengineering Innovation and Design, Global Health Design
- 2<sup>nd</sup> Place MGH-APF/CIMIT Primary Care Competition: \$100k Grant, 2<sup>nd</sup> Place NAPEC Innovation Conference

**Bachelor of Science in Biomedical Engineering (Medical Robotics and Devices | Micro/Nanotechnology)**

**Bachelor of Science in Applied Mathematics and Statistics**

## ADDITIONAL INFORMATION

- Skills:** Executive Leadership, Strategic Planning, Compliance, Innovation Mgt, MedTech, Product Launch, Public Speaking, Stakeholder Engagement, Funding, AI, ML, Enterprise Scale, Entrepreneurship, Rapid Prototyping
- Certifications:** Tech Innovation: Generating Economic Results, IEN Soft Lithography, Corporate Culture Leadership and Development, IACUC, Responsible Conduct of Research, Mandated Reporting, Eagle Scout
- Publications:** PMID: 31964959, PMID: 26311061, US20230144621A1, PCT/US2019/015782, US20180116515A1
- Awards:** GT 40 under 40, Golden Helix '22 Emerging Leader o.t. Year, United Way HIT Social Impact, Top 10 of 500+ Atlanta Startup Battle, 1<sup>st</sup> Place Healthcare Dealmakers, Top 3 Acc. South, [Additional KPI list](#)
- Volunteer:** Mentor/Advisor TI:GER Alumni Council, Science Fair Judge: Atlanta, BioIgnite, Buzz on Biotech