# **Privacy Policy**

Your right to privacy is very important. We are committed to the privacy of our visitors. We collect no personal information about you when you visit our website unless you choose to provide that information to us. Here is how we handle information about your visit to aeonforocean.org: If you do nothing during your visit but browse through the website, read pages or download information, we will gather and store certain information about your visit automatically. This information does not identify you personally. We automatically collect and store information such as the following concerning your visit:

- The Internet domain (for example, "xcompany.com" if you use a private Internet access account, or "yourschool.edu" if you connect from a university's domain)
- Your IP address (an IP address is a number that is automatically assigned to your computer whenever you are surfing the Web) from which you access our website.
- The type of browser and operating system used to access our site;
- The date and time you access our site
- The pages you visit
- If you linked to our website from another website, the address of that website. We use this information to help us make our site more useful to visitors to learn about the number of visitors to our site and the types of technology our visitors use.

### What personal information do we collect?

We do not collect personally-identifiable information unless you choose to provide it to us. If you provide us with personally identifiable information (e.g., by sending an e-mail or by filling out a form and submitting it through our website), we use that information only to respond to your message and to help us provide you with the information and services that you request. Submitting voluntary information constitutes your consent to the use of the information for the stated purpose. When users click the "Submit" button on any of the Web forms found on our site, they are indicating voluntary consent to use of the information they submit for the stated purpose. We do not collect or use information for commercial marketing.

#### How information is used

The information we collect is used for a variety of purposes (e.g., comments on proposed rules; license applications; to respond to requests for information about our regulations and policies; and to fill orders). We make every effort to disclose clearly how information is used at the point where it is collected, so that our users can determine for themselves whether they wish to provide the information.

#### Protecting your privacy

We will take appropriate steps to protect your privacy. We will also take reasonable security measures to protect your personal information in storage. Additionally, access to personally identifiable information is limited to individuals needing such access to perform their job function.

We will not provide any of your personal information to other companies or individuals without your permission. However, we may need to provide your name and delivery address to third parties for the purposes of delivering specific services to you. We may provide links to third party sites. Since we do not control those web sites, we encourage you to review the privacy policies posted on these third-party sites. It is always a good idea to read the privacy policy of

any website that you visit. AeonforOcean.org does not control or guarantee the accuracy, relevance, timeliness or completeness of information contained in a linked site. We also do not endorse the organizations or individuals maintaining sites that we link to, any views they express or any products/services they offer.

#### **Retaining information**

We destroy the information we collect when the purpose for which it was provided has been fulfilled, electronically submitted information is maintained and destroyed according to our 3 years retention policy - unless we are required to keep it longer by statute or official policy.

#### Use of Cookies

"Cookies" are small bits of text that are either used for the duration of a session (session cookies) or saved on a user's hard drive in order to identify that user or information about that user the next time she/he logs onto a website (persistent cookies). This website does not use persistent cookies or any other persistent tracking technology. This website may use cookies for various reasons. One or more of our component sites may use session cookies to provide streamlined navigation. These session cookies are deleted from the component's server after your session ends, and information from them is not collected or saved.

#### Interaction with children

This website may offer educational content to children under 13 years old. No personally identifiable information is collected from them unless it is voluntarily submitted as a request for information or services. The information collected is used to respond to user inquiries or to provide services requested by our users.

### Third-party social media tools

Aeon for Ocean maintains official pages or accounts on several third-party websites in order to better engage with the others and promote awareness of our activities, events, news and information

Your activity on these third-party sites is governed by the security and privacy policies of the third-party sites. Users of third-party sites are often sharing information with the general public, user community and/or the third-party operating the third-party site. You should review the privacy policies of third-party sites before using them to ensure that you understand how your information may be used. You should also adjust privacy settings on your account on any third-party site to match your preferences. These sites include, but are not limited to, **Facebook**, **LinkedIn**, etc.:

- Facebook is a social networking website where users can connect and interact with other
  people. <u>Aeon for Ocean's Facebook page</u> may features new content to keep you up-todate. Please note that you are subject to <u>Facebook's privacy policy</u> when visiting our
  Facebook page. In addition, users may post comments on the Aeon for Ocean's Facebook
  page.
- LinkedIn is a professional networking site available today. LinkedIn is used for exchanging knowledge, ideas, and employment opportunities and has increasingly become a leading tool for helping individuals expand their networks. Aeon for Ocean's LinedIn page may features new content, job posting, etc. to keep you up-to-date on. Please note that you are subject to LinkedIn's privacy policy when visiting our LinkedIn page.

## Google Analytics™

AeonforOcean.org uses Google Analytics, a third-party web measurement and customization technology.

Here's how it works: Google Analytics places a small file on your computer, commonly called a "cookie," so that it can recognize your computer if you visit our aeonforocean.org website in the future. This cookie does not collect personal identifying information.

Google Analytics does not collect personally identifiable information through its cookie and does not combine, match, or cross-reference aeonforocean.org information with any other information. Please review the <u>Google Analytics privacy policy</u> for additional information.

Visitors who choose to disable this web measurement tool will still have full access to aeonforocean.org. While the details vary from browser to browsers, most modern browsers can be set up to accept, reject or request user intervention when a site asks to set a cookie. Google Analytics uses a cookie that begins with: \_utm.

This privacy policy page was updated November, 2017.