Pet Grooming VR Project

Sponsored by:















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Our Sponsor



Pet Grooming Services

Believe in redefining pet care by placing utmost importance on the pets' grooming experiences. Services include bathing, spa and grooming.

The Pets Workshop Academy

Committed to nurturing talent, providing a comprehensive curriculum, and equipping the students with the skills they need to excel.





01.

Main Business Problems





Main Business Problems





Hands-on training can usually only be done physically, limiting where, how often or how long one can train.



Unique **Scenarios**

Most difficult scenarios faced by groomers happen unexpectedly on the job.



Material Costs

Materials used in training can be costly over time and over several groomers.





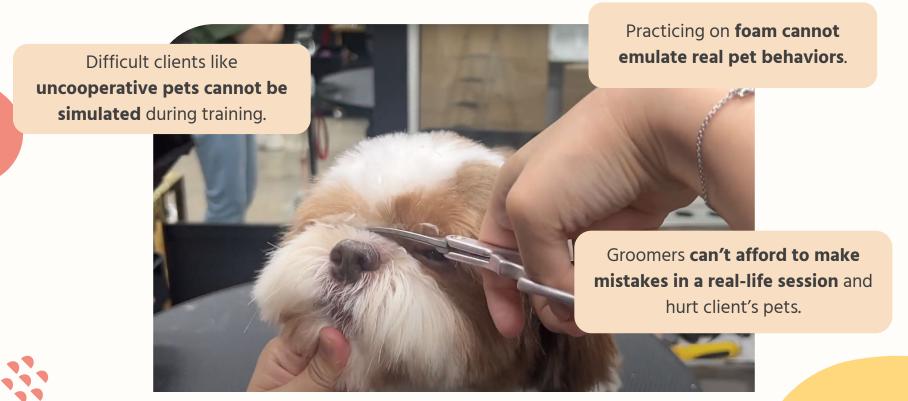


Accessibility of Training



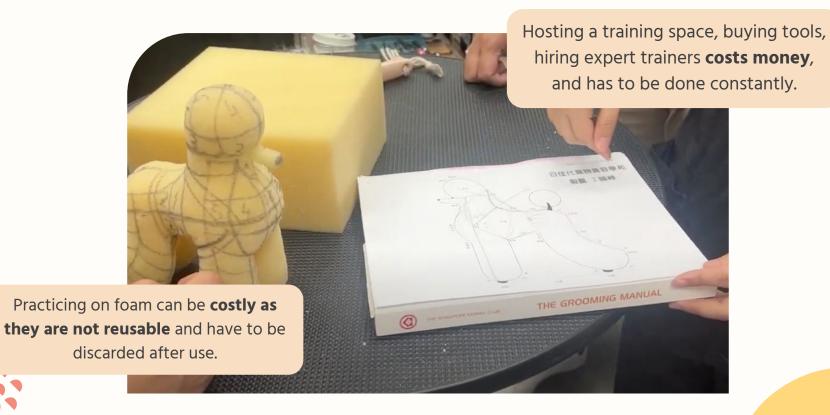


Unique Scenarios





Material Costs





02.

Our Target Audience





Main Audience







Pet Groomers Newbies and Experienced

Groomers of all skill levels can **practice and improve** their skills and enhance their learning experiences.

Curious Pet Owners

Customers can learn about the basic grooming process and **feel more comfortable entrusting their pets** to groomers.



03.

Main Objectives







Main Objectives

To create an immersive and effective pet grooming VR experience...



Training

Groomers can refine and rehearse various techniques while gaining experience in handling challenging customers.

Safety

Pets won't experience accidental harm during grooming, and groomers can be safe from tool-related injuries.

Sustainability

Reduces **physical material used for training** such as foams and grooming tools.

Reduce workload and training costs

Trainers have more flexibility on when and where they can train, as there is **no need for a physical space and tools to practice** in VR.







Why VR Development?





Self-paced



Sustainability

High upfront cost, but possibly more sustainable

in the long term.

Users can go on their own pace.

Infinite number of retries.

Location and time agnostic.

Scalability

Easy to accommodate more users given more headsets.

Safety

No physical repercussions on pets. 04.

VR Training Experience













Training Environment

A 3D layout recreation of the **The Pets Workshop** branch in Tampines.



Simulator mode offers **unrestricted freedom** for users to explore and experiment as they please.



Gamified Experience

Users can go through the basic grooming process in a **task-based gameplay** environment.



Tool Mechanics

Pet **grooming techniques with tools** can be practiced using the VR controllers.









Customer Interactions

Groomers are given opportunities to engage with clients with conversation prompts, helping develop their customer service skills.



Post-Session Photo Booth

At the end of the grooming session, users can **take a polaroid photo of the client's pet**, showing off their hard work and skills, **simulating the actual post-grooming activities** performed at The Pets Workshop.



O5. VR Project Resources

Unity Assets, Technical Tools and References









Schnauzer 3D Model

Our grooming companion, complete with various animations authentically replicating dog behavior.



Material Design UI Kit

A library of **common UI components** such as menus, carousels, etc. made especially for VR projects.



Stylized Hair Tool

This tool was used to create **realistic**, **interactable fur** for our dog model, which is then used when implementing the cutting hair task.



Mixamo NPC Model

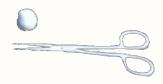
Human models with built-in animations to mimic real customer behaviours and interactions.





Scissors 3D Model

Used for cutting pet's hair, it is a tool that is triggered by a button press to cut hair off the dog model.



Forceps 3D Model

Used for ear cleaning, it is a tool that interacts with a cotton ball to be used to clean ear gunk in the dog model's ears.



Nail Clippers 3D Model

Used for clipping pets' nails, it is a tool triggered by a button press to clip the nails on the dog model.



Ear Powder 3D Model

Used for ear hair plucking, it is a tool the user must use on the dog's ears **before** proceeding to pluck the dog's ear hairs.







Used in the post-grooming photobooth section, it is a tool for the user to take a photo of their finished work on the dog model.









In order to replicate the real-life layout of The Pets Workshop branch in Tampines, various asset libraries are used, majority of which is from Synty's low polygon environment sets.

Other assets were provided by SMU-X or sourced individually from the Unity Asset Store or 3D model repositories like Sketchfab, Mixamo, etc.







Workshop Props and Tools









In order to replicate the real-life layout of The Pets Workshop branch in Tampines, various asset libraries are used, majority of which is from Synty's low polygon environment sets.

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References





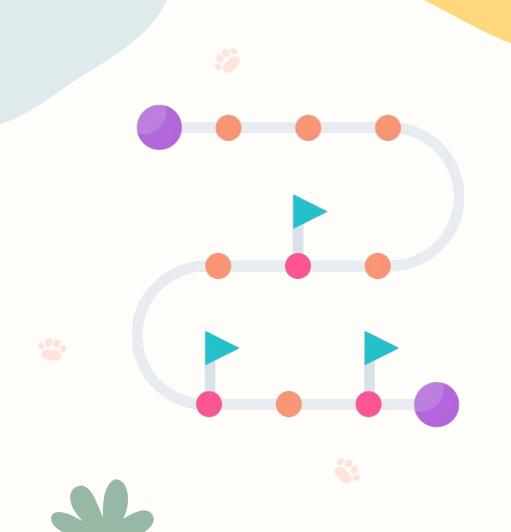
SKC Grooming Manual

Served as our **comprehensive guide**, outlining grooming procedures, essential tools, and considerations for planning out our VR project's grooming process.



Photo and Video References

Provided by The Pets Workshop, our team used **image references to replicate the 3D environment**, as well as the equipment present for each grooming task.





Future Plans



Future Plans





Randomized Pet Breeds

Clients' **pets type and breeds will be randomized** on each playthrough, providing a unique experience.



With the addition of new breeds and personalities, there would be more requirements such as **different cut** styles for different breeds.



Difficulty Settings

Different pet breeds, sizes and personalities will be added in order to simulate more difficult clients.



Score Tracking

The experience will keep **track if the user** has done the tasks correctly, which will be reflected after finishing all the tasks.

Future Plans





Realistic Pet Reactions

Pets will **react according to what the user do**. For example, accidentally cutting the dog's skin can make them jump away from the user.



In the case of nail cutting, if the user cuts the blood vessels on the nails, blood should flow out to **make the simulation more realistic.**



Increase trimming area on grooming tools to improve accuracy of the experience.



The nail clipper tool is originally a wire cutter model repurposed for our project. In the future, we hope to update it with a **more accurate custom model**.





Thank you!

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